

Transportation Plan. The TPB is also expected to take action to direct staff to finalize a draft Regional Transportation Plan, which will then be released for a 45-day public comment period. Ben asked RSC members to encourage elected officials in their jurisdictions to attend the PSRC New Electeds Workshop, to be held on January 21, 2022.

Discussion: Local Comprehensive Plan Economy Element Guide

Noah Boggess, Associate Planner, briefed the RSC on staff preparations to assist jurisdictions in economic development planning for the upcoming 2024 comprehensive plan update process. Primary efforts include the development of an Economic Development Element Guide and technical assistance workshops in 2022. Staff provided an overview of the guide to the Regional Staff Committee and gathered feedback on the document and forthcoming technical assistance workshops.

You can view the presentation [here](#).

For more information, contact Noah Boggess, Associate Planner, at nboggess@psrc.org.

Discussion: US Census Data and Community Data Profiles

Craig Helmann, Director of Data, provided background information on Census 2020 Data products and sought input on a data visualization tool to help local jurisdictions access Census related data products.

You can view the virtual hand out [here](#).

For more information, contact Craig Helmann, Director of Data, at 206-389-2889, or at chelmann@psrc.org.

Discussion Item: Committee Networking and Around the Room Highlights

Members will break out into smaller groups for a brief meet and greet, and then will return to the main Zoom room to share news from their local jurisdictions or items of interest to their peers. A few highlights included:

- Katie Halse, with City of Bellevue, shared that City of Bellevue received an award for roadway safety.
- Rob Allen, with Pierce County, shared that Pierce County has created some different programs to assist local small businesses. One program is a small business accelerator with a focus on partnering with BIPOC communities, and the department has engaged in outreach with community-based organizations.

Jesse Hamashima, Co-Chair, thanked the members for engaging with each other and sharing accomplishments from across the region.

PSRC Regional Staff Committee - Attendance Roster

Jurisdiction	Member	Jurisdiction	Member
King County	2 Ivan Miller, King County Executive Office	Federal, Regional, State, Tribal & Other Agencies	
	McCaela Daffern, King County	FHWA	1 Matthew Kunic, Community Planner
	Vacant Alt		Vacant Alt
	Kelly Rider, County DCHS Alt	FTA	1 Linda Gehrke, Regional Administrator
At-Large	2 Arun Sambataro, Equity & Social Justice		Ned Conroy, Community Planner Alt
	Michael Kattermann, Bothell	R Health	1 Keri Moore, Snohomish Health Dist.
	Rebecca Maskin, Demographer Alt	R	Amy Pow, Tacoma/Pierce Health Alt 1
	Vacant Alt		Marianne Seifert, Tacoma/Pierce Alt 2
Transit	1 Peter Heffernan, King Co Metro Intergov Relations	R Ports	1 Lindsay Wolpa, Port of Seattle, Gov. Affairs
	Chris Arkills, King Co Metro Gov. Relations Alt		Deirdre Wilson, Northwest Seaport Alliance Alt
Economic Dev.	1 Ashton Allison, King Co Exec Office, Econ Dev	R PSCAA	1 Craig Kenworthy, Executive Director
	Hugo Garcia, King County Exec Office, Econ Dev		Kathy Strange Alt
Seattle	2 Michael Hubner, Long Range Planning	Puget Sound	1 Stephanie Suter, Planning Program Director
	Jonathan Lewis, SDOT	Partnership	Vacant Alt
	Patrice Carroll, Planning & Comm Dev Alt	R Sound Transit	1 Matt Shelden, Planning & Innovation
	Joanna Valencia, SDOT Alt		Alex Krieg, Planning & Integration Alt
Bellevue	1 Thara Johnson, Planning Manager, Comm Dev	R Tribal	1 Vacant
	Katie Kuciemba Halse, Transportation, Alt	R Representatives	Vacant Alt
Cities/Towns	3 Chip Vincent, Renton, Planning, Co-Chair	R US EPA	1 Susan Sturges
	Diana Hart, City of Woodinville	R	Vacant Alt
	Brian Davis, City of Federal Way	US HUD	1 Jack Peters
	Vacant Alt		Vacant Alt
	Minnie Dhaliwal, City of Issaquah, Alt	WA Dept. of	1 Steve Roberge
	Bob Sterbank, City of Snoqualmie, Alt	Commerce	Dave Andersen
Kitsap County	1 Eric Baker, Policy	R WSDOT	1 Thomas Noyes, WSDOT
	Jeff Rimack, Alt		Theresa Turpin, Olympic Region
At-Large	1 Karla Boughton, Planning & Econ, Poulsbo	PSRC Committees	
	Heather Wright, Bainbridge Island, Alt	PSRC Co-Chair	1 Ben Bakkenta, Director of Regional Planning
Transit	1 Edward Coviello, Kitsap Transit	BPAC	1 Thomas Noyes, WSDOT
	Vacant Alt		Eric Goodman, Community Transit Alt
Economic Dev.	1 Vacant	FAC	1 Geri Poor, Port of Seattle, Gov. Affairs
	Vacant Alt		Christine Wolf, Northwest Seaport All. Alt
Bremerton	1 Andrea Spencer, Comm Dev, Co-Chair	R RPEC	1 Doug McCormick, RPEC Chair
	Garrett Jackson, Senior Planner, Alt		Russ Blount, Fife, RPEC Vice Chair Alt
Cities/Towns	1 Nick Bond, Comm Dev., Port Orchard	SNTC	1 Vacant
	Heather Wright, Bainbridge Island, Alt		Vacant Alt
Pierce County	1 Dan Cardwell, Long Range Planning	TDM	1 Vacant
	Vacant Alt		Nathan Howard, Snohomish County, Alt
At-Large	2 Jesse Hamashima, Transportation, Co-Chair	R RTOC	1 Vacant
	Tiffany Speir, Lakewood, Planning		Vacant Alt
	Ryan Windish, City of Sumner, Alt	R = Remote attendance	
	Jason Sullivan, Bonney Lake, Plan. & Build., Alt		
Transit	1 Lindsey Sehmel, Pierce Transit	R	
	Darin Stavish, Pierce Transit, Alt		
	Duane Wakan, Pierce Transit, Alt		
Economic Dev	1 Rob Allen, Economic Development	R	
	Vacant Alt		
Tacoma	1 Peter Huffman, Planning & Dev Svcs		
	Vacant		
Cities/Towns	1 Katie Baker, Puyallup	R	
	David Swindale, University Place, Plan & Dev Alt		
Snohomish County	1 Mike McCrary, Deputy Director		
	David Killingstad, Planning & Development		
At-Large	2 Kelly Snyder, Director, Co-Chair	R	
	Ken Klein, Executive Director		
	Jay Larson, Transportation Specialist, Alt		
	Joshua Dugan, Chief of Staff, Alt		
Transit	1 Roland Behee, Director of Planning		
	Sabina Araya, Manager of System Planning		
Economic Dev	1 Kendee Yamaguchi, County Exec Office		
	Vacant Alt		
Everett	1 Yorik Stevens-Wajda, Planning Director		
	Becky Ableman McCrary, Long Range Planning Mg	R	
Cities/Towns	1 Russ Wright, Lake Stevens, Comm Dev. Director	R	
	Patricia Love, Stanwood, Comm Dev. Director, Alt.		
Total Members	51	Attended	26



Puget Sound Regional Council

DISCUSSION ITEM

January 20, 2022

TO: Regional Staff Committee

FROM: Kelly McGourty, Director of Transportation Planning

SUBJECT: Regional Transportation Plan and Project Selection Process

IN BRIEF

The Regional Staff Committee has been provided briefings throughout the development of the Regional Transportation Plan over the last two years. The draft plan will be released for public comment on January 13, and staff will provide a summary of the plan and opportunities to engage. In addition, work has been underway to prepare for the 2022 project selection process for PSRC's federal funds. Staff will also brief the committee on key upcoming milestones for that process.

DISCUSSION

Regional Transportation Plan

At previous meetings the Regional Staff Committee has been provided briefings on the work conducted to date for the development of the Regional Transportation Plan (RTP), including extensive data collection efforts and the development of an existing conditions visualization tool, as well as discussions by the Transportation Policy Board on key policy focus areas. These include safety, equity, access to transit, climate, local needs and future visioning of the system. Information has also been provided on public outreach, the plan's financial strategy and preliminary performance results.

As a reminder, the RTP - required to be updated every four years – responds to the priorities and growth strategy identified in VISION 2050. The plan describes how the region will address existing needs and expected growth and improve all aspects of the system for the safe and efficient movement of people and goods. The RTP implements the policies and goals identified in VISION 2050, and given the timeframe there is a unique opportunity to provide robust data and guidance to assist and inform the local planning to be undertaken by cities and counties as they develop their comprehensive plans by 2024.

The draft plan document - including information on each aspect of the system, proposed future investments, and system performance measures including the impact to equity focus areas – will be released for public review and comment between January 13 and February 28. Adoption by the General Assembly is scheduled for May 2022.

Project Selection Process

PSRC is also responsible under federal law for selecting projects to receive funds from several programs under the Federal Highway Administration (FHWA) and Federal Transit Administration (FTA). The programs have distinct requirements and project eligibilities, and on average the total amount per year distributed is approximately \$250 million.

PSRC conducts a competitive process every two years to distribute these funds, based on adopted regional policies and state and federal requirements. Prior to each process a Policy Framework is adopted that lays out in detail the policies and procedures under which the process will be conducted. The Policy Framework is refined and updated each cycle, to address new emphasis areas, requirements or policy direction.

The next project selection process for PSRC's federal funds will be conducted in 2022, to award federal fiscal year 2025 and 2026 funding. A Project Selection Task Force consisting of representatives from PSRC's boards met over eight months in 2021 to review the project selection process and propose revisions based on the goals and emphasis areas as detailed in VISION 2050.

Given the emphasis in VISION 2050 on equity and safety, in particular, the Task Force focused on improvements to the evaluation criteria for these two elements. While they were included in the existing set of criteria, revisions are proposed to significantly strengthen these elements by 1) strengthening criteria language, elements and guidance; 2) increasing the point values; and 3) identifying them as stand-alone criteria rather than embedded within other categories.

In addition to the strengthened criteria, it is also recommended that PSRC work with the Regional Equity Advisory Committee to develop a new Equity Pilot Program. It is proposed that 5% (\$6 million) of FHWA Surface Transportation Block Grant Program funds be set aside for this pilot, and for PSRC to work with the Equity Advisory Committee on the development and parameters of this program beginning in July 2022. This will allow the committee to evaluate the outcomes of the 2022 project selection process with the revisions above in place, and to use that information in consideration of the pilot and any recommendation for future improvements.

PSRC's Transportation Policy Board will review the recommendations and public comments received at their meeting on January 13, and the Executive Board will take action on the Policy Framework later that month. Subsequently the project selection process will be launched, and a Call for Projects released. The Policy Framework will contain extensive information on project eligibility, deadlines, evaluation criteria and the overall process.

Next Steps

At the January RSC meeting, staff will provide a brief overview of the RTP and project selection processes, including the key milestones and schedules for both.

Lead Staff

Contact Kelly McGourty, Director of Transportation Planning, at 206-971-3601, or at kmcgourty@psrc.org.



Puget Sound Regional Council

DISCUSSION ITEM

January 20, 2022

TO: Regional Staff Committee

FROM: Brian Lee, Program Manager

SUBJECT: Household Travel Survey Program – 2021 Update & 2023 Announcement

IN BRIEF

This item provides an overview of the 2021 household travel survey data presently being finalized and a call for add-on samples to the 2023 survey.

DISCUSSION

PSRC is concluding a six-year, three-wave [Household Travel Survey \(HTS\) Program](#) to collect a broad range of activity and travel data from the region's residents for a variety of planning purposes, including monitoring trends and supporting regional land use and travel models. The first two survey waves were conducted in 2017 and 2019. Data from the third in 2021 will be publicly available in March 2022.

PSRC staff is developing the next HTS program and considering another multi-year, multi-wave data collection effort. We have initiated work for a survey next year and are providing an opportunity for member agencies to purchase 2023 add-on data samples focused on their jurisdictions or areas of interest. We plan to issue a Request for Proposals (RFP) in the spring quarter and expect to have a signed contract with a consultant in the summer, so that the project may commence in the fall. Survey data collection is planned for spring in 2023. Commitments for add-on purchases from members are needed prior to the RFP is issued.

Next Steps

Staff will keep the committee updated on results from the 2021 survey and progress on planning for the 2023 survey.

Lead Staff

For more information, contact Brian Lee, Program Manager, at (206) 971-3270, or blee@psrc.org, or Suzanne Childress, Data Scientist, at (206) 971-3282, schildress@psrc.org.



Puget Sound Regional Council

DISCUSSION ITEM

January 20, 2022

TO: Regional Staff Committee

FROM: Jason Thibedeau, Economic Development Program Manager

SUBJECT: Economic Development District Update

IN BRIEF

At its December meeting, the Central Puget Sound Economic Development District Board adopted the 2022-2026 Regional Economic Strategy as the region's Comprehensive Economic Development Strategy. In addition, the Board adopted a set of Economic Development Focus Areas for implementation in 2022.

DISCUSSION

The Central Puget Sound Economic Development District (EDD) is responsible for updating the region's Comprehensive Economic Development Strategy (CEDS) every five years. A CEDS is designed to build capacity and guide the economic prosperity and resiliency of a region, building off other regional planning efforts. Implementation of the CEDS is accomplished by a broad set of regional stakeholders, highlighting important ongoing economic development programs and initiatives as well as identifying new opportunities for implementation. Adoption of a regional CEDS enables local jurisdictions and eligible organizations to qualify for funding under U.S. Economic Development Administration programs.

At its December meeting, the region's Economic Development District Board adopted the 2022-2026 Regional Economic Strategy as the region's CEDS. The strategy aims to address the current challenges of the COVID-19 pandemic and looks ahead to what needs to happen to support the region's long-term economic success. The strategy is organized around three overarching goals: expanding economic opportunity, maintaining global competitiveness, and sustaining the region's high quality of life. New and expanded regional challenges identified include equity, health, childcare, regional job distribution, broadband, housing, business recovery, and industry resilience. The adopted strategy is available on PSRC's website (<https://www.psrc.org/our-work/regional-economic-strategy>).

The Economic Development District Board also approved a set of focus areas, which will be used as a work plan to guide board and staff efforts to implement the Regional Economic Strategy in 2022. These focus areas identify ways that the EDD can utilize its regional role to advance economic development efforts and build economic development capacity in the region. These roles include analysis and strategy development, technical assistance, and amplifying important regional economic development efforts that align with the adopted strategy.

The Regional Staff Committee will receive a briefing on the new Regional Economic Strategy and EDD workplan for 2022.

Lead Staff

For more information, please contact Jason Thibedeau, Economic Development Program Manager, at 206-389-2879 or jthibedeau@psrc.org.