



TOOLBOX SERIES

Preventing Commercial Displacement Near Transit



Puget Sound Regional Council



Preventing Commercial Displacement Near Transit

Friday, November 1, 2024

10:00 a.m. – 11:30 a.m. • Virtual – Zoom Webinar

Small and locally-owned businesses face the risk of displacement as communities grow and change. Rising land values, population and job growth, and major investments can contribute to challenges for commercial affordability and displacement of local businesses. In this webinar, presenters will explore best practices to avoid commercial displacement.

10:00 **Welcome and Introductions**

- *Katie Enders and Liz Underwood-Bultmann, PSRC*

10:05 **City of Redmond**

Staff will discuss how they are seeking to address the challenge of commercial displacement through incentives and programs.

- *Philly Marsh, City of Redmond, Economic Development Manager*
- *Becky Frey, City of Redmond, Long Range Principal Planner*

10:30 **City of Seattle and Grow America**

This presentation will highlight the [Business Community Ownership Fund](#), a joint effort of the City of Seattle and national nonprofit Grow America.

- *Heidi Hall, City of Seattle, Community Wealth Building Manager*
- *Antonia Stinnett, Grow America, Program Manager*

10:55 **City of Austin, TX**

The presentation will highlight the City of Austin's approach to reducing commercial displacement, exploring programs such as the [ETOD Overlay](#) and [Place-Based Enhancement Program](#).

- *Warner Cook, City of Austin, Equitable TOD Principal Planner*
- *Donald Jackson, City of Austin, Business Process Consultant*

11:20 **Final Q&A and Conclusion – Katie Enders, PSRC**