



We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.

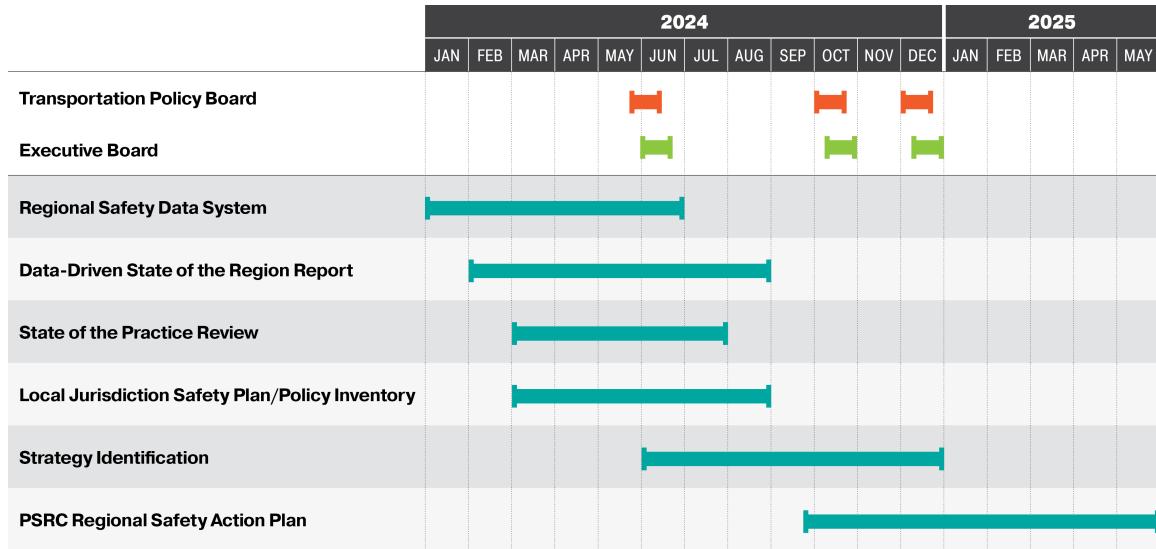
psrc.org/equity

# Background

- Development of the Regional Safety Action Plan (RSAP) is underway
- In June, the Executive Board was briefed on the data analysis and state of the practice work
- Today's presentation will focus on:
  - Key findings and emphasis areas derived from the analysis
  - Preliminary menu of strategies and tools developed for the plan
  - Summary of feedback from engagement process



# Schedule for Development of Plan



# Key Findings from Data Analysis

- Deaths on the region's roadways have **nearly doubled** in the last decade. This is the wrong direction, and unacceptable.
- Bicyclists and pedestrians represent nearly half of the increase in deaths, with pedestrians representing the vast majority.
- 3 Crashes are happening everywhere in all parts of the region, but **there are as many deaths in rural areas as in the biggest cities**.
- Communities with **lower income residents have 37% higher** rates of serious injuries and deaths than higher income areas. Communities with **majority people of color have 32% higher rates** of serious injuries and deaths than the region as a whole.
- Deaths and serious injuries are 70% higher in areas with a majority of both people of color and lower incomes compared to the regional average.

# Key Findings from Data Analysis

- **Native American and Alaskan Native** community members are **seven times more likely to die** in crashes than white residents.
- Mapping crashes shows the most frequent fatalities and serious injuries occur on major arterials with higher posted speeds.
- The vast majority of crashes involve cars and light trucks. However, those involving motorcyclists have a one in four risk of death or serious injury, five times that of cars or trucks.
- In crashes involving **light trucks and SUVs, pedestrian and bicyclist deaths are 43% higher** than crashes involving passenger cars.
- The most frequent contributing factors resulting in deaths and serious injuries involve **speeding**, **impairment**, **distraction**, **and failures to yield**. Crashes may include multiple factors.

#### PSRC RSAP Public Involvement Calendar

# Community Events & Interviews

July 2024 - Sep 2024

# Online Engagement Hub

Sep 2024 – Spring 2025

# Regional Public Meetings

Sept 18 - Oct 1

#### **Focus Groups**

Late 2024

#### **Internal Briefings**

Through 2024

# Public Comment Process

January 2025

# Public Opinion Survey

Spring 2025



### **Regional Public Meetings**

 Talked with over 100 different people in all four counties

### Online Engagement HUB

 More than 1,250 individual responses to a questionnaire concerning safety







#### Safety is a big concern

 Residents across our region have seen an uptick in collisions on our roadways

#### Vulnerable users are top of mind

 Pedestrians, cyclists, and individuals with mobility concerns are particularly at-risk as safety trends moves in the wrong direction

# Safety trends are concerning, but unsurprising

 Community members were troubled by the sharp increase in deaths and serious injuries over recent years, but these data points reflect their lived experience

#### **Driver behavior is worrying**

 Respondents often cited aggressive and distracted driving as their primary safety concern







# Data sharing is key to driving solutions

 Staff from local agencies were eager to dive deeper into data and key findings from the State of the Region Report

### Funding is a challenge

 Planners and traffic engineers are concerned about funding to implement safety improvements

# Links to Engagement Hub, Report, and HIN

Engagement Hub - <a href="https://psrc-rsap.infocommunity.org/">https://psrc-rsap.infocommunity.org/</a>

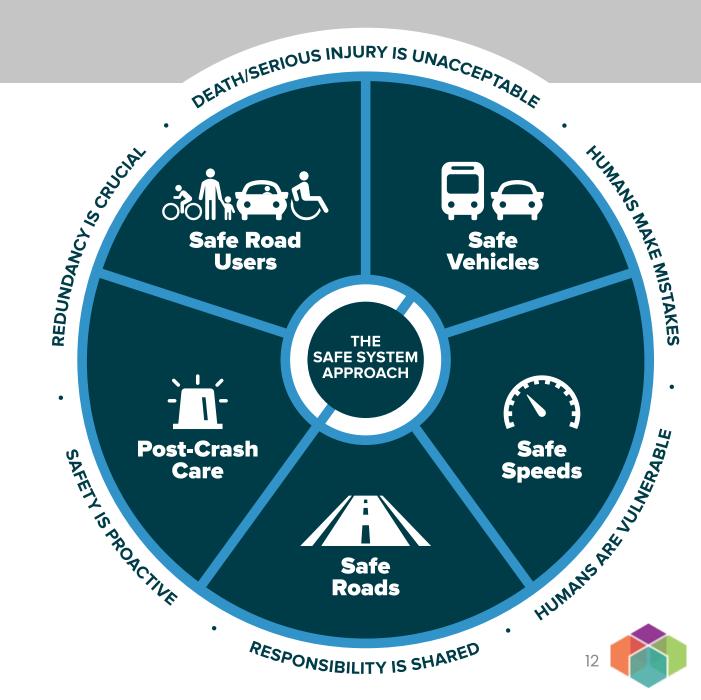
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State of the Region Report - <a href="https://psrc-">https://psrc-</a>
<a href="https://psrc-">rsap.infocommunity.org/wp-content/uploads/psrc-state-of-</a>
<a href="the-region-report-2024.pdf">the-region-report-2024.pdf</a>
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High-Injury Network (HIN): <a href="https://www.psrc.org/depts/data/website_data/hin-map/hin_map_dashboard.html">https://www.psrc.org/depts/data/website_data/hin-map/hin_map_dashboard.html</a>
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# Strategy development

- Strategies developed based on the Safe System Approach
- Strategies include a menu of options for jurisdictions to apply depending on local context



# **Emphasis** areas

Urban, Multilane Arterials

**Rural Highways** 

Tribal Areas

High-Capacity Transit Stations

Areas of Lower Income



Swift BRT High-Capacity
Transit Station

# Crash types

For each emphasis area, the **most common crash types resulting in fatal and serious injury crashes** were identified.

The most common crash types for the identified emphasis areas include:

- Pedestrian
- Bicyclist
- Road departure
- Intersection
- Lane departure

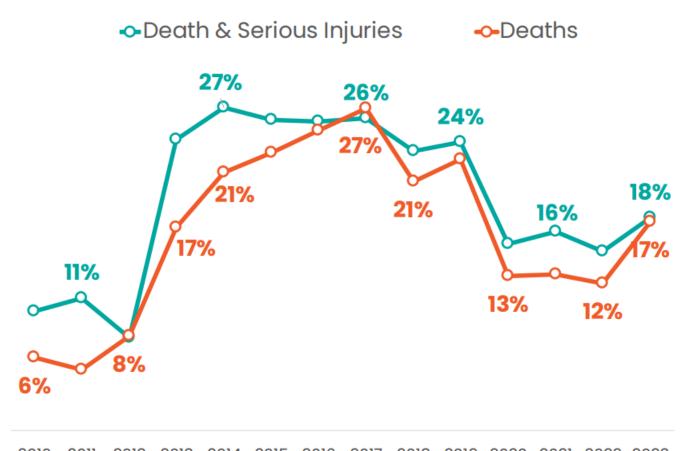
# **Contributing factors**

Contributing factors are based on human decisions.

The predominant contributing factors in the region are:

- Speeding
- Impairment
- Distraction
- Failure to yield

Figure 20. Severe Crash Outcomes involving Distracted Drivers as a Percentage of All Crash Types



2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

Source: State of the Region Report



# Strategies

Which crash types are <u>most</u> associated with each emphasis area?

Emphasis Areas	Pedestrian	Bicyclist	Road Departure	Intersection	Lane Departure
Urban, Multilane Arterials					
Rural Highways					
Tribal Areas					
High-Capacity Transit Stations					
Areas of Lower Income					

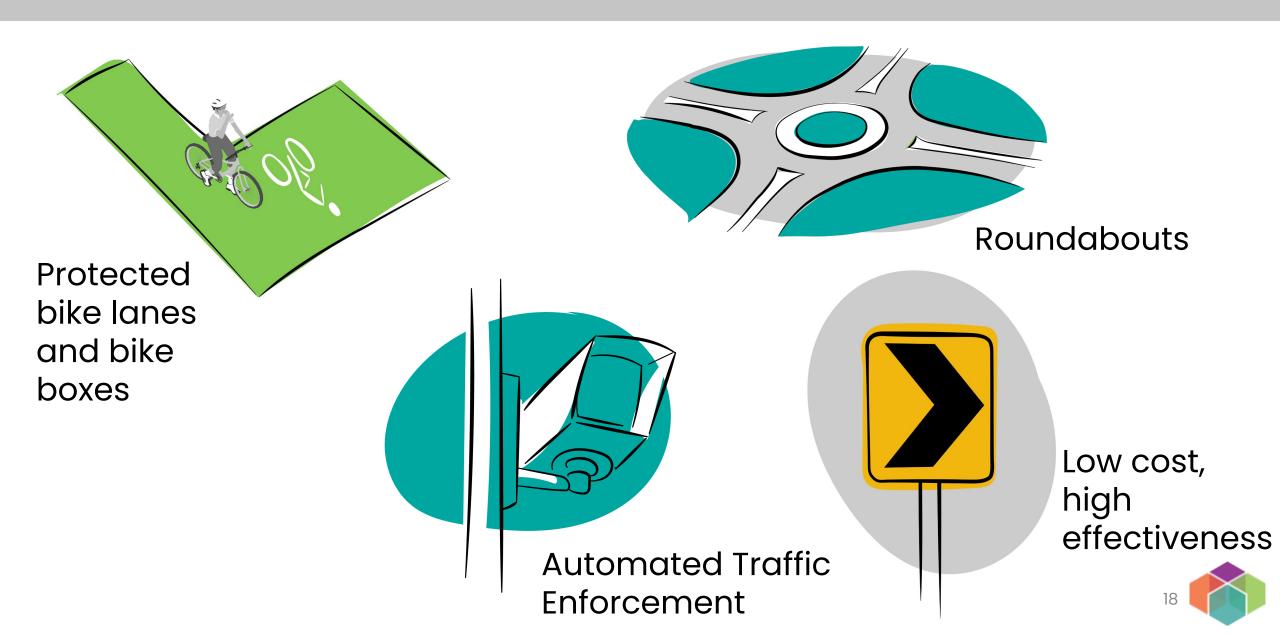
# Strategies to address pedestrian crashes

Reference tables with strategies for each common crash type

#### **Tools and Strategies**

		Emphasis Areas					Contributing Factors			
		Urban Multilane Arterials	Rural Highways	Tribal Areas	High-Capacity Transit Stations	Areas of Lower Income	Speeding	Impairment	Distraction	Failure to Yield
_	Design / Engineering Strategies									
	Advance Stop Lines	Χ		Χ	Χ	Χ				Χ
	Hardened Centerline/Turn Hardening	Χ	Χ	Χ	Χ	Χ	Χ		Χ	Χ
	High-Visibility Crosswalks	Χ	Χ	Χ	Χ	Χ				Χ
	Leading Pedestrian Intervals	Χ		Χ	Χ	Χ				Χ
	No Right on Red	Χ			Χ					Χ
	Pedestrian Hybrid Beacons (PHB)	Χ		Χ	Χ	Χ				Χ
	Pedestrian Walkways		Χ	Χ						
	Protected Crossing Islands	Χ		Χ			Χ			
	Protected Signal Phasing	Χ			Χ					Χ
	Raised Crossings						Χ			
	Planning, Policy and Program Strategies									
	Consistent Transit Treatments				Χ					Χ
	Improve Connections Caused by Arterials, Highways, And Interstates	Х	Χ	X	X	X				
	Improve Lighting	Χ	Χ	Χ	Χ	Χ				Χ
	Low-Cost, Quick-Build Strategies	Χ	Χ	Χ		Χ	Χ			Χ
	Reduce Vehicle Speeds and Speed Limits	Χ	Χ	Χ	Χ	Χ	Χ			

# Proven safety strategies - examples



# Strategy Example

# Design / Engineering Strategies

and

Planning, Policy and Program Strategies

Pedestrian Safety







Leading Pedestrian Interval (LPI)

#### Safer Lighting

 Identify locations where lighting can improve road safety at intersections

#### **Safer Connections**

 Implement systemic countermeasures to lower vehicle speeds and establish safe, connected pedestrian networks



# Strategy Example

Speeding

#### **Design Engineering Strategies**



Wider Edge Lines and **Hardened Centerlines** 



### and

#### Planning, Policy and **Program Strategies**

#### Safer Streets

 Lower traffic speeds with design measures & policies

#### Safer People

 Implement campaigns to raise awareness of dangers of speeding







 Do the summary findings and emphasis areas align with what you're hearing from your communities?

Does the toolbox approach make sense?

 Any other thoughts or feedback on what you've heard today?