# City of Everett Mayor's Youth Advisory Board (YAB)

Presenter: Nick Shekeryk
Board Staff/Communications Specialist



# About – Mayor's Youth Advisory Board (Everett, WA)



- 12-15 members, age 16-20
- Commitment: One academic year (Sept-June)
- Focus areas:
  - Representation of youth in public policy, legislation & City practices
  - Community engagement



# Background – Mayor's Youth Advisory Board (Everett, WA)



- Key initiative in Mayor Franklin's 2018 <u>directive on Community</u> engagement & inclusion
- Increase youth participation, perspective on City programs & decisions
- Introduce next generation to public service careers (networking/ internships/apprenticeships)
- First Youth Advisory Board formed during the <u>2019-2020 school year</u>



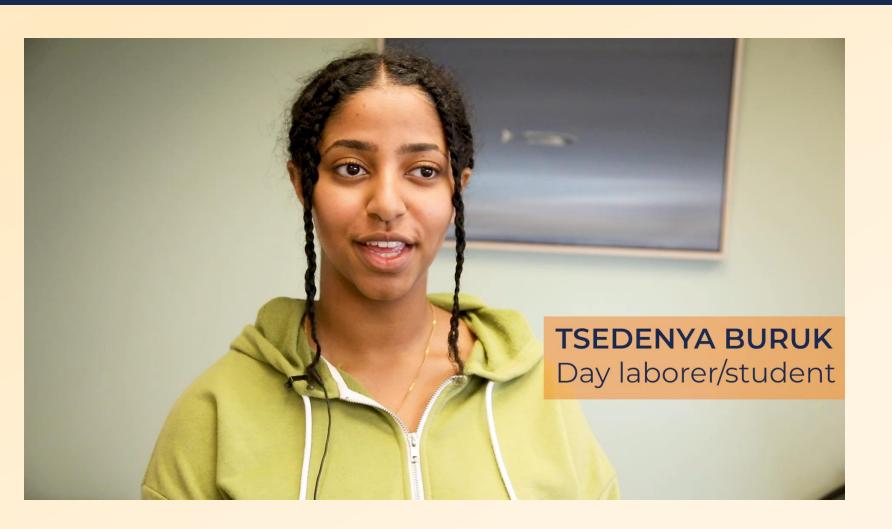
# What Makes YAB Unique? – Mayor's Youth Advisory Board (Everett, WA)



- Diverse representation
- Application & interview process (<u>rolling application</u>)
- Youth-led meetings & agendas
- Involvement in important City decisions
- Board is not service-centric
- Collaborative marketing & recruiting efforts
- Paid internship program



### Paid Internship Program – Mayor's Youth Advisory Board (Everett, WA)



- Position supports board
- Provides important experience
- Program
   partnership w/
   local school
   districts (<u>Career</u>
   <u>Link Internship</u>
   <u>Program</u>)



# Activities & Accomplishments – Mayor's Youth Advisory Board (Everett, WA)



#### **Accomplishments**

- Assist w/ selection of new Everett Police Chief
- Introduce Mayor at State of the City address
- Testimony in support of state legislation in Olympia

#### **Activities**

- Student-led panel w/ Mayor
   & Police Chief
- Create content
   (videos/surveys/reading lists/playlists)
- Volunteer events
- Social media takeovers
- City facility tours
- City staff networking events



# Tips for Beginning a Program – Mayor's Youth Advisory Board (Everett, WA)



- Build relationships w/ local school districts
- Involve youth in development of program & board's work annual
- Encourage ownership & collaboration
- Empower board members to find their replacement
- Paid internship
- Publicly highlight group's accomplishments



# Contact – Mayor's Youth Advisory Board (Everett, WA)



#### Resources

- City of Everett Boards and <u>Boards & Commissions</u> page (w/ <u>YAB application</u> link)
- YAB page
- <u>Everett Career Link</u> page
- To see YAB content, follow City of Everett on:
  - Facebook
  - Instagram
  - Twitter
  - LinkedIn
  - Spotify
- Questions? Contact: Nick Shekeryk <u>nshekeryk@everettwa.gov</u>



# Thank you!

