

# City of Everett

## Mayor's Youth Advisory Board (YAB)

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Board Staff/Communications Specialist



# About – Mayor’s Youth Advisory Board (Everett, WA)



- 12-15 members, age 16-20
- Commitment: One academic year (Sept-June)
- Focus areas:
  - Representation of youth in public policy, legislation & City practices
  - Community engagement

# Background – Mayor’s Youth Advisory Board (Everett, WA)



2019-2020 board

- Key initiative in Mayor Franklin’s 2018 [directive on Community engagement & inclusion](#)
- Increase youth participation, perspective on City programs & decisions
- Introduce next generation to public service careers (networking/ internships/apprenticeships)
- First Youth Advisory Board formed during the [2019-2020 school year](#)





# What Makes YAB Unique? – Mayor's Youth Advisory Board (Everett, WA)



2023-2024 board



- Diverse representation
- Application & interview process ([rolling application](#))
- Youth-led meetings & agendas
- Involvement in important City decisions
- Board is not service-centric
- Collaborative marketing & recruiting efforts
- Paid internship program



## Paid Internship Program – Mayor’s Youth Advisory Board (Everett, WA)



**TSEDENYA BURUK**  
Day laborer/student

- Position supports board
- Provides important experience
- Program partnership w/ local school districts ([Career Link Internship Program](#))

# Activities & Accomplishments – Mayor’s Youth Advisory Board (Everett, WA)



## Accomplishments

- Assist w/ selection of new Everett Police Chief
- Introduce Mayor at State of the City address
- Testimony in support of state legislation in Olympia

## Activities

- Student-led panel w/ Mayor & Police Chief
- Create content (videos/surveys/reading lists/playlists)
- Volunteer events
- Social media takeovers
- City facility tours
- City staff networking events





# Tips for Beginning a Program – Mayor’s Youth Advisory Board (Everett, WA)

Join us!

EVERETT YOUTH ADVISORY BOARD

[everettwa.gov/YAB](http://everettwa.gov/YAB)



- Build relationships w/ local school districts
- Involve youth in development of program & board’s work annual
- Encourage ownership & collaboration
- Empower board members to find their replacement
- Paid internship
- Publicly highlight group’s accomplishments



# Contact – Mayor’s Youth Advisory Board (Everett, WA)



## Resources

- City of Everett Boards and [Boards & Commissions](#) page (w/ [YAB application](#) link)
- [YAB](#) page
- [Everett Career Link](#) page
- To see YAB content, follow City of Everett on:
  - [Facebook](#)
  - [Instagram](#)
  - [Twitter](#)
  - [LinkedIn](#)
  - [Spotify](#)
- Questions? Contact: Nick Shekeryk [nshekeryk@everettwa.gov](mailto:nshekeryk@everettwa.gov)





**Thank you!**



**EVERETT**  
WASHINGTON