

2024 ITS/Traffic Operations Work Program & Engagement

PSRC ITS/Traffic Operations Work Program Purpose

PSRC's Intelligent Transportation Systems (ITS)/Traffic Operations work program is based on the understanding that these investments are critical to maximizing the efficiency of our transportation system and improving mobility and safety throughout the region.

Beginning in 2024, PSRC will shift away from the formal transportation advisory committee structure for engaging with ITS/Traffic Operations stakeholders, instead focusing on more expansive engagement opportunities that better fit this work program. This approach minimizes duplication of statewide ITS forums and allows for continued regional coordination without the constraints of a standing advisory committee (membership structure, meeting schedule and frequency, etc.).

The work program goals will continue to be coordinating and informing:

- **Coordinating:** One of PSRC's core functions is encouraging and facilitating coordination among jurisdictions and agencies in the four-county region. Continuing to broadly engage with traffic engineers and other experts from across the region will support ITS/traffic operations coordination efforts.
- **Informing:** Consulting technical experts and ITS implementers ensures PSRC plans and projects are informed by an accurate understanding of current conditions and that priorities for the future are implementable.

PSRC ITS Work Program for 2024-2025

- Updating the Regional ITS/Traffic Operation Inventory of Existing Conditions
 - Questionnaire Development: Q4 2023
 - Data Collection: Q4 2023 – Q1 2024
 - Data Processing & Identifying Findings: Q2-Q3 2024
 - Incorporate regional ITS context information into draft inventory: Q3 2024
 - Complete Draft 2023 Regional Inventory and receive feedback from stakeholders: Q3 2024
- Identify and share ITS Best Practices
- Support the development of ITS/Traffic Operations section(s) and financial strategy components in the Regional Transportation Plan

Strategies for Engaging with Stakeholders

PSRC will continue to engage with ITS/Traffic Operations stakeholders around the region at key decision points in PSRC and local planning processes. This may be accomplished through email communications, information-sharing webinars, or meetings to discuss or brainstorm. The goal is to be efficient with everyone's time. Moving forward, PSRC will sketch out a tentative work plan and schedule of engagement in Q4 for the upcoming calendar year. However, we will be flexible and adapt based on evolving needs to ensure meaningful engagement.

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Engagement Plan

- September 2024 (Tentative)
 - Share draft Regional ITS Inventory and findings from data collection
- Q4 2024 (Tentative) – Begin outreach to collect ITS best practices

- 2025 engagement will align with development of the Regional Transportation Plan (2026-2050), including plan sections and the ITS-related financial strategy components.