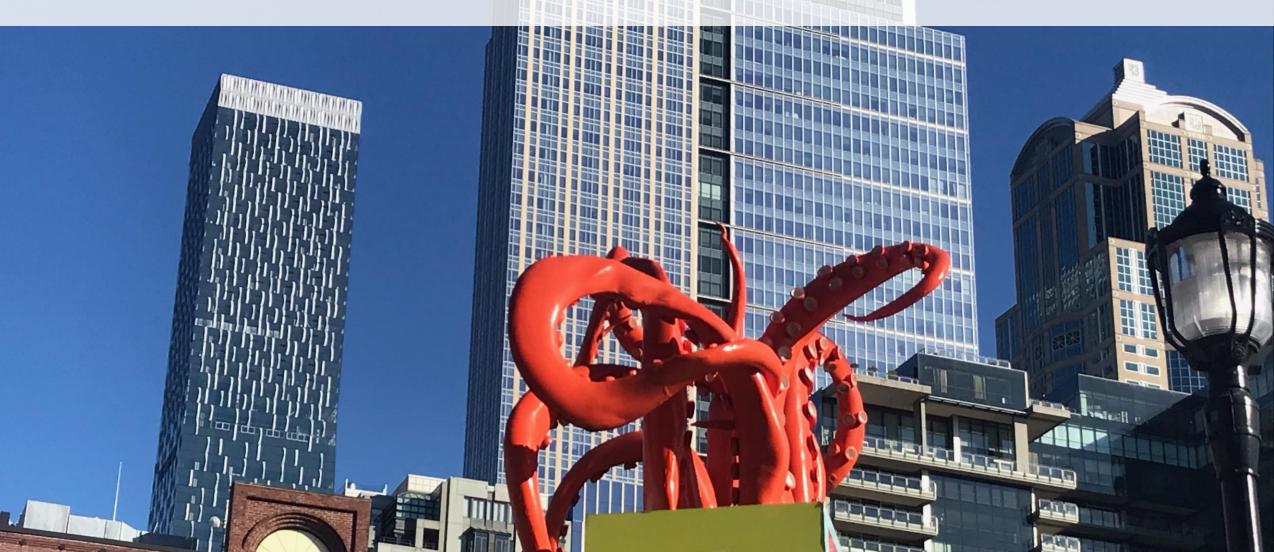
# **Regional Centers Review**

Growth Management Policy Board October 5, 2023





### **Overview**



- Background and GMPB's upcoming work
- Regional centers today
- Requirements for regional centers
- Current process and resources
- Discussion

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## **Regional Centers**

- Regional growth centers are central places with a mix of activities and transportation options
- Manufacturing/industrial centers support employment growth, preserve industrial areas
- Centers guide regional growth allocations and inform transit service planning
- Priority areas for PSRC's federal transportation funding
- Advance regional goals for climate, equity, and housing



### **Background of Regional Centers**

1990 VISION 2020 – calls for a hierarchy of centers

- 2003 Centers focus for regional transportation funding
- 2013 Current centers monitoring report and profiles
- 2018 Regional Centers Framework Adopted

2020 - VISION 2050 focus on centers

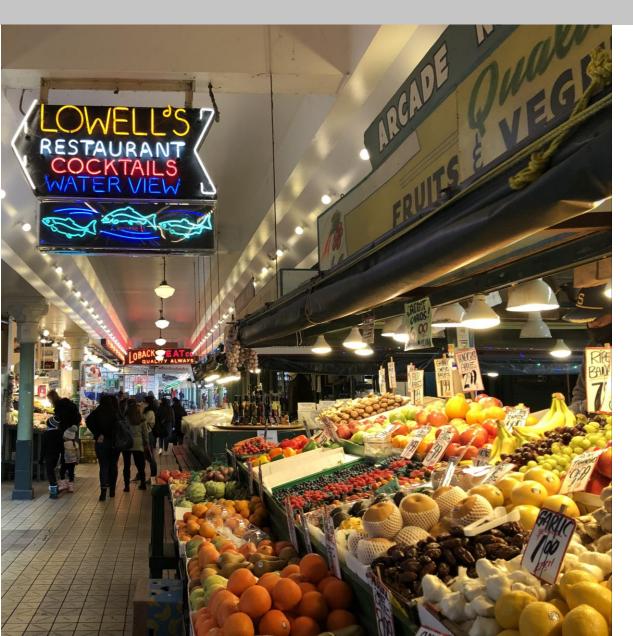
2024/2025 – Next application window for new centers →

2025 - Redesignation process and centers evaluation →

Discussion for November meeting



### Future GMPB Work on Regional Centers



- Designate new centers
- Evaluate designation of existing centers
- Potential changes to future centers framework



### **Board and Committee Outreach**



2024: Updates to Growth Management Policy Board and Committees



### Growth - Seattle South Lake Union



### Transit Investments – Lynnwood



### Change – Downtown Tacoma



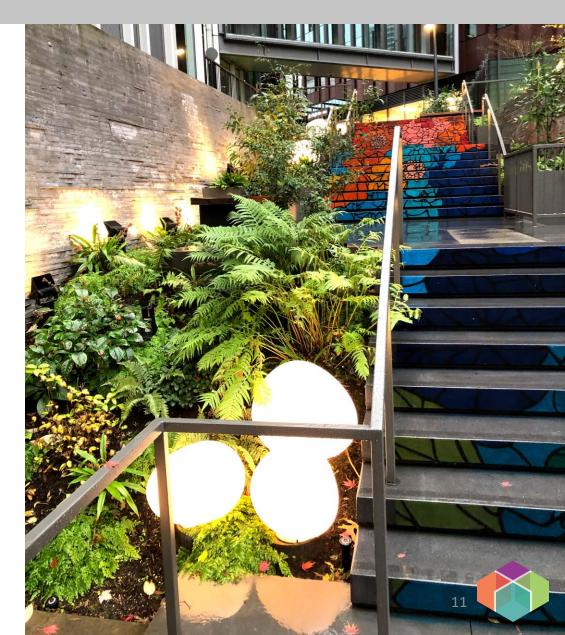
# **Opportunities – Cascade (Arlington/Marysville)**



### 2018 Regional Centers Framework

### Purpose

- Establishes criteria and planning expectations for regional centers
- Ensures consistency for designation of centers
- Addresses requirements of new centers and redesignation of existing centers
- 2024/2025 Designate new centers and redesignate existing centers

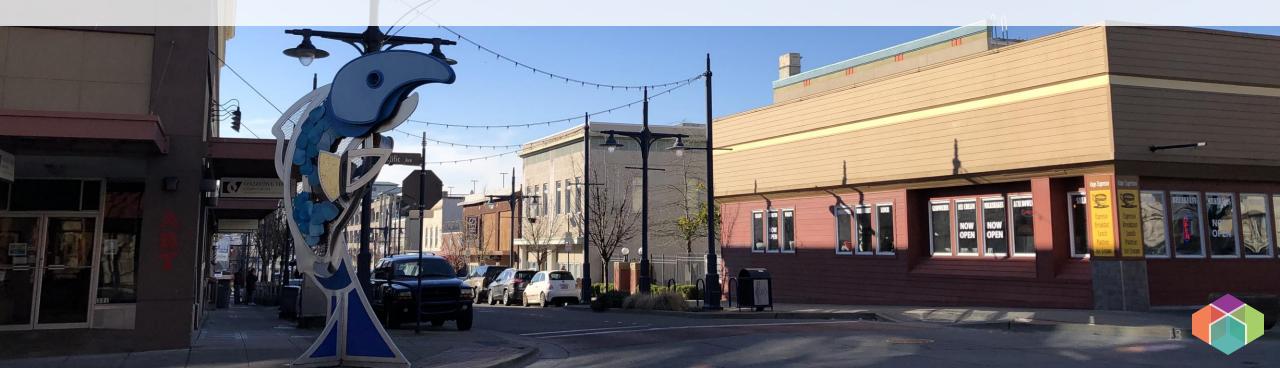


### **Discussion Question**

What additional information would be helpful for you to know about regional centers?



# **Regional Centers Today**



### **Today's Regional Centers**

### 30 RGCs and 10 MICs

- 50,000 acres and 8% of the region's urban area
- 300,000 people and 7% of the region's population
- 930,000 jobs and 44% of the region's employment

Sources: PSRC Covered Employment Estimates (2022), GIS Database (2023) WA Office of Financial Management (2022)



# **Types of Regional Centers**

### **Regional Growth Centers**

#### Urban Growth Center

#### Metro Growth Center

- Dense existing jobs and housing
- High-quality transit service
- Planning for significant growth

- Dense existing jobs and housing
- Regional transit hub
  - Provide regional services

### Manufacturing Industrial Centers

#### Industrial Employment Center Highly active industrial areas Preserve jobs and land use Grow industrial employment Industrial Growth Center Cluster of industrial lands Potential for future job growth Long-term growth and retention



### **RGCs - Activity Units**

#### Regional Growth Center Activity Units (People/Acre) Criteria

Existing Density: 18 AU/acre (Urban), 30 AU/acre (Metro) Planned Density: 45 AU/acre (Urban), 85 AU/acre (Metro)

- All centers = 57 AU/acre
- Seattle Downtown (246) and Seattle South Lake Union (259) have highest activity units/acre
- Silverdale (13) and Puyallup South Hill (11) do not meet existing minimum density threshold
- Eight centers exceed minimum planning density thresholds for their type

Bellevue, Redmond Overlake, Seattle Downtown, Seattle First Hill/Capitol Hill, Seattle South Lake Union, Seattle University District,

Sources: PSRC Covered Employment Estimates (2022), GIS Database (2023) WA Office of Financial Management (2022)

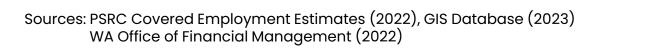


### **RGCs - Mix of Uses**

#### **Regional Growth Center Mix of Uses Criteria**

Mix of Uses: At least 15% planned residential and employment

- Primarily employment centers: 71% of activity units are jobs
- Seattle Northgate and Seattle University District have closest to 1:1 mix
- Bothell Canyon Park, Issaquah, and Tukwila have very low population compared to employment





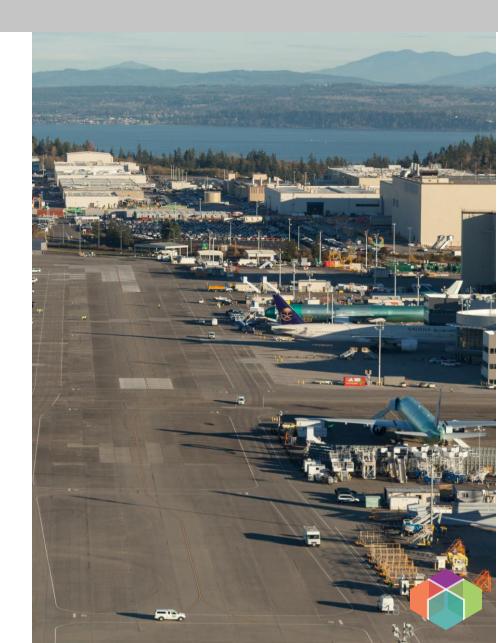
### MICs – Job Minimums

#### Manufacturing Industrial Centers Jobs Criteria

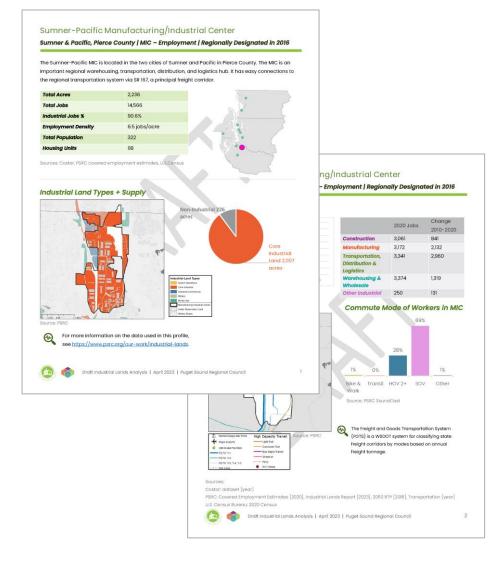
Existing Jobs: 10,000 (Employment), 4,000 (Growth) Planned Jobs: 20,000 (Employment), 10,000 (Growth)

- Seattle Duwamish (67,700), Kent MIC (46,400) and Paine Field/Boeing Everett (41,500) have highest job numbers
- Puget Sound Industrial Center Bremerton does not meet existing minimum job number for growth center (1,200)

Sources: PSRC Covered Employment Estimates (2022), GIS Database (2023)



# Manufacturing/Industrial Centers

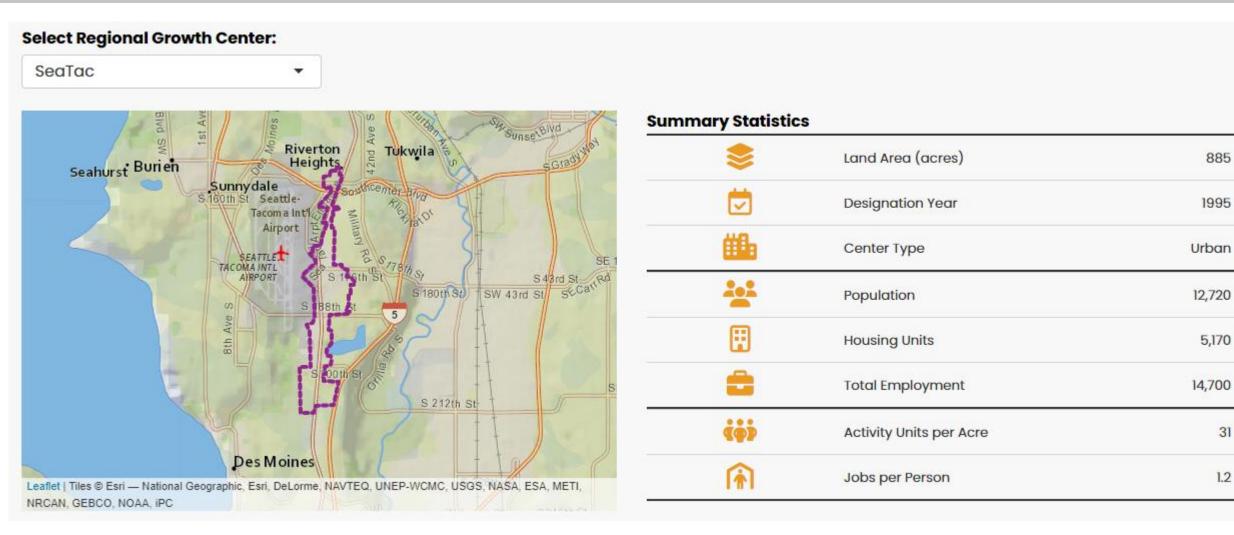


### **PSRC's Industrial Lands Analysis**

- Includes data on types of employment, worker demographics, and environmental impacts
- More information to Growth Management Policy Board later this year
- 10 Manufacturing/Industrial Center profiles



### **Center Profiles**





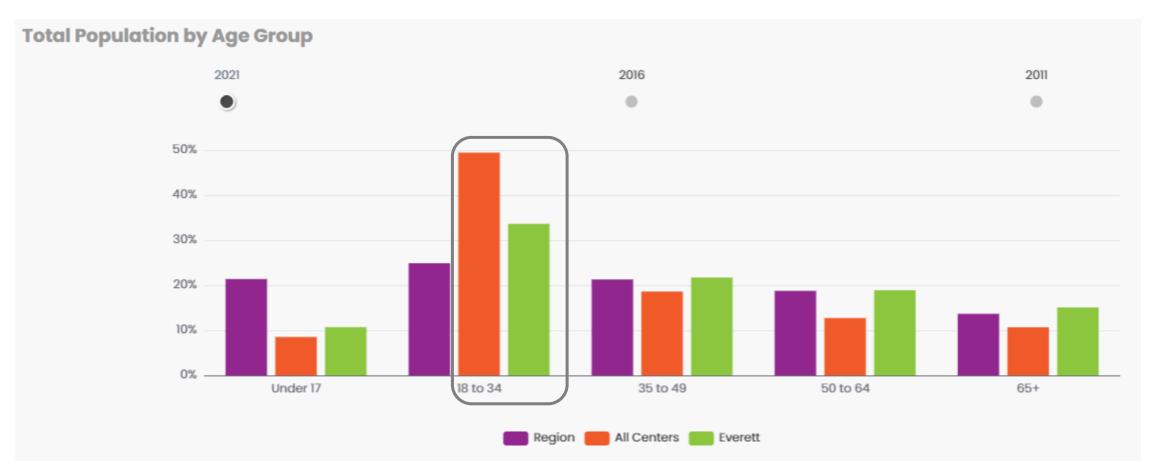
31

1.2

885

### More Residents Between 18 and 34

#### **Everett RGC**

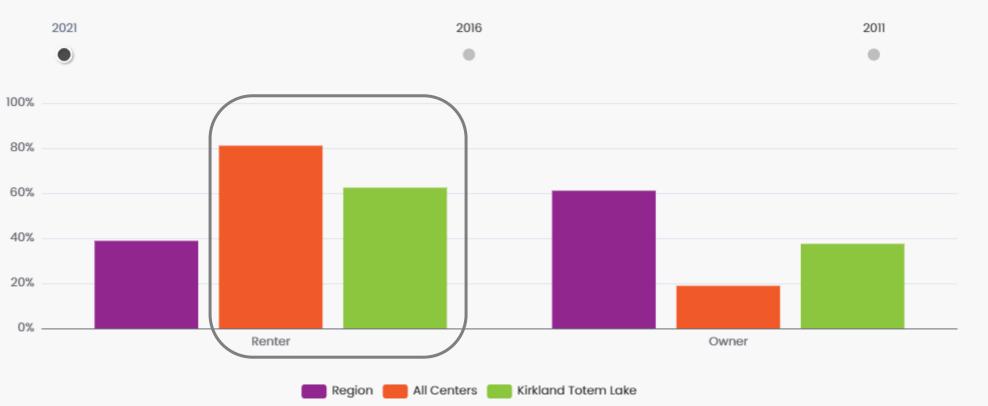


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### Larger Share of Renters in Centers

#### Kirkland Totem Lake RGC





22

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### **Increases in Housing Units**

Tukwila RGC

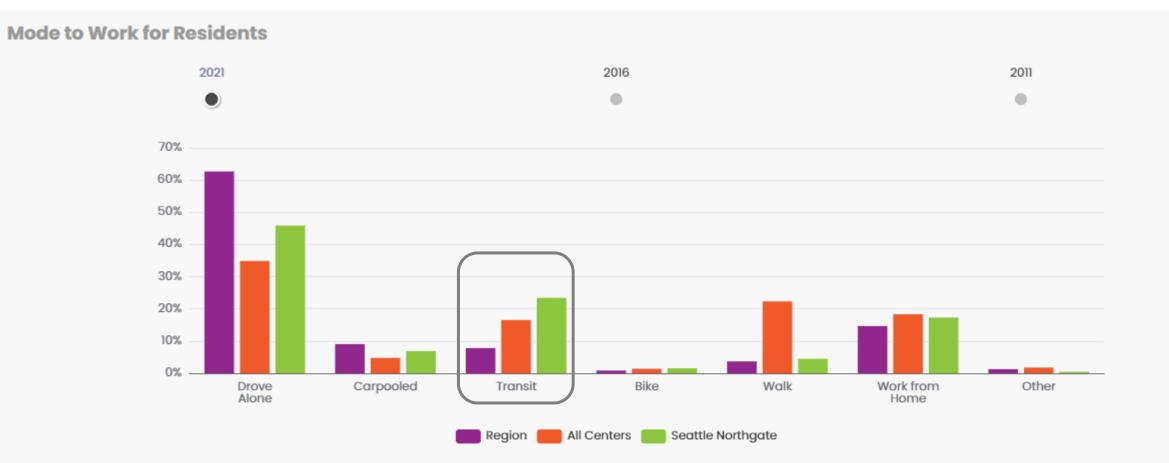
<b>Total Housing Units</b>							
				Housing Un	its		Ê ⊻
Year 🛓	Housing Units	≜ ∀					
2011	5	500					
2016	4	400					
2021	566	300					
2022	566	200					
CSV Excel		100					
		0	2011	2016	2021	2022	

Source: Office of Financial Managment SAEP Program & PSRC Parcelization



### More Transit Use for Residents

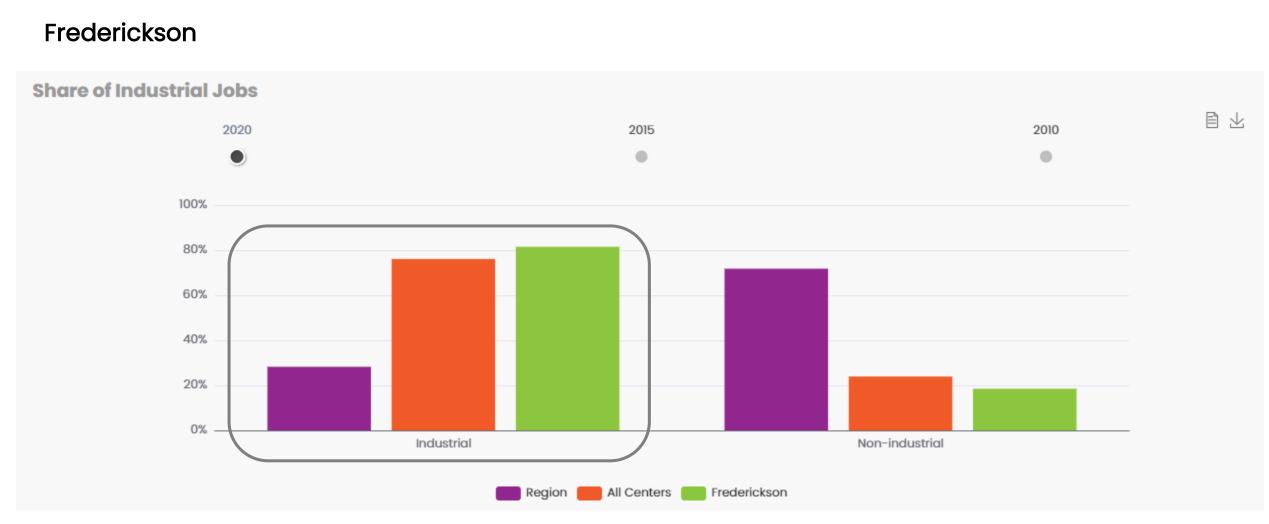
#### Seattle Northgate RGC



24

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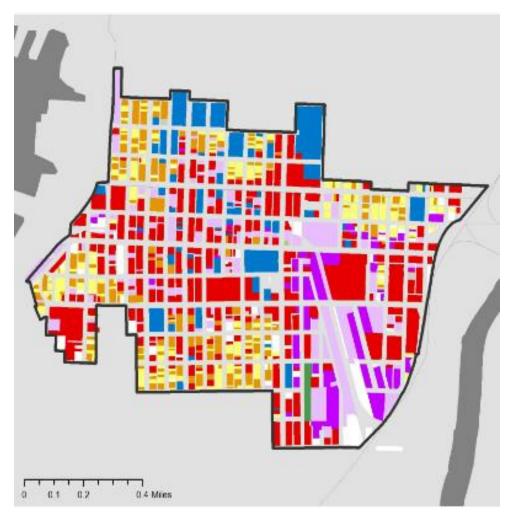
## **Higher Shares of Industrial Jobs**



25

### Land Use for Each Center

#### Everett RGC





# of Intersections	166
Intersection Density (per acre)	0.25
Intersection Density (per acre) - All Centers	0.22





# Regional Centers Requirements



### 2018 Regional Centers Framework

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## **Designation Requirements for RGCs**

- Local commitment
- Completed center plan
- Location requirements
- Capital investments
- Existing density or market study

- Compatibility with VISION
- Meets activity level existing density, target density, and adequate capacity
- Size requirements
- Transit service
- Market potential
- Regional role

Adopted by PSRC's Executive Board (June 2018)



## **Designation Requirements for MICs**

- Local commitment
- Completed center plan
- Location requirements
- Capital investments
- Existing employment or market study

- Compatibility with VISION
- Meets existing jobs requirements, target jobs, and adequate capacity
- Size requirements
- At least 50% industrial employment
- Transit or TDM measures
- Industrial zoning
- Regional role







# **Process & Resources**



### **Annual Centers Profiles**



Regional Growth Centers Manufacturing & Industrial Centers

#### **Regional Growth Centers**

Centers

#### Select Regional Growth Center:

Bremerton

Resources

Centers

VISION 2050

#### Planning Resources





**Summary Statistics** 

-	Land Area (acres)	592
	Designation Year	1995
Шь	Center Type	Metro
	Population	6,060
	Housing Units	1,550
-	Total Employment	16,810
(¢)	Activity Units per Acre	39
(A)	Jobs per Person	2.8

\* Employment data is suppressed

#### Description:

The Bremerton regional growth center is the central business district in the historic core of the City of Bremerton. It has served as the site of the most concentrated area of jobs in Kitsap County for decades and includes the Puget Sound Naval Shipyard. The downtown features recent and planned residential development and waterfront amenities.



### **PSRC Outreach and Resources**



Passport to 2044: TOD and Centers



The central Puget Sound region is making unprecedented transit investments that provide an coportunity to enhance our communities and create compact, whichels and transit-seven denighborhoods. The Regional Growth Strategy in <u>VISION 2059</u> ests an ambitious goal of attracting 65% of population growth and 75% of employment growth to the region's high-capacity transit stated mases and the region's growth centers. This represents a nerewed focus on locating growth near current and future high-capacity transit taticatiles and will be an essential part of meeting regions climate, mobility and growth pass. Rel. ferry and bus rapid transit station areas are iceal for increased density, new residences and businesses referred to as transit-oriented development (TOD).

This guidance summarizes key TOD elements to consider in local planning for transit dation areas. A vide range of communities in the contral Pupet Sourd region have transit today and more will have transit in the future. While TOD efforts are often focused around high-capacity transit, such as light rail and bus rapid transit, all communities can beneft from focused planning to support transit. TOD planning happens in stages and these considerations can be applied at multiple points throughout the planning process.



<u>Guidance on</u> <u>Incorporating TOD Into</u> <u>Comprehensive Plans</u>



Plan Review Manual & Consistency Tool



### **Local Work on Centers**

#### Future Vision for Redmond: Centers

#### Introduction

Since the 1990s Redmond has focused growth into — Downtown and Overlake, which are now thriving centers of relational and commercial activity. Other oties in the region have also focused growth in centers, consistent with the regional growth in creaters, consistent with the regional growth transpray adogeted by the Nget Sound Regional Council. The growth of the past three decides has led to a heightened awareness of:

- The benefits and challenges of focusing growth into centers,
   The need for policies, standards, and code
- to reflect the transition from a suburban to urban form and pattern, and The need for specific policies for transitoriented development (TOD).
- oriented development (TOD). VISION 2050, the region's long-range plan

VISION 2050, the region's long-range plan for growth, directs 65% of population growth and 75% of employment growth to the region's growth centers and high-capacity transit station areas. Based on thir regional policy, Redmond 0300 continues to focus growth in Redmond's centers in a way that addresses needs and goals related to equity, sustainability, and realismercy.

#### Centers

The regional planning framework includes three levels of growth centers that serve to guide regional growth allocations, advance local planning, inform transit service planning, and represent priority areas for transportation funding. Growth in centers has significant hearfits.

including supporting multimodal transportation options, compact growth, housing choices near jobs, climate goals, and occess to opportunity. As important focal points for investment and



Organization of This Element

DRAFT v.3

Overlake Neichborhood Policies Land Use & Economic Vitality Housing Parka, Arts, Recreation, Culture and Contervation Multi-Modal Transportation Capital Facilities, Public Facilities and Services



#### Local Growth and Development

Arlington-Marysville Manufacturing-Industrial Center Market Study

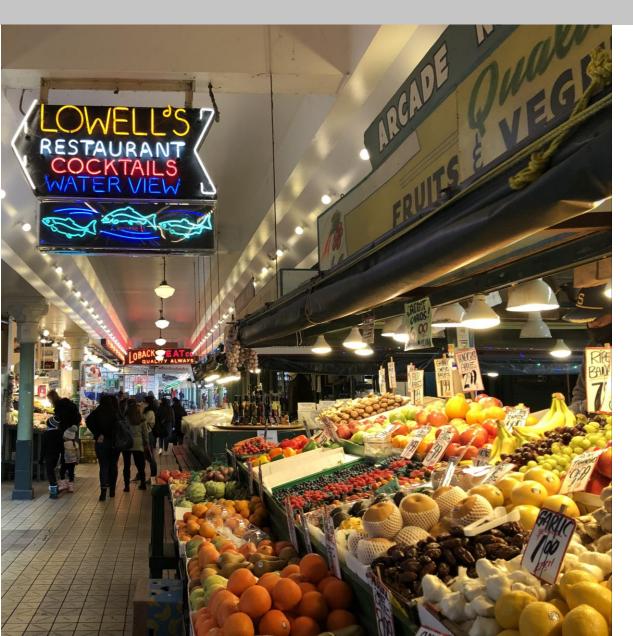


#### **Market Studies**



Comprehensive Plans and Subarea Planning

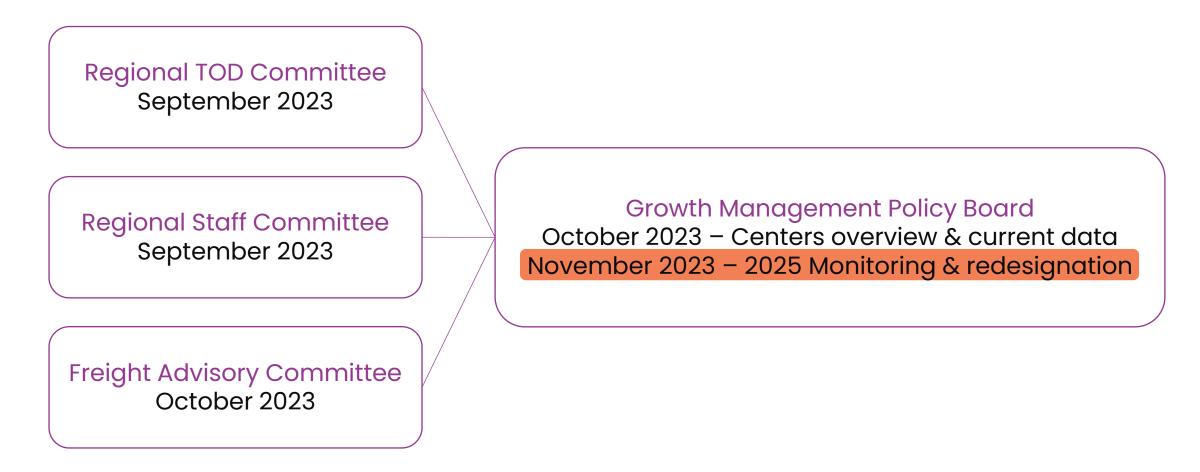
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- Designate new centers
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### **Board and Committee Outreach**



2024: Updates to Growth Management Policy Board and Committees



### **Discussion Question**

What additional information would be helpful for you to know about regional centers?

# Thank You!

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Puget Sound Regional Co