race forward

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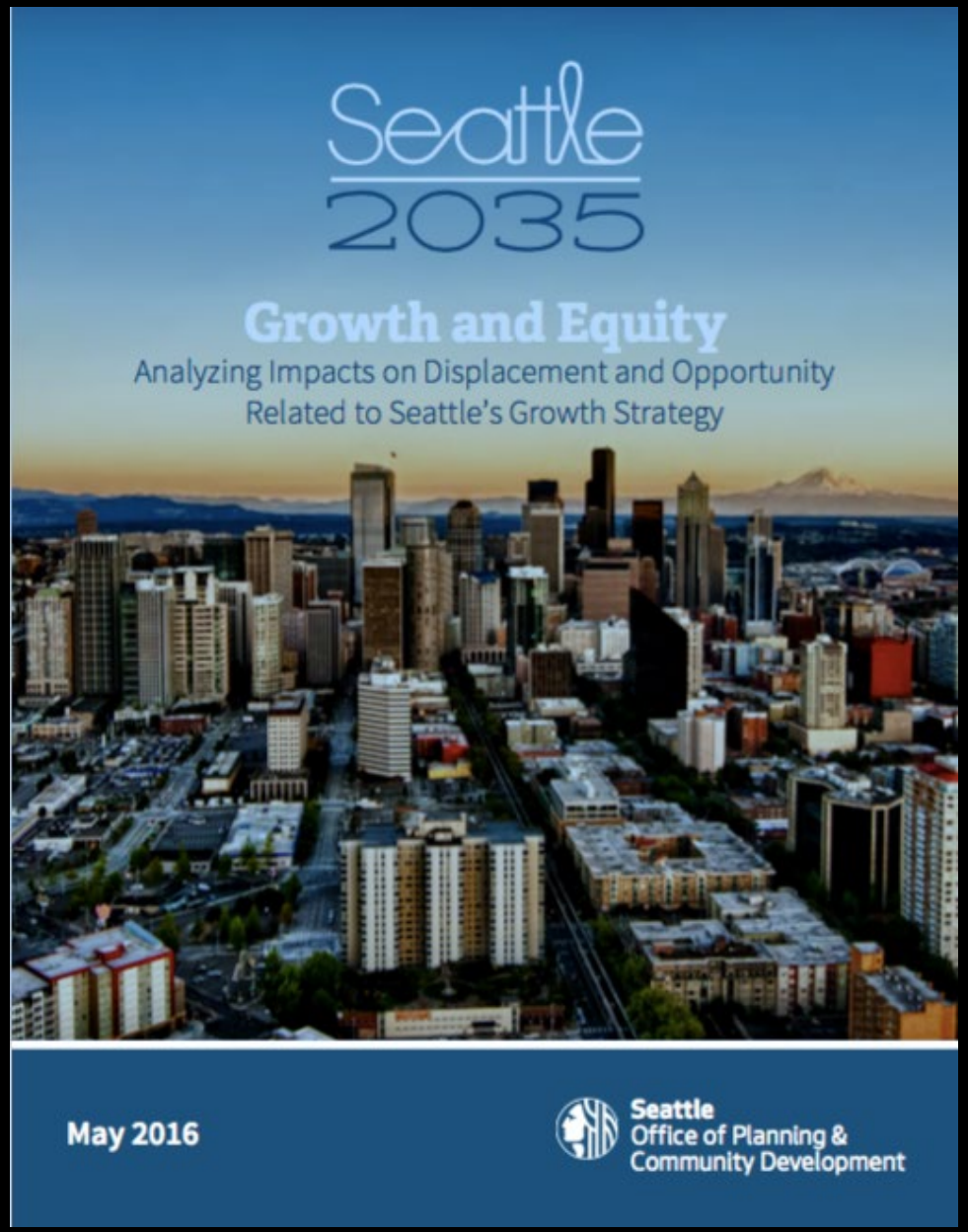
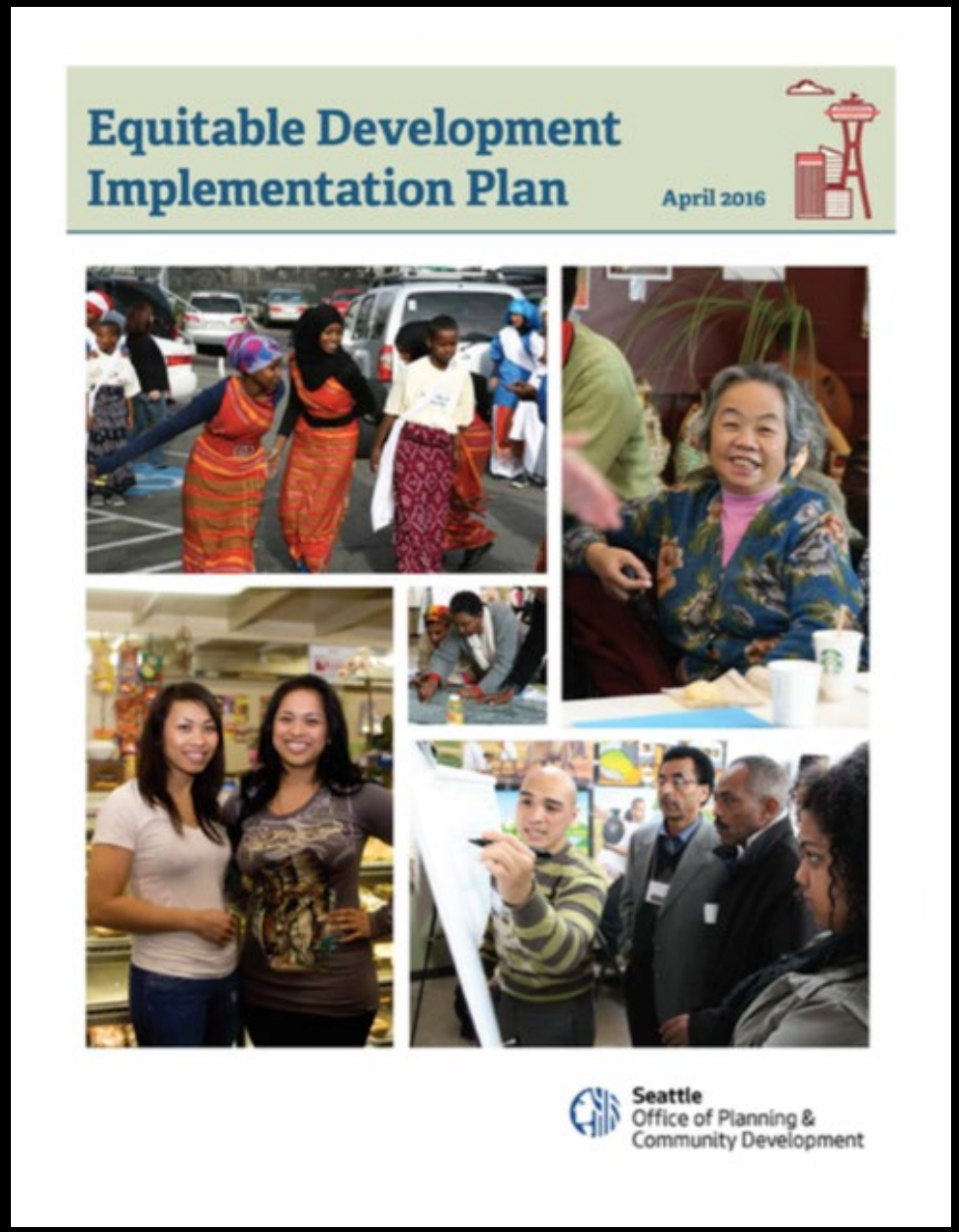
GOVERNMENT ALLIANCE ON
RACE & EQUITY

Racial Equity Toolkit

Seattle's 2035 Comprehensive Plan





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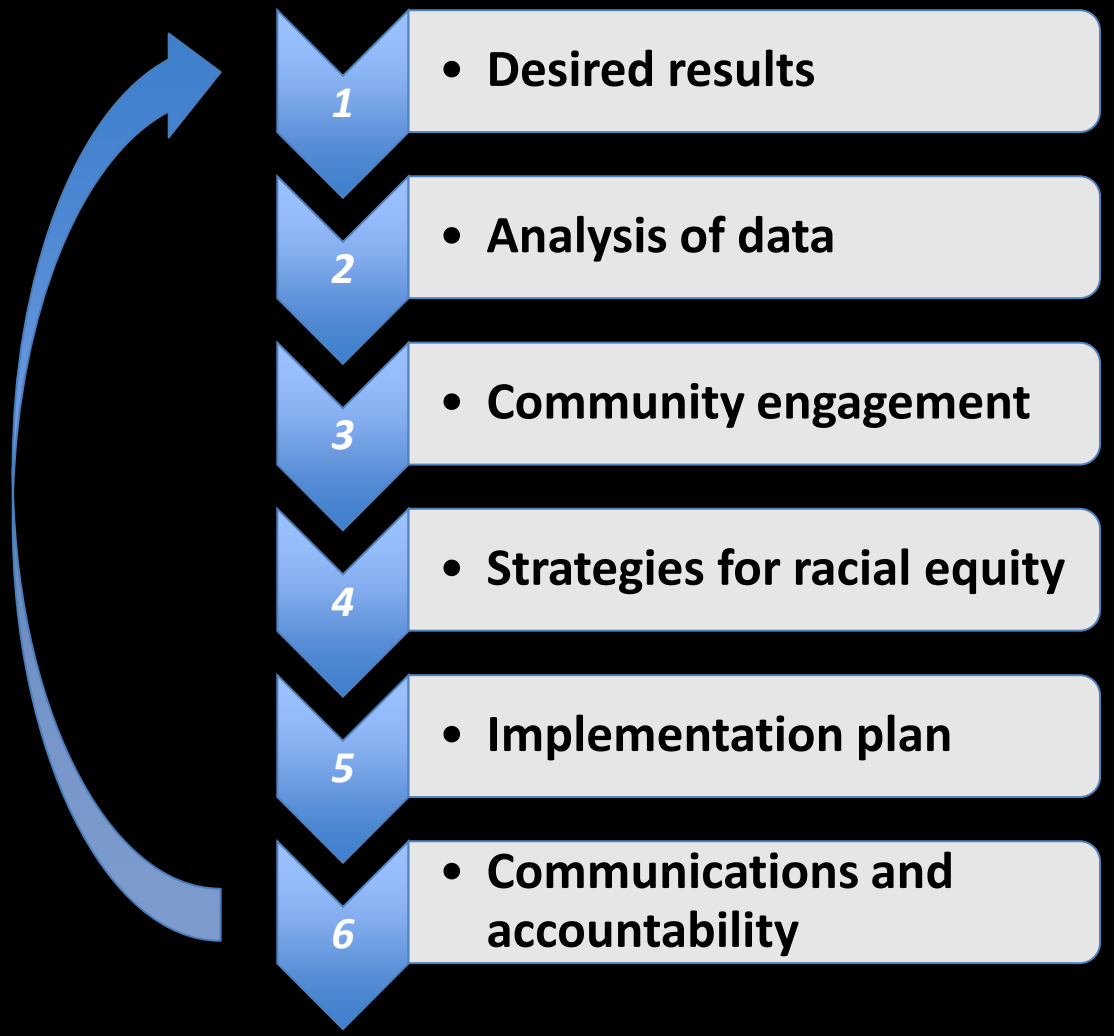
Seattle Comprehensive Plan RET



Strong people (Prevent displacement) &
Strong communities (Access to opportunity)

Historical exclusion/disinvestment and risk of displacement

RSET resourced and existing community plans used

Neighborhood typologies, equitable growth scenario, new policies, EDI program

Capital cabinet formed, EDI funding for projects

Monitoring program, EDI elevated to a division of Planning

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RETs impact on Seattle's Comprehensive Plan

1. Urban village typology directs comparatively less growth to high displacement risk areas and more to high opportunity areas.

2. Equity policies included throughout all chapters

3. Implementation plan with Equitable Development Initiative funding for community-led projects

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#1

What are your desired results and outcomes?

Vision for strong communities and strong people

Vision: Seattle is diverse and all people thrive regardless of race or means. Seattle's neighborhoods will be diverse and will include the community anchors, supports, goods, services, and amenities people need to lead healthy lives and flourish.

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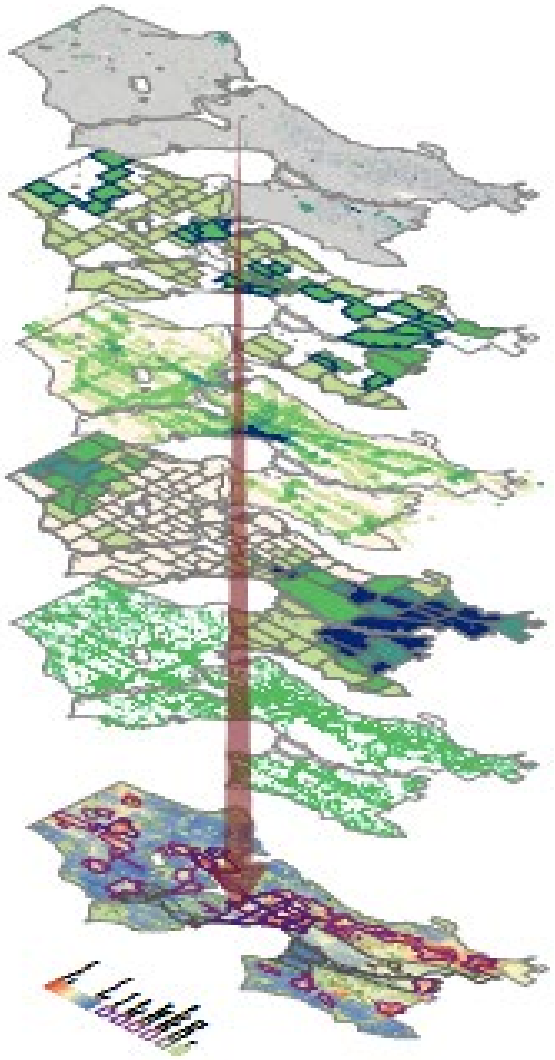
#2

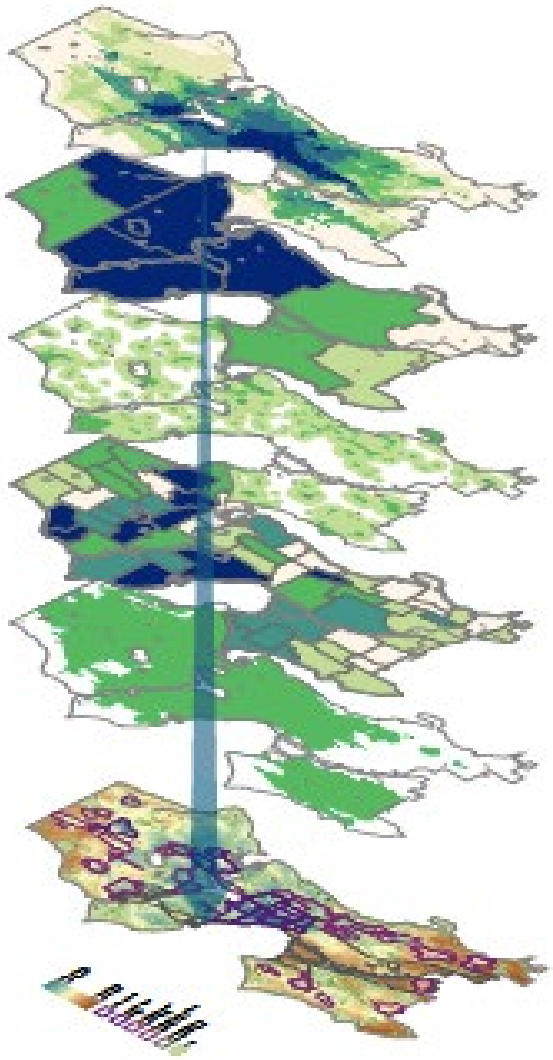
What's the data? What does the data say?

Displacement and Opportunity Indices



1

Overlay indicators of vulnerability, amenities, development potential, and median rent to create the Displacement Risk Index.



2

Overlay education, economic, transit, civic infrastructure, and health data to create the Access to Opportunity Index.

Displacement Risk Index

Vulnerability

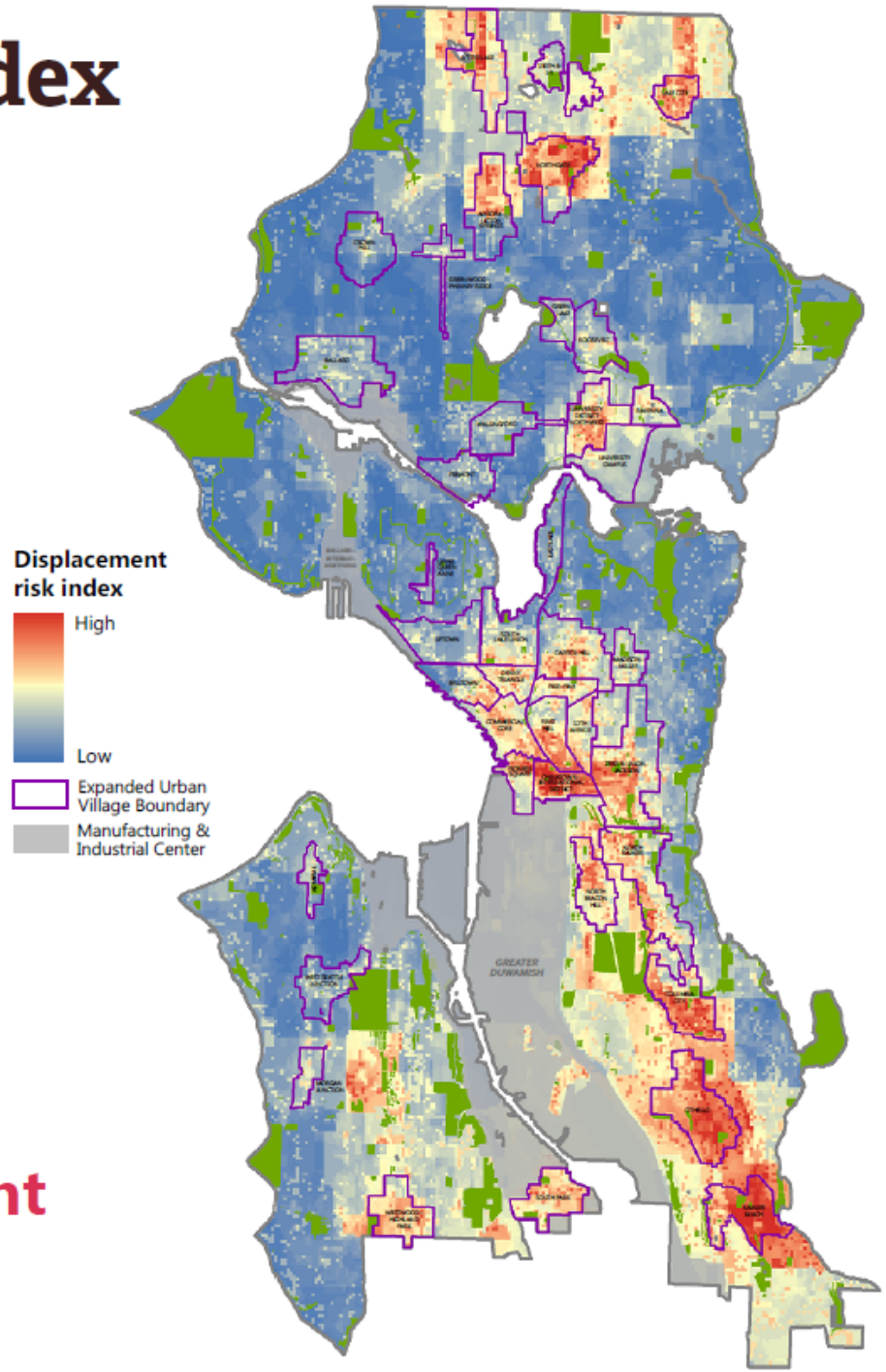
- Nonwhite population
- Low English-speaking ability
- Low educational attainment
- Rental tenancy
- Housing cost burden
- Income below 200% of poverty

Amenities

- Proximity to frequent bus service
- Proximity to current or future Link light rail and streetcar
- Proximity to regional job center
- Proximity to already-gentrified or affluent neighborhood
- Proximity to core businesses (grocery, pharmacy, restaurant/cafe)
- Proximity to civic infrastructure (school, community center, park, library)

Development capacity and rent

- Residential parcels with high development potential
- Below-average median rent



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Access to Opportunity Index

Education

- High-performing elementary / middle school (reading and math)
- Above-average high school graduation rate
- Transit time to university / college
- Proximity to library

Economic opportunity

- Number of jobs within two-mile radius
- Change in median home value 2000-2013

Transit access

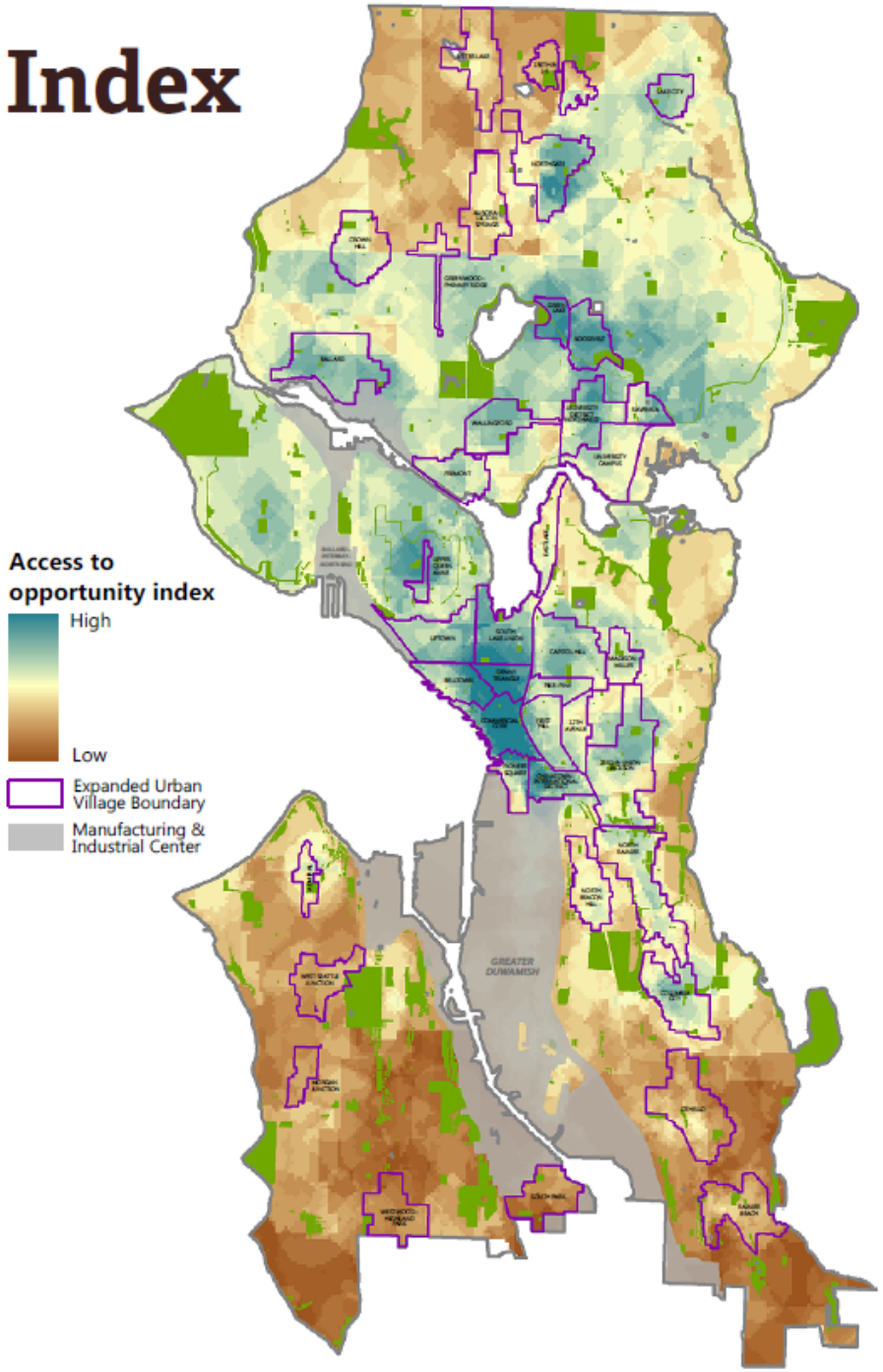
- Proximity to frequent bus service
- Proximity to current/future light rail/streetcar

Civic infrastructure

- Proximity to community center
- Proximity to park

Health

- Proximity to public health facility
- Proximity to store with fresh produce



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#3

How are communities of color engaged? Are there opportunities to expand?

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How do we achieve stability as we grow and prosper?

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#4

What are your strategies to advance racial equity? Who benefits and who is burdened? How are you mitigating unintended consequences?

New Equitable Development Policy Framework: Strong People, Strong Communities

Prevent residential, commercial and cultural displacement

Promote transportation and connectivity

Advance economic mobility and opportunity

Develop healthy and safe neighborhoods

Build on local cultural assets

Equitable access to all neighborhoods

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#5

What is the plan for implementation? How are impacted people of color leading the change and implementing the decision?

Equitable Development Implementation Plan

April 2016

Seattle
Office of Planning &
Community Development

Equitable Development: Financial Investment Strategy

June 2016

Seattle
Office of Planning &
Community Development

WILLIAM GROSE CENTER
FOR CULTURAL INNOVATION

Othello
SQUARE

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#6

How will you ensure accountability, communicate, and evaluate results?

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Equitable Development Initiative

Supporting projects that promote strong communities and places with equitable access. Photo by Sharon Chang.

Community holds the vision, strategies, priorities

City holds a fund

Community on the Advisory Board and informs funding decisions for:

- CBO capacity building
- Building cultural space, jobs centers, affordable housing

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Together we can leverage our collective resources to create communities of opportunity for everyone, regardless of race or means

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THANK YOU FOR ADVANCING THE PRACTICE OF PLANNING FOR RACIAL EQUITY!

Please direct questions to rcurren@raceforward.org
Learn more about GARE's Housing, Land, and Development Network here

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