



Puget Sound Regional Council

Regional TDM Advisory Committee Agenda

Date: Wednesday, August 9, 2023 from 1:00 p.m. – 3:00 p.m.

Online Meeting Only: Use Zoom Connection Information Provided Below

1. Welcome and Introductions (1:00)

2. Approval of Meeting Summary – June 14, 2023*

3. PSRC Board and Committee Debriefs (1:10)

Meeting materials for the Regional Staff Committee can be found at:

<https://www.psrc.org/rsc-meetings>. Meeting materials for the Regional Project Evaluation Committee can be found at: <https://www.psrc.org/rpec-meetings>.

4. Discussion: TDM Planning & Implementation in the City of Bellevue (1:20)

In a continuation of this TDM-in-practice series, the TDM team at the City of Bellevue will share a presentation on the history of TDM in Bellevue and current work on plan coordination, policy development, and implementation strategies.

5. Discussion: TDM Data Collection/Inventory Preparation (2:05)*

PSRC will share the draft regional TDM inventory questions with the committee for consideration ahead of the planned data collection effort this fall/winter. The draft questions reflect committee discussions over the last several months, but continued committee engagement is critical as PSRC continues refining the questions and data collection process.

6. Discussion: Roundtable of TDM Issues (2:35)

Opportunity for committee members to discuss challenges and opportunities of implementation.

7. Next Meeting: October 11, 2023

PSRC committee meeting calendar: <https://www.psrc.org/boards-committees/upcoming-meetings>

8. Adjourn (3:00)

9. Information: Save the Date for PSRC TOD Event*

Save the date of Friday, September 29, 2023, for this year's PSRC Transit-Oriented-Development event. The theme is *From Pandemic to Prosperity: Downtowns Reimagined*. Online registration will open soon.

10. Information: WSDOT TDM Technical Committee Meetings

Reminder: Interested parties are encouraged to participate in the state's TDM Technical Committee meetings that are held virtually each month. A [list of meetings](#) and the link to join is available via the committee's website: <https://tdmboard.com/calendar/meetings/>. Meeting materials are posted before scheduled meetings on the website, here: <https://tdmboard.com/meeting-materials/>.

*Supporting materials attached

Zoom Connection Information:

To join audio/video conference:

<https://psrc-org.zoom.us/j/81029861526?pwd=WjlkZFEyUURiNiNlckZrUDBHR3V3Zz09>

To join via cellphone (1-touch dial):

8778535257,,81029861526#,,,,*230365# US Toll-free

8884754499,,81029861526#,,,,*230365# US Toll-free

To join via phone:

877 853 5257 US Toll-free

888 475 4499 US Toll-free

Meeting ID: 810 2986 1526

Passcode: 230365

Please adhere to a few virtual meeting rules:

- Please keep your mic muted when not speaking
- Use *6 to mute/unmute phone
- When watching the meeting via computer and using phone audio, mute your computer speakers and mic.

Other Formats:

- Sign language, and communication material in alternative formats, can be arranged given sufficient notice by calling 206-464-7090, TTY Relay 711
- العربية | Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng việt | Vietnamese visit <https://www.psrc.org/contact-center/language-assistance>.



Puget Sound Regional Council

Regional TDM Advisory Committee Meeting Summary

Date: June 14, 2023 from 1:00 p.m.- 3:00 p.m.

Location: Remote – Online Meeting Only (Zoom Connection)

Welcome and Introductions

Sarah Spicer, City of Seattle, Co-Chair, welcomed everyone at 1:00 p.m. and then took a roll call and confirmed the members and alternates present.

Approval of Meeting Summary

The summary for the February 8, 2023 TDM Advisory Committee meeting was approved as submitted.

PSRC Board and Committee Debriefs

Gil Cerise, PSRC, provided a brief overview of activity at the Regional Staff Committee and the Regional Project Evaluation Committee over the months since the TDM committee last met.

Meeting materials for the Regional Staff Committee can be found at: <https://www.psrc.org/rsc-meetings>. Meeting materials for the Regional Project Evaluation Committee can be found at: <https://www.psrc.org/rpec-meetings>.

Discussion: PSRC TDM Inventory and Data Collection

Erin Hogan, PSRC, summarized the feedback from the April TDM inventory workshops with committee members and reviewed the proposed data points to collect for the regional TDM inventory update. Committee members provided feedback on each data point for the updated inventory, which will inform PSRC's development of the inventory data request/questionnaire.

For more information contact Gil Cerise at gcerise@psrc.org and Erin Hogan at ehogan@psrc.org

Discussion: Draft Regional Context for TDM in the Central Puget Sound Region

Gil shared a concept to develop a “regional context” for TDM in the region, building upon information gathered from TDM stakeholder interviews and the TDM section of the RTP. The intent of this regional context document is to articulate how TDM is organized and implemented in the region. It could be used for communicating to layperson audiences, as part of an updated TDM webpage, and/or part of the next RTP TDM section. Gil and Erin shared an outline of what this regional context document would include and received committee feedback.

For more information contact Gil Cerise at gcerise@psrc.org and Erin Hogan at ehogan@psrc.org

Discussion: Roundtable of TDM Issues

Updates and announcements were provided by:

- Sylvia Crum, WSDOT
- Sarah Spicer, City of Seattle
- Ina Percival, King County Metro
- Kate Johnson, City of Bellevue
- Laura Svancarek, Downtown On The Go (Tacoma)

Adjourn

The meeting adjourned at 2:47 p.m.

Information: WSDOT TDM Technical Committee Meetings

A reminder was provided encouraging interested parties to participate in the state's TDM Technical Committee meetings that are held virtually each month. A list of meetings and the link to join is available on the committee's website:

<https://tdmboard.com/calendar/meetings/>. Meeting materials are posted before scheduled meetings on the website, here: <https://tdmboard.com/meeting-materials/>.

***Members and Alternates Present**

See attached attendance roster.

***PSRC Staff, Alternates and Guests Present**

Maya Agarwal, WSDOT; Chris Andree; Algie Au; Adrian Down, Port of Seattle; Kristine Edens, KC Metro; Hans Hunger, City of Puyallup; Amanda Mansfield, City of Bellevue

PSRC

Alexa Leach, Gil Cerise, Erin Hogan, Jean Kim

**All attendees were present via remote participation*

TDM Advisory Committee Attendance Roster

(Members and Alternates represented)

Date: June 14, 2023 1:00pm - 3:00pm

Online/Remote Meeting Only

Representation		Name
CITY/COUNTY/TRANSIT		
King County		
King County Metro (1)	x	Ina Percival
		<i>Kristine Edens (Alt.)</i>
Metro City: Seattle (1)	x	Sarah Spicer, Co-Chair
		<i>Ellie Smith (Alt.)</i>
Metro City: Bellevue (1)	x	Kate Johnson
		<i>Travis Lange (Bellevue Downtown Assoc/TransManage) (Alt.)</i>
Other Cities/Towns or County (5)		VACANT
	x	Veronica Bean (Auburn)
	x	John Larson-Friend (Issaquah)
	x	LaNaya Taylor (Redmond)
		Alison Turner (Tukwila)
		<i>VACANT (Alt.)</i>
		<i>VACANT (Alt.)</i>
		<i>VACANT (Alt.)</i>
		<i>VACANT (Alt.)</i>
		<i>VACANT (Alt.)</i>
Kitsap County		
Kitsap Transit (1)		Lindsay Kuiphoff
		<i>Steffani Lillie (Alt.)</i>
Metro City: Bremerton (1)	x	Cathy Bonsell
		<i>Vicki Grover (Alt.)</i>
Other Cities/Towns or County (1)		Chris Hammer (Pt. Orchard)
		<i>VACANT (Alt.)</i>
Pierce County		
Pierce Transit (1)		Kim McGilvery
		<i>VACANT (Alt.)</i>
Metro City: Tacoma (1)	x	Laura Svancarek (Downtown on the Go)
		<i>Liz Kaster (Alt.)</i>
Other Cities/Towns or County (1)	x	Debbie Germer (Pierce County)
		<i>Hans Hunger (Puyallup) (Alt.)</i>
Snohomish County		
Community Transit (1)		Jennifer Hass, Co-Chair
		<i>Matthew Trecha (Alt.)</i>
Metro City: Everett (1)		VACANT
		<i>Julio Cortes (Alt.)</i>
Other Cities/Towns or County (1)		Nathan Howard (Snohomish Cty)
		<i>Jay Larson (Snohomish Cty) (Alt.)</i>
REGIONAL		
State		
WSDOT (1)	x	Sylvia Crum
		<i>Patrick Green (Alt.)</i>
Transit		
Sound Transit (1)		Kevin Shively
		<i>Alex Ko (Alt.)</i>
NON-VOTING (3 - 6 total, representing implementers, underrepresented groups, and research organizations)		
		Kirk Hovenkotter (Commute Seattle)
	x	Sara Sisco (Hopelink)
		Caryn Walline (UW Transportation Services)
		VACANCIES

as of 2/2023



Puget Sound Regional Council

DISCUSSION ITEM

August 9, 2023

TO: TDM Advisory Committee

**FROM: Gil Cerise, Program Manager
Erin Hogan, Associate Planner**

SUBJECT: TDM Data Collection and Inventory Preparation

IN BRIEF

The committee will discuss and provide feedback on a draft survey/questionnaire that PSRC staff are preparing for the regional TDM inventory update. PSRC anticipates launch of its regional TDM inventory survey in the fall of 2023. The inventory will provide an updated baseline for TDM activity in the central Puget Sound region for the next Regional Transportation Plan (RTP).

DISCUSSION

PSRC staff have been engaging the TDM Advisory Committee in discussion on TDM data collection opportunities, including those which would help create an updated regional TDM inventory, since the beginning of 2023. During the June meeting, the committee provided feedback on the following data points:

- Timeframe
- Unit of Measurement
- Partnerships & Contracting
- TMPs & Other Regulations
- Funding
- Activities & Strategies
- Trip Types Supported
- Audience
- Telework
- Impact & Measures
- Implementer Contact

PSRC utilized that feedback to develop a draft questionnaire and data collection approach to share at the August 9 meeting. Committee feedback is appreciated before the questionnaire is distributed broadly to implementers across the region. In particular, PSRC is asking committee members to consider:

- Could I answer these questions for my jurisdiction or organization?
- Are any questions unclear on which information PSRC is asking for?

- Are the response options sufficient where there are multiple choices?

NEXT STEPS

PSRC is planning to distribute the regional TDM inventory questionnaire to all known TDM implementers in the region in late Fall 2023. This allows enough time for collecting and processing the information for use as a baseline to support analysis for the next Regional Transportation Plan.

For more information or to provide further feedback, contact Erin Hogan at ehogan@psrc.org or Gil Cerise at gcerise@psrc.org.



Puget Sound Regional Council

FROM PANDEMIC TO PROSPERITY: Downtowns Reimagined



SAVE THE DATE

Friday, September 29, 2023



Part 1

9:00 a.m. – 12:00 p.m.

Zoom – Virtual Panels



Part 2

1:30 p.m. – 3:30 p.m.

In Person Walking Tour
(location coming soon)

The COVID 19 pandemic disrupted downtowns and urban cores in unforeseen ways that now provide opportunities to revitalize these places to better serve all people. Join industry and community leaders to explore cutting edge data analysis, innovative techniques, and best practices to reimagine downtowns for our shared prosperity.

Free to attend. Online registration opens soon.