

Equity Advisory Committee Update

Regional Equity Strategy and Equity Pilot
Executive Board

July 27, 2023



We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.

psrc.org/equity

Today's Agenda

- EAC Overview
- Transportation Equity Pilot
- 2023 Schedule
- Transportation Equity Pilot Feedback
- Q&A



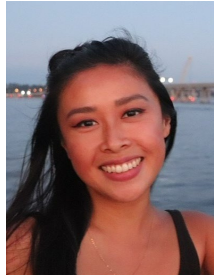
Community Engagement

Equity Advisory Committee

- Center equity in PSRC work
- Involve stakeholders early and often
- Co-create Equity Strategy



Ben Sung Henry



Annie Tran



Debbie Lacy



Hien "Elly" Trinh



Lalita Uppala



Lisa Espinosa



Megan Espinoza



Atrina Martindale



Jewel Shepherd-Sampson



Shannon Turner



Brendan Nelson



Laurenne Sayles



Julius Moss



Julia Jannon-Shields



Lupe Valtierra-Prieto



Donne Bonner



Thanh Nguyen



Michelle Stewart



Mindy Woods

Regional Representation

Counties

- King: **9** members
- Kitsap: **2** members
- Pierce: **4** members
- Snohomish: **4** members



Regional Equity Strategy

The Strategy includes a suite of resources co-created with the Equity Advisory Committee. It will provide guidance to help members and staff work towards the region's equity goals.



Capacity Building

- ▶ Learning Opportunities
- ▶ Prioritizing Equity
- ▶ Inclusive Procurement
- ▶ Hiring and Retention



Data and Research

- ▶ Equity Tracker Data
- ▶ Data and Analysis
- ▶ Legacy of Structural Racism Interactive Report



Community Engagement

- ▶ Equity Advisory Committee
- ▶ Anti-Displacement Organizations Report
- ▶ Equitable Engagement Guidance



Best Practices

- ▶ Racial Equity Impact Assessment
- ▶ Equity Planning Resources

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Transportation Equity Pilot

- New \$6 million set-aside for a Transportation Equity Pilot Program
- Evaluate current project selection process
- Suggested revisions for eligibility, criteria, guidance, etc.
- Co-design Equity Pilot



2023 Equity Pilot Schedule

Phase 1: Understanding



Jan: Project selection introduction

Feb: Learn from other MPOs

March: Project evaluation simulation

Phase 2: Designing



April – May: Pilot Co-Creation

June – Aug: Design Pilot

Sept: Review with EAC and Develop Call Materials

Phase 3: Implementing



Sept: Release Pilot

Sept – Oct: Conduct Pilot

Nov: EAC Pilot Project Recommendations

Phase 4: Planning Future



Nov – Dec: EAC Process Recommendations

Dec: Board Review of EAC Recommendations

Jan 2024: Policy Framework Adoption

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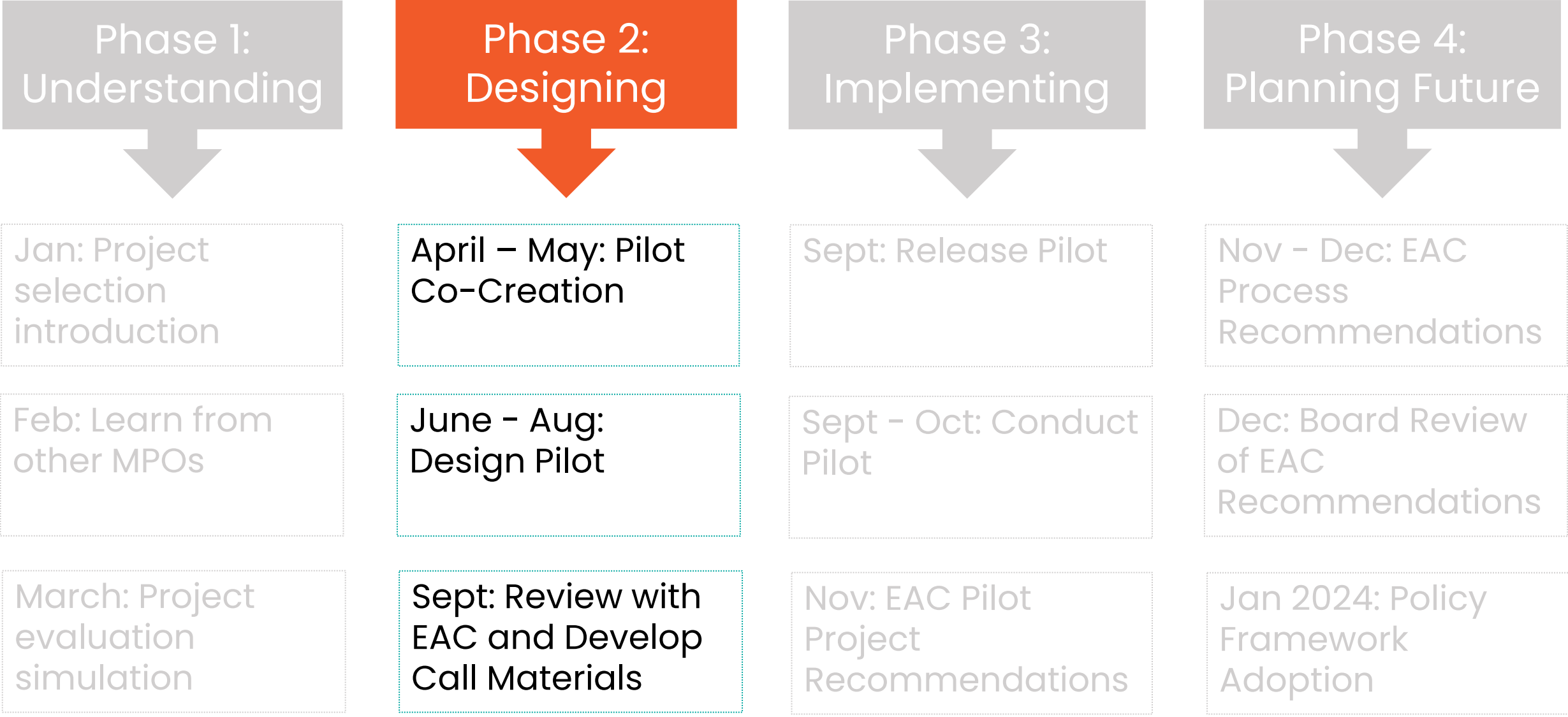


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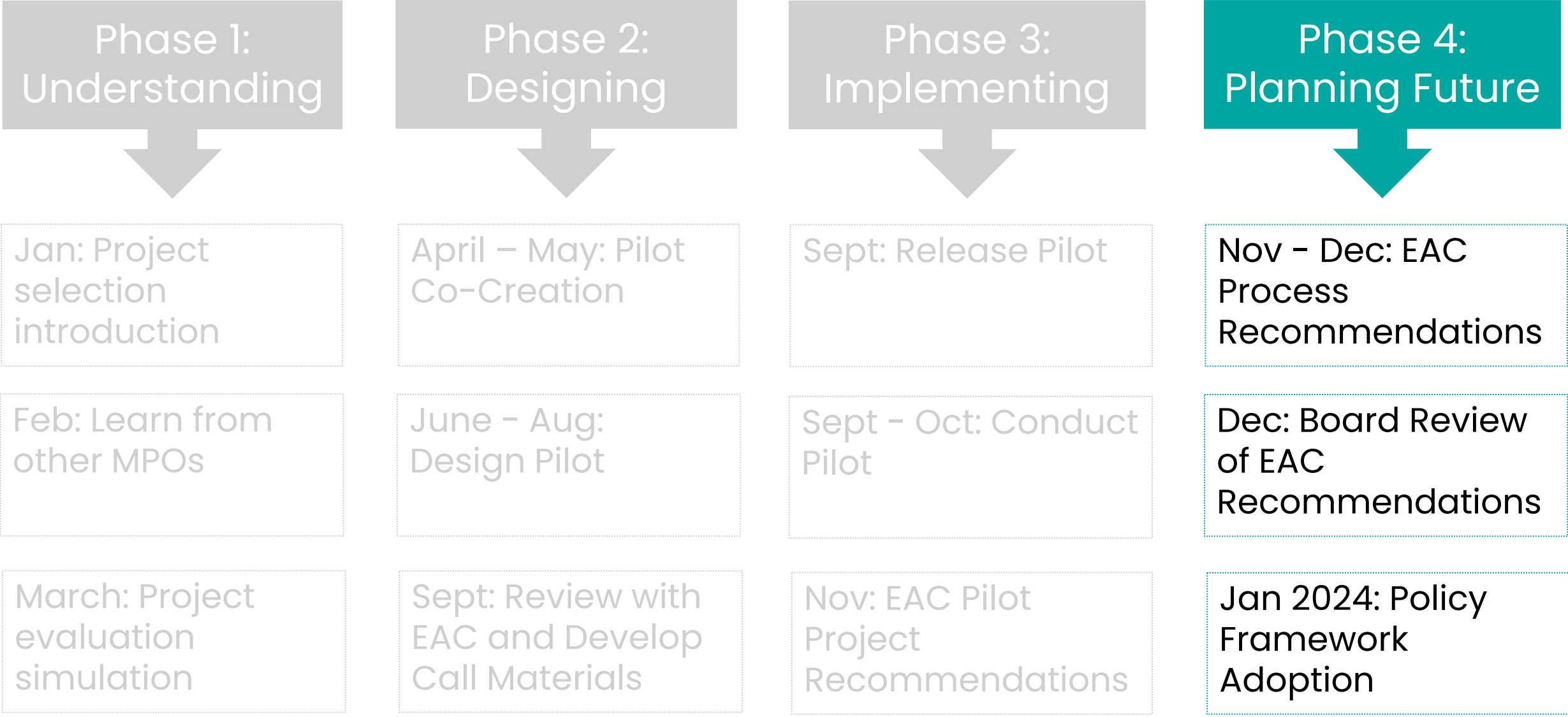


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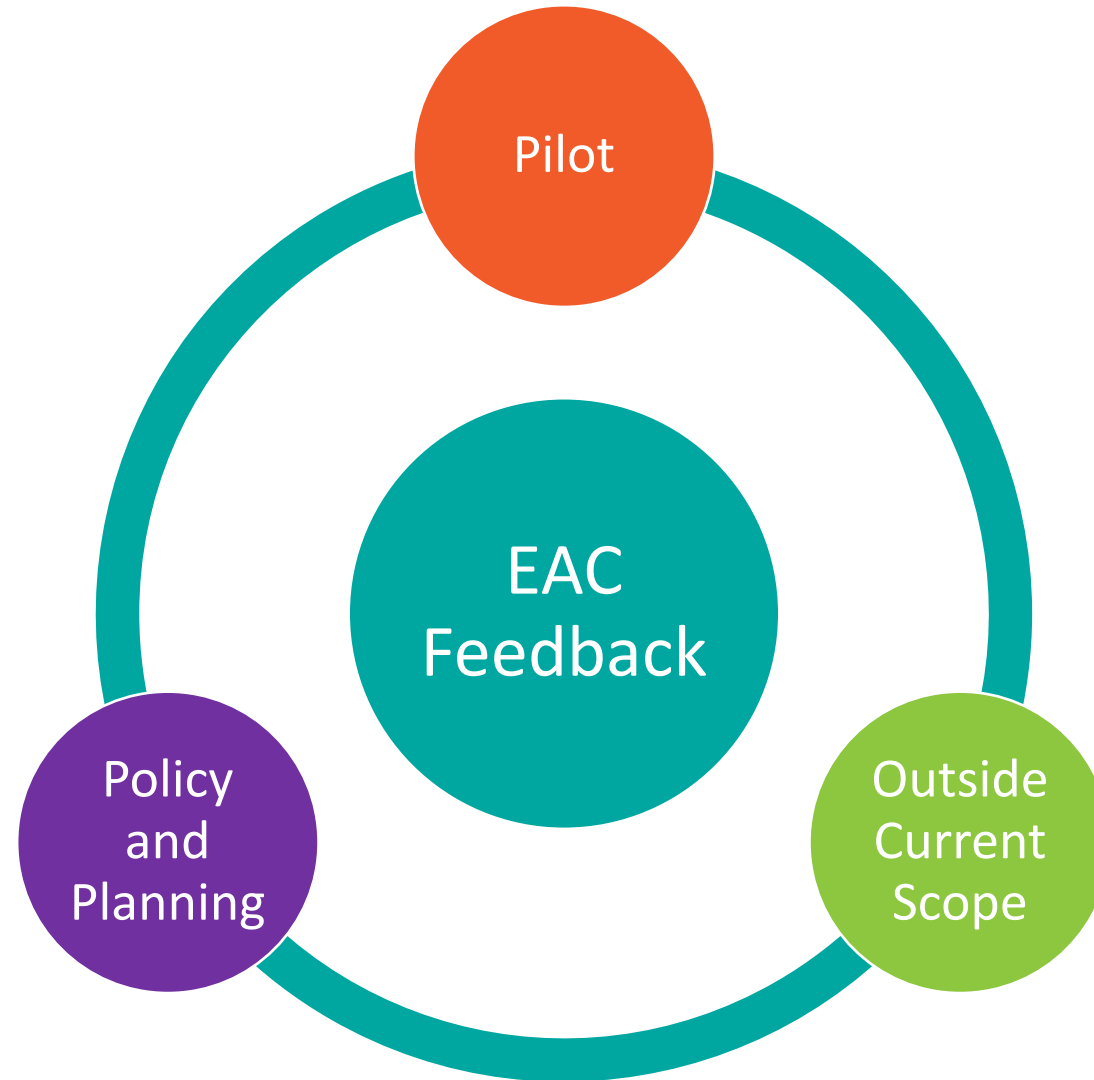
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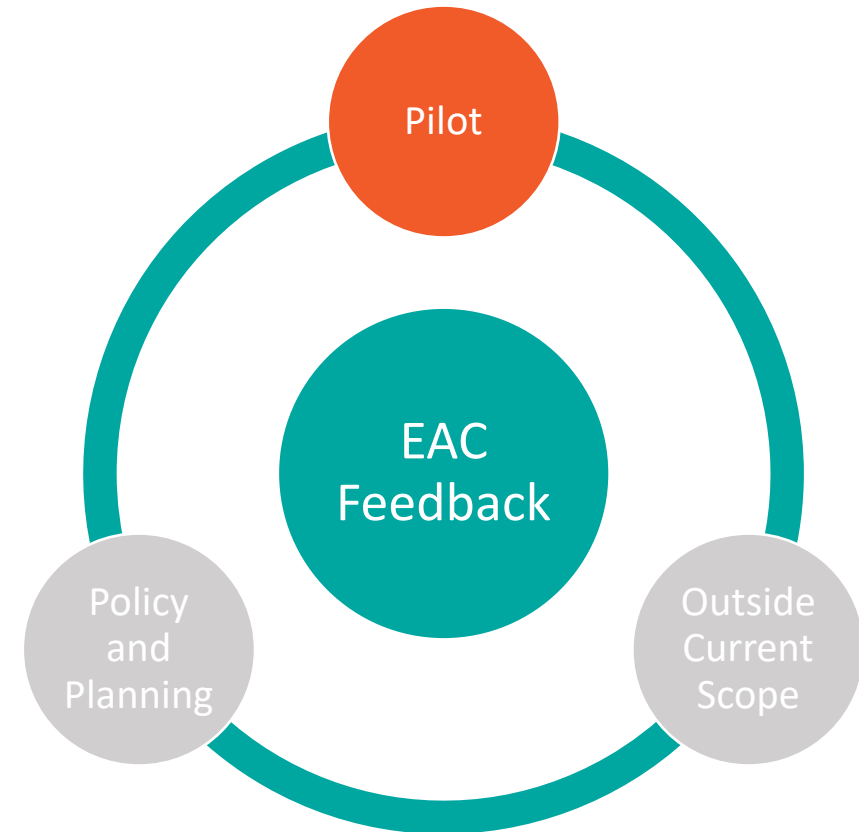
What We Heard



What We Heard – Pilot

Themes from comments PSRC may consider for the Pilot

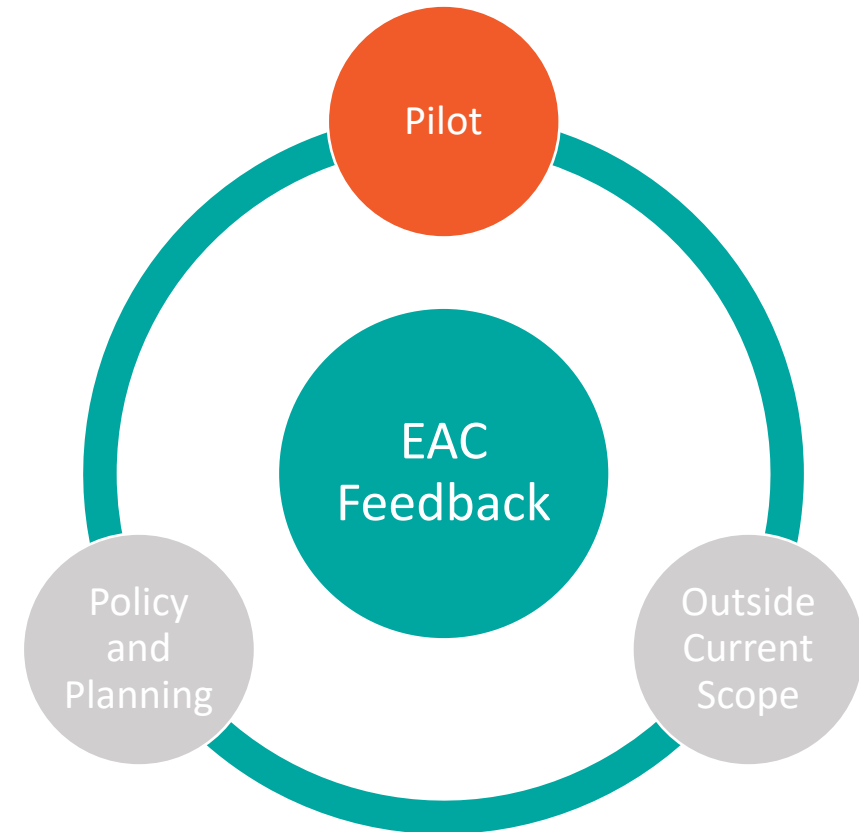
- Access
- Safety
- Displacement
- Outreach



What We Heard – Pilot

Outreach related comments PSRC may consider for the Pilot

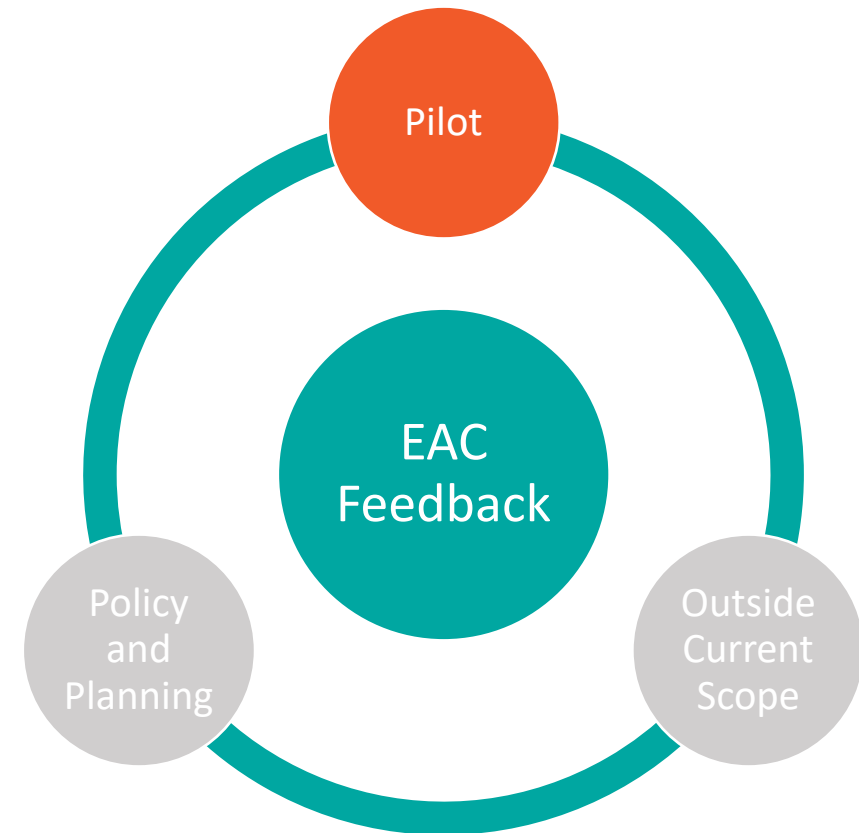
- Compensating community members for input
- Consider language access in outreach
- Partnering with CBOs on transportation projects



What We Heard – Pilot

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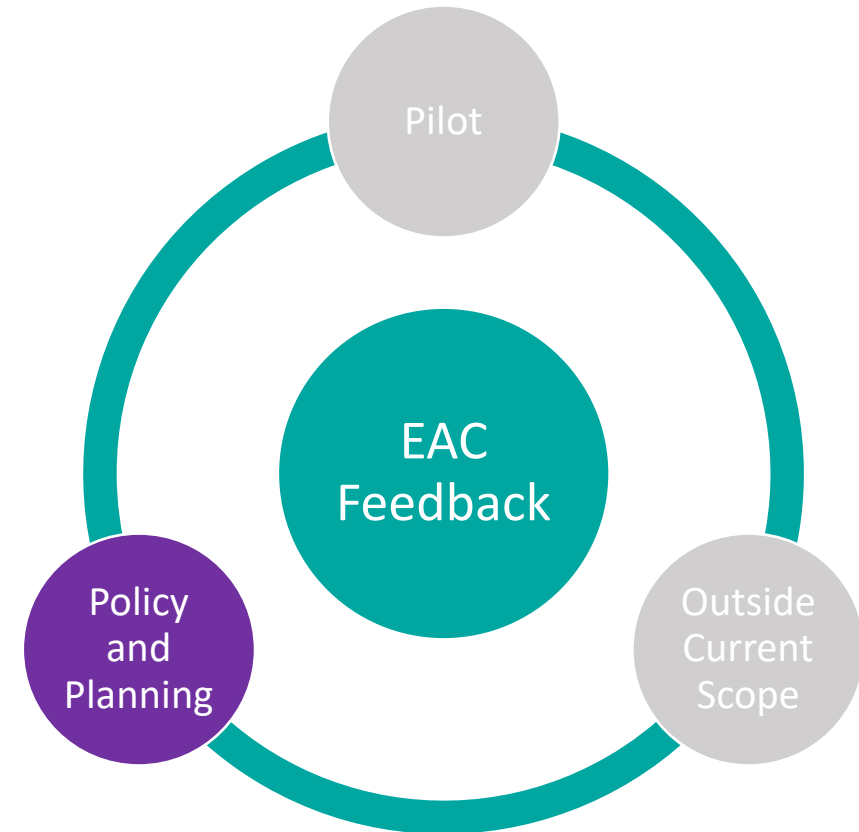
- Weight the separate equity criterion more AND consider equity as the overall umbrella of the Pilot



What We Heard – Policy and Planning

Comments better suited for PSRC policy and planning work

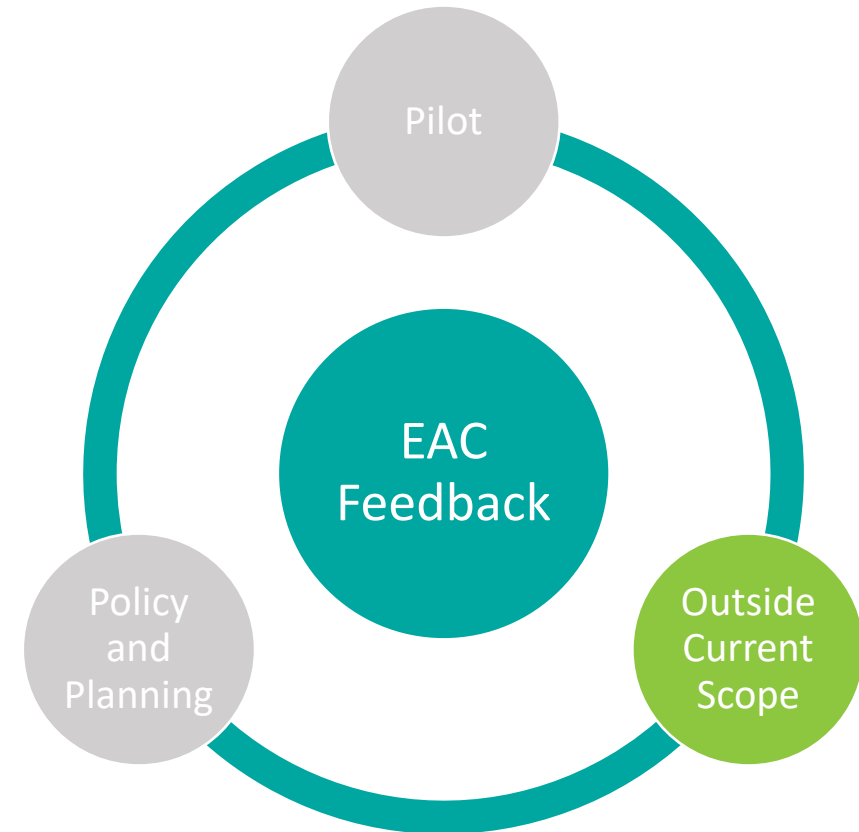
- Comprehensive plans
- CBOs lack of capacity
- Agency demographics



What We Heard – Outside Current Scope

Comments currently outside the scope of the Pilot and require more discussion

- Unintended consequences
- Project monitoring
- Data forecasting and alternative measures



Equity Pilot Co-Design

EAC attending staff meetings to design the Pilot

- Three meetings between July and August.
- EAC members will be compensated for each staff meeting they attend.
- Opportunity for a deep dive in the process to learn more and help ensure EACs ideas are appropriately reflected in the Pilot.



EAC Member Experience

Member Feedback

- “Staff are incredible and do a great job to see if the information is absorbed.”
- “I appreciate the many ways in which we can share our thoughts and comments, which allows for a variety of levels of comfort.”
- “The work that we've been doing this year has been really exciting and I'm looking forward to seeing how it progresses.”
- “It's very interactive, the presentations are well developed.”
- “It is great to see that our suggestions are being incorporated.”



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Data and Research



Equity Tracker (Upcoming Fall 2023)

Public facing dashboard that quantifies equity related policies in VISION 2050 to track, explain, and share solutions for disparities.



Data and Analysis (Ongoing)

Conduct research on racial equity and provide data support for other REAP teams.



Legacy of Structural Racism Interactive Report (Available Now)

Historical overview of structural racism in the Puget Sound region and how this history informs existing disparities.

Summer Planning Academy

EAC members helped shaped PSRC's Youth Leadership Development program, the Summer Planning Academy.

SPA Schedule:

- July 21-Introduction to Planning
- July 28-Regional Transit
- August 4-Environmental Planning
- August 11-Housing and Equity





Thank You!

Julius Moss
EAC Co-chair

Shannon Turner
EAC Co-chair



Puget Sound Regional Council