

# Equity Advisory Committee Update

Regional Equity Strategy and Equity Pilot  
Transportation Policy Board

July 13, 2023



*We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.*

[psrc.org/equity](https://psrc.org/equity)



# Today's Agenda

- EAC Overview
- Regional Equity Strategy
- Transportation Equity Pilot
- Q&A



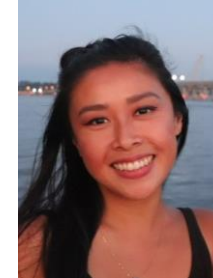
# Community Engagement

## Equity Advisory Committee

- Center equity in PSRC work
- Involve stakeholders early and often
- Co-create Equity Strategy



*Ben Sung Henry*



*Annie Tran*



*Debbie Lacy*



*Hien "Elly" Trinh*



*Lalita Uppala*



*Lisa Espinosa*



*Megan Espinoza*



*Atrina Martindale*



*Jewel Shepherd-Sampson*



*Shannon Turner*



*Brendan Nelson*



*Laurenne Sayles*



*Julius Moss*



*Julia Jannon-Shields*



*Lupe Valtierra-Prieto*



*Donne Bonner*



*Thanh Nguyen*



*Michelle Stewart*



*Mindy Woods*

# Regional Representation

## Counties

- King: **9** members
- Kitsap: **2** members
- Pierce: **4** members
- Snohomish: **4** members





# Regional Equity Strategy

The Strategy includes a suite of resources co-created with the Equity Advisory Committee. It will provide guidance to help members and staff work towards the region's equity goals.



## Capacity Building

- ▶ Learning Opportunities
- ▶ Prioritizing Equity
- ▶ Inclusive Procurement
- ▶ Hiring and Retention



## Data and Research

- ▶ Equity Tracker
- ▶ Data and Analysis
- ▶ Legacy of Structural Racism Interactive Report



## Community Engagement

- ▶ Equity Advisory Committee
- ▶ Anti-Displacement Organizations Report
- ▶ Equitable Engagement Guidance



## Best Practices

- ▶ Racial Equity Impact Assessment
- ▶ Equity Planning Resources

# Regional Equity Strategy

All Resources Located Here:

<https://www.psrc.org/our-work/equity>

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## Community Engagement

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## Best Practices

- ▶ Racial Equity Impact Assessment (**Available Now!**)
- ▶ Equity Planning Resources (**Available Now!**)



## Capacity Building



### Learning Opportunities (Ongoing)

Expand staff and board knowledge of racial equity and its role in the agency's work.



### Prioritizing Equity (Ongoing)

Explores and implements strategies that systemically elevate equity across the agency.



### Inclusive Procurement (Ongoing)

Help PSRC spend its resources to improve equity outcomes by proactively working to create a system where BIPOC and/or women-owned businesses experience elevated participation in PSRC procurement and contracting.



### Hiring and Retention (Ongoing)

Implement strategies that create a staff that reflects the diversity of the region and retains talent by establishing an equitable workplace. Expand staff and board knowledge of racial equity and its role in the agency's work.



## Data and Research



### Equity Tracker (Fall 2023)

Public facing dashboard that quantifies equity related policies in VISION 2050 to track, explain, and share solutions for disparities.



### Data and Analysis (Ongoing)

Conduct research on racial equity and provide data support for other REAP teams.



### Legacy of Structural Racism Interactive Report (Available Now)

Historical overview of structural racism in the Puget Sound region and how this history informs existing disparities.





## Community Engagement



## Equity Advisory Committee (Launched Fall 2021)

Co-create products with staff and the Executive Board, as well as advise PSRC committees and boards on policies and programs with an equity lens.



## Anti-Displacement Organizations Report (Fall 2023)

Develop a directory to connect member agencies and interested parties to organizations that are developing locally appropriate and community-driven solutions for displacement. Explore potential opportunities to support these efforts.



## Equitable Engagement Guidance (Available Now)

An equitable engagement guidebook that empowers member agencies and PSRC staff to develop and implement engagement plans for marginalized communities.



## Best Practices



## Racial Equity Impact Assessment (Available Now)

Help cities and counties assess the impact of planning initiatives and implementation efforts on different populations.



## Equity Planning Resources (Available Now)

A resource for cities and counties to address racial disparities in housing, transportation, and other policies and planning.



# Transportation Equity Pilot

- New \$6 million set-aside for a Transportation Equity Pilot Program
- Evaluate current project selection process
- Suggested revisions for eligibility, criteria, guidance, etc.
- Co-design Equity Pilot





# 2023 Equity Pilot Schedule

## Phase 1: Understanding



Jan: Project selection introduction

Feb: Learn from other MPOs

March: Project evaluation simulation

## Phase 2: Designing



April – May: Pilot Co-Creation

June – Aug: Design Pilot

Sept: Review with EAC and Develop Call Materials

## Phase 3: Implementing



Sept: Release Pilot

Sept – Oct: Conduct Pilot

Nov: EAC Pilot Project Recommendations

## Phase 4: Planning Future



Nov – Dec: EAC Process Recommendations

Dec: Board Review of EAC Recommendations

Jan 2024: Policy Framework Adoption

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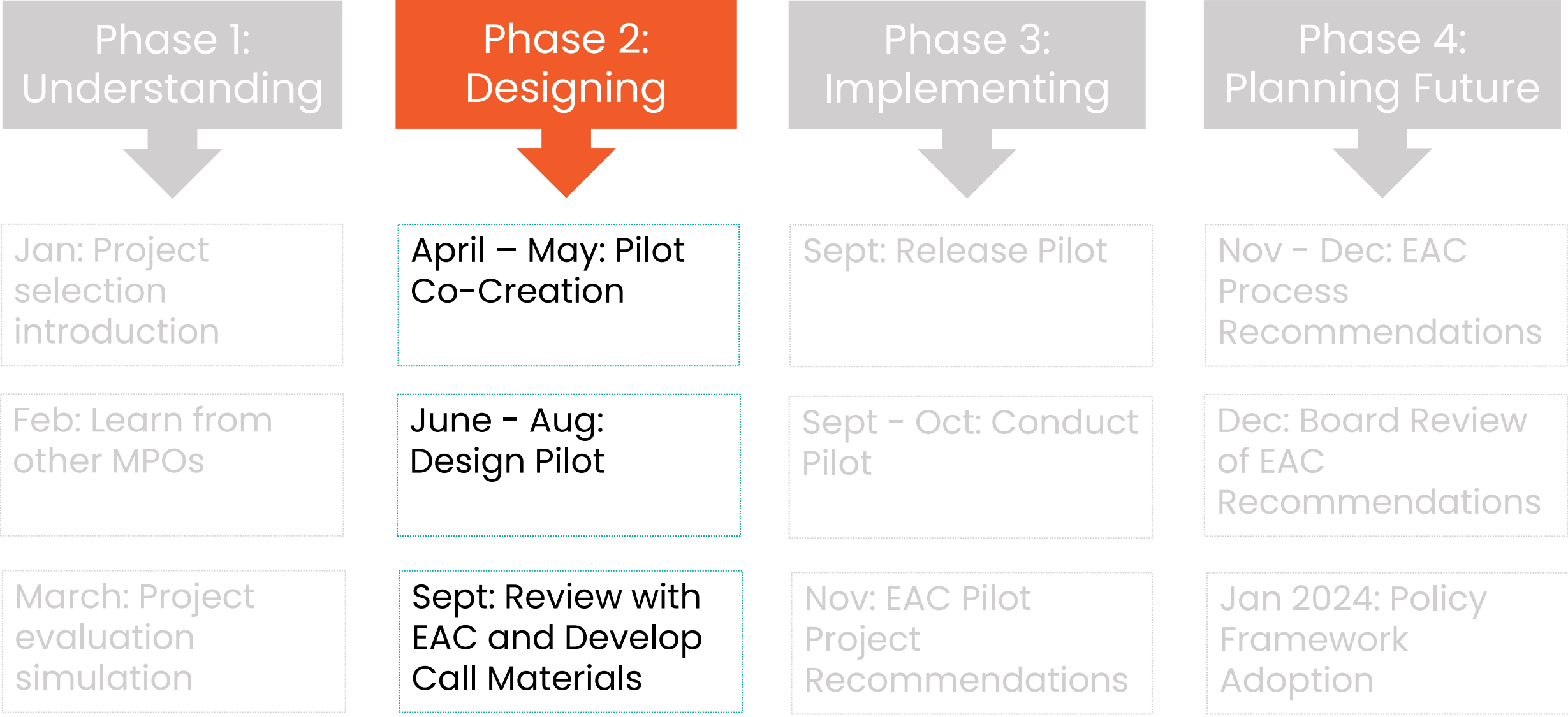


Nov – Dec: EAC Process Recommendations

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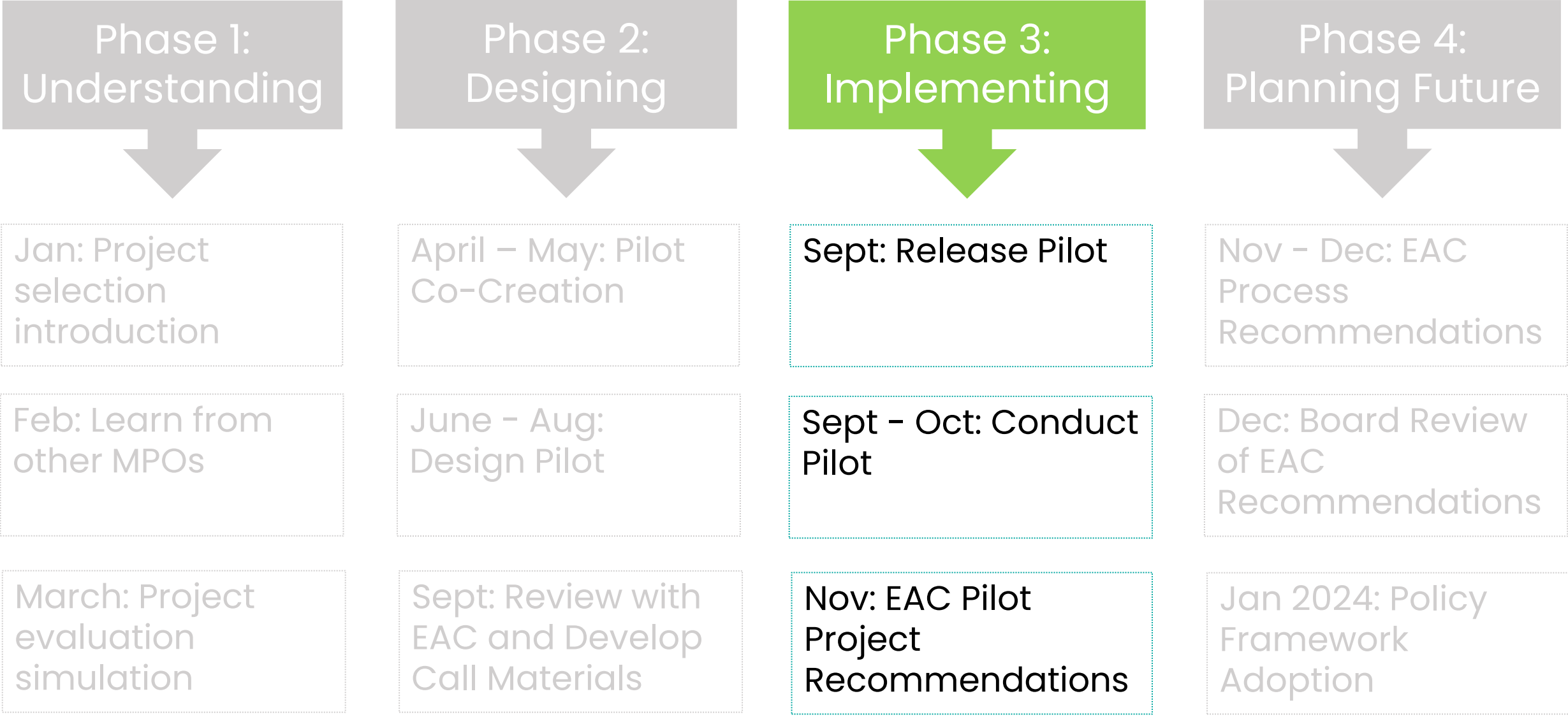
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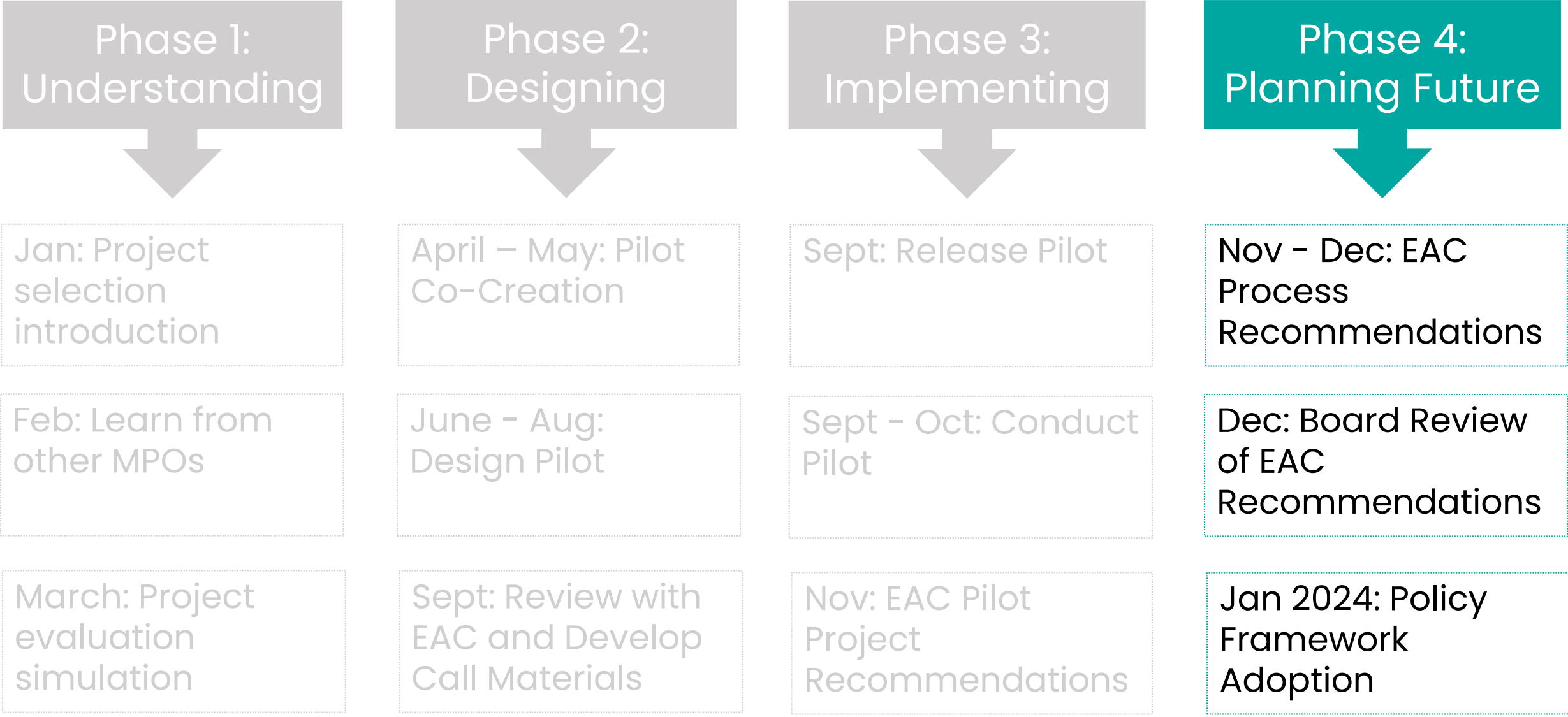
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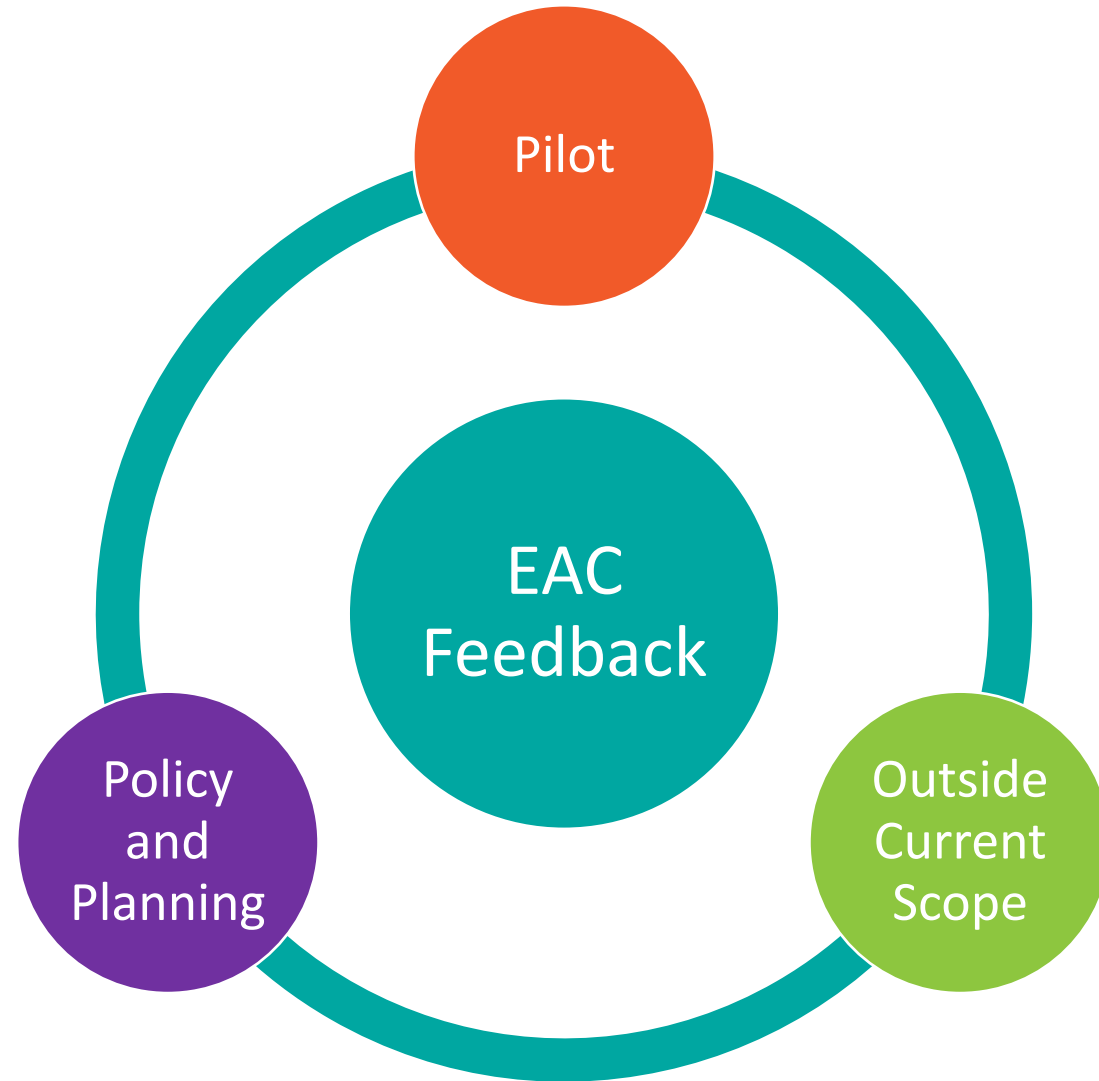
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# What We Heard

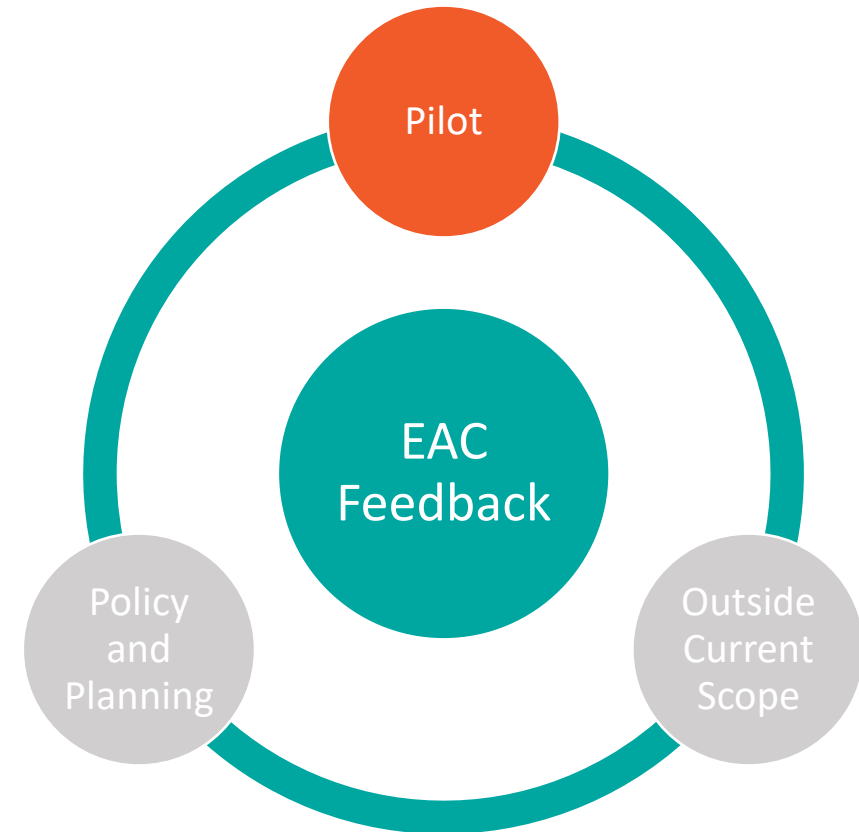




# What We Heard – Pilot

## Themes from comments PSRC may consider for the Pilot

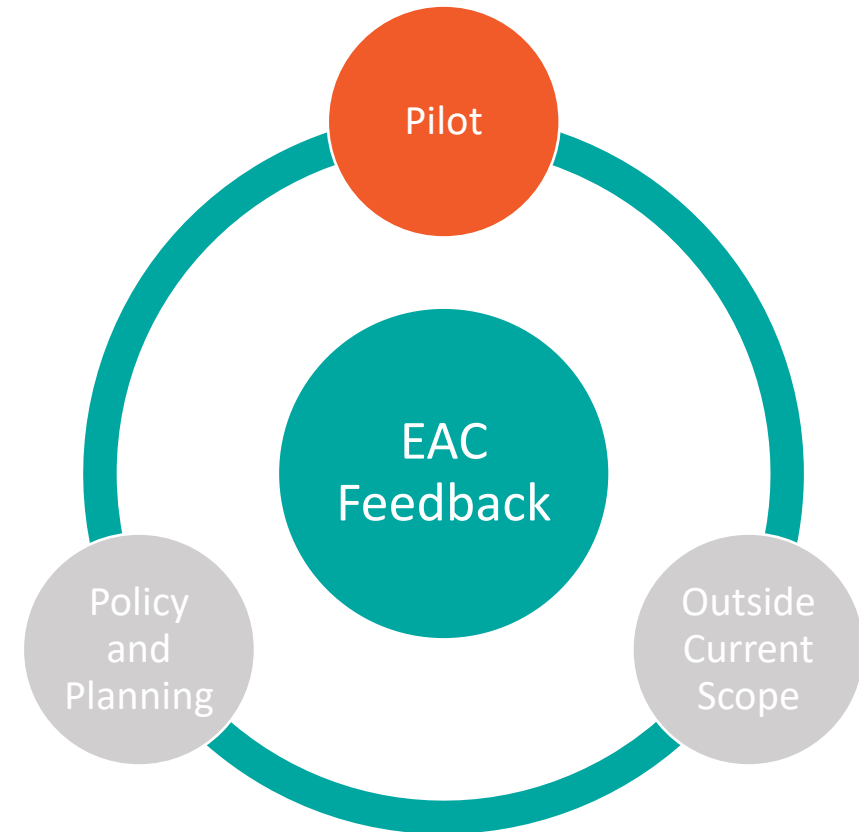
- Access
- Safety
- Displacement
- Outreach



# What We Heard – Pilot

## Outreach related comments PSRC may consider for the Pilot

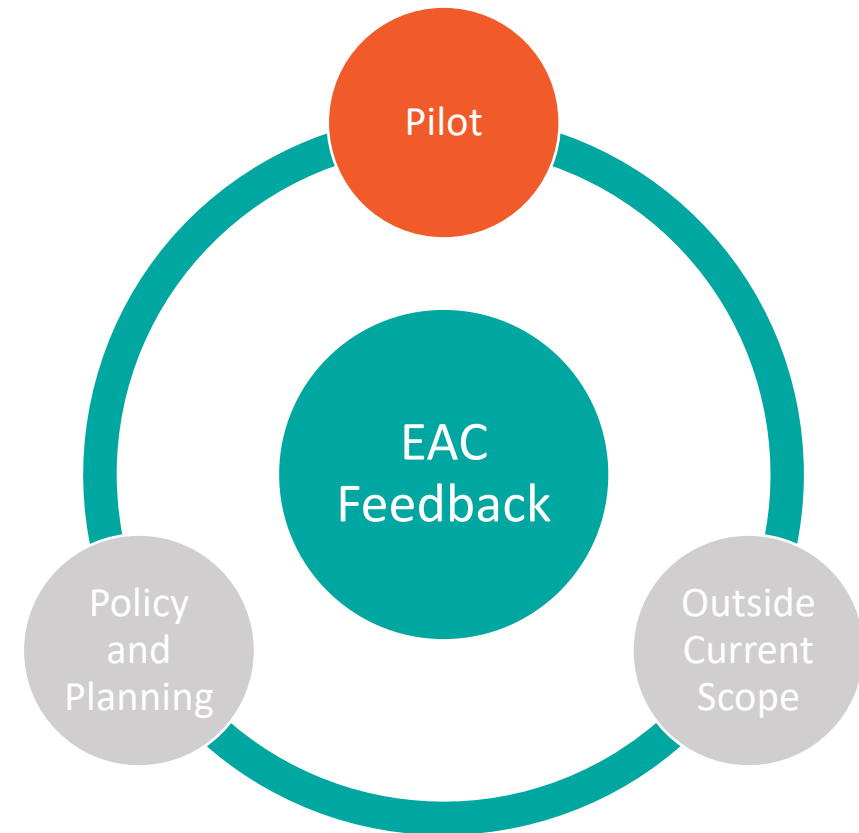
- Compensating community members for input
- Consider language access in outreach
- Partnering with CBOs on transportation projects



# What We Heard – Pilot

## Comments PSRC may consider for the Pilot

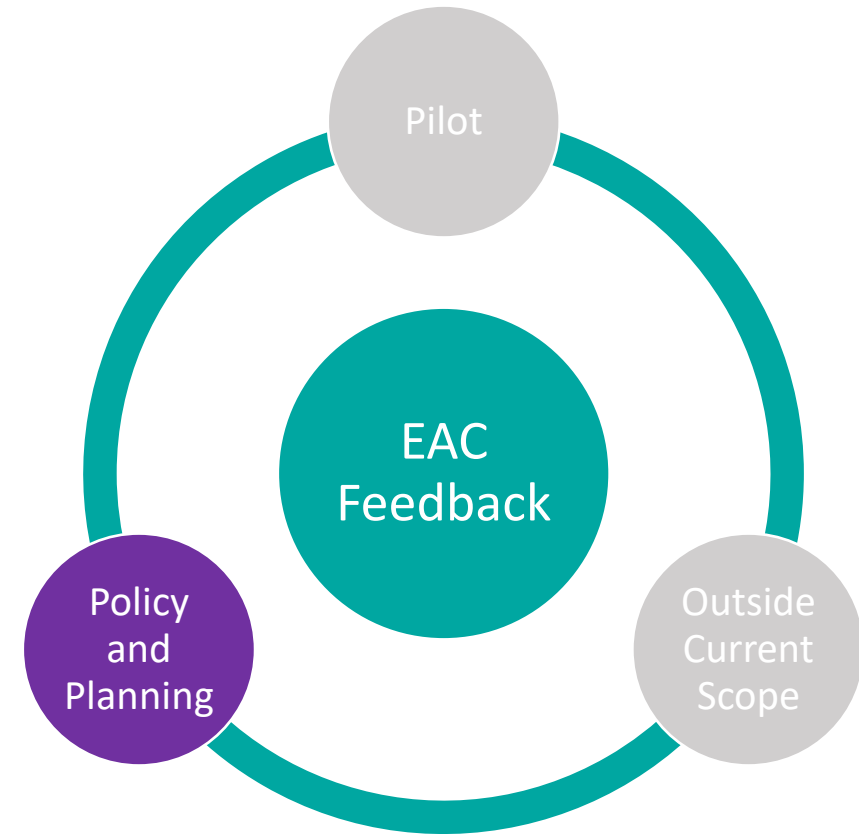
- Weight the separate equity criterion more AND consider equity as the overall umbrella of the Pilot



# What We Heard – Policy and Planning

## Comments better suited for PSRC policy and planning work

- Comprehensive plans
- CBOs lack of capacity
- Agency demographics

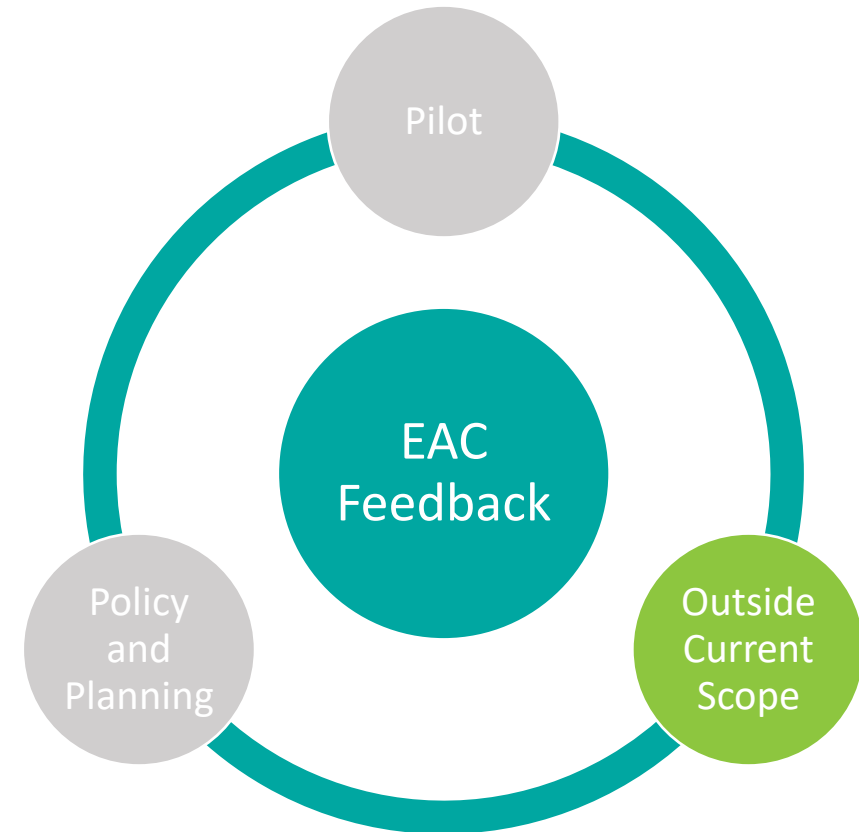




# What We Heard – Outside Current Scope

## Comments currently outside the scope of the Pilot and require more discussion

- Unintended consequences
- Project monitoring
- Data forecasting and alternative measures



# Equity Pilot Co-Design

EAC attending staff meetings to design the Pilot

- Three meetings between July and August.
- EAC members will be compensated for each staff meeting they attend.
- Opportunity for a deep dive in the process to learn more and help ensure EACs ideas are appropriately reflected in the Pilot.







# ***Thank You!***

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Puget Sound Regional Council