



## Puget Sound Regional Council: Regional TOD Committee

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Scott Starr, Presenter  
June 16, 2023



**45**

years of operation,  
serving primarily  
affordable housing developers  
and other non-profit clients



MORE THAN  
**11,100**

units of  
affordable housing  
designed

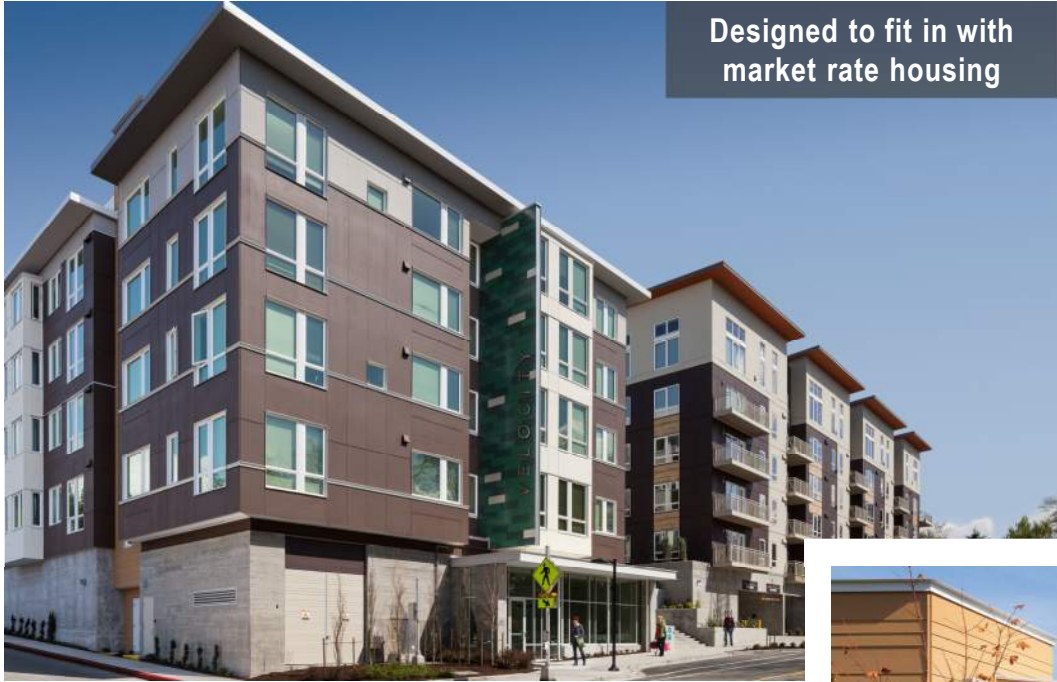


**39**

employees who have  
a genuine and sincere passion  
about working  
on mission-driven projects

Velocity – South Kirkland P&R





Designed to fit in with market rate housing



Community spaces for residents



58 units of affordable housing





# Mount Baker Station Lofts





57 Live / Work Artists  
Lofts



Gallery spaces



Child Care



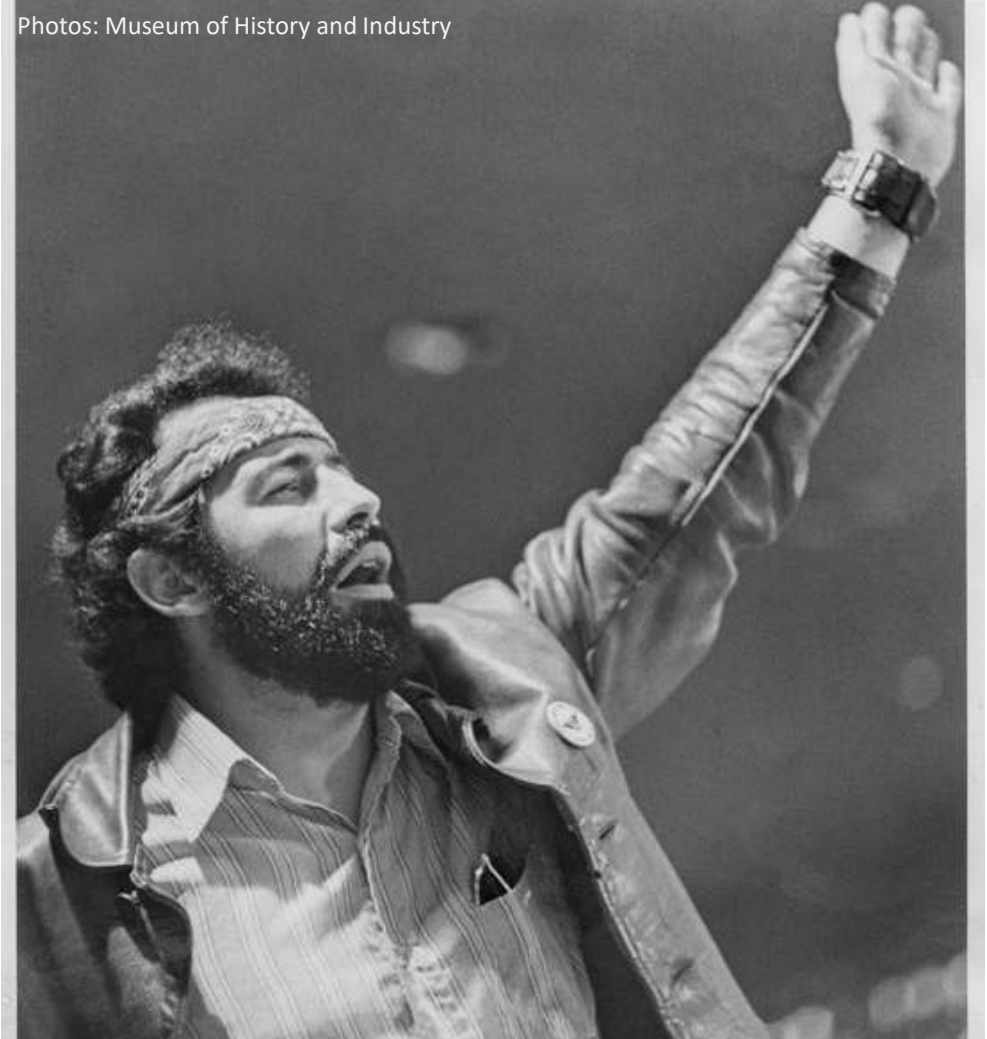
Performance spaces



# Equitable Development - Plaza Roberto Maestas



Photos: Museum of History and Industry



## El Centro De La Raza - History



# Site – Former Surface Parking Lot (2012)



**PARKING RATES**  
0-2 HRS \$2.00  
ALL DAY \$5.00  
\$2.00  
REMARKS: LATELY AFTERNOON  
RESERVED FOR SENIORS  
THE NET INCLUDED - SEE IN A NET PUBLISHED

# Program



112 units of affordable housing



Seven-classroom child development center



Smaller ground-floor retail



Opportunities for micro-businesses



Multi-use cultural center





**Plaza Roberto Maestas – Community Engagement**



## **Plaza Roberto Maestas: Summary of Community Engagement Meetings**

- Community Engagement Meeting on 6/19/2012
- Beacon Hill Merchants Association on 7/21/2012
- Community Center Charrette on 12/10/2012
- Community Informational Meeting on 2/21/2013
- Community Informational Meeting (Update Prior to EDG Mtg) on 2/3/2014
- Community Meeting on Colors and Materials on 6/5/2014
- South Entry Open House on 6/12/14
- Community Meeting on Parking on 6/19/2014
- Public Meeting Presentation on 8/19/14



## Vision

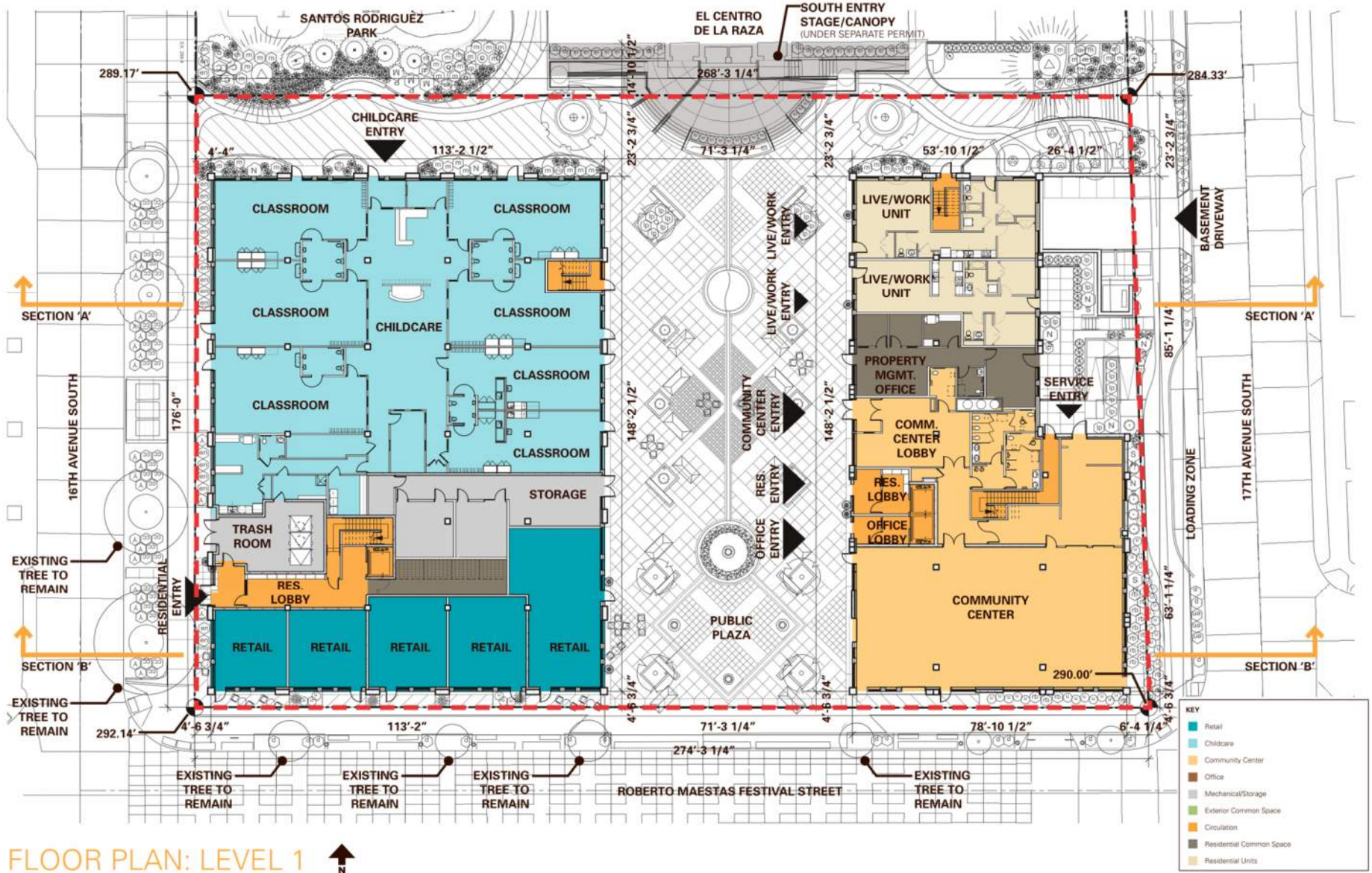
As a community-oriented project, Plaza Roberto Maestas responds to multiple goals outlined in the North Beacon Hill Neighborhood Plan including:

- Contributing to a well defined mixed-use residential neighborhood;
- Creating a civic gathering space appropriate and flexible for the diversity of cultures living in the neighborhood;
- Providing higher density development near transit; and
- Adding to a mix of available housing options.





## Plaza Roberto Maestas - Program



FLOOR PLAN: LEVEL 1 

**José Martí Child Development Center**



**Ground-Floor Commercial**





## Cultural Center



## Food Cart Vendors





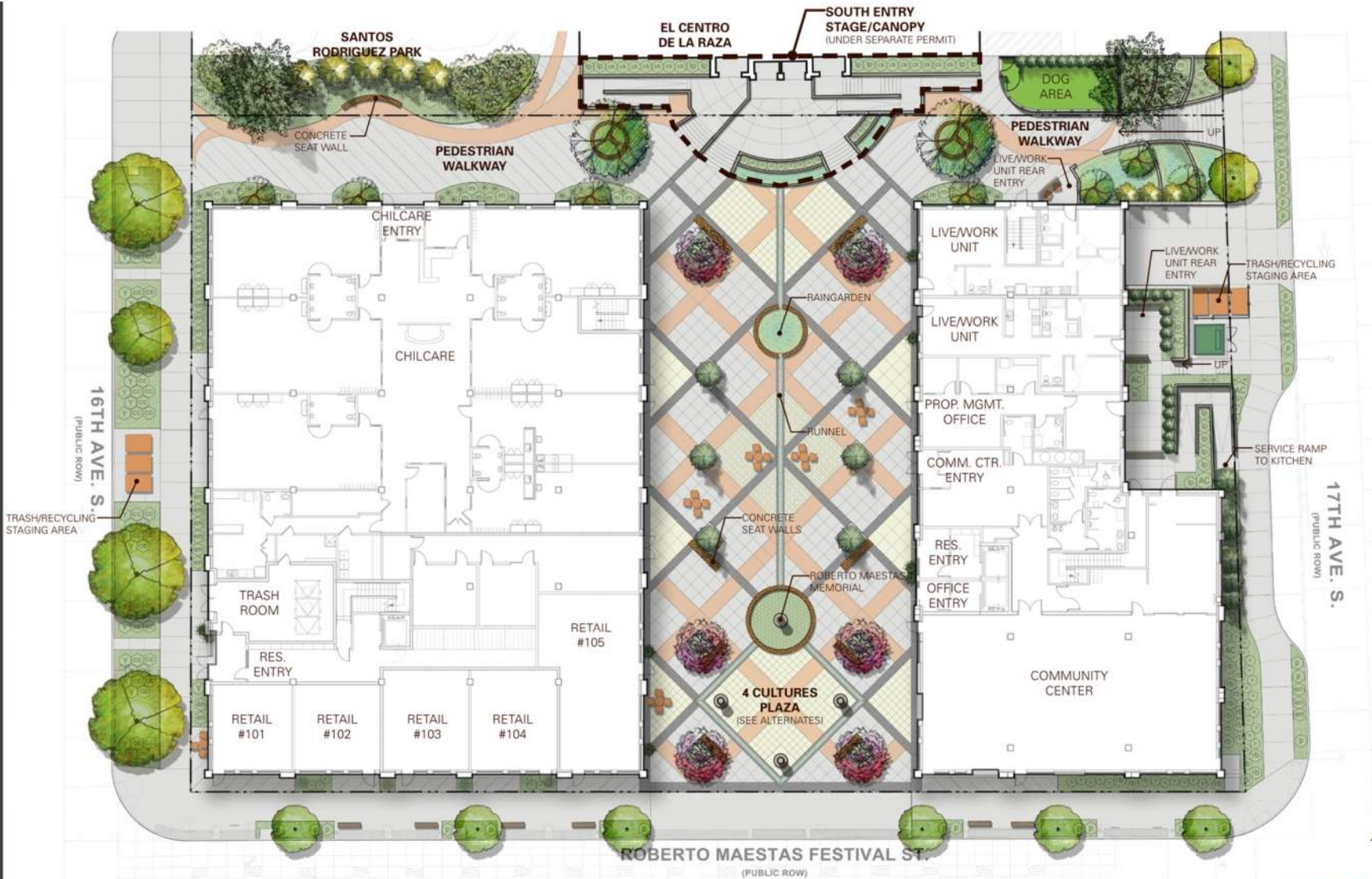
FLOOR PLAN: LEVEL 2 

## Affordable Housing



## Office Space





LANDSCAPE PLAN: SITE

Plaza



Art





**“El Centro de la Raza has created a model for the whole country with Plaza Roberto Maestas. Throughout the planning, El Centro invited and incorporated input from the surrounding community, neighborhood businesses, and potential residents. Their unique integrated approach resulted in a plan for affordable housing that leverages public investment in transit and green building, while strengthening the quality of life and preserving the cultural traditions of Seattle’s Latino and other diverse communities.”**

**– ENRIQUE CERNA**  
Emmy award winning broadcast journalist