

Equity Planning Resources: Next Steps

June 1, 2023



Puget Sound Regional Council



We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.

psrc.org/equity

Meeting Goals

- Review the context and approach
- Update on Phase 1 progress
- Begin discussing scope of Phase 2



Background: Regional Equity Strategy

The Strategy includes a suite of resources co-created with the Equity Advisory Committee. It will provide guidance to help members and staff work towards the region's equity goals.



Capacity Building

- ▶ Learning Opportunities
- ▶ Prioritizing Equity
- ▶ Inclusive Procurement
- ▶ Hiring and Retention



Data and Research

- ▶ Equity Tracker
- ▶ Data and Analysis
- ▶ Legacy of Structural Racism Interactive Report



Community Engagement

- ▶ Equity Advisory Committee
- ▶ Anti-Displacement Organizations Report
- ▶ Equitable Engagement Guidance



Best Practices

- ▶ Racial Equity Impact Assessment
- ▶ Equity Planning Resources



Background: Regional Equity Strategy

The Strategy includes a suite of resources co-created with the Equity Advisory Committee. It will provide guidance to help members and staff work towards the region's equity goals.



Capacity Building

- ▶ Learning Opportunities
- ▶ Prioritizing Equity
- ▶ Inclusive Procurement
- ▶ Hiring and Retention



Data and Research

- ▶ Equity Tracker
- ▶ Data and Analysis
- ▶ Legacy of Structural Racism Interactive Report



Community Engagement

- ▶ Equity Advisory Committee
- ▶ Anti-Displacement Organizations Report
- ▶ Equitable Engagement Guidance

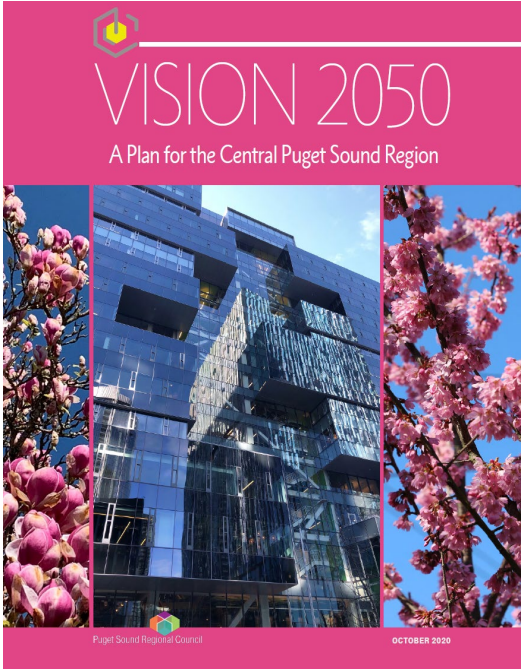


Best Practices

- ▶ Racial Equity Impact Assessment
- ▶ **Equity Planning Resources**



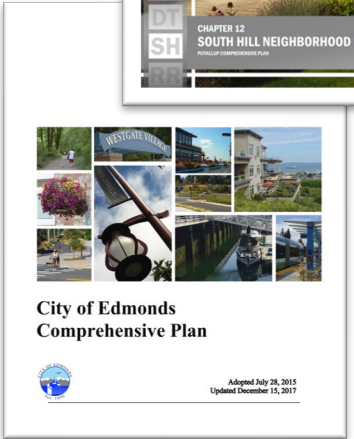
Context: Planning Process



VISION 2050 PLANNING RESOURCES
Plan Review Manual
May 2021



Equity Planning Resources



Regional Collaboration	
<p>The plan supports collaboration for a healthy environment, thriving communities, and opportunities for all, including coordination with other jurisdictions and agencies, tribes, ports, military installations, and adjacent regions.</p> <p>Policies and programs should:</p>	
Support regional collaboration	Page/Policy Reference
<ul style="list-style-type: none"> ✓ Include a statement about how the plan relates to countywide planning policies, VISION 2050, and planning requirements of the Growth Management Act ☐ Coordinate with other jurisdictions, agencies, tribes, ports, military installations, special purpose districts, and adjacent regions (RCW 36.70A.070(6)(a)(v), MPP-RC-1, RC-4-5) ☐ Prioritize services and access to opportunity for people of color, people with low incomes, and historically underserved communities to ensure all people can attain the resources and opportunities to improve quality of life and address past inequities (MPP-RC-2) ☐ Address land use, transportation, and housing opportunities and challenges related to military installations, when applicable (MPP-RC-6) ✓ Prioritize investments in centers, including regional centers, countywide centers, high-capacity transit areas with a station area plan, and other local centers (MPP-RC-8-9) ✓ Explore funding sources, changes to regulatory, pricing, taxing, and expenditure practices, and other fiscal tools to meet infrastructure and other needs (MPP-RC-10-11, RC-Action-7, RC-Action-9) 	
<p>Additional comments on Regional Collaboration or additional documents to share [optional]: _____</p>	



Phase 1: Process



- EAC Engagement – May, June, October 2022
- Engagement with resource audience
 - Growth Management Policy Board – October 2022
 - Passport to 2044 – November 2022
 - Regional Staff Committee – December 2022



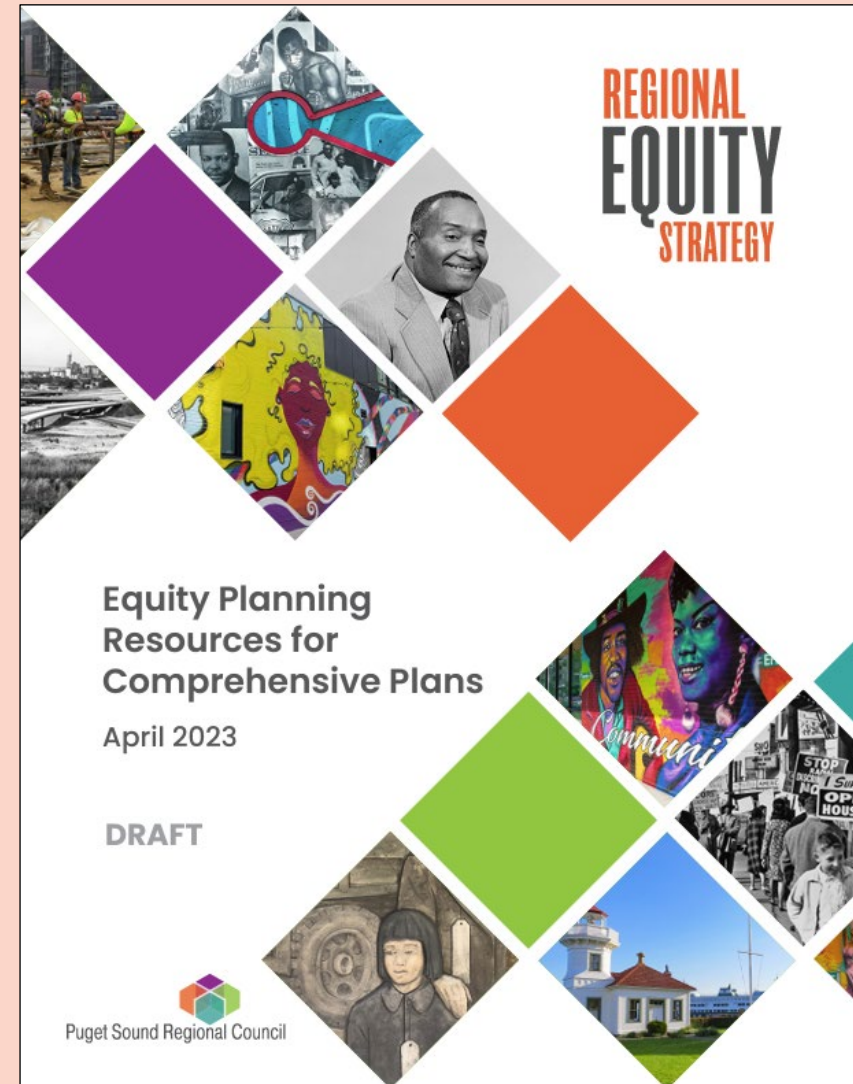
Phase 1: Organizing Resources

Contents

Introduction	1
Regional Collaboration	4
Environment and Climate Change.....	6
Development Patterns & the Regional Growth Strategy	10
Housing.....	16
Economy	24
Transportation.....	28
Public Services	32
Incorporating Equity into Planning and Policy.....	35

Phase 1: Incorporating Feedback

- Includes displacement
- References to other PSRC tools – equitable engagement
- Actionable by including case studies and local policy examples
- Focus on implementation



Phase 1 Example: Development Patterns & Growth

Development Patterns & the Regional Growth Strategy

Growth and development can exacerbate challenges currently facing historically marginalized communities. The Development Patterns and Regional Growth Strategy chapters of VISION 2050 cover policies to address participation in the planning process, access to opportunity, health disparities, and displacement.

Access to Opportunity

- ☑ *Reduce disparities in access to opportunity and expand employment opportunities to improve the region's shared economic future (MPP-DP-2, Ec-8, Ec-13)*

VISION 2050 acknowledges and works to remedy historic and contemporary inequities that have kept many low-income residents and people of color from accessing opportunities to improve their quality of life. Greater social and economic opportunities for current and future residents will result in stronger communities and a stronger region. Equitable transit-oriented development is an important strategy to support people of all incomes to access the benefits of transit investments.

Planning Resources

- Enterprise Community Partners: [Advancing Mobility from Poverty Toolkit](#)
- PolicyLink All-In Cities Toolkit: [Equitable Transit-Oriented Development](#)
- Metropolitan Planning Council: [Equitable Transit-Oriented Development](#)

Local Examples

- City of Seattle: [Seattle 2035 Growth and Equity Analyzing Impacts on Displacement and Opportunity Related to Seattle's Growth Strategy](#)

Policy Example	Why this works
<p>Policy EC-2.2 Encourage investment in, and alignment of, public efforts to reduce racial, gender, ethnic and disability-related disparities in income and employment opportunity.</p> <p>Tacoma Comprehensive Plan</p>	<ul style="list-style-type: none"> • Focus on active investments in addressing disparities • Emphasis on economic opportunity
<p>ED-101a King County is committed to promoting equity and equality of opportunity in all economic development policies and programs, and to integrating these as factors into decision and policy-making efforts.</p> <p>King County Comprehensive Plan</p>	<ul style="list-style-type: none"> • Support for equality in access to economic mobility



Data Resources

- Stanford University: [Measuring Mobility Toolkit](#)
- [PSRC Opportunity Mapping](#)
- Harvard University: [Opportunity Atlas](#)

PSRC's Opportunity Mapping Tool assesses the conditions in neighborhoods across the region. Decades of research demonstrate that neighborhood conditions and access to opportunity play a significant role in life outcomes. The premise of opportunity mapping is all people should have fair access to the critical structures and social infrastructure to succeed in life, connecting people to opportunity creates positive, transformative change in communities.

The tool combines measures of five key elements of neighborhood opportunity and positive life outcomes: education, economic health, housing and neighborhood quality, mobility and transportation, and health and environment. The neighborhood indicators are combined to create an overall "opportunity score" for each census tract, categorized between very low and very high access to opportunity. The tool can provide information on existing disparities in the region that may be exacerbated due to policy and planning decisions. It can provide a lens to evaluate planning and siting decisions. Communities should consider access to opportunity as they plan for the future.

Inclusive Engagement

- ☑ *Support inclusive engagement to ensure land use decisions do not negatively impact historically marginalized communities (MPP-DP-8)*

VISION 2050 supports inclusive community involvement to ensure plans and policies identify the needs of diverse communities, protect and enhance cultural resources, and embrace community cohesion in the face of change.

Local planning should underscore the importance of community representation and hear from people often excluded from the planning process. Early inclusive engagement is also a key part of a racial equity assessment, outlined in the Regional Collaboration section.

Planning Resources

- [PSRC Equitable Engagement for Comprehensive Plans](#)
- [International Association for Public Participation](#)
- PSRC Housing Innovations Program: [Community Engagement Plans](#)



Phase 1 Example: Development Patterns & Growth

Development Patterns & the Regional Growth Strategy

Growth and development can exacerbate challenges currently facing historically marginalized communities. The Development Patterns and Regional Growth Strategy chapters of VISION 2050 cover policies to address participation in the planning process, access to opportunity, health disparities, and displacement.

Access to Opportunity

- ☑ *Reduce disparities in access to opportunity and expand employment opportunities to improve the region's shared economic future (MPP-DP-2, Ec-8, Ec-13)*

VISION 2050 acknowledges and works to remedy historic and contemporary inequities that have kept many low-income residents and people of color from accessing opportunities to improve their quality of life. Greater social and economic opportunities for current and future residents will result in stronger communities and a stronger region. Equitable transit-oriented development is an important strategy to support people of all incomes to access the benefits of transit investments.

Planning Resources

- Enterprise Community Partners: [Advancing Mobility from Poverty Toolkit](#)
- PolicyLink All-In Cities Toolkit: [Equitable Transit-Oriented Development](#)
- Metropolitan Planning Council: [Equitable Transit-Oriented Development](#)

Local Examples

- City of Seattle: [Seattle 2035 Growth and Equity Analyzing Impacts on Displacement and Opportunity Related to Seattle's Growth Strategy](#)

Policy Example	Why this works
<p>Policy EC-2.2 Encourage investment in, and alignment of, public efforts to reduce racial, gender, ethnic and disability-related disparities in income and employment opportunity.</p> <p>Tacoma Comprehensive Plan</p>	<ul style="list-style-type: none"> • Focus on active investments in addressing disparities • Emphasis on economic opportunity
<p>ED-101a King County is committed to promoting equity and equality of opportunity in all economic development policies and programs, and to integrating these as factors into decision and policy-making efforts.</p> <p>King County Comprehensive Plan</p>	<ul style="list-style-type: none"> • Support for equality in access to economic mobility



Data Resources

- Stanford University: [Measuring Mobility Toolkit](#)
- [PSRC Opportunity Mapping](#)
- Harvard University: [Opportunity Atlas](#)

PSRC's Opportunity Mapping Tool assesses the conditions in neighborhoods across the region. Decades of research demonstrate that neighborhood conditions and access to opportunity play a significant role in life outcomes. The premise of opportunity mapping is all people should have fair access to the critical structures and social infrastructure to succeed in life, connecting people to opportunity creates positive, transformative change in communities.

The tool combines measures of five key elements of neighborhood opportunity and positive life outcomes: education, economic health, housing and neighborhood quality, mobility and transportation, and health and environment. The neighborhood indicators are combined to create an overall "opportunity score" for each census tract, categorized between very low and very high access to opportunity. The tool can provide information on existing disparities in the region that may be exacerbated due to policy and planning decisions. It can provide a lens to evaluate planning and siting decisions. Communities should consider access to opportunity as they plan for the future.

Inclusive Engagement

- ☑ *Support inclusive engagement to ensure land use decisions do not negatively impact historically marginalized communities (MPP-DP-8)*

VISION 2050 supports inclusive community involvement to ensure plans and policies identify the needs of diverse communities, protect and enhance cultural resources, and embrace community cohesion in the face of change.

Local planning should underscore the importance of community representation and hear from people often excluded from the planning process. Early inclusive engagement is also a key part of a racial equity assessment, outlined in the Regional Collaboration section.

Planning Resources

- [PSRC Equitable Engagement for Comprehensive Plans](#)
- [International Association for Public Participation](#)
- PSRC Housing Innovations Program: [Community Engagement Plans](#)



Phase 1 Example: Development Patterns & Growth

Development Patterns & the Regional Growth Strategy

Growth and development can exacerbate challenges currently facing historically marginalized communities. The Development Patterns and Regional Growth Strategy chapters of VISION 2050 cover policies to address participation in the planning process, access to opportunity, health disparities, and displacement.

Access to Opportunity

- ☑ *Reduce disparities in access to opportunity and expand employment opportunities to improve the region's shared economic future (MPP-DP-2, Ec-8, Ec-13)*

VISION 2050 acknowledges and works to remedy historic and contemporary inequities that have kept many low-income residents and people of color from accessing opportunities to improve their quality of life. Greater social and economic opportunities for current and future residents will result in stronger communities and a stronger region. Equitable transit-oriented development is an important strategy to support people of all incomes to access the benefits of transit investments.

Planning Resources

- Enterprise Community Partners: [Advancing Mobility from Poverty Toolkit](#)
- PolicyLink All-In Cities Toolkit: [Equitable Transit-Oriented Development](#)
- Metropolitan Planning Council: [Equitable Transit-Oriented Development](#)

Local Examples

- City of Seattle: [Seattle 2035 Growth and Equity Analyzing Impacts on Displacement and Opportunity Related to Seattle's Growth Strategy](#)

Policy Example	Why this works
<p>Policy EC-2.2 Encourage investment in, and alignment of, public efforts to reduce racial, gender, ethnic and disability-related disparities in income and employment opportunity.</p> <p>Tacoma Comprehensive Plan</p>	<ul style="list-style-type: none"> • Focus on active investments in addressing disparities • Emphasis on economic opportunity
<p>ED-101a King County is committed to promoting equity and equality of opportunity in all economic development policies and programs, and to integrating these as factors into decision and policy-making efforts.</p> <p>King County Comprehensive Plan</p>	<ul style="list-style-type: none"> • Support for equality in access to economic mobility



Data Resources

- Stanford University: [Measuring Mobility Toolkit](#)
- PSRC [Opportunity Mapping](#)
- Harvard University: [Opportunity Atlas](#)

PSRC's Opportunity Mapping Tool assesses the conditions in neighborhoods across the region. Decades of research demonstrate that neighborhood conditions and access to opportunity play a significant role in life outcomes. The premise of opportunity mapping is all people should have fair access to the critical structures and social infrastructure to succeed in life, connecting people to opportunity creates positive, transformative change in communities.

The tool combines measures of five key elements of neighborhood opportunity and positive life outcomes: education, economic health, housing and neighborhood quality, mobility and transportation, and health and environment. The neighborhood indicators are combined to create an overall "opportunity score" for each census tract, categorized between very low and very high access to opportunity. The tool can provide information on existing disparities in the region that may be exacerbated due to policy and planning decisions. It can provide a lens to evaluate planning and siting decisions. Communities should consider access to opportunity as they plan for the future.

Inclusive Engagement

- ☑ *Support inclusive engagement to ensure land use decisions do not negatively impact historically marginalized communities (MPP-DP-8)*

VISION 2050 supports inclusive community involvement to ensure plans and policies identify the needs of diverse communities, protect and enhance cultural resources, and embrace community cohesion in the face of change.

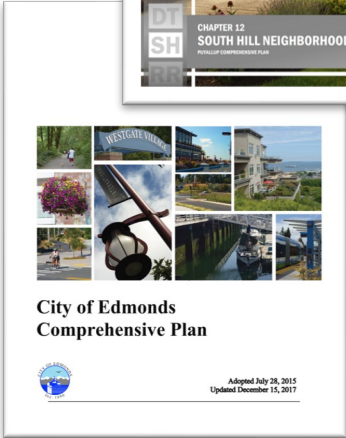
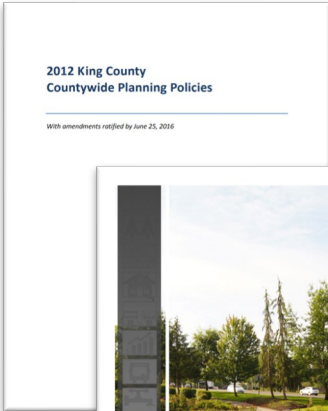
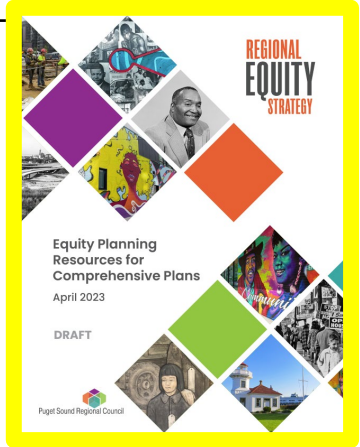
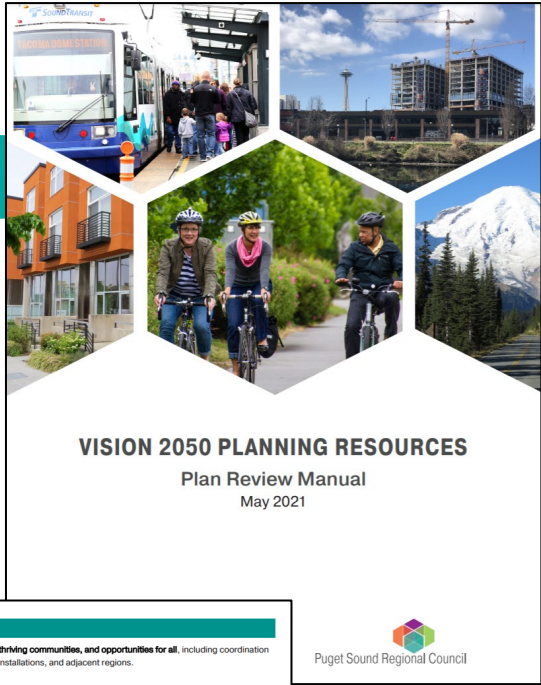
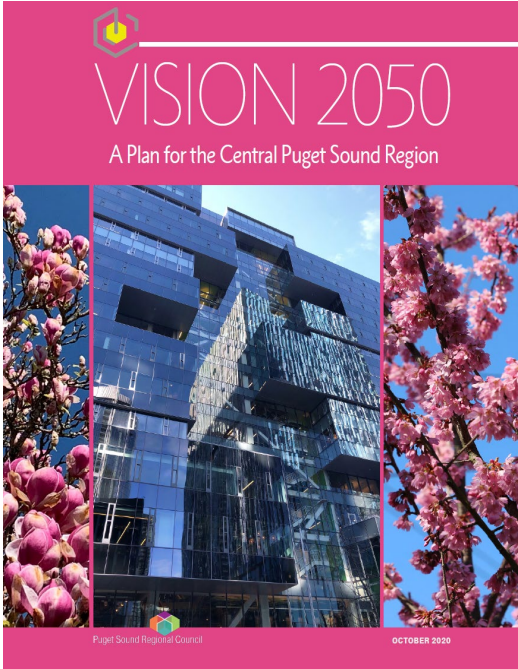
Local planning should underscore the importance of community representation and hear from people often excluded from the planning process. Early inclusive engagement is also a key part of a racial equity assessment, outlined in the Regional Collaboration section.

Planning Resources

- [PSRC Equitable Engagement for Comprehensive Plans](#)
- [International Association for Public Participation](#)
- PSRC Housing Innovations Program: [Community Engagement Plans](#)



Phase 1: Next Steps



Regional Collaboration	
The plan supports collaboration for a healthy environment, thriving communities, and opportunities for all , including coordination with other jurisdictions and agencies, tribes, ports, military installations, and adjacent regions.	
Policies and programs should:	
Support regional collaboration	Page/Policy Reference
<ul style="list-style-type: none"> ✓ Include a statement about how the plan relates to countywide planning policies, VISION 2050, and planning requirements of the Growth Management Act Ⓜ Coordinate with other jurisdictions, agencies, tribes, ports, military installations, special purpose districts, and adjacent regions (RCW 36.70A.070(6)(a)(v), MPP-RC-1, RC-4-5) Ⓜ Prioritize services and access to opportunity for people of color, people with low incomes, and historically underserved communities to ensure all people can attain the resources and opportunities to improve quality of life and address past inequities (MPP-RC-2) Ⓜ Address land use, transportation, and housing opportunities and challenges related to military installations, when applicable (MPP-RC-6) ✓ Prioritize investments in centers, including regional centers, countywide centers, high-capacity transit areas with a station area plan, and other local centers (MPP-RC-8-9) ✓ Explore funding sources, changes to regulatory, pricing, taxing, and expenditure practices, and other fiscal tools to meet infrastructure and other needs (MPP-RC-10-11, RC-Action-7, RC-Action-9) 	
Additional comments on Regional Collaboration or additional documents to share [optional]: _____	



Next Steps:

- Finalize the draft
- Continue sharing with partners



Phase 2: Other Equity Planning Resources

- Start with Conversations about Outcomes
- Focus on Transportation
- Potential Topics
 - Access to Transit
 - Capital Project Development
 - Transit Service Planning
- Timeline





Thank You!

Liz Underwood-Bultmann

Principal Planner

Lunderwood-bultmann@psrc.org

Erin Hogan

Associate Planner

Ehogan@psrc.org



Puget Sound Regional Council