

# Public Participation Plan

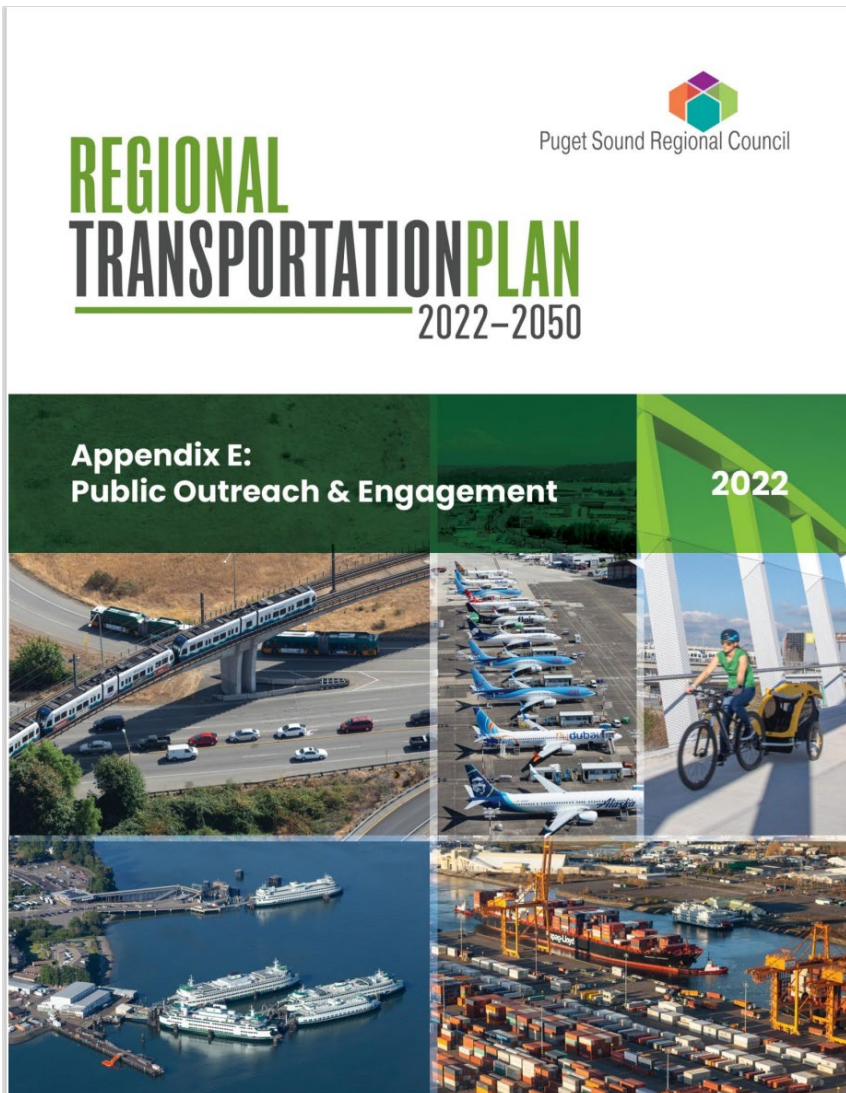
Executive Board  
March 23, 2023



# What is the Public Participation Plan

- Establishes consistent procedures to ensure people have reasonable opportunities to be involved in the regional planning process.
- Provides examples of the types of tools and techniques PSRC may use to communicate with the public.
- PSRC completes this plan to satisfy federal requirements.
- Provides a framework for public participation overall.

# Outreach plans for each process



- Detailed outreach plans and activities are part of each planning process.
- RTP included:
  - Outreach goals, youth engagement, Future of Transportation Survey, CBO engagement, website, online open house, Tribal outreach, peer networking, and more

# Update Process

- **PSRC staff began the process last June**
  - **Last update in 2018, only minor changes have been made since 2012**
- **Provided a general frame to federal partners last July**
- **We are here to ask you to release the plan for a 45-day public comment period starting today through May 8**
  - **Including Focus Groups with local planners and engagement specialists**
- **Plan will be adopted in June**

# Update Process

- **Key updates were shared with the Equity Advisory Committee, we met last July and December.**
- **Led to revised Goals, Guiding Principles, Desired Outcomes, and Best Practices.**

# Leveraging the Regional Equity Strategy



## Capacity Building

- ▶ Learning Opportunities
- ▶ Prioritizing Equity
- ▶ Inclusive Procurement
- ▶ Hiring and Retention



## Data and Research

- ▶ Equity Tracker Data
- ▶ Data and Analysis
- ▶ Legacy of Structural Racism Interactive Report



## Community Engagement

- ▶ Equity Advisory Committee
- ▶ Anti-Displacement Organizations
- ▶ **Equitable Engagement Guidance**



## Best Practices

- ▶ Racial Equity Impact Assessment
- ▶ Equity Planning Resources

# Amended Goals

- Articulate how the agency approaches public engagement.
- Increase overall awareness of regional planning activities, paying specific attention to communities that have been adversely impacted by past planning decisions.
- Ensure early, continuous, and broad public notification about and participation in major actions and decisions by PSRC.
- Receive meaningful public input to inform the decision-making process.
- Seek to conduct PSRC work program and outreach in an equitable and inclusive manner.

# New Additions

- **Best Practices for Equitable Engagement**
  - Guidance document soon to be circulated among PSRC staff
- **Amended Desired Outcomes and Guiding Principles**
  - Based on EAC feedback
- **Expanded compensation policies**
  - Direct engagement
  - Community-Based Organizations
  - Honorariums for speakers and events



# Next Steps

- Ask you to release the plan today
- 45-day comment period
- Finalize plan
- Return to you for final adoption in June



# Questions?

