

Public Participation Plan

Growth Management Policy Board

March 2, 2023



Puget Sound Regional Council

What is the Public Participation Plan

- The plan establishes consistent procedures to ensure people have reasonable opportunities to be involved in the regional planning process.
- The plan provide examples of the types of tools and techniques PSRC may use to communicate with the public.
- PSRC completes this plan to satisfy federal requirements.
- Detailed outreach activities are part of each planning process, like Regional Transportation Plan.

Update Process

- **PSRC staff began the process last June**
 - **Only minor changes have been made since 2012**
- **Provided a general frame to federal partners last July**
- **We will be asking the Executive Board to release the plan for a 45-day public comment period coming in March**
 - **Including Focus Groups with local planners and engagement specialists**
- **Plan will be adopted in June**

Update Process

- **Key updates were shared with the EAC last July and December.**
- **Led to revised Goals, Guiding Principles, Desired Outcomes, and Best Practices**

Leveraging the Regional Equity Strategy



Capacity Building

- ▶ Learning Opportunities
- ▶ Prioritizing Equity
- ▶ Inclusive Procurement
- ▶ Hiring and Retention



Data and Research

- ▶ Equity Tracker Data
- ▶ Data and Analysis
- ▶ Legacy of Structural Racism Interactive Report



Community Engagement

- ▶ Equity Advisory Committee
- ▶ Anti-Displacement Organizations
- ▶ **Equitable Engagement Guidance**



Best Practices

- ▶ Racial Equity Impact Assessment
- ▶ Equity Planning Resources

Amended Goals

- Articulate how the agency approaches public engagement.
- Increase overall awareness of regional planning activities, paying specific attention to **communities that have been adversely impacted by past planning decisions.**
- Ensure early, continuous, and broad public notification about and participation in major actions and decisions by PSRC.
- Receive meaningful public input to inform the decision-making process.
- Seek to conduct PSRC work program and **outreach in an equitable and inclusive manner.**

New Additions

- **Best Practices for Equitable Engagement**
 - Guidance document soon to be circulated among PSRC staff
- **Amended Desired Outcomes and Guiding Principles**
 - Based on EAC feedback
- **Expanded compensation policies**
 - Direct engagement
 - Community-Based Organizations
 - Honorariums for speakers and events

Next Steps

- 45-day comment period
- Executive Board adoption



Questions?

