

#### **Outline**



#### Topics covered today include:

- Site layout
- Initial Metrics
  - Geography
  - Update Frequency
  - Comparison/Benchmark
  - Topics
- Schedule

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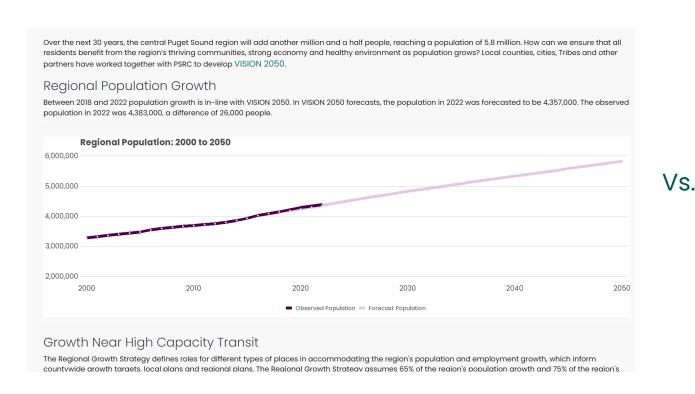


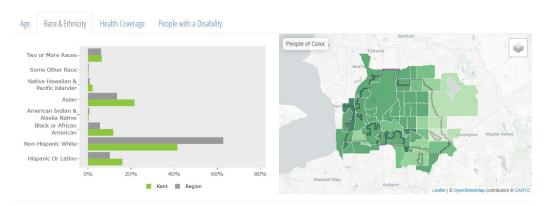
# Site Layout

#### We are proposing a site with data and context



We envision a site where people can access the data but have the context of what is happening, what the region is working on and how we are working to bend the trend.





Show 15 ventries							Search:		
Variable	<b>\$</b>	Estimate	<b>\$</b>	MoE	¢	Share	¢	Region	¢
Total Population		130,038		95		100.0%		100.0%	
Hispanic Or Latino		20,779		1,648		16.0%		10.2%	
Non-Hispanic White		53,973		2,278		41.5%		62.9%	
Black or African American		15,270		1,889		11.7%		5.6%	
American Indian & Alaska Native		459		190		0.4%		0.7%	
Asian		28,065		1,517		21.6%		13.5%	
Native Hawaiian & Pacific Islander		2,795		717		2.1%		0.8%	
Some Other Race		343		249		0.3%		0.4%	
Two or More Races		8,354		1,355		6.4%		6.1%	

#### We are proposing a site built directly into the PSRC Website



Search ..

Select Language

- Takes advantage of the accessibility improvements in the latest PSRC website.
- Intended to have the same look and feel as the Equity Tracker which has had extensive input from the Equity Advisory Committee(expected spring 2023)
- Keeps the brand consistent.
- Ensures that people within the website have easy access to the data.

This work will require some tweaks to website templates from our webdeveloper that are on-track for later this fall





## 2022-2050 **REGIONALTRANSPORTATIONPLAN**

The Regional Transportation Plan (RTP) is the long-range transportation plan for the central Puget Sound region. The RTP is adopted every four years, and is designed to implement the region's growth plan, VISION 2050. The RTP meets all state and federal requirements and is based on the latest data, adopted land use assumptions, and technical tools.

The plan was developed over the last two years with extensive engagement with board members, technical committees, member jurisdictions, and the public. The plan implements the polices and goals in VISION 2050, outlining investments the region is making in transit, rail, ferry, streets and highways, freight, bicycle and pedestrian facilities, and other systems to

#### The dashboard will have a landing page



- Other data products are using an icon-based land page.
- Icons will lead to a page specific to that topic
- We are working to ensure the navigation is as straightforward as possible and considers accessibility for visually-impaired users.



Census & Demographics



Q Search Data Catalog

Economy



Equity



Forecasts & Projections



GIS & Maps



Housing



Land Use



Transportation



Data Catalog A to Z



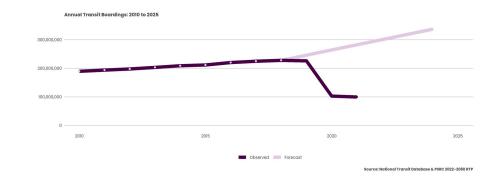
## **Initial Metrics**

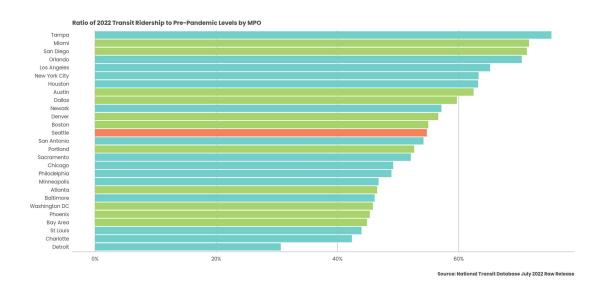
## We are proposing three levels of Geographic Comparison



- Region
- County/Operator/Mode
- Regional Comparisons (where appropriate)



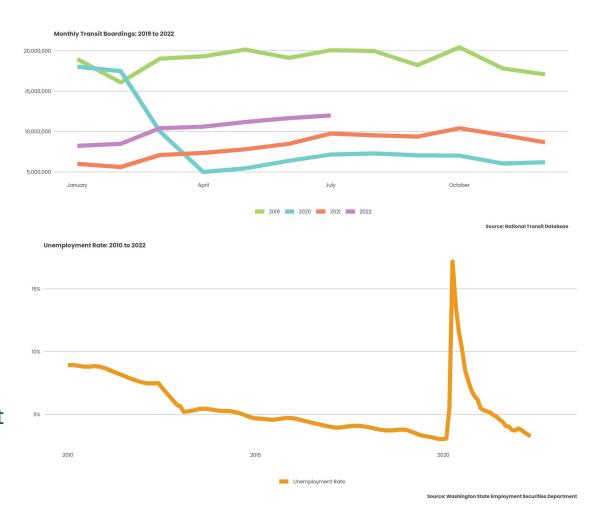




## The data will be updated so it is useful to decision making



- Many datasets will be updated on an annual basis such as:
  - Data from the Census Bureau
  - Population and Housing Data from the Office of Financial Management
  - Fatality data from FARS
  - Vehicle Miles Traveled data from HPMS
- Some data could be updated monthly but we would highly encourage sticking with quarterly data
  - Allows for some smoothing of monthly variations
  - Many monthly datasets are preliminary and are revised frequently after initial release
  - Data like transit ridership, congestion, employment are examples of these sorts of data

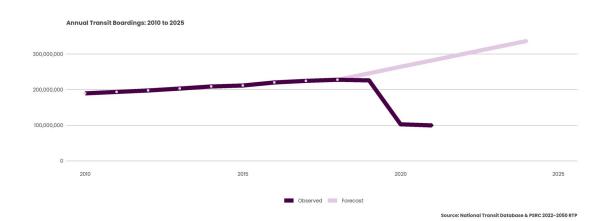


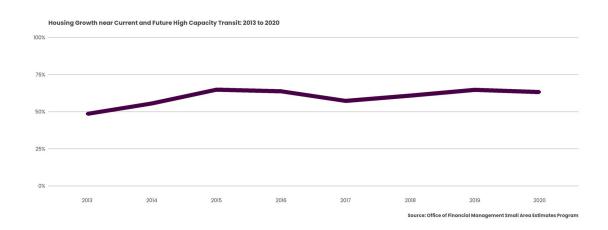
#### The data will be compared to our Plans to understand the trends

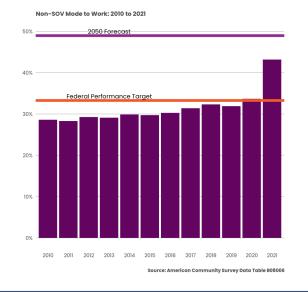


There are very few specific targets/goals, so we proposes focusing on how the trends compare to the modeled outputs from our work.

- Growth trends will be compared to VISION 2050 forecasts
- Transportation trends will be compared to RTP forecasts
- We will compare to targets where we have them





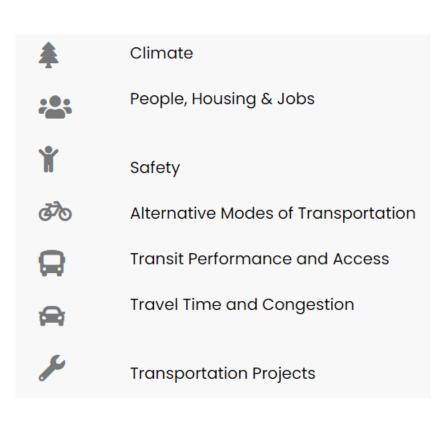


#### We recommend seven topic areas to begin



There is significant overlap between these topic areas and many measures could fit under multiple topic areas:

- 1. Climate
- 2. Growth
- 3. Safety
- 4. Mode Share
- 5. Transit Performance
- 6. Congestion
- 7. Projects



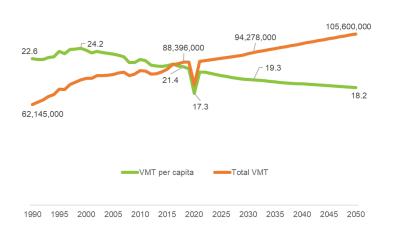


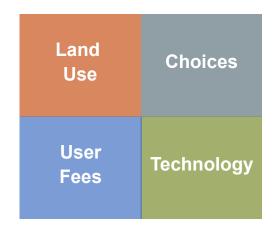
#### **Example Climate metrics**



Most measures in the dashboard are important components of the Climate Strategy but specific measure to include here could include:

- Vehicle Miles Traveled (total & per capita)
- 2. Electric Vehicle Registrations
- 3. Metrics like mode share and growth could fit here but are in other topic areas as well





16,000	
Annual Vehicle Kilometers of Travel per Capita 0000'8 0000'8 0000'8	
8,000	
0	
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This data can be refreshed each fall with the release of the latest VMT data in late Summer.

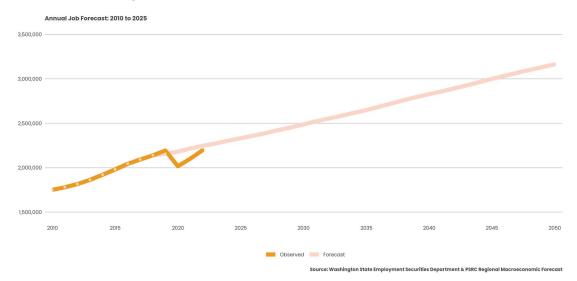


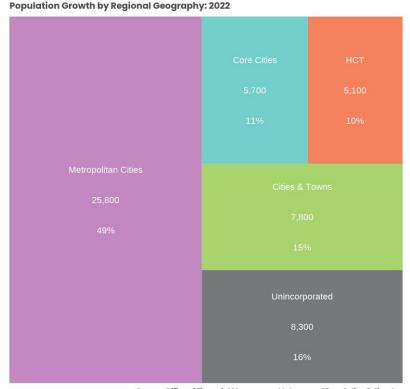
#### How we grow is critical to our success



Growth measures for people, housing and jobs and how the growth compares to VISION 2050 forecasts will be a focus of the growth-related measures:

- Population, Housing and Job Growth
- Growth near High-Capacity Transit
- Comparison to VISION 2050





Source: Office of Financial Management Intercensal Population Estimates

This data can be refreshed each Fall with the release of the latest growth data from OFM.

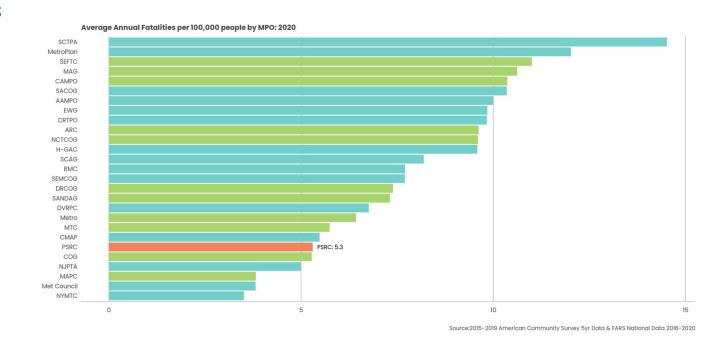


## The region is committed to a Safe Systems Approach



#### Safety measures will include Fatal & Serious injury collisions:

- Serious Injury and collision data comes from WSDOT
  - Based on collision reports that do not include Race and Ethnicity
  - Includes details of user type and collision factors
- National Fatality Analysis Reporting System (FARS) data is released annually with a lag (2021 data is available in late 2022) but it offers:
  - Race and Ethnicity
  - Comparison to other Metro Regions



This data can be refreshed each fall with the roll-out of the annual FARS data

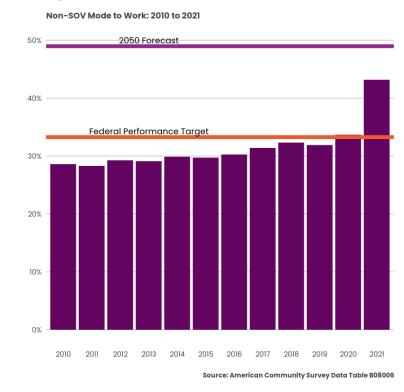


#### Alternative modes are a key to our Plans



#### Most Modal Data will come from the American Community Survey (ACS):

- Data is released each September and allows analysis by County, Region and MPO and includes walking, biking, transit, working from home and carpooling
- Data also allows analysis by Race and Ethnicity
- Data limitation is it is focused on Commute Modes
  - The Household Travel Survey can supplement but it is refreshed every two years
- We propose including Work from Home along with other "Non-SOV" modes (aligns with a Federal Performance Target)



This data can be refreshed each fall with the release of the latest ACS data.



#### Transit key to implementing VISION 2050 Growth Strategy



Transit Data comes from the National Transit Database, local operators and Census:

- We propose focusing on Operators instead of counties due to the crosscounty nature of some operators
- Ridership, service-hours, rides-per-hour, number of high-capacity transit stations open and people living within ½ mile of stations are a proposed set of metrics.



Ridership data and population near stations would be updated each fall after OFM releases it small-area estimates

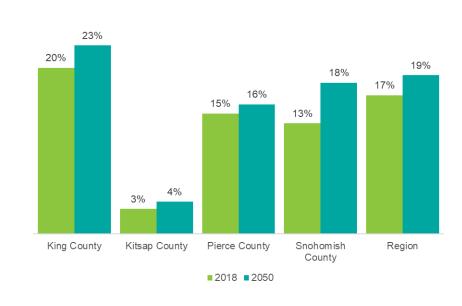


## Travel Time and Congestion affect people everyday



Travel time data comes from Census and the National Performance Measurement Research Dataset:

- Percentage of the network that is congested (aligns with a Federal Performance Target)
- Percentage of the Critical Freight network that is congested (aligns with a Federal Performance Target)
- Percentage of people with a commute of an hour or more
- Highway and Transit travel times for key corridors in each county (for the corridors identified in the RTP).



Congestion and Travel time data and people with long commutes updated annually



## Transportation Projects that build our Plans

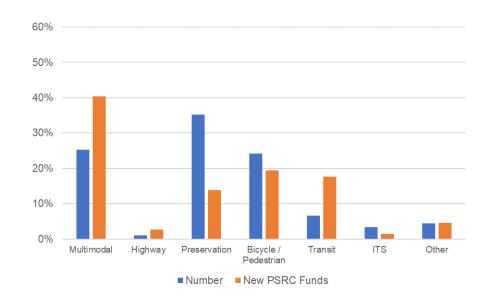


#### A place to highlight data from the RTP and the Transportation Improvement Program

- Project Financial and Completion Data
- Types of projects receiving funding and where they are at



Project Data would be updated annually





## Schedule

#### **Work is already underway**



The RTP Dashboard will be a living document that will grow and evolve based on input from the Transportation Policy Board. What we build today will be flexible and able to adapt as the needs of the users change over time.

- The "release" version of the site will be incorporated into the new PSRC web-templates in early January 2023
- We will continue to gather feedback on what is working and what is missing and continually add and refine the site as needed
- Annual Report will be generated late 2023



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