

November 3, 2022

Housing Survey Preliminary Results

**Presentation to Puget Sound Regional Council
Growth Management Policy Board**



Methods

Recruitment and Fielding

Postcard invitations sent to a random address-based sample

Outreach to Community Based Organizations

Online and call-in phone survey options

SURVEY PERIOD

October 15 to
November 6,
2022

RESPONSES

2,456
people took the
survey (and
counting)

Counties:

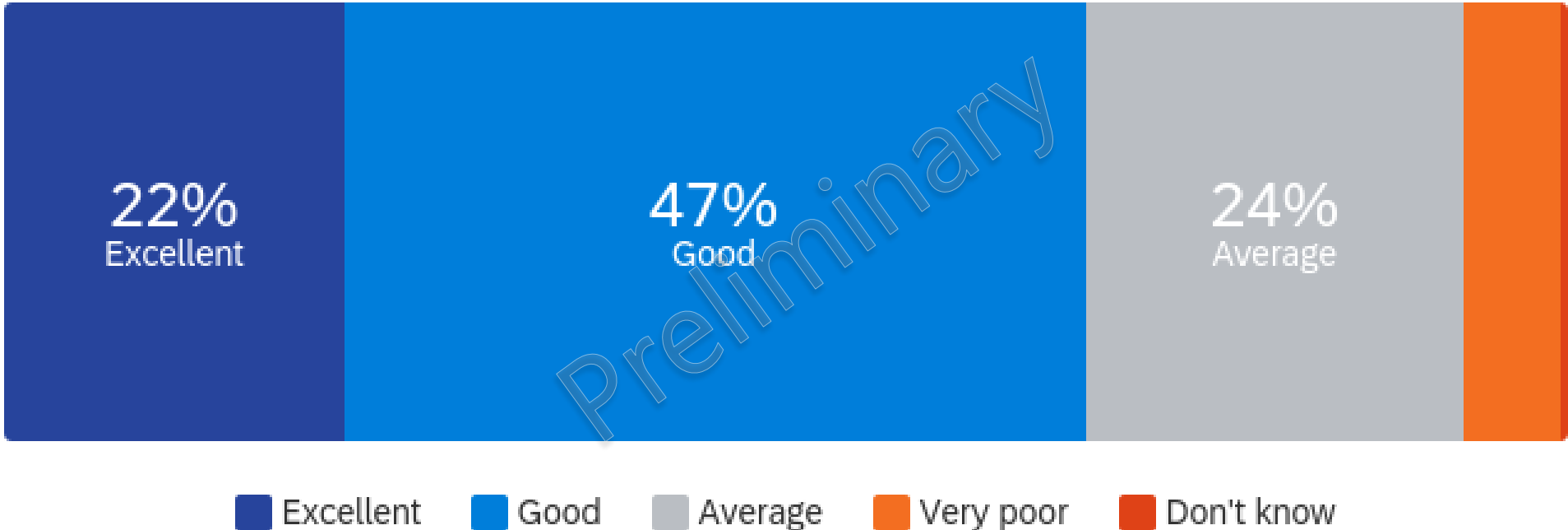
Chelan
Clallam
Clark
Jefferson
King
Kitsap
Kittitas
Pierce
Snohomish
Spokane
Stevens
Yakima

The survey is still live. All data in this presentation are preliminary based on data downloaded Tuesday Nov. 1, 2022. Data is weighted to be proportional by rent or own, gender, and age.

Preliminary Results

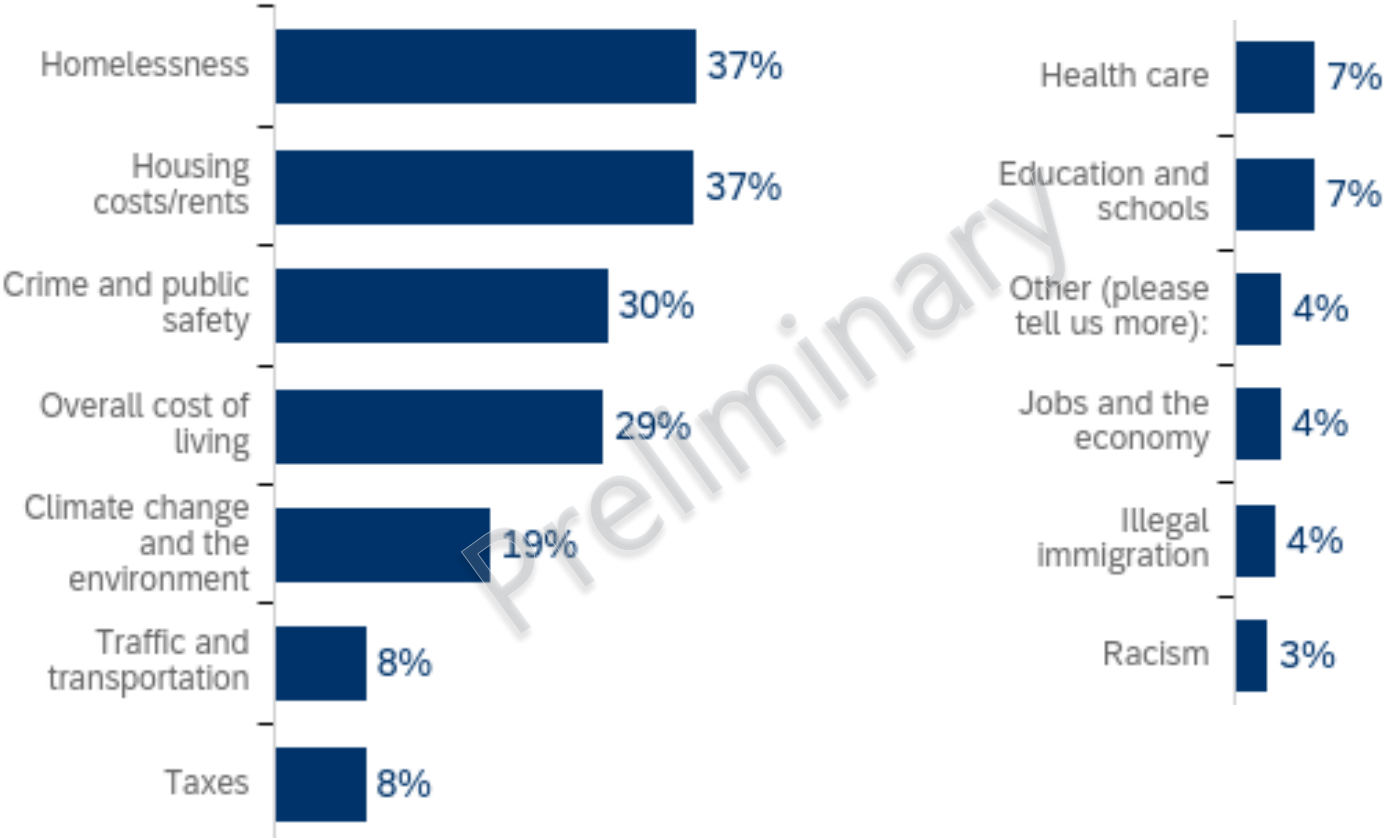
About half say they have a **good quality of life** in their community.

Overall, how would you describe the quality of life in your community in Washington state?



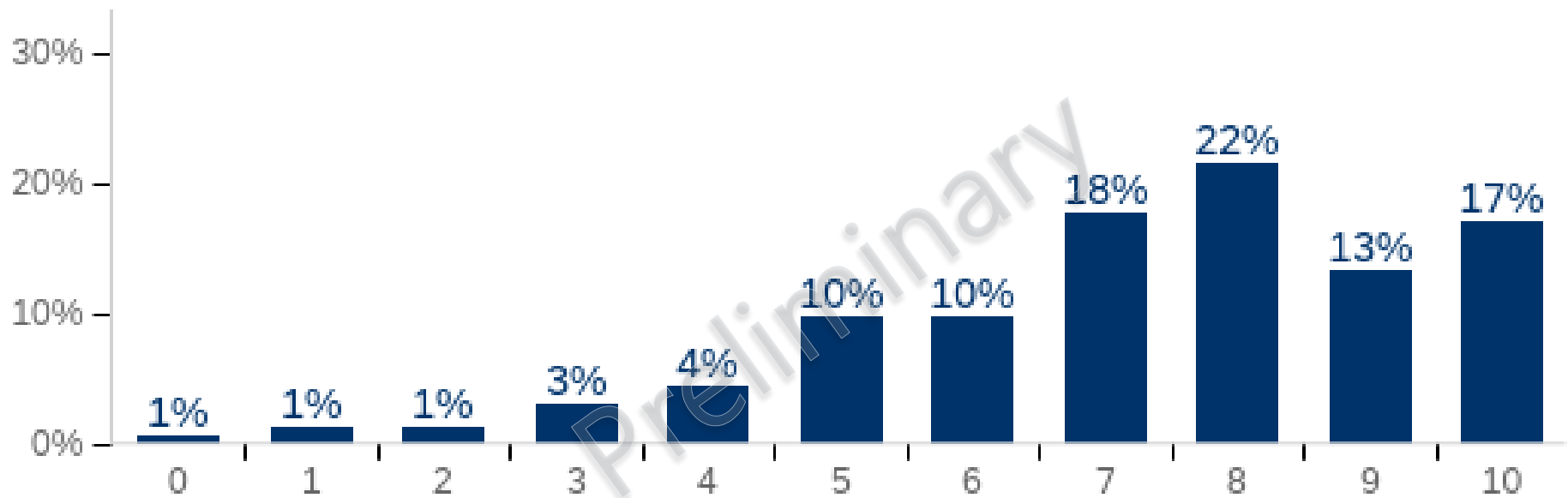
Homelessness and housing costs/rents are the top-rated problems in Washington state.

Please pick the two (2) most important problems facing Washington state today.



On a scale of 0 to 10, where 0 is "not at all a problem" and 10 is "a crisis," most gave the housing situation in Washington a 5 to 10.

Thinking about the housing situation in Washington state currently, on a scale of 0 to 10, where 0 is "not at all a problem" and 10 is "a crisis," how serious do you think the housing situation is in Washington state?



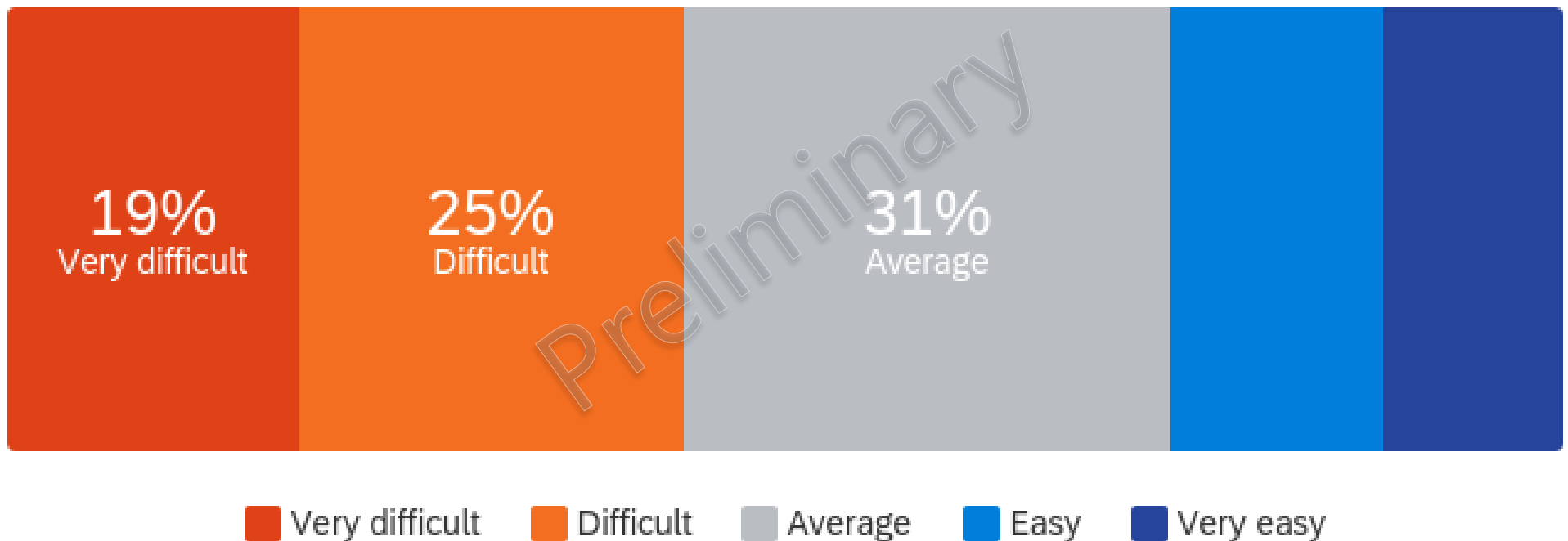
Most think rents and costs to buy a home are too high.

Top two concerns about housing.



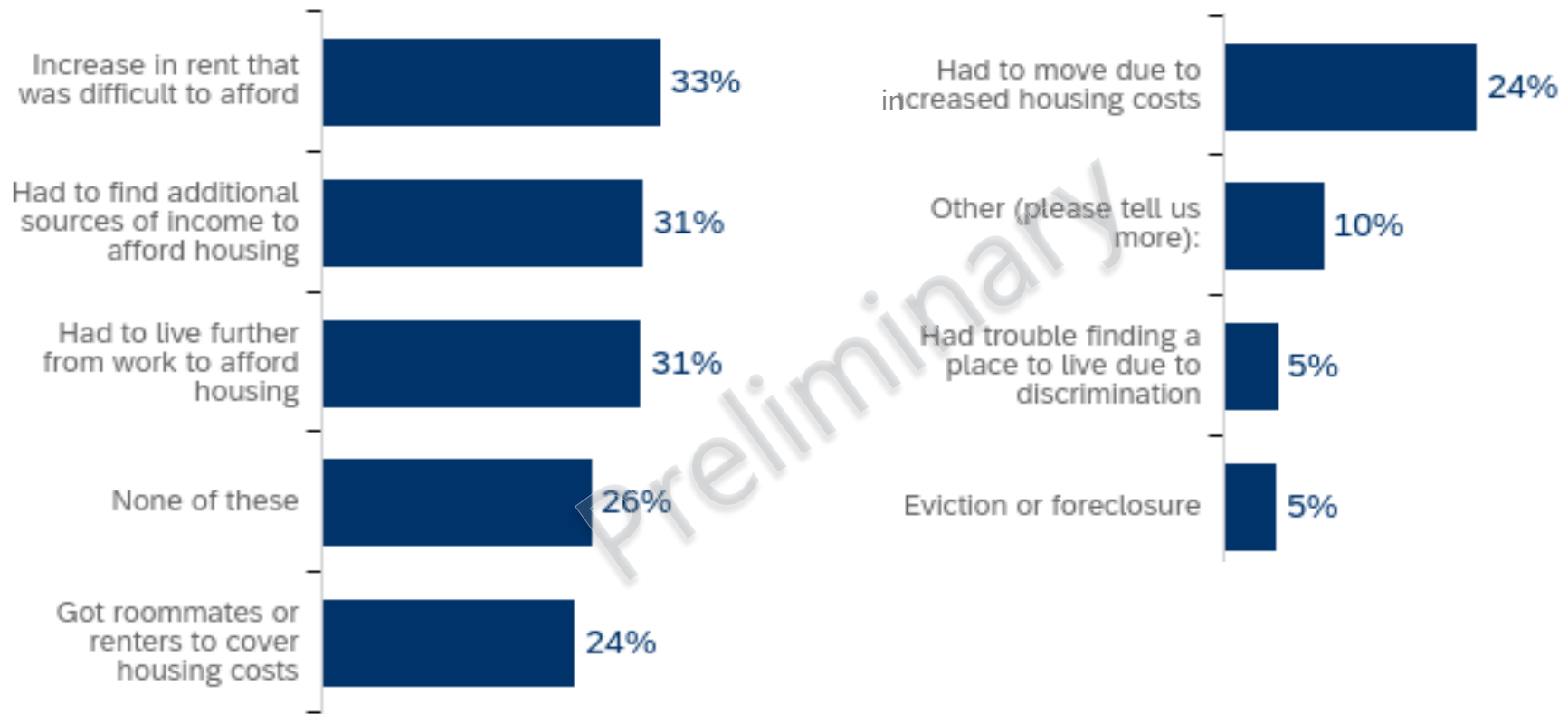
Many participants said it is **difficult to find affordable housing** that meets their needs.

For you personally, how easy or difficult is it for you to find affordable housing that meets your needs?



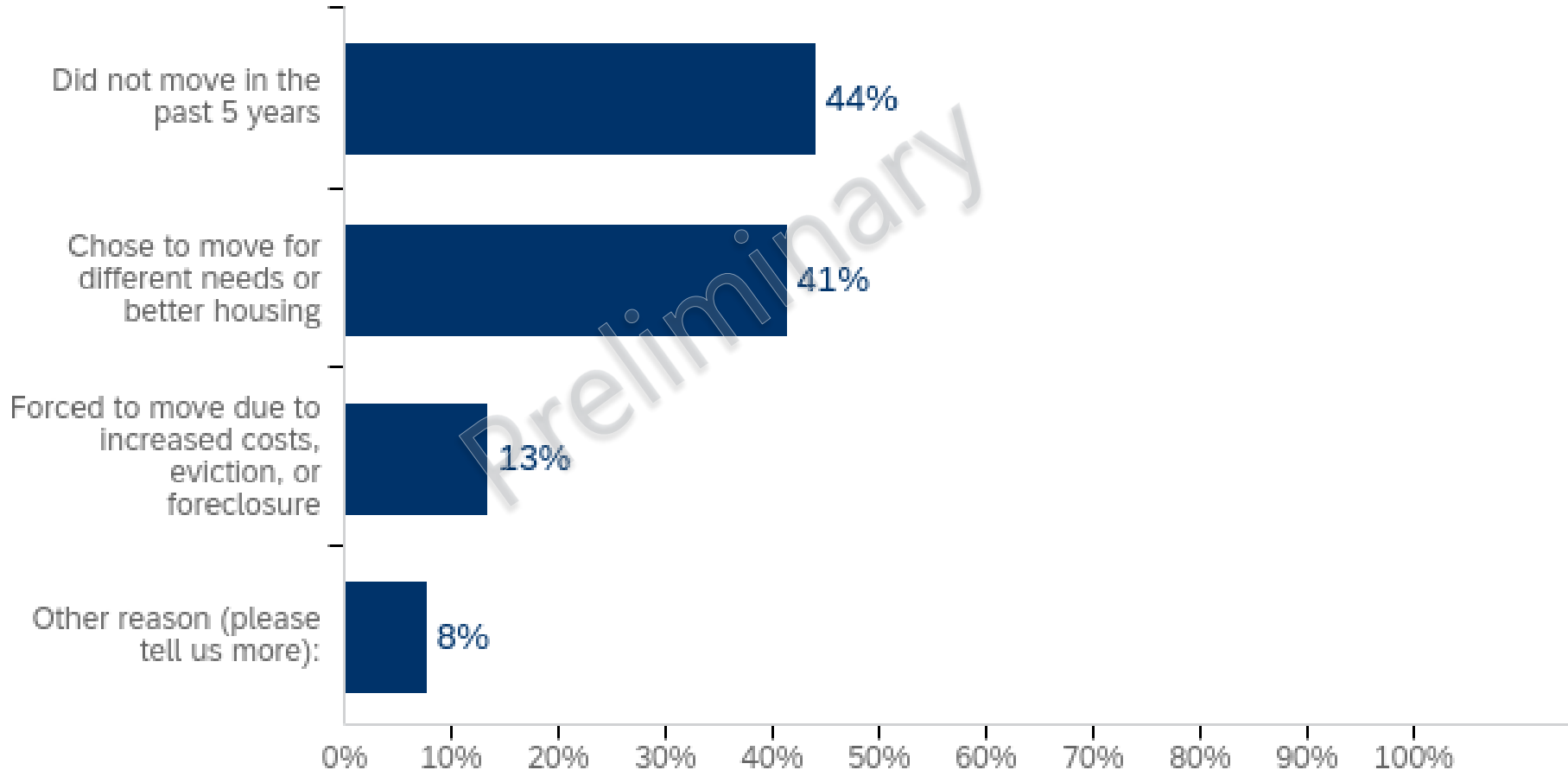
About three out of four have experienced concerns about housing and affordability

Which of the following concerns about housing and affordability have you ever experienced? Please select all that apply.



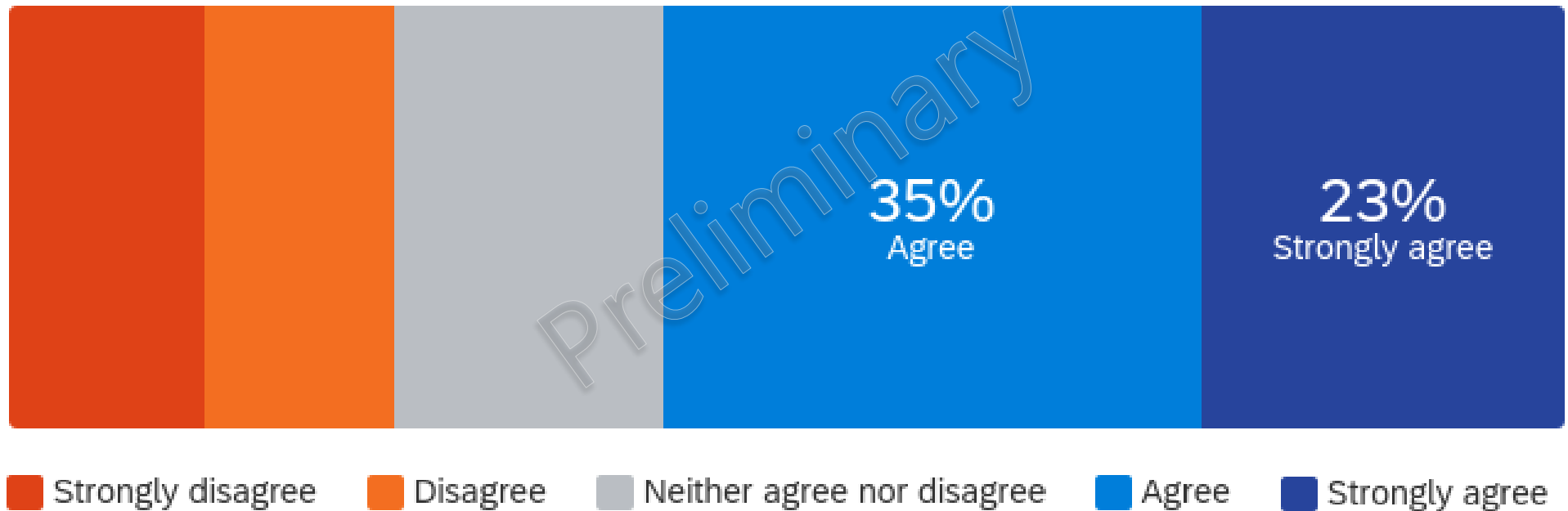
Some were forced to move within past 5 years

If you have moved within the past 5 years, did you choose to move or were you forced to move from your prior residence? Please select all that apply.



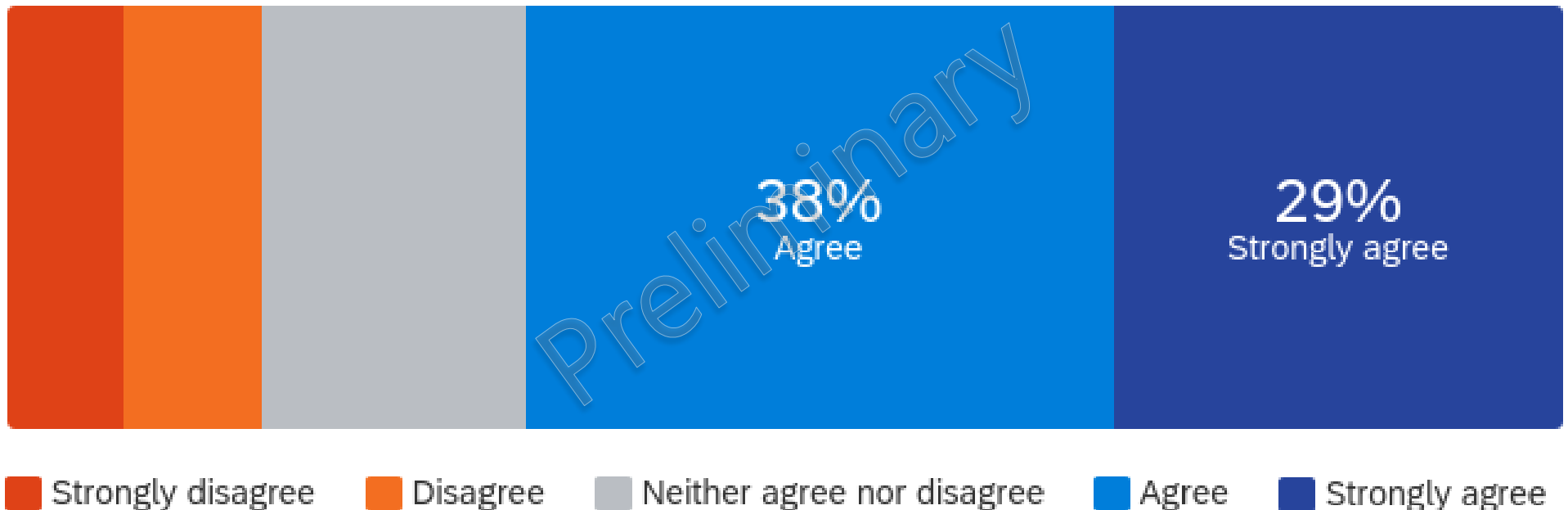
Most agree that **multi-family housing should be allowed in single-family zones** if they meet all of the standards of the zone.

Multi-family housing like triplexes should be allowed in single-family zones if they meet all of the standards of the zone, such as heights, setbacks, and parking.



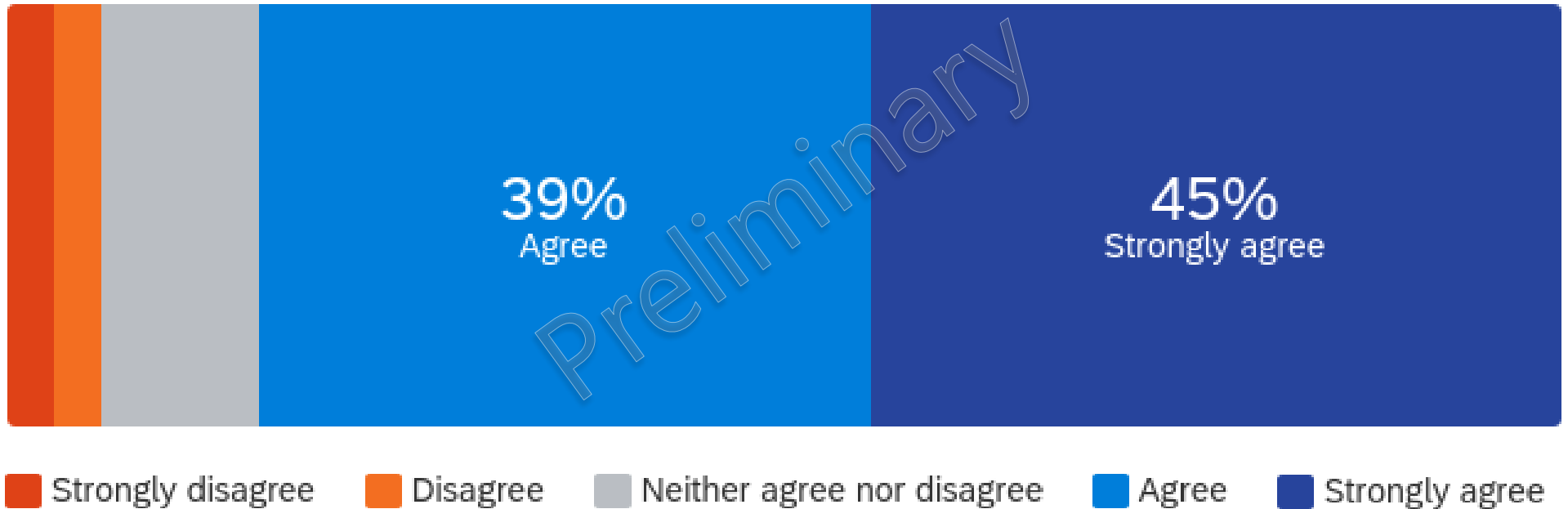
Most agree their community needs more diverse and affordable housing types.

My community needs more diverse and affordable housing types, such as duplexes, cottages, courtyard apartments, townhomes, and mixed developments.



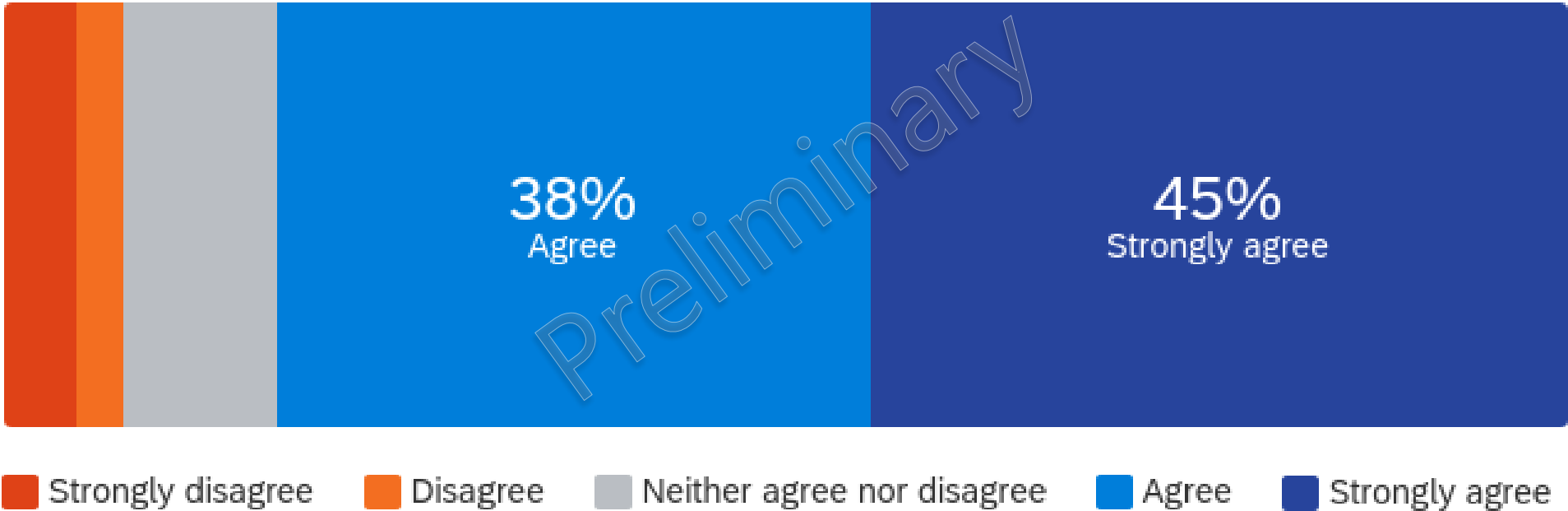
There is strong agreement that **communities need more reasonably priced houses** to make it easier for people to buy a home.

My community needs more reasonably priced houses to make it easier for people to buy a home.



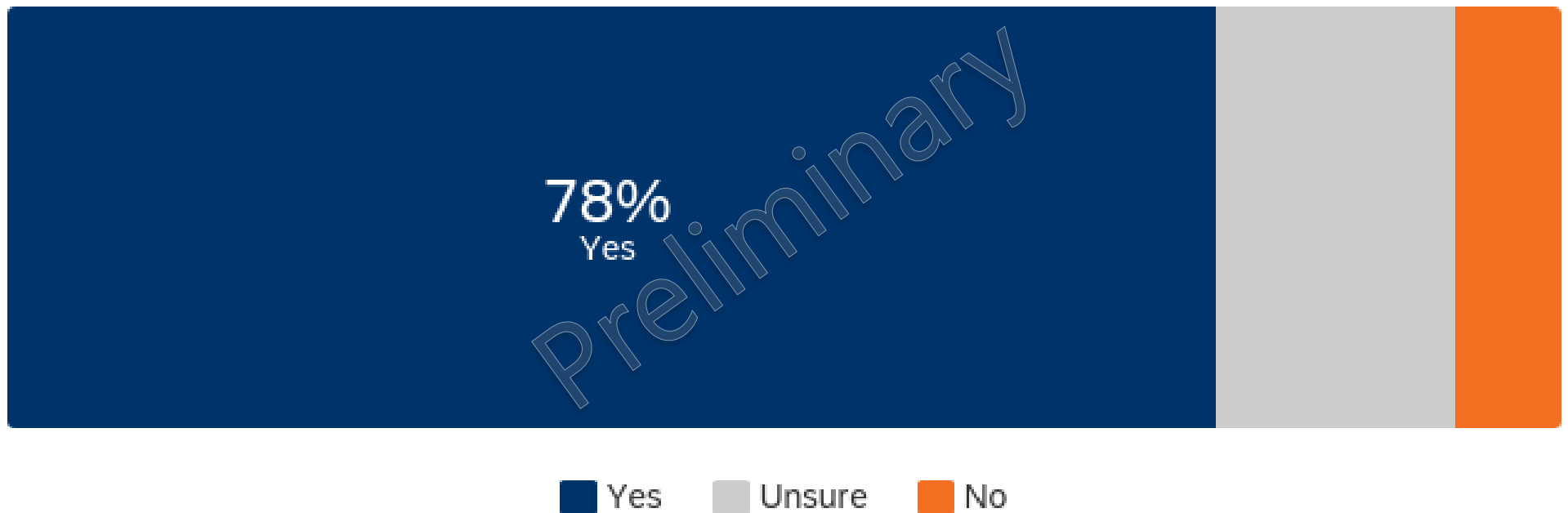
There is strong agreement that **government agencies should work together** to address the need for more housing.

Government agencies should work together to address the need for housing.



The vast majority **want more housing options available for people in their community**, including seniors, teachers, firefighters, childcare workers, and health care workers.

Do you want there to be more housing options available for the people in your community, including seniors, teachers, firefighters, childcare workers, and health care workers?



Next Steps



Complete data collection



Clean data to keep only valid responses



Weight the final data to confirm representative of the population



Analyze results, including geographic and demographic differences



Full report complete in December - share results with the Executive Board and others