



## Puget Sound Regional Council

### **Regional TDM Advisory Committee Agenda**

**Date: Wednesday, October 12, 2022 from 1:00 p.m. – 2:30 p.m.**

**Online Meeting Only: Use Zoom Connection Information Provided Below**

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**1. Welcome and Introductions (1:00)**

**2. Approval of Meeting Summary – August 10, 2022\***

**3. PSRC Committee Debriefs (1:10)**

Meeting materials for the Regional Staff Committee can be found at:

<https://www.psrc.org/rsc-meetings>. Meeting materials for the Regional Project Evaluation Committee can be found at: <https://www.psrc.org/rpec-meetings>.

**4. Discussion: PSRC TDM-Related Work Program (1:20)**

PSRC staff will engage the committee in review and assessment of TDM components of the Regional Transportation Plan implementation work program.

This includes:

- Improving TDM Integration in Planning
- Measuring Program Effectiveness and Efficiency
- Evaluating and Addressing Equity in TDM
- Modernizing the CTR Law

Information about these topics can be found on pages 96-97 of the [2022-2050 RTP](#). There will be an approximately 10-minute committee discussion on each topic area with a focus on identifying key objectives to inform PSRC Transportation work program.

Please come to the committee meeting prepared to engage in a discussion on prioritization of these topics as well as to suggest ways that committee members can contribute to advancing this work in the region.

**5. Discussion: Roundtable of TDM Issues (2:10)**

Opportunity for committee members to discuss challenges and opportunities of implementation.

**6. Next Meeting: December 14, 2022**

PSRC committee meeting calendar: <https://www.psrc.org/boards-committees/upcoming-meetings>

**7. Adjourn (2:30)**

## 8. Information: WSDOT TDM Technical Committee Meetings

**Reminder:** Interested parties are encouraged to participate in the state's TDM Technical Committee meetings that are held virtually each month. A [list of meetings](#) is available via the committee's website: <https://tdmboard.com/calendar/meetings/>. Agendas with the link to the meeting are posted in advance on the website: <https://tdmboard.com/meeting-materials/>.

\*Supporting materials attached

### **Zoom Connection Information:**

#### **To join audio/video conference:**

<https://psrc-org.zoom.us/j/99239256367?pwd=MXFBMFBIUlhCUHFrdjJleVNtQTgrQT09>

#### **To join via cellphone (1-touch dial):**

8335480282,,99239256367#,,,,,0#,,921891# US Toll-free

8778535257,,99239256367#,,,,,0#,,921891# US Toll-free

#### **To join via phone:**

833 548 0282 US Toll-free

877 853 5257 US Toll-free

Meeting ID: 992 3925 6367

Passcode: 921891

#### **Please adhere to a few virtual meeting rules:**

- Please keep your mic muted when not speaking
- Use \*6 to mute/unmute phone
- When watching the meeting via computer and using phone audio, mute your computer's speakers and mic.

#### **Other Formats:**

- Sign language, and communication material in alternative formats, can be arranged given sufficient notice by calling 206-464-7090, TTY Relay 711
- العربية | Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng việt | Vietnamese visit <https://www.psrc.org/contact-center/language-assistance>.



Puget Sound Regional Council

## **Regional TDM Advisory Committee Meeting Summary**

**Date: August 10, 2022 from 1:00 p.m.- 3:00 p.m.**

**Location: Remote – Online Meeting Only (Zoom Connection)**

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### **Welcome and Introductions**

Sarah Spicer, Co-Chair, welcomed everyone at 1:00 p.m. and then took a roll call and confirmed the members and alternates present.

### **Approval of Meeting Summary**

The summary for the June 8, 2022 TDM Advisory Committee meeting was approved as submitted.

### **PSRC Committee Debriefs**

Sarah and Gil Cerise, PSRC, provided an overview of recent meeting topics for the Regional Staff Committee and the Regional Project Evaluation Committee.

Meeting materials for the Regional Staff Committee can be found at:

<https://www.psrc.org/rsc-meetings>. Meeting materials for the Regional Project Evaluation Committee can be found at: <https://www.psrc.org/rpec-meetings>.

### **Discussion: 2021 Regional Household Travel Survey Findings**

Grant Gibson, PSRC, provided an overview and background information on PSRC's Household Travel Survey program. He reviewed some key transit-related findings from the 2021 Regional Household Travel Survey and compared them to previous survey findings. The committee discussed, asked questions and provided comments.

The presentation can be found on the PSRC website [here](#).

*For more information contact Grant Gibson at [ggibson@psrc.org](mailto:ggibson@psrc.org).*

### **Discussion: TDM Committee Outreach Update**

Gil reminded the committee that to support the TDM priorities in the 2022-2050 Regional Transportation Plan, outreach meetings have taken place with TDM committee members to help PSRC better understand TDM operations and infrastructure and connect with TDM stakeholders. He noted part of the outreach focus was to make TDM more understandable and approachable.

Erin Hogan, PSRC, reviewed the memo in the August meeting [agenda packet](#) which provided updated information from feedback received from the most recent phase of outreach meetings with committee members and how this feedback will inform the

committee's future work. She then presented and used the MURAL online tool to capture any additional thoughts from the committee. The committee discussed and provided comments and suggestions. Erin said that she would share the MURAL as part of a follow-up email that will be sent to the committee after the meeting, for any additional feedback.

*For more information contact Erin Hogan at [ehogan@psrc.org](mailto:ehogan@psrc.org) and Gil Cerise at [gcerise@psrc.org](mailto:gcerise@psrc.org)*

### **Discussion: Introduction to Improving TDM Integration in Planning and Implementation**

Gil introduced the topic and noted that this topic area is in the "What's Ahead" section of the 2022-2050 Regional Transportation Plan (see page 96). He and Erin said the potential next steps to address this area could be sharing information on programs that may be helpful and provide support to the committee for implementing TDM integration consistently in upcoming regional and local planning processes. The committee discussed and provided suggestions. It was noted more information would be included in a follow-up email to the committee after the meeting.

The 2022-2050 Regional Transportation Plan can be found [here](#).

*For more information contact Erin Hogan at [ehogan@psrc.org](mailto:ehogan@psrc.org) and Gil Cerise at [gcerise@psrc.org](mailto:gcerise@psrc.org)*

### **Discussion: Roundtable of TDM Issues**

Updates and announcements were provided by:

- Kevin Futhey, Community Transit
- Ricardo Gotla, WSDOT
- Laura Svancarek, Downtown on the Go (City of Tacoma)
- Sarah Spicer, Co-Chair (City of Seattle)

### **Adjourn**

The meeting adjourned at 2:57 p.m.

### **Information: WSDOT TDM Technical Committee Meetings**

A reminder was provided encouraging interested parties to participate in the state's TDM Technical Committee meetings that are held virtually each month. A list of meetings is available via the committee's website: <https://tdmboard.ning.com/calendar>. Agendas with the link to the meeting are posted in advance on the website: <https://tdmboard.ning.com/page/meeting-archives-1>.

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**\*Members and Alternates Present**

See attached attendance roster.

**\*PSRC Staff, Alternates and Guests Present**

Rachel Brown, Port of Seattle; Alison Crosier, City of Bellevue; Blair Daly, City of Kirkland; Kevin Futhey, Community Transit; Gen Rubinelli, City of Sammamish; Marc Seferian, City of Mountlake Terrace; Sarah Udelhofen, Commute Seattle; Melodi Yanik, Pierce County

PSRC

Monica Adkins, Gil Cerise, Suzanne Childress, Grant Gibson, Erin Hogan, Jean Kim, Brian Lee

*\*All attendees were present via remote participation*

## TDM Advisory Committee Attendance Roster

(Members and Alternates represented)

Date: August 10, 2022 1:00pm - 3:00pm

Online/Remote Meeting Only

Representation		Name
<b>CITY/COUNTY/TRANSIT</b>		
<b>King County</b>		
King County Metro (1)		Ina Percival
	x	<i>Kristine Edens (Alt.)</i>
Metro City: Seattle (1)	x	Sarah Spicer, Co-Chair
		<i>Ben Rosenblatt (Alt.)</i>
Metro City: Bellevue (1)	x	Kate Johnson
		<i>Travis Lange (Bellevue Downtown Assoc/TransManage) (Alt.)</i>
Other Cities/Towns or County (5)	x	Alison Turner (Tukwila)
	x	Veronica Bean (Auburn)
		VACANT
		VACANT
		VACANT
		<i>VACANT (Alt.)</i>
		<i>VACANT (Alt.)</i>
		<i>VACANT (Alt.)</i>
		<i>VACANT (Alt.)</i>
<b>Kitsap County</b>		
Kitsap Transit (1)	x	Lindsay Kuiphoff
		<i>Steffani Lillie (Alt.)</i>
Metro City: Bremerton (1)		Cathy Bonsell
		<i>Vicki Grover (Alt.)</i>
Other Cities/Towns or County (1)		Chris Hammer (Pt. Orchard)
		<i>VACANT (Alt.)</i>
<b>Pierce County</b>		
Pierce Transit (1)		Kim McGilvery
		<i>VACANT (Alt.)</i>
Metro City: Tacoma (1)	x	Laura Svancarek (Downtown on the Go)
		<i>Liz Kaster (Alt.)</i>
Other Cities/Towns or County (1)		Debbie Germer (Pierce County)
		<i>VACANT (Alt.)</i>
<b>Snohomish County</b>		
Community Transit (1)		Jennifer Hass, Co-Chair
		<i>Matthew Trecha (Alt.)</i>
Metro City: Everett (1)		VACANT
		<i>Julio Cortes (Alt.)</i>
Other Cities/Towns or County (1)	x	Nathan Howard (Snohomish Cty)
		<i>Jay Larson (Snohomish Cty) (Alt.)</i>
<b>REGIONAL</b>		
<b>State</b>		
WSDOT (1)	x	Ricardo Gotla
		<i>Pamela Vasudeva (Alt.)</i>
<b>Transit</b>		
Sound Transit (1)	x	Kevin Shively
		<i>Alex Ko (Alt.)</i>
<b>NON-VOTING (3 - 6 total, representing implementers, underrepresented groups, and research organizations)</b>		
	x	Olivia Holden (Commute Seattle)
		Caryn Walline (UW Transportation Services)
	x	Sara Sisco (Hopelink)
		VACANCIES