Central Puget Sound Economic Development District Board

Wednesday, July 13, 2022 • 10:00 AM – 12:00 PM Hybrid Meeting • PSRC Board Room • 1011 Western Avenue, Suite 500, Seattle 98104 The meeting will be streamed live over the internet at <u>https://www.psrc.org/boards/watch-meetings</u>.

Attend, watch or listen

Members of the public can attend meetings at PSRC's offices, watch the meeting live at <u>https://www.psrc.org/boards/watch-meetings</u>, or listen by phone at 877 853 5257 or 888 475 4499 and enter Meeting ID: 825 8560 8334 and Passcode: 411119. Due to our recent website problems, you may need to access our livestream through this link: https://engage.psrc.org/watch-meetings.

PSRC's office is open to the public for board meetings. PSRC will continue to monitor public health guidance from the Washington State Department of Health and Seattle-King County Public Health Officer. Should there be any major changes to guidance, this meeting may be held virtually only.

Provide public comment

PSRC's boards value public comment. Members of the public may provide public comment in multiple

- ways: Written comments may be submitted via email to <u>msvob@psrc.org</u> by 8:00 am the day of the meeting. Comments will be emailed to board members. Comments received after that deadline will be provided to board members after the meeting.
 - Public comment may be made via Zoom or by phone. To allow staff time to process requests, registration is required and closes at 8:00 am the day of the meeting. Late registrations will not be accepted. Register here. You will have 2 minutes to address the board.
 - Public comment may be made in person at PSRC's office.

Public comments are public records and may be subject to disclosure pursuant to the Public Records Act, RCW Chapter <u>42.56</u>. For further information regarding public comment, see our <u>website</u>.

- 1. Call to Order and Roll Call (10:00)
- 2. Communications and Public Comments
- 3. President's Remarks
- 4. Staff Report
- 5. Consent Agenda (10:20)
 - a. Approve Minutes of Meeting held May 4, 2022
 - b. Approve Vouchers dated April 25, 2022 thru June 13, 2022 in the amount of \$34,056.99
- 6. Action Item (10:30)
 - a. Adopt Fiscal Years 2022-2023 Supplemental Budget and Work Program -- Jason Thibedeau, PSRC
- 7. Discussion Item (11:00)
 - a. Innovation Cluster Accelerator Program (ICAP) Update -- Stephanie Scott, Washington State Department of Commerce
- 8. Discussion Item (11:30)

a. Industrial Lands Update -- Ben Kahn, PSRC

9. Information Item

a. Staff Report

10. Next Meeting - October 5, 2022

11. Adjourn (12:00)

Board members please submit proposed amendments and other materials prior to the meeting for distribution. Organizations/individuals may submit information for distribution. Send to Mikayla Svob at <u>msvob@psrc.org</u>, fax 206-587-4825, or mail.

Sign language and communication material in alternate formats can be arranged given sufficient notice by calling 206-464-7090 or TTY Relay 711.

العربية |Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng việt | Vietnamese, visit <u>https://www.psrc.org/contact-center/language-assistance</u>.

CONSENT AGENDA

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: Approve Minutes of Meeting held May 4, 2022

MINUTES

Central Puget Sound Economic Development District Board Wednesday, May 4, 2022 Hybrid Meeting

CALL TO ORDER AND ROLL CALL

The meeting of the Central Puget Sound Economic Development District Board of Directors was called to order at 10:00 a.m. by Commissioner Axel Strakeljahn, President. To determine attendance and that a quorum was present, a verbal roll call was conducted by staff.

[To watch a video of the meeting and hear the full discussion, please go to: <u>https://www.psrc.org/boards/watch-meetings</u>].

CPSEDDB MEMBERS AND ALTERNATES PRESENT

See attached attendance roster.

COMMUNICATIONS AND CITIZEN COMMENT

The board hear public comment from the following individuals:

- Marguerite Richard
- Alex Tsimerman

One written comment was received after the board meeting, and the comment was shared with the board via email.

PRESIDENT'S REMARKS

President Axel Strakeljahn welcomed everyone to the May 4, 2022 meeting and thanked the board members for their attendance.

STAFF REPORT

July 6, 2022

Jason Thibedeau, Economic Development Program Manager, updated the board on PSRC projects and events, included in the May 4, 2022 agenda, on pages 17-18.

CONSENT AGENDA

<u>ACTION</u>: It was moved (Lee) and seconded (Morell) to: (a) approve the minutes of meeting held February 2, 2022 (b) approve the vouchers dated February 7, 2022, thru April 18, 2022, in the amount of \$38,993.01. The motion passed.

DISCUSSION ITEM

Washington Workforce Development Coordination

Katie Condit, CEO of WorkForce Central and WWA Vice Chair, provided an update on current workforce coordination efforts of the Washington Workforce Association. The WWA is a membership organization of Washington's Local Workforce Development Boards, which coordinate workforce investments to advance the economic health of their respective communities through a skilled and competitive workforce.

DISCUSSION ITEM

Arts & Culture Recovery Strategy Update

PSRC is managing a project led by BERK consulting to assist in economic recovery and resiliency for the nonprofits arts and culture industry in the central Puget Sound region. BERK staff, Vivien Savath and Katherine Goetz, joined by Sarah Sidman of ArtsFund, provided an update on the project including initial data analysis and key findings.

DISCUSSION ITEM

Regional Economic Data Trends

Noah Boggess, Associate Planner with PSRC, provided an update on recent data highlighting demographic and economic trends in the region since the onset of COVID-19, including work status and teleworking trends from the 2021 Household Travel Survey.

ADJOURN

The meeting adjourned at 12:00 p.m.

Adopted this 13th day of July, 2022.

Commissioner Axel Strakeljahn, President Central Puget Sound Economic Development District

ATTEST:

Josh Brown, Executive Director

Attachments: edd2022may04-attendance

Central Puget Sound Eco	onon	nic Development District Board					
Voting Members				Voting Members			
King County	2	EXEC Dow Constantine		Ports	-		
		Vacant Alt		Port of Bremerton	1	COM Axel Strakeljahn*	1
		Ashton Allison Alt	1			COM Gary Anderson Alt	
		CM Reagan Dunn		Port of Everett	1	COM Tom Stiger	
		Vacant Alt				COM Glen Bachman Alt	
Seattle	2	CM Sara Nelson		Port of Seattle	1	COM Hamdi Mohamed	
		Vacant Alt				Vacant Alt	
		Jeremy Mohn Alt	1			Annie Tran Alt	1
		MYR Bruce Harrell		Port of Tacoma	1	COM Kristin Ang*	1
		Vacant Alt				COM Deanna Keller Alt	
		Markham McIntyre Alt		Commerce			
Bellevue	1	CM Conrad Lee*	1	WA Dept. of Commerce	1	Chris Green	
		Deputy MYR Jared Nieuwenhuis Alt				Marie Davis Alt	1
						Andrea Reay, Seattle Southside	
Cities/Towns	2	CM Ed Prince, Renton		Chambers of Commerce	1	Chamber of Commerce*	1
		CM Lydia Assefa-Dawson, Federal			1		
	_	Way				Vacant Alt	
	_	CM Kathy Hougardy, Tukwila Alt		Economic Development			
		CM James Mayhew, Snoqualmie Alt	1	EDC - Seattle & King	1	Rachel Smith	
Kitsap County	1	COM Charlotte Garrido				Vacant Alt	_
		COM Edward Wolfe Alt		KEDA - Kitsap	1	Joe Morrison	1
Bremerton	1	MYR Greg Wheeler	1			Kathy Cocus Alt	
		CM Michael Goodnow Alt		EASC - Snohomish	1	Garry Clark	
Cities/Towns	1	CM Ed Stern, Poulsbo*	1			Terrie Battuello Alt	
		CM Shawn Cucciardi, Port Orchard					
		Alt		EDB - Tacoma & Pierce	1	Bruce Kendall	
Pierce County	1	CM Dave Morell*	1			Tamsin Bell Alt	
-	_	CM Marty Campbell Alt		Workforce Development Cou	ncil	S	
Tacoma	1	CM Joe Bushnell		WDC - Pierce	1	Katie Condit*	1
	_	CM Keith Blocker Alt		OWDC - Kitsap		Alissa Durkin Alt	
		DM Javier Figueroa, University					
Cities/Towns	1	Place		Organized Labor			-
	-	CM Doug Fagundes, City of Fife		WSLC	1	Larry Brown	_
Snohomish County	1	CM Stephanie Wright	1			Chelsea Mason-Placek Alt	1
E		CM Megan Dunn Alt MYR Cassie Franklin		Presidential Appointments		Alex Distante MOUL From dation	1
Everett	1					Alex Pietsch, WSU Foundation	- 1
	+	Vacant Alt			1 1	Tom Florino, Amazon* Emily Wittman, Preisdent & CEO,	-
		Dan Farnisson Alt			4	Aerospace Futures Alliance	1
Citios/Towns	1	Dan Eernissee Alt CM Stephanie Vignal, Mill Creek	1			Terry Ryan, Snohomish County*	
Cities/Towns	11	Civi Stephanie Vignal, Mill Creek	1		1 1	Michael Greer, President & CEO,	-
		CM Vivian Olson, Edmonds Alt			1	ArtsFund	
	+	CM Vivian Olson, Edmonds Alt		Non-voting Members	1 1		
Federally Recognized Tr	ibos	,		Non-voting Members PSRC President, Ex-Officio	1	Bob Drewel	
Puyallup Tribe of Indians		Vacant		PSRC President	+	Claudia Balducci	+
	+	Vacant Alt		Navy Region NW	\vdash	Patricia Iolavera	1
Suquamish Tribe	1	CHR Leonard Forsman	-		+	Tom Knight Alt	+ '
	+	CM Jay Mills Alt	-		+		
	+		-	Abbreviations		<u> </u>	
	+			CM Councilmember		* Executive Committee	
Voting	34	(Quorum = 14) Quorum Total	20	COM Commissioner		1 = Voting Member for Meeting	
- oung			20	CHR Chair			
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CONSENT AGENDA

July 6, 2022

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: Approve Vouchers dated April 25, 2022 thru June 13, 2022 in the amount of \$34,056.99

IN BRIEF

PSRC vouchers are reviewed by the Operations Committee and approved by the Executive Board. To comply fully with RCW 42.24.080, vouchers for the Central Puget Sound Economic Development District (CPSEDD) should be approved by the EDD Board as well.

RECOMMENDED ACTION

The EDD Board should approve the following vouchers:

Approved Vouchers dated April 25, 2022 thru June 13, 2022 in the amount of \$34,056.99

REQUESTED WARRANT DATE	VOUCHER NUMBER	TOTALS
4/25/2022 4/25/2022 5/9/2022 5/9/2022 6/6/2022 6/13/2022	AP 12403 AP 12408 AP 12425 AP 12433 AP 12468 AP 12477	\$ 866.50 \$ 172.00 \$ 15,639.19 \$ 10.00 \$ 17,327.50 \$ 41.80

\$ 34,056.99

For more information, contact Andrew Werfelmann, Budget Manager, at 206-971-3292, or <u>awerfelmann@psrc.org</u>.

Attachments: A/P Check Batches

A/P Check Batches							
Dated	Check Numbers	Amount					
04/25/22 – 06/13/22	12403, 12408, 12425, 12433 12465, 12477	\$34,056.99					
Hand Checks		\$0.00					
Total		<u>\$34,056.99</u>					

Payment Certification RCW(42.24.080)

We, the undersigned, do hereby certify under penalty of perjury, that the materials have been furnished, the services rendered, the labor performed as described, or that any advance payment is due and payable pursuant to a contract or is available as an option for full or partial fulfillment of a contractual obligation, and that the claim(s) is(are) just, due and unpaid obligations against the above-named governmental unit, that we are authorized to authenticate and certify to said claim(s).

Authorized District Signature(s) for Payment Claims (Auditing Officer(s) or Board Member(s)):

And allow	06/24/22		
Authorized District Signature	Date	Authorized District Signature	Date
Authorized District Signature	Date	Authorized District Signature	Date

Check Summary Report

Central Puget Sound Economic Development District Board Meeting - July 13, 2022

Check	•		-	•	
Number	Date	Vendor	Description		Amount
12403	4/25/2022	Beeline Tours	EDD Tour Kitsap County		866.50
12408	4/25/2022	MEF Associates	Workforce Recovery Contract		172.00
12425	5/9/2022	BERK Associates	Workforce Recovery Contract		15,639.19
12433	5/9/2022	Secretary of State	CPSEDD Annual Report		10.00
12465	6/6/2022	BERK Associates	Workforce Recovery Contract		17,327.50
12477	6/13/2022	Washington State Ferries	Thibedeau Travel to Kitsap		20.90
12477	6/13/2022	Washington State Ferries	Thibedeau Travel to Kitsap		20.90
				Total	34,056.99

Date: Time: User:	Friday, June 17 08:50AM AWERFELMAN					Puget Sound Check Regis Periods: 10-22 Throu	ster - AF	PROVAL		Page: Report: Company:	1 of 1 03630_OPSAPPR PSRC
Check Nbr	Check Type	Check Date	Vendor Name		_ Period To Post	Ref Nbr	Dос Туре	Invoice Number	Invoice Date		Amount Paid
Acct / Sub:	11000	00000									
012403	СК	4/25/2022	Beeline Tours Ltd		10-22	117464	VO	1	4/13/2022	EDD Tour - Kitsap County	866.50
										Check Total	866.50
012404 012408	- СК	012407 4/25/2022	MEF Associates	Missing	10-22	117468	VO	202102-0010	4/19/2022	MEF; Workforce Recovery	172.00
0.2.00			/							Check Total	172.00
012409 012425	- CK	012424 5/9/2022	BERK	Missing	11-22	117489	VO	202210-0003	5/3/2022	BERK; CARES Recovery Strategy	15,639.19
012425	CK	5/9/2022	BERK		11-22	11/409	V0	202210-0003	5/5/2022	Check Total	15,639.19
										Check Total	15,055.15
012426 012433	- CK	012432 5/9/2022	Secretary of State	Missing	11-22	117497	VO	2022 Report	5/2/2022	FY22 CPSEDD Annual Report	10.00
										Check Total	10.00
012434	-	012464		Missing							
012465	CK	6/6/2022	BERK		12-22	117540	VO	202210-0004	6/1/2022	BERK; CARES Recovery Strategy	17,327.50
										Check Total	17,327.50
012466	-	012476		Missing							
012477	CK	6/13/2022	WA State Ferries		12-22	117553	VO	RK392294	5/27/2022	Travel-Thibedeau;KitsapMeeting	20.90
012477	СК	6/13/2022	WA State Ferries		12-22	117553	VO	RK392294	5/27/2022	Travel-Thibedeau;KitsapMeeting	20.90
										Check Total	41.80
Check Cou	int:	6								Acct Sub Total:	34,056.99

Check Type Count Amount Paid 34,056.99 Regular 6 Hand 0 0.00 0 0.00 Electronic Payment Void 0 0.00 0 0.00 Stub 0.00 Zero 0 0.00 0 Mask 34,056.99 Total: 6

Attachment: A/P Check Batches (3462 : EDD Vouchers)

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: Adopt Fiscal Years 2022-2023 Supplemental Budget and Work Program

RECOMMENDED ACTION

Adopt the Economic Development District element of PSRC's Fiscal Years 2022-2023 Supplemental Budget and Work Program as the budget for the Central Puget Sound Economic Development District.

BACKGROUND

The Puget Sound Regional Council operates under a two-year (biennial) budget and work program, which currently runs from July 1, 2021, through June 30, 2023. The biennial budget can be adjusted after the first year with a supplemental budget or budget amendment. PSRC adopted the Fiscal Years 2022-2023 Biennial Budget and Work Program in April 2021 and adopted the Fiscal Years 2022-2023 Supplemental Budget and Work Program in May 2022.

The adopted supplemental budget reflects revenues and expenditure of \$32,016,000, including approximately \$1.8 million in increased carryover grants from the previous biennium that have been added since adoption in April 2021. The full adopted budget is available online at https://www.psrc.org/about/budget.

PSRC's budget and work program supports regional objectives, local government priorities, and legal mandates associated with PSRC's responsibilities as the federal Metropolitan Planning Organization, state Regional Transportation Planning Organization, as well as facilitator of the region's Economic Development District. The work program covers regional transportation, growth and economic development planning, and technical, data, and administrative services.

In late 2021 PSRC staff developed the Fiscal Years 2022-2023 Supplemental Budget and Work Program in partnership with PSRC's Operations Committee. In early 2022, the draft supplemental budget was provided to the Executive Board, Economic Development District Board, Growth Management Policy Board, Transportation Policy Board, and the Regional Staff Committee. Members were invited to forward any comments to the Operations Committee for review. PSRC staff did not receive any comments from board members on the supplemental budget and work program. In March, the Operations Committee recommended approval of the budget by the Executive Board and in April the Executive Board recommended the budget for adoption by the General Assembly. On May 26, 2022, PSRC's General Assembly met and adopted the Fiscal Years 2022-2023 Supplemental Budget and Work Program.

The Central Puget Sound Economic Development District (EDD) is a nonprofit corporation in the State of Washington. The EDD has entered into a Memorandum of Agreement (MOA) with the Puget Sound Regional Council. Under the MOA, the two agencies have consolidated staff services to increase government efficiency and further integrate the EDD's economic development work with the regional growth management and transportation planning at PSRC. Through the signed MOA, PSRC provides contract services to support EDD's board activities and work program. The Economic Development District (Task 300) element of PSRC's biennial budget serves as the basis for the budget for the Central Puget Sound Economic Development District. The EDD Board is required in its bylaws to take action to adopt its budget.

The Economic Development District (Task 300) element reflects \$826,000 in revenues and expenditures for the biennium. Revenues include a \$200,000 planning grant from the U.S. Economic Development Administration, \$290,000 in dues collected from PSRC members to provide match for the grant, and \$326,000 in remaining EDA CARES Act funds. The EDD received a one-time \$500,000 grant from the EDA in 2020 to support recovery and resiliency planning. Biennial expenditures include \$365,000 in salaries and benefits, \$199,000 in overhead, \$23,000 in direct costs, and \$240,000 in consultants.

Each year, the EDD Board approves a set of focus areas, which is used as a work plan to guide board and staff efforts to implement the region's economic strategy over the upcoming year. This economic development work plan is supported through elements of PSRC's budget outside of the Economic Development District (Task 300) element. This includes the Regional Planning (Task 000) element, which supports agency wide departmental administration, special projects, and other support tasks. It also includes the Council Support (Task 500) element which supports agency wide communications as well as EDD board management assistance.

The Economic Development District Board is being asked to adopt the Economic Development District element of PSRC's Fiscal Years 2022-2023 Budget and Work Program as the budget for the Central Puget Sound Economic Development District.

For more information, please contact Andrew Werfelmann at (206) 688-8220 or awerfelmann@psrc.org.

DISCUSSION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: Innovation Cluster Accelerator Program (ICAP) Update

IN BRIEF

Staff from the Washington State Department of Commerce will provide an update on the Innovation Cluster Accelerator program (ICAP), which is designed to grow key industry clusters in the state.

DISCUSSION

In 2022, the Washington State Department of Commerce launched the Innovation Cluster Accelerator program (ICAP). ICAP was designed in recognition that supporting innovation is essential to driving the transformation of legacy industries and the rise of new clusters that will fuel statewide economic growth. Nine organizations were awarded grants from the Washington State Department of Commerce under this multi-year cluster development program. These public-private organizations were selected to grow key industry sectors in the state. Each will receive up to \$500,000, along with strategic guidance and support to build and run an innovation cluster in a target industry. The organizations selected will bring together industry leaders with academic and government partners, entrepreneurs and investors to accelerate research and development, support startups, and increase access to capital and global markets.

"Strategic investment to support innovation in key legacy and nascent industries is a pillar of our economic development strategy to strengthen Washington communities for the future," said Commerce Director Lisa Brown. "We see in these public-private partnerships the potential to launch new clusters with dramatic impact on lives, jobs and business opportunities."

The clusters and their focus industries are:

- <u>Enterprise Digital Growth Ecosystem (EDGE) Cluster</u>, led by the 5G Open Innovation Lab – using edge computing and 5G to digitally transform agriculture, energy and utilities, healthcare, manufacturing and transportation and logistics.
- <u>Advanced Technology Cluster</u>, led by the Washington Technology Industry Association – using quantum computing and distributed ledger technologies (blockchain) to grow advanced technologies and maintain Washington's technology leadership.

- <u>Consortium for Hydrogen and Renewable Generated E-Fuels (CHARGE)</u>, led by WSU's Joint Center for Deployment and Research in Earth and Abundant Materials (JCDREAM) – exploring the use of hydrogen to decarbonize heavyduty transport, aviation and shipping and reduce reliance on non-renewable fuel sources.
- <u>Decarbonizing the Built Environment Cluster</u>, led by The Clean Tech Alliance advancing the development and adoption of clean technologies to decarbonize elements of the built environment including human-made structures, features such as energy and transportation, and facilities where people live and work.
- <u>Washington VERTical</u>, led by the Port of Benton accelerating the transition to clean, renewable and non-emitting energy production sources by 2025 through advanced nuclear power technologies.
- <u>Evergreen Bioscience Innovation</u>, led by Greater Spokane, Inc. working to make the Intermountain Northwest and Washington State a magnet for companies providing and consuming expert life and health science contract research, development, and manufacturing services of medicines and medical devices by enhancing workforce development and services to pharmaceutical and medical devices companies.
- <u>Pacific Northwest Aerospace Cluster</u>, led by Pacific Northwest Aerospace Alliance – advancing Pacific Northwest aerospace manufacturing competitiveness through technology innovation, sustainable manufacturing, supply chain mapping, workforce development and marketing.
- <u>Sustainable Aerospace Technologies and Energies (SATE) Cluster</u>, led by Aerospace Futures Alliance (AFA) – advancing aviation's global fight against climate change by leading the research, development and deployment of sustainable aviation fuels, electrified aircraft and hydrogen-powered aviation.
- <u>Washington Autonomous Vehicle Cluster (WAV-C)</u>, led by the Kitsap Economic Development Alliance accelerating the advancement of unpiloted and autonomous vehicles, with an initial focus on the growing need for waterborne craft.

The Innovation Cluster Accelerator program is supported by a \$15 million CARES Act investment by the U.S. Economic Development Administration (EDA). Successful innovation cluster programs around the world served as a blueprint for Washington's accelerator strategy, including Canada's Superclusters Initiative, the Norwegian Innovation Clusters, and Washington Maritime Blue, which will participate in cohort activities.

Staff from the Washington State Department of Commerce will provide an update on the Innovation Cluster Accelerator program. Get updates and follow the Innovation Cluster Accelerator at <u>www.icapwashington.org</u>.

For more information contact Jason Thibedeau, Economic Development Program Manager, at jthibedeau@psrc.org or (206) 389-2879.

DISCUSSION ITEM

To: Central Puget Sound Economic Development District Board

From: Jason Thibedeau, Economic Development Program Manager

Subject: Industrial Lands Update

IN BRIEF

PSRC is in the process of updating the Regional Industrial Lands Analysis with the direction of the Economic Development District Board, Growth Management Policy Board, and Freight Advisory Committee. Staff will provide the board with a progress report that includes an update on the project's scope and timeline, a review of local jurisdiction outreach, and initial data analysis findings.

DISCUSSION

VISION 2050 and the 2022 Regional Economic Strategy (RES) both include calls for an update to the Regional Industrial Lands Analysis to refresh the industrial lands inventory, employment data, and subarea profiles, as well as gain a renewed understanding of trends impacting industrial lands and identifying new strategies to maintain and preserve them for the future. The updated industrial lands analysis is also intended to aid local jurisdictions as they renew their comprehensive plans as part of the 2024 planning cycle.

PSRC last updated information about industrial lands in 2015, which identified 13 areas of industrial concentration and about 30,000 net acres of industrial land in the region. At the February EDD Board meeting, the board heard about the need to update the industrial lands analysis to both respond to direction from VISION 2050 and the Regional Economic Strategy and to support local plan updates. Significant changes to industrial lands were also discussed, including the designation of two new Manufacturing/Industrial Centers, increased pressure to convert industrial lands, and a growing emphasis to address equitable access to quality jobs.

The board supported proceeding with the update including engagement of local technical staff and a schedule aiming to be complete in the fall. The board discussed issues impacting industrial lands, including the need for space near ports, how non-industrial jobs are essential to industrial areas but can also compete for space, how other uses, such as parking, can reduce land available for jobs, the need for transportation access and alternatives, and the need for affordable housing with access to industrial jobs.

Since the February EDD Board meeting, staff have undertaken several outreach activities, including discussions with local jurisdiction and port staff, a local jurisdiction

July 6, 2022

survey, and a Peer Networking event in June, which included presentations from Seattle, Tacoma, and Everett about industrial lands planning in their cities. Efforts are also being made to collect and prepare data for analysis through an internal working group.

Questions the update is intended to address are:

- What trends and changes are impacting industrial lands?
- In what ways can the update inform local planning efforts for industrial lands?
- How can the update help improve or identify strategies for equitable access to employment?

Initial Outreach

PSRC is continuing to engage with stakeholders to better understand issues, trends, and emerging challenges for industrial lands for communities across the central Puget Sound region. Outreach activities have been undertaken, including a survey, one-on-one meetings with local jurisdictions other public agencies (including ports), and a Peer Networking workshop. Additional plans for outreach include conversations with tribal governments, community-based organizations, and continued discussions with local jurisdictions and public agencies. Some of key things heard in these various outreach activities include:

- Core industrial lands and infrastructure such as ports and aviation manufacturing sites continue to be key assets to the region and are critical attractants for several industrial areas
- Each community or "industrial subarea" has unique characteristics with different levels of industrial activity, levels of employment, and capacity for growth
- Many communities are experiencing rapid growth in warehousing and distribution
- Some industrial areas are facing increased growth pressures, including demand for internal and adjacent residential uses, big box, storage, and office, which then can pose a threat to the ongoing operation of industrial uses
- Industrial areas are experiencing demand for lighter and smaller-scale manufacturing and "maker spaces" that can be incubator for new companies
- Cities are considering strategies to integrate new and planned light rail and bus rapid transit expansions in industrial areas
- Cities are seeking better data on equity and access to industrial jobs
- Cities need strategies to better connect employees with industrial jobs and provide training, particularly minority populations
- Minority populations are more likely to be adversely impacted by the presence of industrial lands and activities in their communities; some of these communities distrust governments due to past decisions that created neighborhood/industrial conflicts

Data Analysis

PSRC staff are working to identify and analyze data for the 2022 Industrial Lands Analysis, including refreshing the inventory of industrial lands, updating employment

and wage data, and updating subarea profiles. As this work continues, initial details about these specific components is described below and will be presented to the board:

INDUSTRIAL LANDS INVENTORY

As part of the 2015 analysis, industrial lands were inventoried and defined as either "core industrial" or "industrial-commercial". "Core industrial" lands include lands dominated by traditional, intensive industrial land uses, while "industrial-commercial" lands allow for a combination of industrial and non-industrial, commercial uses.

In recognition that cities are seeing greater demand for lighter, small-scale manufacturing, the 2022 analysis aims to better inventory lands that may allow for certain industrial uses that weren't captured in the 2015 report. As such, the 2022 inventory has been expanded to include more zones that allow for certain or limited industrial activities but restrict more intensive industrial uses. Many of these lands allow for a very limited set of industrial uses but were not accounted for in 2015. Staff recently completed the draft 2022 inventory and are in the process of analyzing the resulting data. Staff expect to share select maps or charts with the board at the meeting.

EMPLOYMENT DATA

The 2022 analysis will include updated employment and wage data for industrial jobs, as well as updating employment forecasts to 2050 to align with VISION 2050. Current employment and wage data will be updated using 2020 data from the Washington State Employment Security Department, while the forecast will be updated using the 2018 Regional Macroeconomic Forecast.

Next Steps

PSRC will continue to engage stakeholders throughout the summer and analyze data for the land inventory, employment estimates/forecast, and subarea profiles. A completed data analysis is anticipated to be shared this fall with a final report by the end of 2022.

For more information, contact Ben Kahn, Associate Planner, at <u>bkahn@psrc.org</u>.

INFORMATION ITEM

To: Central Puget Sound Economic Development District Board
From: Jason Thibedeau, Economic Development Program Manager
Subject: Staff Report

EDD Board Members Tour Kitsap County

On Friday, June 17 members of the region's Economic Development District Board visited Kitsap County. The day's agenda included visits to the Puget Sound Naval Shipyard, the Port of Bremerton, and the Clearwater Casino. Attendees learned about recent developments in Bremerton, the importance of the Gorst corridor, the economic development efforts of the Suquamish Tribe, Bainbridge Island's tourism economy and industrial areas, and heard from a CEO panel of local businesses. The event provided an opportunity for board members to see and hear firsthand about Kitsap County businesses and economic assets and build connections to collaborate on economic development efforts. This was the first in a series of day-long mobile events called "Regional Connections" that will be held in each of the region's four counties.

Workforce Recovery Planning Project Completed

PSRC completed a Workforce Recovery Planning Project designed to provide actionable regional labor market information to a broad array of stakeholders on indemand industries and occupations and related training programs in the region. The project was informed by stakeholder interviews held across industry groups, community and technical colleges, workforce development councils and worker advocate/labor unions.

The final report identifies challenges and opportunities for increasing the talent pool diversity in four key industries showing high demand for workers over the next decade: Manufacturing, Information Technology, Healthcare, and Construction. The project also identified a set of twelve occupations in the four industries that provide growing career opportunities, with strong wages for workers in the region. Occupational Profiles were developed that describe the job characteristics and outlook, pay information for each occupation, as well as education, training, and skills required to pursue them. <u>Visit the project webpage</u> to view the final report and occupational profiles.

Arts & Culture Project Nearing Completion

PSRC is nearing completion of a project to assist in economic recovery and resiliency for the nonprofit arts and culture industry in the central Puget Sound region. The EDD Board received an update at its May meeting on the strategy development and data collection efforts of this project including key stakeholder interviews, focus groups, and a survey. The consultants are working with PSRC staff to complete the final report which will be released over the summer.

Industrial Lands Update Progressing

PSRC is developing an update to the <u>Regional Industrial Lands Analysis</u>, last performed in 2015. PSRC staff have been meeting with local planning and economic development staff to better understand issues in trends across the region, as well as working to update metrics on industrial lands to evaluate the inventory, characteristics, and impacts to the region's economy and communities. At its July meeting, staff will provide the EDD Board a progress report that includes an update on the project's scope and timeline, a review of local jurisdiction outreach, and initial data analysis findings.

Passport to 2044: Comprehensive Plan Workshop & Future Sessions

PSRC, the Washington State Department of Commerce, and the Municipal Research and Services Center hosted an online workshop on the comprehensive plan periodic updates. This workshop provided an overview of what's new in the Growth Management Act and VISION 2050 since the last major update, PSRC's plan review and certification process, and resources and tools to support plan updates. Materials from this session can be found <u>here</u>. Beginning this summer, PSRC will host a series of detailed workshops on topics including economic development, climate, housing, transportation, equity and tribal participation.

PSRC's Economic Development Team is Hiring

PSRC will soon have an opening for an Economic Development Specialist with a passion for the region's economy. The ideal candidate has experience analyzing and presenting economic data and working with regional partners to coordinate projects designed to strengthen the regional economy.

For more information, contact Jason Thibedeau, Economic Development Program Manager, at <u>ithibedeau@psrc.org</u>.