



Road to Zero

Puget Sound Regional Council

July 24, 2020

National Safety Council

America's Leading Nonprofit Safety Advocate

A green circular graphic with white text that reads "Save lives, from the workplace to anyplace.™". The text is centered within the circle, which has a darker green border.

Over a century of safety leadership; 15,500 member companies

Eliminating leading causes of preventable death and injury so that people can live their fullest lives

Focus efforts where we can make the biggest impact:
workplace, roadway, impairment



DOUBLE DOWN
on What Works

ACCELERATE
Technology

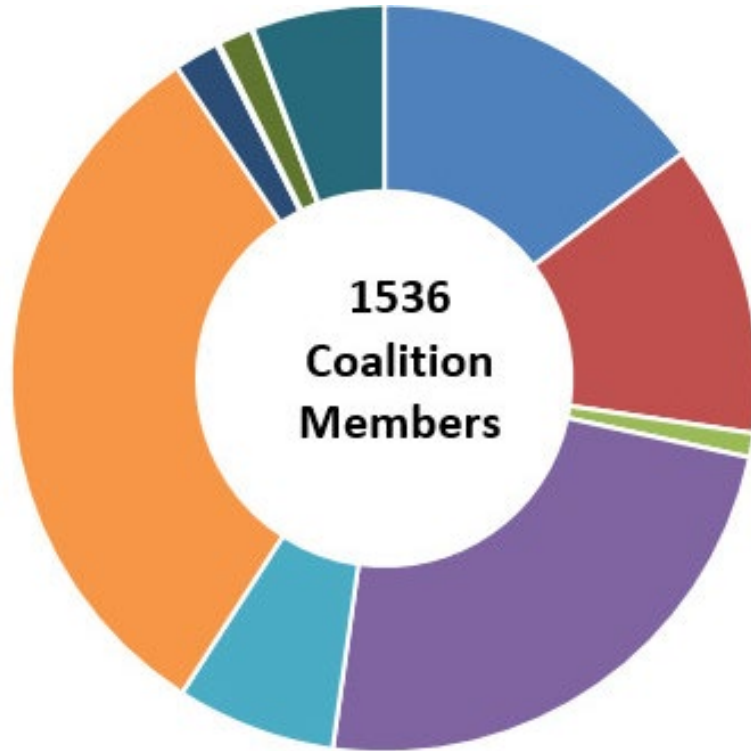
PRIORITIZE
Safety

www.nsc.org/roadtozero

Our Road Safety Priorities



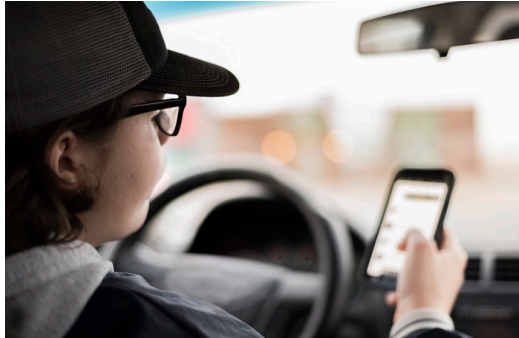
Road to Zero Membership Is Growing



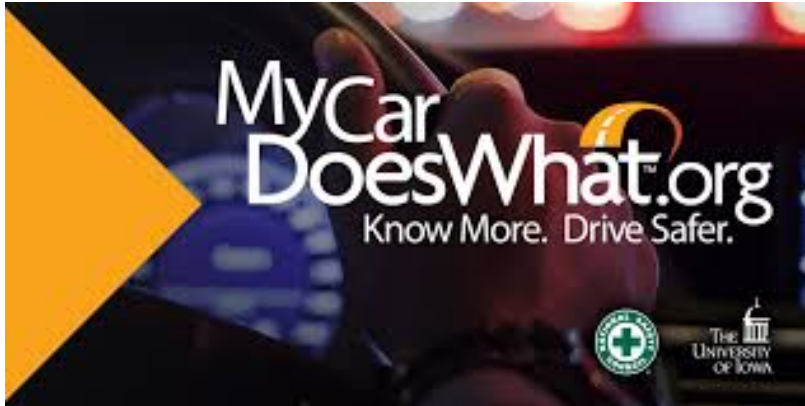
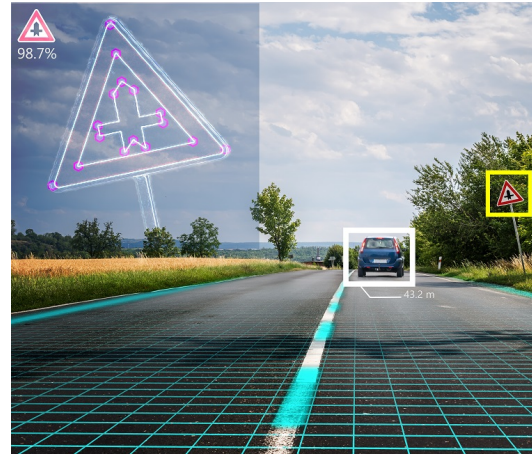
nsc.org/RoadtoZero

- Type
- Advocacy organization
 - Association
 - Automotive
 - Business
 - Education
 - Government
 - Insurer
 - Media
 - Public Health
 - Rand
 - Survivor/Advocate

Double Down on What Works



Accelerate Technology



Forward Collision
Warning



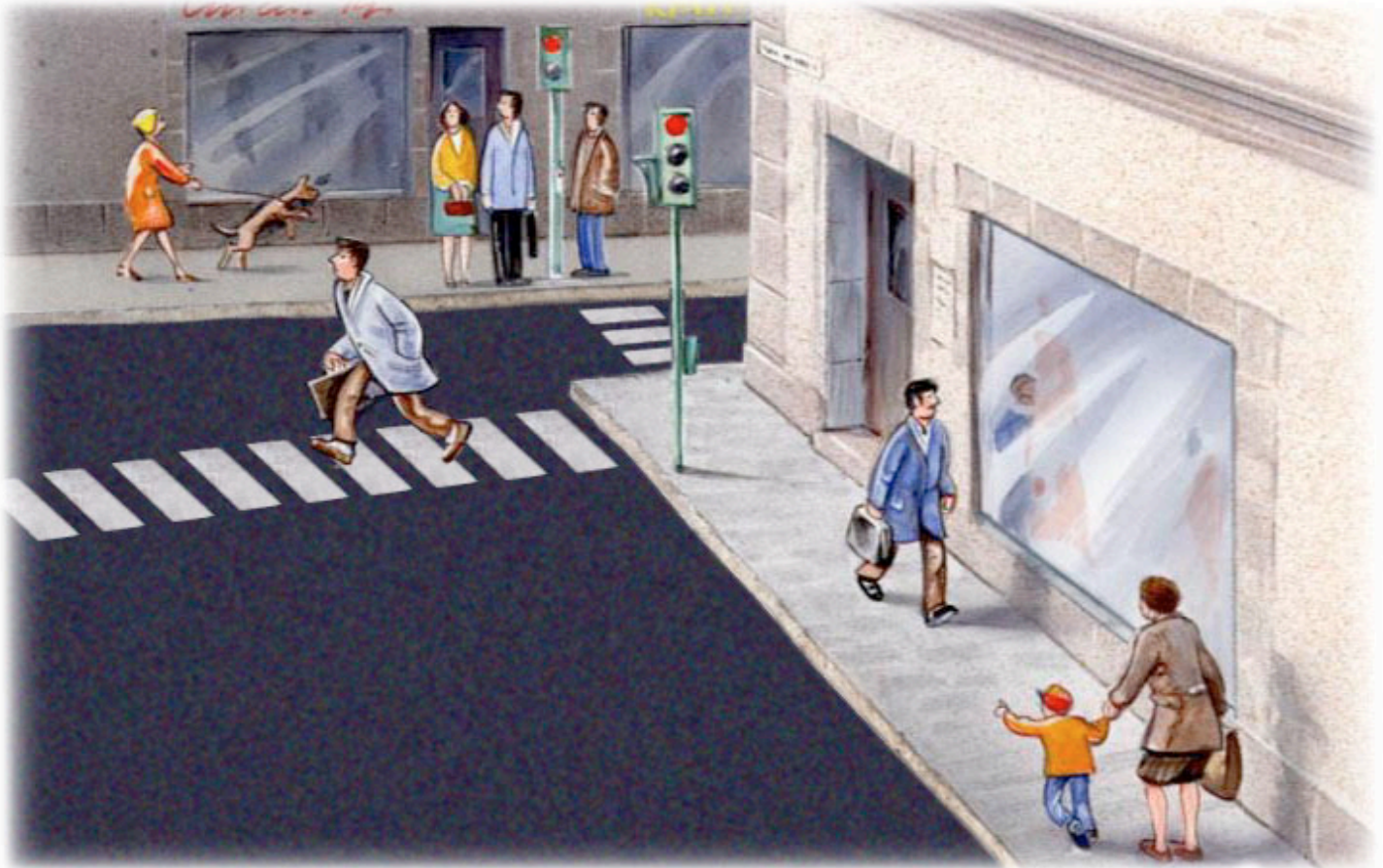
Lane Departure
Warning

DOT Endorses Joint ADAS Nomenclature Effort



Prioritize Safety



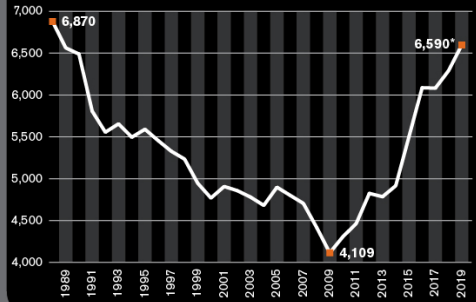


Source: Dr. Matts-Ake Belin, Swedish Transport Administration, Vision Zero Academy

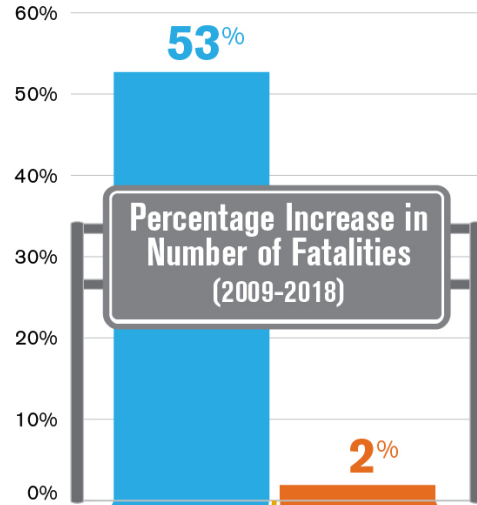




The projected
6,590
pedestrian fatalities
in 2019* would be the
largest number
in the U.S.
since 1988.



Source: NHTSA Fatality Analysis Reporting System and GHSA



Percentage Increase in
Number of Fatalities
(2009-2018)



Pedestrians



All Other Traffic Deaths



Source: NHTSA Fatality Analysis Reporting System

Fatality Risk Goes Up Over 25 MPH

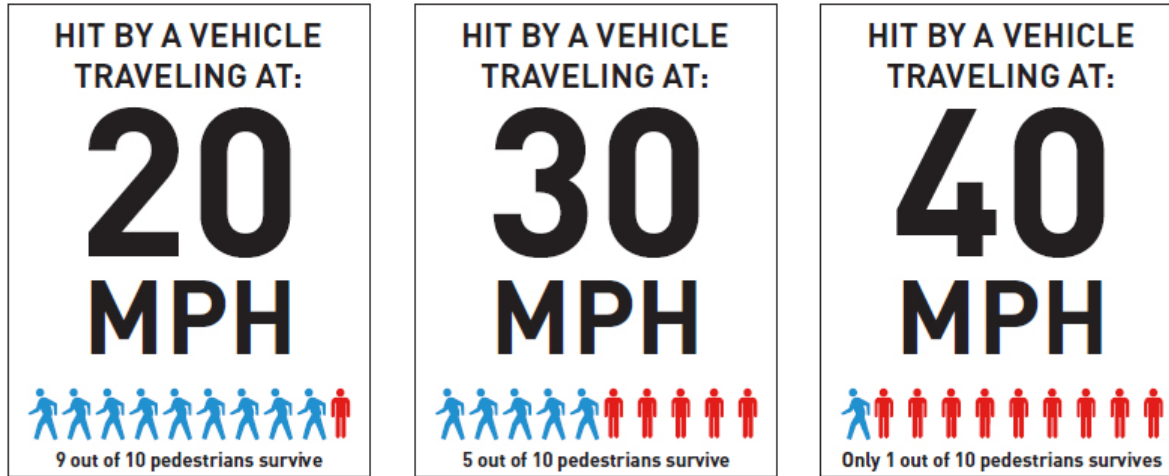
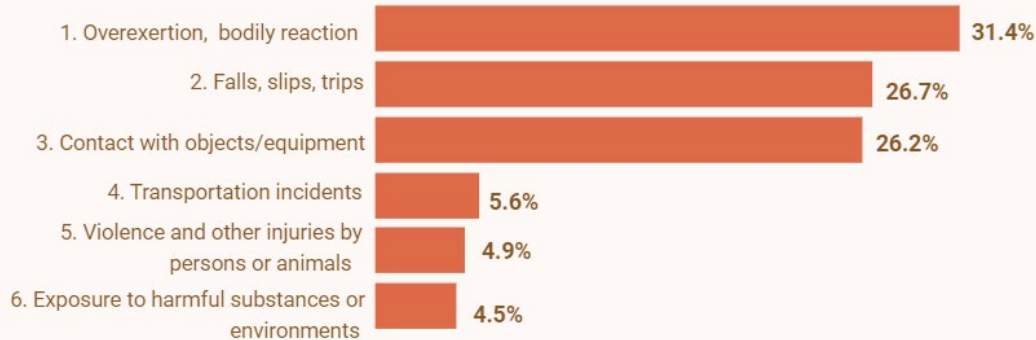


Image: Seattle Department of Transportation

Top Causes of Workplace Injury and Fatality

TOP INJURIES OR EXPOSURES



TOP WORKPLACE FATALITIES – 2018 DATA



Motor vehicle crashes



Falls



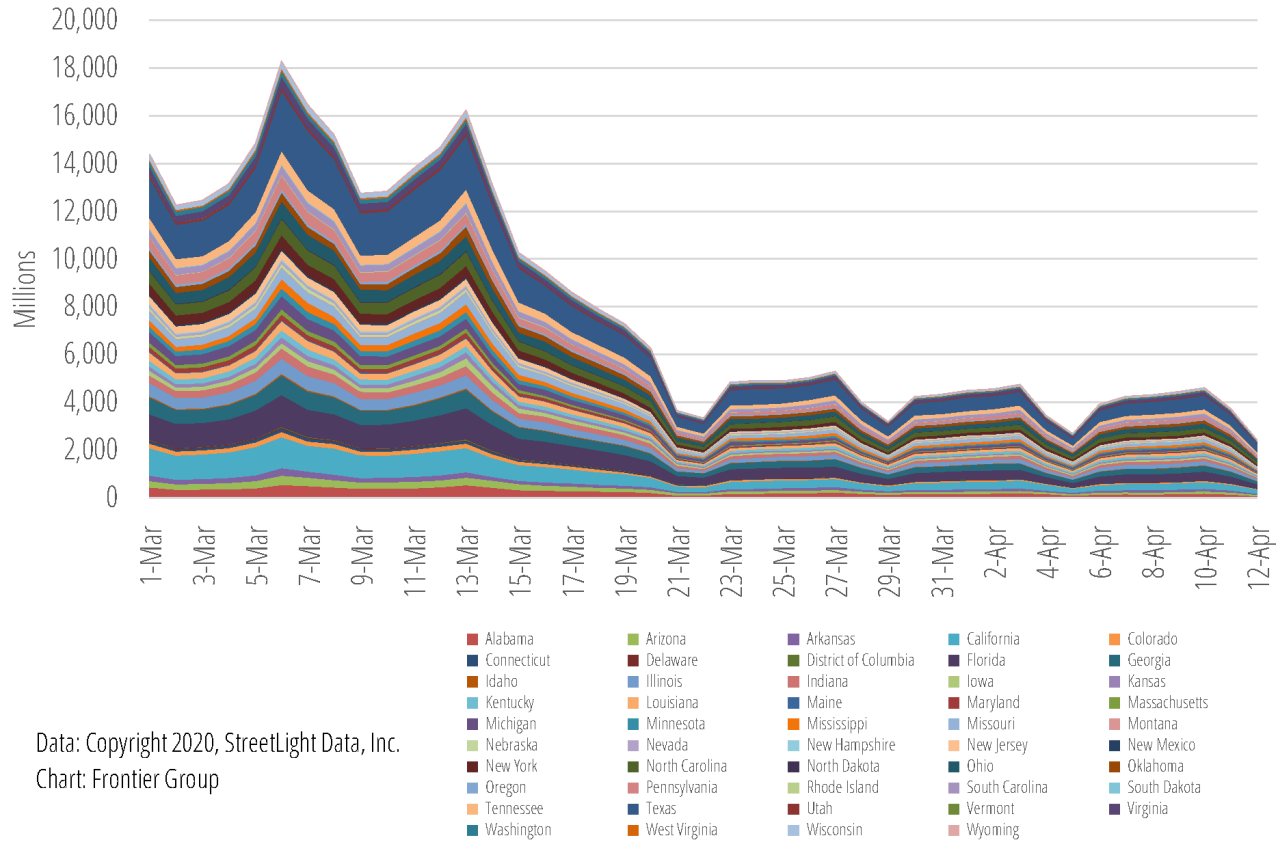
Contact with objects and equipment



Intentional injury and assaults

Source: Injury Facts ® and Bureau of Labor Statistics

Daily Vehicle-Miles Traveled



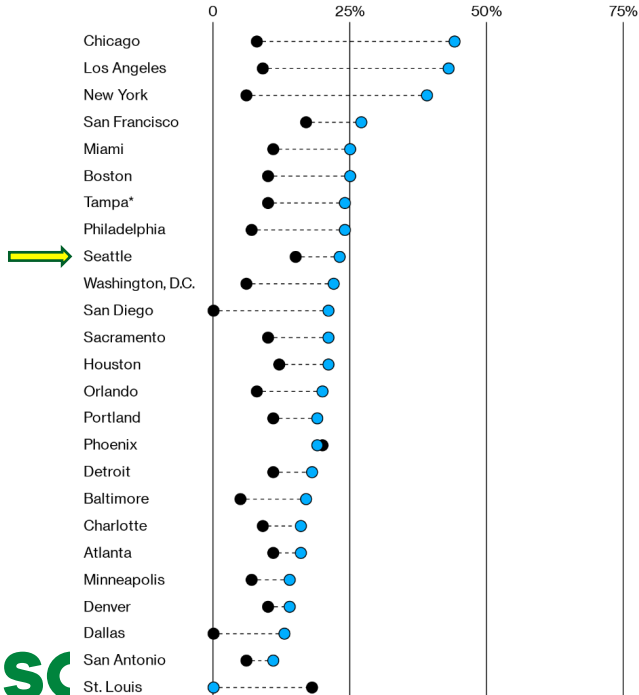
Data: Copyright 2020, StreetLight Data, Inc.
 Chart: Frontier Group

Changes in Traffic Patterns

Morning Commutes

Percentage increase in travel speeds on interstates and highways at 8:00 a.m. over the historical average for a Friday

● March 13 ● March 20



*Includes St. Petersburg
Source: INRIX

Bloomberg

Evening Commutes

Percentage increase in travel speeds on interstates and highways at 5:30 p.m. over the historical average for a Friday

● March 13 ● March 20

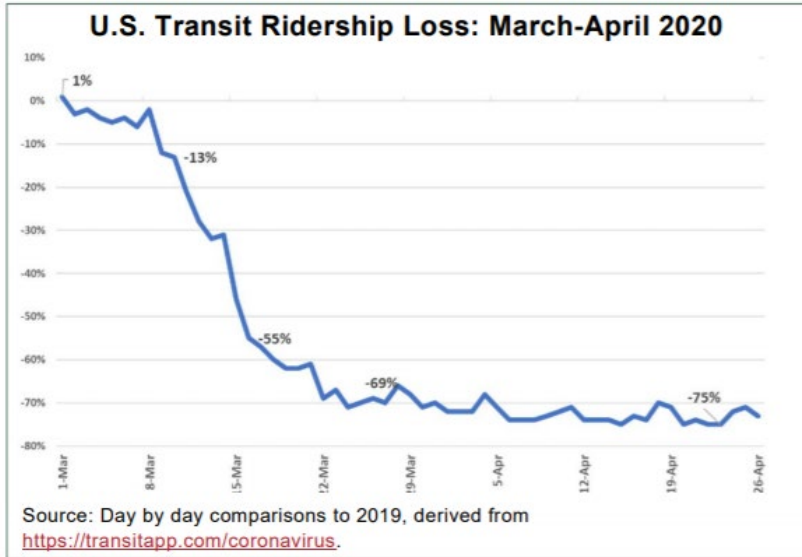


*Includes St. Petersburg
Source: INRIX

Bloomberg

National Safety Council

Transit Systems



Source: APTA

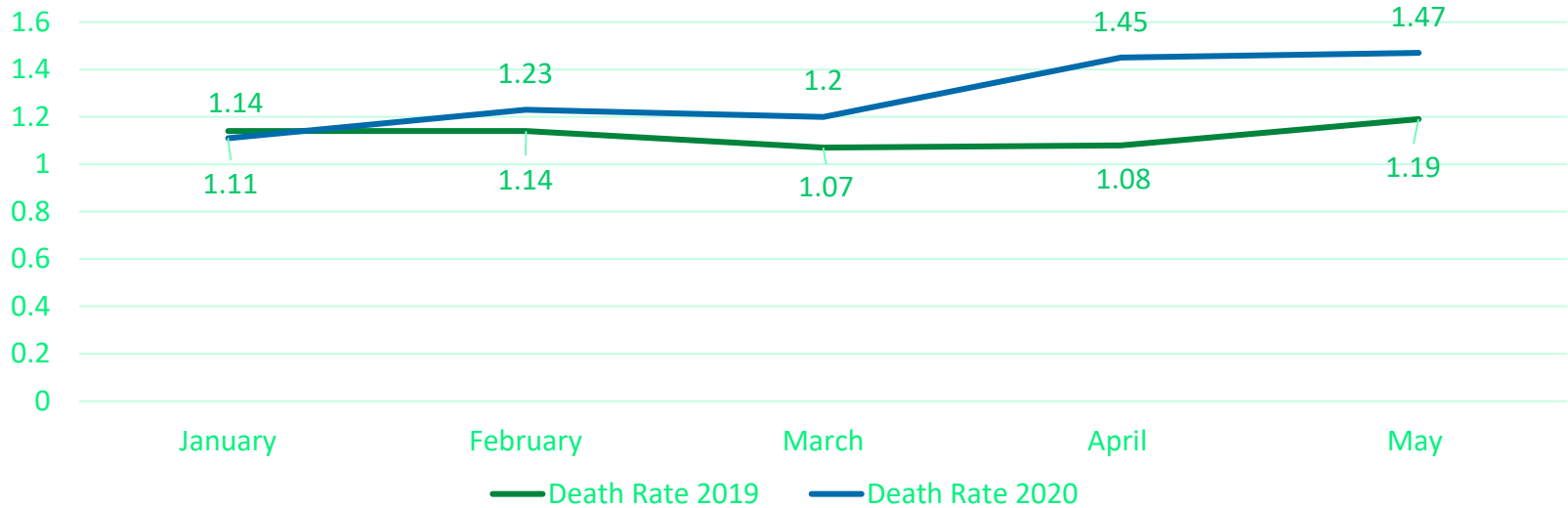
Latest for
United States

Last updated: Wednesday, June
10 at 8:10 AM EDT

-71%
CURRENT DEMAND
COMPARED TO NORMAL

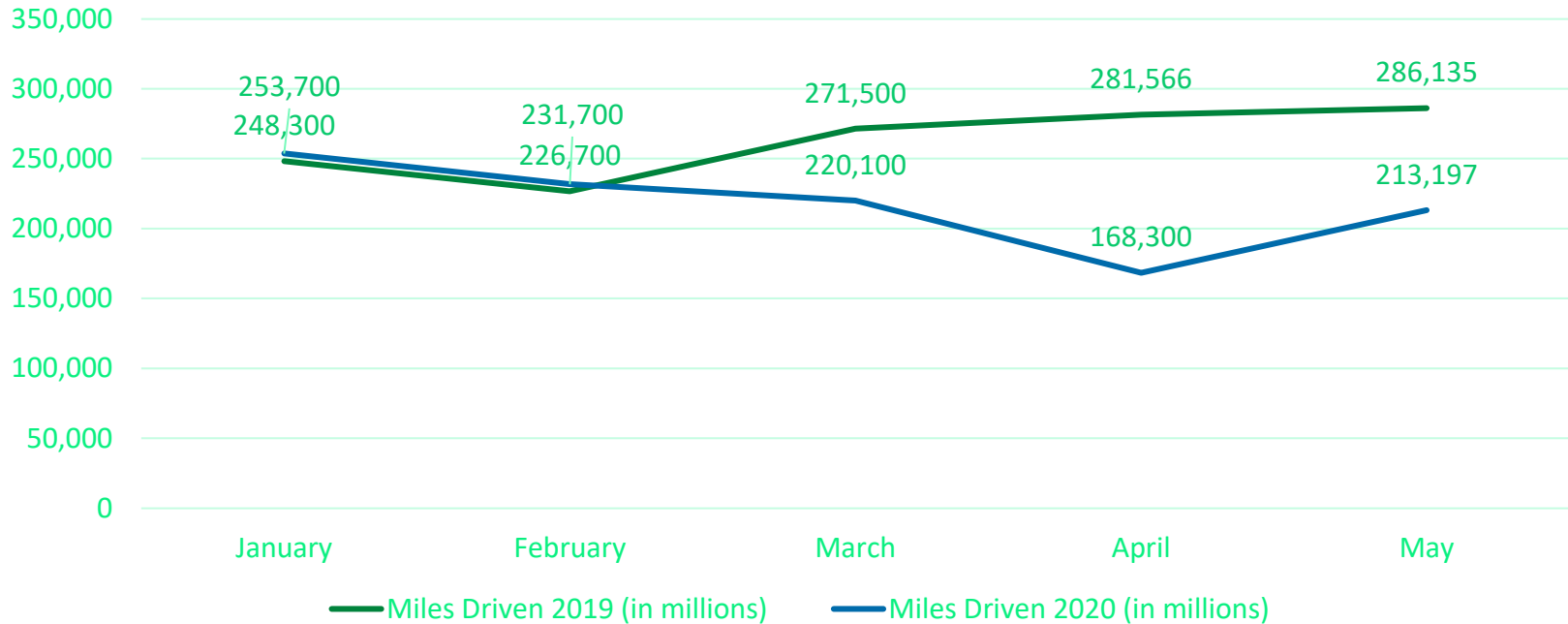
Source: TransitApp

Motor Vehicle Death Rate: January-May 2019 vs. 2020

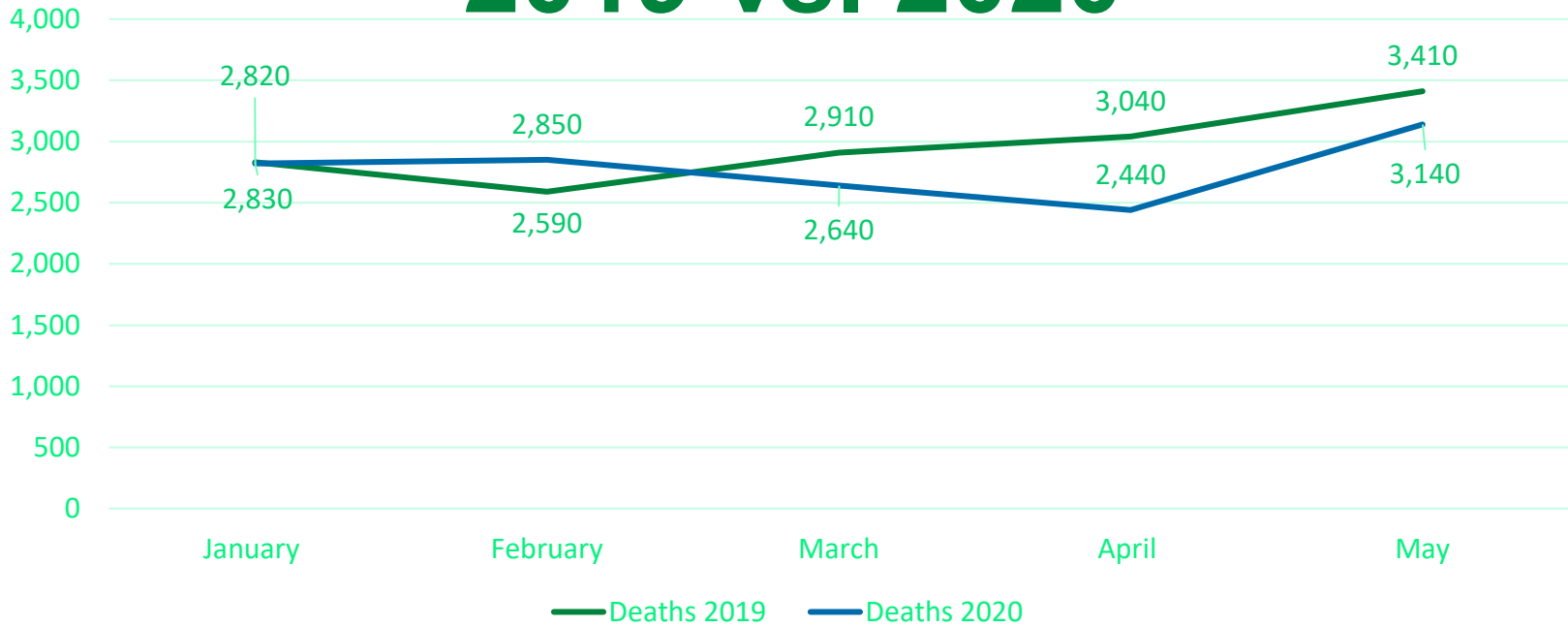


(Rate per 100 million miles driven)

Motor Vehicle Miles Driven: January-May 2019 vs. 2020

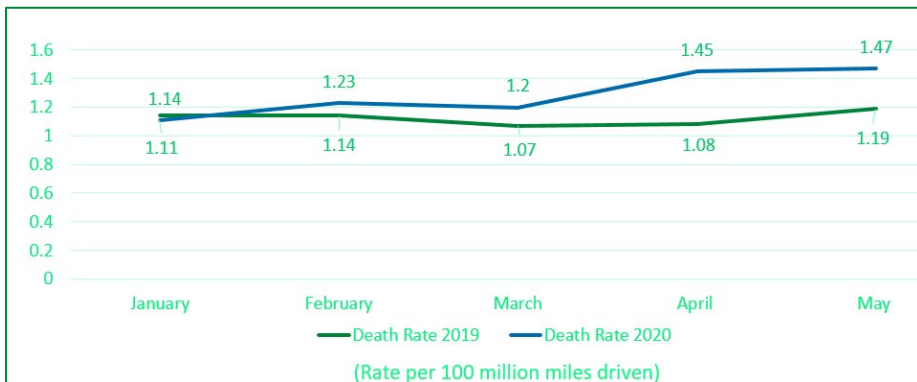


Motor Vehicle Deaths: January-May 2019 vs. 2020

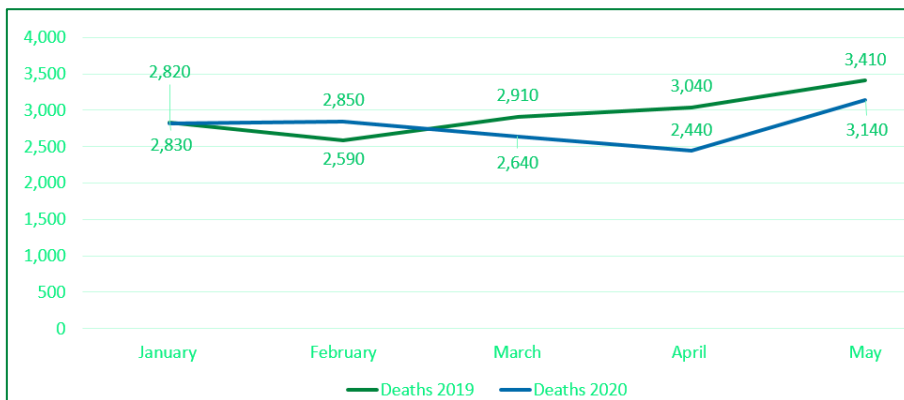
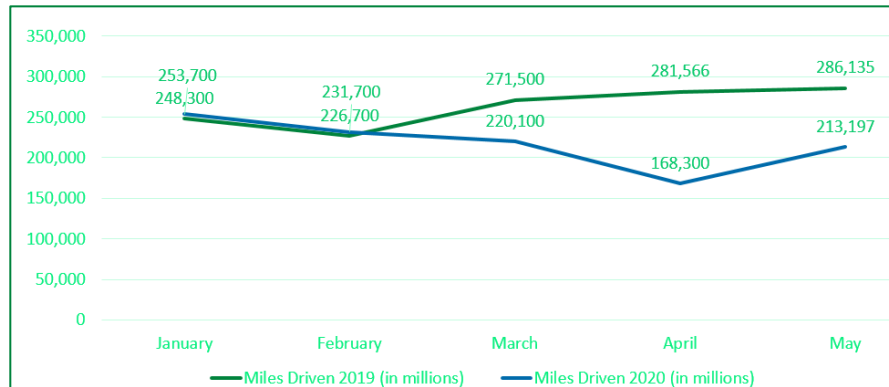


Motor Vehicle Data: January-May 2019 vs. 2020

Motor Vehicle Death Rate



Motor Vehicle Miles Driven



Motor Vehicle Deaths

Reckless and Distracted Driving

Pandemic Driving: Unpacking the Rise of "Worried Lead-Footers"

We analyzed the behavioral data from five weeks prior to the first stay-in-place order (February 6 - March 15) and compared it with the data generated over the course of the next five weeks—a time frame in which most of the lockdowns were announced (March 16 - April 19).

RESULTS





Federal Actions

116TH CONGRESS
2^D SESSION

H. R. 2

AN ACT

To authorize funds for Federal-aid highways, highway safety programs, and transit programs, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.

This Act may be cited as the “Moving Forward Act”.

SEC. 2. TABLE OF CONTENTS.

The table of contents for this Act is as follows:

October 2020



Just Drive

DISTRACTED DRIVING AWARENESS MONTH

10th anniversary



nsc
National Safety Council

Thank you!

Additional Information:

nsc.org

@NSCSafety

**Jane.Terry@nsc.
org**