



Review Key

Purple text denotes a text change

Red text denotes dynamic text, survey logic, or notes for the programmers.

Slides with grey backgrounds (like this one) contain answer options for drop downs and additional logic and notes.

Environment & Administration

Live/Main

Survey url - <https://survey.psrc.org/go>

Internal Database name – psrc2017

Website – <https://survey.psrc.org>

The 2017 Main Study administrations will use 1 password batch format that includes:

Password, Prefix, Seg(ment), TravelMonth, TravelDay, TravelYear, TravelDOW

Main survey unique ID passwords

- See sample plan for geographic detail
- An “extra” segment (segment=99) (e.g. RSG/ PSRC staff “test” passwords, volunteer passwords, etc)
- The programmer will use the “Seg” column to distinguish between the primary “segments”

Participation Groups

- HHs will complete the recruit survey (Part 1) and will be assigned to a “Group” at the end
 - Group 1: HHs where ALL adults (18+) own compatible smartphones may opt into rMove (up to a weekly recruit quota to retrieve 20% sample) – these HHs will be assigned an rMove travel week (see below)
 - Group 2: All other HHs will complete one-day diary for preassigned travel date

26 main travel dates (9 weeks) - Tue/Wed/Thur each week from April 4 to Jun 1.

- 12 travel dates in April (4,5,6,11,12,13,18,19,20,25,26,27)
- 14 travel dates in May (2,3,4,9,10,11,16,17,18,23,24,25,30,31) (skip Tue May 30 as preassigned date – day after Memorial Day – but last rMove travel week will still begin May 30)
- 1 travel date in June (1)

Online data will be collected from **March 27 (recruit survey opens)** through **June 9 (last diary expires)**

rMove HHs will be reassigned to a 7-day travel period that begins on the next Tuesday at least 6 days (4 business days) after they complete the recruit survey

rMove data will be collected from **April 4 (first assigned travel date)** through **June 12 (1 week after last date)**

Environment & Administration

Expiration for rSurvey:

The survey will expire **9 days*** after the respondent's assigned travel day and will be handled:

1. If respondent has not started the recruit survey (Part 1), the intro page will detect that the survey has expired, display an expiration message, and hide the 'Next' button.
2. If respondent is in-progress in the recruit survey, the respondent will see the expired message upon reaching the dashboard if they are in the Diary group. rMove households may still be reassigned to the next travel week if the quota has not been met.
3. If respondent has completed the recruit survey and is in the Diary group, the respondent will see expiration message upon reaching the dashboard.

*Note: expiration is 9 days after travel date, including the travel date. For example, if the travel date is Tuesday, April 4, the survey will expire at the end of the day on Wednesday, April 12

Final rSurvey expiration date: 11:59 PM, June 9, 2017

Expiration for rMove:

1. The rMove app will allow people to log in through the last day of the assigned travel period (though households that activate after two days will not be eligible to meet the "Incentive Complete" criteria).
2. Once a participant is logged into rMove, they may complete the surveys in their app up to one week after the last day of their travel period.
3. The diary "preference" surveys will be available on the online survey dashboard beginning on their first travel date (and remaining available until the end of the study)

Environment & Administration

Translation options:

PSRC will be offering translation services over the phone for common languages used in the region. The Password page and Intro page of the survey will show the following note in the appropriate language if the survey detects that the default browser language is one of those listed below.

Message content (approximate English equivalent):

Translation services are available. If you received the survey in the mail and need help completing it in your native language, please contact us at 206-587-4819. Thank you for your support and participation in improving transportation in the Puget Sound region.

Languages available:

- Spanish
- Chinese
- Russian
- Vietnamese
- Korean
- Tagalog (Filipino)

Additionally, a Google Translate bar will be incorporated into the survey for these languages.

Translated content for password entry page:

Content (approximate English equivalent):

services are available. If you received the survey in the mail and need help completing it in your native language, please call us at 206-587-4819. Thank you for your support and participation in improving transportation in the Puget Sound region.

servicios de traducción disponibles. Si usted recibió la encuesta sobre transporte en el correo y necesita ayuda para hacerla, favor contáctenos en el 1-844-247-8189. Gracias por su ayuda y participación en mejorar el transporte en la región de Puget Sound.

提供笔译服务。如果您在邮箱里收到家庭交通测试调查表，同时需要用母语填表的话，请与我们联系，电话号码是 206-587-4819。感谢您参加对普济桑 (Puget Sound) 地区交通改善的调查并能提供帮助。

Dịch vụ biên dịch. Nếu quý vị nhận được bản thăm dò ý kiến về phương tiện chuyên chở của gia đình trong hộp thư và cần hoàn tất trong ngôn ngữ của quý vị, vui lòng liên lạc chúng tôi tại số 206-587-4819. Cảm ơn quý vị tham gia và giúp cải thiện phương tiện chuyên chở trong vùng Puget Sound.

서비스를 제공해드립니다. 가정 교통 설문조사를 우편으로 받으신 후 원하시는 언어로 조사에 참여하시려는 경우 도움이 필요하시면 206-587-4819. 번으로 저희에게 연락해 주십시오. 참여하시어 Puget Sound 지역 교통 품질 향상에 도움을 주시는 것 감사 말씀드립니다.

pagbisyo ng pagsasalin ay palaging nandiyan. Kung natanggap mo ang household transportation survey sa pamamagitan ng mail, kung kailangan mo ng asistansiya para maisalin sa iyong sariling salita, paki-tawagan kami sa numerong 206-587-4819. Salamat sa pagtutugon at pakikipagtulungan para mapaganda ang transportasyong Puget Sound dito sa rehiyon.

воспользоваться услугами переводчика. Если вы получили по почте форму опроса о способах семейного транспорта, и вам нужна помощь в переводе ее на ваш язык, позвоните нам по телефону 206-587-4819. Благодарим вас за участие и помощь в улучшении транспорта в регионе Пьюджет Саунд.

Completion Criteria

For the Diary group, there is one completion level for incentives and dataset inclusion: all household members age 5+ must complete the online diary (answering every question).

- An adult will report diaries for children age 5-17 by proxy
- Children under age 5 will have trips derived when they are reported on trips with older household members

For the rMove group, there are two completion levels:

1. “Incentive complete”: to receive the incentive, all adult participants must complete at least 5 full days of surveys (trip and daily surveys) in rMove AND all “preference surveys”
2. “Data complete”: to be included in the dataset, the household must have at least one fully complete day (all adults complete all surveys on 1+ concurrent days)
3. In both cases, trips for children under age 18 will be automatically copied when children are on a trip with one or both adults; one adult (Person 1 who completes the recruit survey) will also be asked to add independent child trips by proxy. Daily surveys will not be asked for children in rMove.
4. rMove participants will be asked to answer the “preference surveys” (the typical behavior / opinion questions online, same as those after the online diary). However, failure to complete these questions will not disqualify them from being counted as “data complete”

Environment & Administration

Metadata

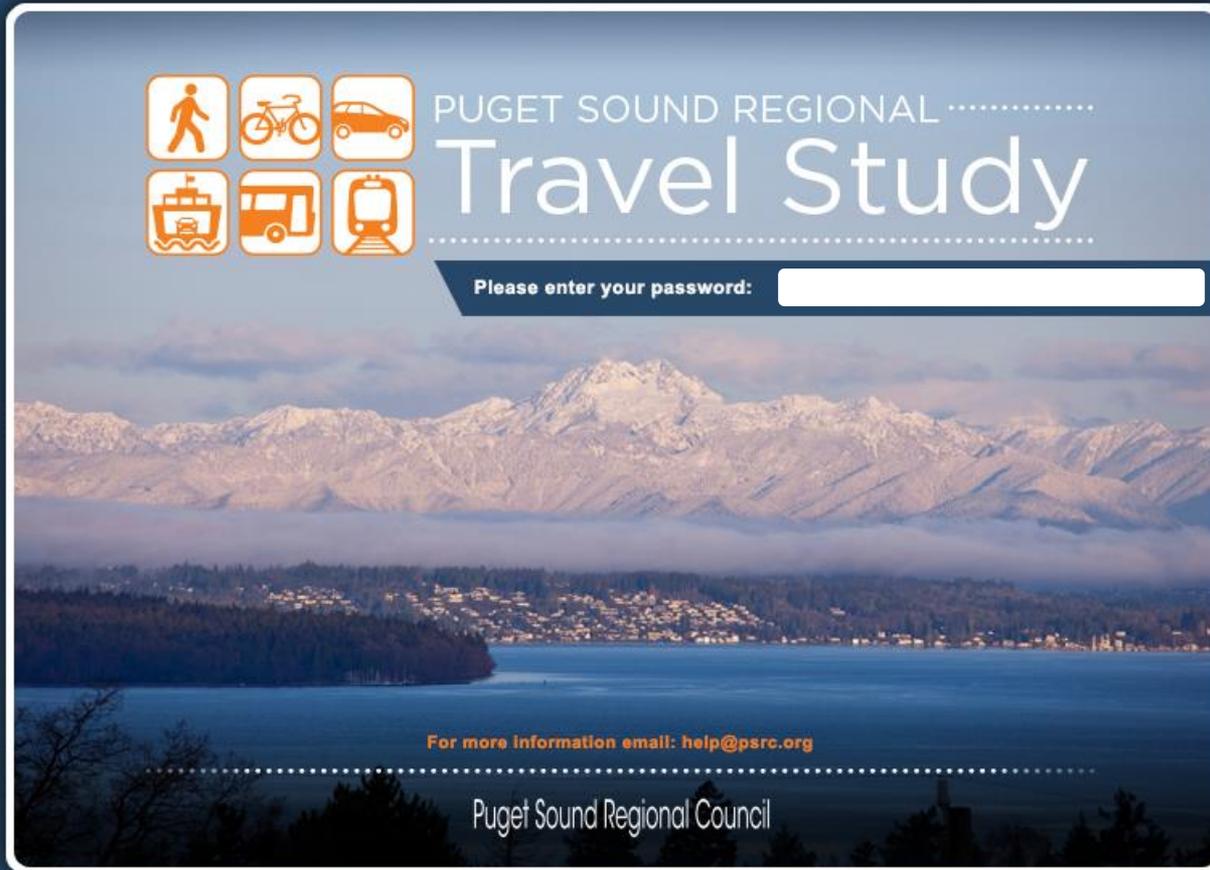
Data collected in the database that is not an explicitly asked question in the survey. Note, this data is only used for survey administration (i.e. assisting participants) and is not included in the final dataset.

- Web Browser
- Browser version
- Mobile device manufacturer
- Mobile device model
- Is mobile device
- Platform
- IP address
- Screen Resolution
- Browser default language

Entry page

Entry page will display the entry page image and include the 'Privacy' and 'Contact us' links in the footer. Entry page image will be 800x600px

Until **12 AM March 20, 2017**, the password box and 'begin' button will be hidden and a message will be displayed informing people that the study will start soon and inviting them to check back or email with questions. After the survey is open, the message will be removed and the password box and "begin" button will be visible.



Footer

(content shown at the bottom of every page in the survey)

[Privacy](#) [Contact us](#) [Travel Log](#) [Study Sponsor](#) [Study FAQs](#)

- Privacy – clicking ‘Privacy’ will link to the Privacy page on the study website
- Contact us – clicking ‘Contact us’ will open an email to help@psrc.org with subject “User: “ + <password>
- Travel Log – clicking ‘Travel Log’ will open a new tab displaying the travel log pdf.
- Study Sponsors – clicking ‘Study Sponsor’ will open the Sponsors page on the study website
- Study FAQs – clicking ‘Study FAQs’ will link to the FAQs page on the study website

Copyright text in footer:

© 2017, Resource Systems Group, Inc. for Puget Sound Regional Council



Thank you for your participation!

The purpose of the Puget Sound Regional Travel Study is to better understand the travel patterns and travel needs of residents like you. Your participation is very important to us and your responses *will* have a significant impact on future transportation planning decisions throughout the region.

This study is conducted by © Resource Systems Group, Inc. 2017, for the Puget Sound Regional Council.

Your privacy will be protected. Please click [here](#) to view our privacy policy. If you have any questions or concerns, please email help@psrc.org or call toll-free: 1-844-247-8189. You may also visit the [study website](#).

Here are some tips to help you complete the Puget Sound Regional Travel Study.

How do I go from question to question?

After you have answered all questions on a page, use the “Next” button at the bottom of the screen to advance.

If you need to back up, click the “Previous” button. Please do not use your web browser’s “Back” button.

Can I complete this survey on a mobile device?

We recommend taking the survey on a tablet or laptop/desktop, but the survey will also work on smartphones.

What if I need to stop taking the survey before I finish?

No problem. You can always return to the website later and pick up from where you left off. All of your answers will automatically be saved for you.

Now, let’s get started.

STUDY OVERVIEW

This study has 2 parts

1

HOUSEHOLD
INFO SURVEY

2

TRAVEL DIARY
SURVEY

OR

rMOVE
TRAVEL APP

When do I take the survey?	As soon as convenient	After your assigned travel day	During your assigned travel period
Who takes the survey?	You	All adults (an adult should also report trips for children under 18)	
How long will the survey take?	About 15 minutes	About 5 minutes per person	About 5 minutes per person per day
What is the survey about?	We ask you about your household and the vehicles you use.	We ask about the details for all the trips made during your assigned travel period.	



After completing both parts, your household will receive your choice of an Amazon.com or Starbucks gift card.

How many motor vehicles (in working order) are there in your household?

Please include all motor vehicles that your household regularly uses.

Please include cars, trucks, SUVs, vans, RVs, & motorcycles (whether owned, leased, or a company vehicle).

Please do NOT include uninspected/unregistered motor vehicles or carshare vehicles that you regularly use (e.g., Zipcar, Car2Go, ReachNow).

Please do NOT include vehicles such as ATVs, snowmobiles, trailers, golf carts, or watercraft.

- 0 (no vehicles)
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 or more vehicles

*“household?” pop-up
text:*

Your household includes everyone who lives in your home, including roommates, relatives, friends, and household help.

This page is shown for each vehicle in the household. This page is only shown if the household has 1 or more vehicle(s).

Please tell us about the vehicles in your household.

Viewing <x> of <n> vehicle(s).

Year

Make

Model

Fuel type

Does this vehicle have a disability license plate or parking pass?

When did your household purchase/obtain this vehicle?

vehicle answer options

Wherever relevant, make the answer values match 2015 answer values

[vehicle_details_year]	Lists every year between 1980-2017, in reverse chronology. "1980 or older" is listed as the last/bottom choice.
[vehicle_details_make]	Dynamic list of vehicle makes (e.g. Honda, Ford), including "Other" and "Motorcycle"; dynamically populated based on selected vehicle year
[vehicle_details_model]	Dynamic list of vehicle models, dynamically populated based on selected vehicle make
[vehicle_details_fueltype]	Gas Diesel Hybrid Flex Fuel Electric Biofuel Natural gas Other
[vehicle_details_pass]	No Yes Prefer not to answer
[vehicle_details_purch_year]	Use the same list of years as "Year" - but filter so earliest year shown is the year before the make year

Is anyone in your household a member of a [car share](#) program (e.g. Car2Go, RelayRides, ZipCar, ReachNow)?

Please select all that apply.

- Yes
- No

Pop-up text:

Car sharing is a type of self-service car rental where designated cars are available to be rented by members on an as-needed basis, typically for a short period of time.

How many total people (including yourself) currently live in your household?

Please include yourself, all other adults, all children, all roommates, and any household help who normally reside with you in your home.

Please do not include people who live away at school or college.

- 1 (I am the only person)
- 2 people
- 3 people
- 4 people
- 5 people
- 6 people
- 7 people
- 8 people
- 9 people
- 10 people
- 11 people
- 12 or more people

Please tell us about yourself.

Initials or nickname

Text, unique for each person

Age

Please tell us about the other people in your household.

Household member **<x>** of **<n>**
member(s)

Initials or nickname

Text, unique for each person

Relationship to you

Age

Household member **<x>** of **<n>**
member(s)

Initials or nickname

Text, unique for each person

Relationship to you

Age

member answer options

[age]	<p><i>Hide ages under 18 from member 1</i></p> <p>Under 5 years old 5-11 years 12-15 years 16-17 years</p> <p><i>Show to all</i></p> <p>18-24 years 25-34 years 35-44 years 45-54 years 55-64 years 65-74 years 75-84 years 85 or years older</p>
[relationship]	<p>Wife/Husband/Partner Daughter/Son/In-law Mother/Father/In-law Sister/Brother/In-law Other relative Roommate/Friend Household help Other</p>

Page cycles through all hh members to gather member details.

Please tell us more about **<yourself/Name>**.

Gender

[age 18+] Primary type of employment

[if age 16-17 OR is employed full / part / self] Number of jobs?

[age 18+] Currently a student?

[age >18 OR (age 18+ and student)] Type of school attended?

[age 18+] Highest level of education completed?

[if age 16+] Has a valid driver's license or permit?

[if vehicle_count > 0 and license = 'unrestricted'] Vehicle used most often?

[age 18+] Has a smartphone?

[If has Android or iPhone] Is this smartphone MORE than four years old?

[age 18+] Race or Ethnicity

Select all that apply

- African American or Black
- American Indian or Alaska Native
- Asian
- Native Hawaiian or Pacific Islander
- Hispanic
- White
- Other
- Prefer not to answer

Pop-up text "four years old"

Some transportation smartphone applications are only compatible with newer Android models (less than 4 years old) and iPhone models (4s or newer).

Previous

Next

member answer options

[gender]	Male Female Another Prefer not to answer								
[employment]	Employed full time (35+ hours/week, paid) Employed part time (Fewer than 35 hours/week, paid) Self-employed Unpaid volunteer or intern Homemaker Retired Not currently employed								
[jobs_count]	0 jobs <i>(only show to employed full/part/self, ages 16-17)</i> 1 job 2 jobs 3 jobs 4 jobs 5 or more jobs								
[student]	No, not a student Part-time student Full-time student								
[school]	(See next slide)								
[education]	<table border="0"> <tr> <td>Less than high school</td> <td>Associates degree</td> </tr> <tr> <td>High school graduate</td> <td>Bachelor degree</td> </tr> <tr> <td>Some college</td> <td>Graduate/post-graduate degree</td> </tr> <tr> <td>Vocational/technical training</td> <td></td> </tr> </table>	Less than high school	Associates degree	High school graduate	Bachelor degree	Some college	Graduate/post-graduate degree	Vocational/technical training	
Less than high school	Associates degree								
High school graduate	Bachelor degree								
Some college	Graduate/post-graduate degree								
Vocational/technical training									

School type

Age of Respondent	What type of school does this member attend?
Under 5 years old	<ul style="list-style-type: none"> - Daycare - Preschool - K-12 public or private school - K-12 home school (full-time or part-time) - College, graduate, or professional school - Vocational/technical school - Other - None
5-11 years	<ul style="list-style-type: none"> - Daycare - Preschool - K-12 public school - K-12 private school - K-12 home school (full-time or part-time) - College, graduate, or professional school - Vocational/technical school - Other - None
12-15 years	<ul style="list-style-type: none"> - Daycare - Preschool - K-12 public school - K-12 private school - K-12 home school (full-time or part-time) - College, graduate, or professional school - Vocational/technical school - Other - None

Age of Respondent	What type of school does this member attend?
16-17 years	<ul style="list-style-type: none"> - Daycare - Preschool - K-12 public school - K-12 private school - K-12 home school (full-time or part-time) - College, graduate, or professional school - Vocational/technical school - Other - None
18-24 years	<p>Show Question IF answer is YES am a full or part-time student:</p> <ul style="list-style-type: none"> - Daycare - Preschool - K-12 public school - K-12 private school - K-12 home school (full-time or part-time) - College, graduate, or professional school - Vocational/technical school - Other - None
25+	<p>Show Question: IF answer is YES am a full or part-time student:</p> <ul style="list-style-type: none"> - Daycare - Preschool - K-12 public or private school - K-12 home school (full-time or part-time) - College, graduate, or professional school - Vocational/technical school - Other - None

member answer options (cont.)

[license]	Yes, has an intermediate or unrestricted license Yes, has a learner's permit No, does not have a license or permit
[vehicle]	[List of reported household vehicles from Question 3] A carshare vehicle (Zipcar, Car2Go, RelayRides, etc.) Other vehicle None
[smartphone_type]	Yes, has an Android phone Yes, has an iPhone Yes, has a Windows Phone Yes, has a Blackberry Yes, has other type of smartphone No, does not have a smartphone
[smartphone_age]	Yes No

Show all work questions for each person who is employed.

For many people travel to, from, and for your job is a major part of your travels around the Puget Sound region and can also affect other daily travel in the region.

Please tell us about <your / name's> job.

If 2+ jobs: Please answer for <your / name's> primary job where <you work / name works> the most hours per week.

Usual work location?

How many hours typically worked per week?

If fixed or varied workplace: How often typically commutes to workplace?

If fixed or varied workplace: Usual way of commuting to workplace (mode used for greatest distance during usual commute)?

If fixed workplace: How long has been commuting to current location/office?

If fixed or varied workplace: How often telecommutes?

If commute_mode in (drive alone, family/other carpool, motorcycle):

Usual parking location at work?

If commute_mode in (drive alone, family/other carpool, motorcycle):

Usually pay or use a pass to park at work?

[If workpass = yes] About how much is the total parking cost per month? \$

Please round to the nearest dollar. Not sure

[work_details] Answer Options

[workplace]

- Usually the same location (outside home)
- Workplace regularly varies (different offices or jobsites)
- At home (telecommute or self-employed with home office)
- Drives for a living (e.g., bus driver, salesperson)

[hours_work]

- More than 50 hours
- 41–50 hours
- 31–40 hours
- 21–30 hours
- 11–20 hours
- 10 hours or fewer

[commute_freq]:

- 6-7 days a week
- 5 days a week
- 4 days a week
- 3 days a week
- 2 days a week
- 1 day a week
- A few times per month
- Less than monthly

[commute_mode]

- Drive alone
- Carpool ONLY with other household members
- Carpool with other people not in household (may also include household members)
- Motorcycle/moped/scooter
- Vanpool
- Bicycle or e-bike
- Walk, jog, or wheelchair
- Bus (public transit)
- Private bus or shuttle
- Paratransit
- ~~School bus~~
- Commuter rail (Sounder, Amtrak)
- Urban rail (Link light rail, monorail)
- Streetcar
- Ferry or water taxi
- Taxi (e.g, Yellow Cab)
- Other hired service (e.g. Lyft, Uber)
- Airplane or helicopter
- Other (e.g. skateboard, kayak, motor home, etc.)

[commute_dur]:

- Less than a year
- Between 1 and 2 years
- Between 2 and 3 years
- Between 3 and 5 years
- Between 5 and 10 years
- Between 10 and 20 years
- More than 20 years

[Telecommute_freq]:

- 6-7 days a week
- 5 days a week
- 4 days a week
- 3 days a week
- 2 days a week
- 1 day a week
- A few times per month
- Less than monthly
- Never
- Not applicable

[wpktyp]

- At work – driveway/surface lot
- At work – garage/parkade
- On street by work
- Different location – driveway/surface lot
- Different location – garage/parkade
- Different location - on street
- Dropped off
- Other
- Don't know

[workpass]

- Yes, personally pay for parking pass at work
- Yes, personally pay daily with cash/tickets
- Yes, employer pays / reimburses for all or part of parking
- Yes, employer pays / reimburses for all or part of daily parking
- No, parking is usually/always free

If workplace = fixed

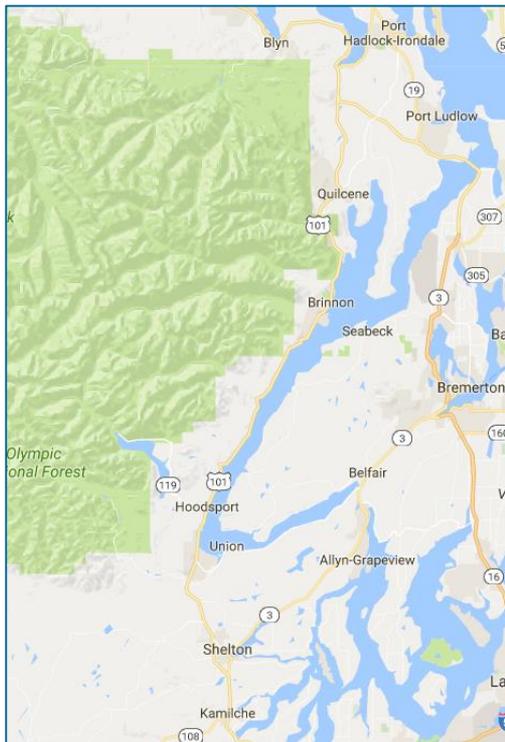
Please share where **<your / name's>** primary workplace is located.

Enter a location or address

You can also click to zoom in on the map and place a marker to select a location.

[Need help using the map?](#)

[Need help locating the correct address?](#)



Pop up text: Need help using the map?

Map instructions:

1. Click on the map to zoom in (or pinch to zoom in on a touchscreen). You can pan up, down, left, or right at any time by clicking and dragging the map.
2. When zoomed in close enough, clicking a location on the map will place a marker.
3. Continue clicking to adjust your marker until you have located the correct place.

Pop up text: Need help locating the address?

Helpful tips for locating your address:

- If the address displayed doesn't match your intended address exactly, you can select the closest available (e.g., "1-50 Main Street" can be used instead of "32 Main Street").
- If you're locating your address using the map and you're unable to click the building itself, click the road in front of the building and place the marker there instead.

Previous

Next

Pug

If has commuted to work location <= 5 years

You said <you / name> changed work locations within the last few years.

Was <your / name's> previous workplace located in Washington?

- Yes, previous workplace was in Washington
- No, previous workplace was in another state or country
- Not applicable (No previous job / Previously telecommuted / Don't know)

If prev work location in Washington (prev_work_wa = yes)

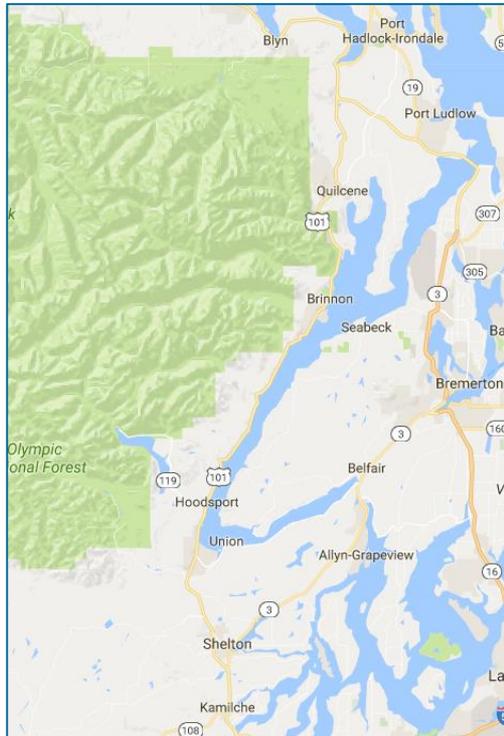
Please share where **<your / name's>** **previous workplace** is located.

Enter a location or address

You can also double-click to zoom in on the map and place a marker to select a location.

[Need help using the map?](#)

[Need help locating the correct address?](#)



Pop up text: Need help using the map?

Map instructions:

1. Click on the map to zoom in (or pinch to zoom in on a touchscreen). You can pan up, down, left, or right at any time by clicking and dragging the map.
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Previous

Next

Pug

If prev_work_loc NOT in Washington

Please share where <your / name's> previous workplace was located.

City/Town: _____

State: *Do not include WA in list*

OR

Zip: _____ *Require city & state or Zip – can leave one blank if we have the other*

Location outside of the US
If they select this, all other fields can be blank

If age 5+ and student and school-type is NOT “home-school” or “none” (do include all private & public school types):

How often <do you / does name> travel to school to attend class or other events such as study group?

- 6–7 days per week
- 5 days per week
- 4 days per week
- 3 days per week
- 2 days per week
- 1 day per week
- Less than 1 day per week
- Never, only take online classes

If travels to school (not online only, homeschool, no school, or under age 5)

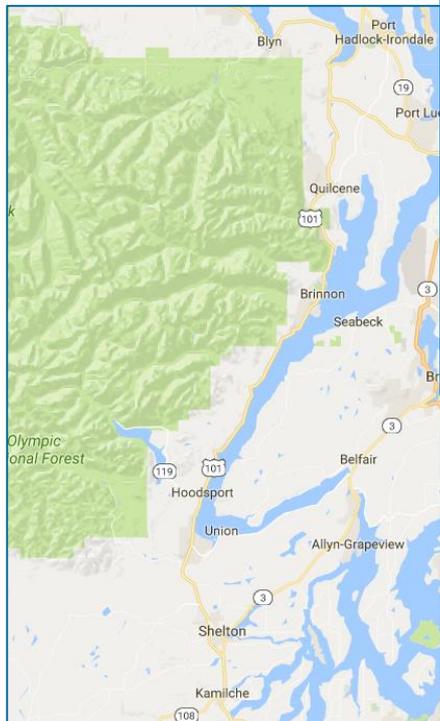
Please share where **<your / name's> school** is located.

Enter a location or address

You can also double-click to zoom in on the map and place a marker to select a location.

[Need help using the map?](#)

[Need help locating the correct address?](#)



Pop up text: Need help using the map?

Map instructions:

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- If you're locating your address using the map and you're unable to click the building itself, click the road in front of the building and place the marker there instead.

Previous

Next

The next few questions are about your current residence (the place where we sent your invitation to this study). If you received the study invitation in a PO Box, please answer for your primary residence closest to the Post Office where you collect your mail.

How many months of the year do you live at your current residence (the residence where we sent your invitation to participate in this study)?

- 12 months (I live here all year long)
- 9–11 months of the year
- 6–8 months of the year
- 3–5 months of the year
- Fewer than 3 months of the year

How long have you lived at your current residence?

- Less than a year
- Between 1 and 2 years
- Between 2 and 3 years
- Between 3 and 5 years
- Between 5 and 10 years
- Between 10 and 20 years
- More than 20 years

Do you rent or own your current residence?

- Own/Paying Mortgage
- Rent
- Provided by job or military
- Other
- Prefer not to answer

What type of place is your current residence?

- Single-family house (detached house)
- Townhouse (attached house)
- Building with 3 or fewer apartments/condos
- Building with 4 or more apartments/condos
- Mobile home/trailer
- Dorm or institutional housing
- Other (including boat, RV, van, etc.)

Please tell us about vehicle parking availability at or near your current residence.

Please answer for all spaces available to you even if you do not own any vehicles or do not use your parking spaces regularly. Please do NOT include loading or visitor spaces in shared garages or lots.

How many off-street parking spaces (e.g., in a garage, driveway, parking lot) do you have at your current residence?

[if offpark = 1] How much does this off-street parking space cost your household per month?

\$

[if offpark > 1] How much in TOTAL do these off-street parking spaces cost your household per month?

Please round to the nearest dollar.

Please enter "\$0" if *<it is / they are ALL>* included with your residence.

Is residential on-street parking typically available at/near your residence?

[home_park] Answer Options

[offpark]

- 0 (no spaces available)
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 or more

[streetpark]

- Yes, during most times for any vehicles
- Yes, during most times but a residential permit is required
- No, residential on-street parking is typically difficult to find or unavailable
- I don't know

How important were each of these factors when choosing to move to where you live now (the residence where we sent your invitation to participate in this study)?

Randomize row order

	Very Unimportant	Somewhat Unimportant	Neither or N/A	Somewhat Important	Very Important
A change in family size or marital/partner status					
Affordability					
Quality of schools (K-12)					
Having a walkable neighborhood and being near local activities					
Having space & separation from others					
Being close to family or friends					
Being close to public transit					
Being close to the highway					
Being within a 30-minute commute to work					

Please share where your home is located.

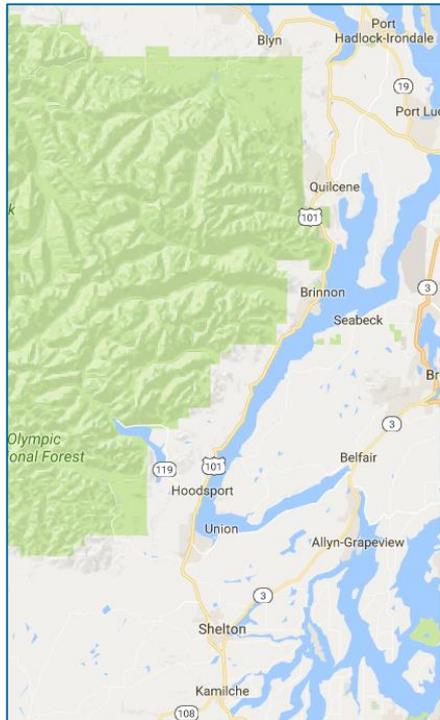
This information is used to make sure a representative sample participates in the survey. Please click [here](#) to view our privacy policy.

Enter a location or address

You can also click to zoom in on the map and place a marker to select a location.

[Need help using the map?](#)

[Need help locating the correct address?](#)



Pop up text: Need help using the map?

Map instructions:

1. Click on the map to zoom in (or pinch to zoom in on a touchscreen). You can pan up, down, left, or right at any time by clicking and dragging the map.
2. When zoomed in close enough, clicking a location on the map will place a marker.
3. Continue clicking to adjust your marker until you have located the correct place.

Pop up text: Need help locating the address?

Helpful tips for locating your address:

- If the address displayed doesn't match your intended address exactly, you can select the closest available (e.g., "1-50 Main Street" can be used instead of "32 Main Street").
- If you're locating your address using the map and you're unable to click the building itself, click the road in front of the building and place the marker there instead.

Previous

Next

If lived in residence <= 5 years

Did you rent or own the residence at your **previous address (the place you lived just prior to moving to where you live now)?**

- Owned/Paid Mortgage
- Rented
- Provided by job or military
- Other
- Prefer not to answer

What type of residence was your **previous home?**

- Single-family house (detached house)
- Townhouse (attached house)
- Building with 3 or fewer apartments/condos
- Building with 4 or more apartments/condos
- Mobile home/trailer
- Dorm or institutional housing
- Other (including boat, RV, van, etc.)

If lived in residence <= 5 years

Was your **previous home located in the state of Washington?**

This is the place where you lived just prior to moving to where you live now.

- Yes, previous home was in Washington
- No, previous home was in another state or country

If prev home NOT in Washington

Please share where your **previous home was located.**

City/Town: _____

State:

OR

Zip: _____

Location outside of the US

If they select this, all other fields can be blank

If *prev_home_wa* = 'yes'

Please share where your **previous** residence was located.

You can also double-click to zoom in on the map and place a marker to select a location.

[Need help using the map?](#)

[Need help locating the correct address?](#)



Pop up text: Need help using the map?

Map instructions:

1. Click on the map to zoom in (or pinch to zoom in on a touchscreen). You can pan up, down, left, or right at any time by clicking and dragging the map.
2. When zoomed in close enough, clicking a location on the map will place a marker.
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- If you're locating your address using the map and you're unable to click the building itself, click the road in front of the building and place the marker there instead.

Previous

Next

In 2016, what was your [household's](#) total annual income (from all sources) before taxes or other deductions from pay?

This information is used to make sure a representative sample participates in this study. Please click [here](#) to view our privacy policy.

- Under \$10,000
- \$10,000–\$24,999
- \$25,000–\$34,999
- \$35,000–\$49,999
- \$50,000–\$74,999
- \$75,000–\$99,999
- \$100,000–\$149,999
- \$150,000–\$199,999
- \$200,000–\$249,999
- \$250,000 or more
- Prefer not to answer

“household?” pop-up text:

Your household includes everyone who lives in your home, including roommates, relatives, friends, and household help.

If prefers not to answer narrower income levels

Would you be willing to tell us more generally about your household's 2016 income?

We ask this question to help understand how closely the people who participate in this study represent the region's population as a whole. It also helps the Puget Sound Regional Council understand how residents are impacted by different transportation projects, policies and costs.

Your answers will be grouped with answers from all other participating households, and your privacy will be protected within the bounds of the law. Please see our [privacy policy](#) for more information about how we protect your privacy.

- Under \$25,000
- \$25,000–\$49,999
- \$50,000–\$74,999
- \$75,000–\$99,999
- \$100,000 or more
- Prefer not to answer

This page is only shown to rMove-qualified households:

- All adults (age 18+) have compatible smartphones AND # rMove HHs assigned to next travel week < target

Thank you again for your participation. You are almost done with Part 1 of the study.

Your household has been selected for the opportunity to complete Part 2 of the study using a smartphone app instead of reporting your trips online or over the phone.

If you choose the smartphone study, you will be asked to download a smartphone app ([rMove](#)) that will track your trips and ask you brief questions each day for one week. You will begin this part of the study on [<rMove_traveldate>](#). *<hide if seg99>* Once your household has completed the study, **each participant will receive a \$15 gift card of their choice as thanks.**

<If num adults > 1> Please note that all adults in your household must use the smartphone app for one week in order for your household to complete the study.

<if num children > 0> You will also be asked to add trips made by the child(ren) in your household.

If you prefer to complete Part 2 online or over the phone you will report all of your household's trips for one day on [<diary_traveldate>](#) (your original travel date). *<hide if seg99>* After completing the study, **your household will receive one \$10 gift card of your choice as thanks.**

Would your household like to participate in the smartphone study for Part 2?

- Yes, my household would like to participate in the smartphone study for one week beginning [<rMove_traveldate>](#) *<hide if seg99>* at \$15 per participant
- No, my household would like to continue participation with my original one-day travel date ([<diary_traveldate>](#)) *<hide if seg99>* at \$10 per household

For more information about participating with the smartphone app rMove, please visit the [rMove website](#) or see the [smartphone study FAQs](#) on the study website.

If segnum in (42, 43): The City of Redmond will also provide your household with an additional \$10 after you

Categorization of Households

Grouping rules:

Group 1:

- ALL HH members age 18+ have their own qualifying smartphone (newer Android or Apple)
- AND recruit target for rMove travel week has not yet been met (checked once in previous question, no need to check again)
 - Target will be set per travel week (and can be adjusted mid-study) – will be based on expected rMove conversion rates and documented in a separate spreadsheet
 - **Starting target = max 140 rMove HHs recruited/week (aiming for 62 rMove HH completes/week, assuming 45% convert rate)**
- AND Household opts in (previous question)

All adults will be required to participate via rMove (on own phones)

- Person 1 (completing recruit) will be assigned to report child trips by proxy on their phone

Bottom line: 100% smartphone participation: HHs use their own phones

Travel period: reassigned (replaces preassigned TD) based on when they recruit (see next slide). All rMove HHs assigned to 7-day period, always begins on a Tuesday.

Group 2:

- Not all HH members age 18+ have their own qualifying smartphone (newer Android or Apple)
OR they opt out OR the target is met

HHs are not given choice of how to participate. All HH members age 5+ will participate using the online diary.

Bottom line: HHs participate using 1-day travel diary online or over the phone

Travel period: Keep original (preassigned) travel date.

rMove Travel Date assignment

Group 1

Travel period: reassigned (replaces preassigned TD) based on when they recruit. All rMove HHs assigned to 7-day period, always begins on a Tuesday.

Assignment logic based on when they recruit (date when they see the rmove_optin page):

If recruits on:	Travel week start in:	Example recruit day:	Example travel week start:
Sunday	9 days	Sun Mar 19	Tue Mar 28
Monday	8 days	Mon Mar 20	Tue Mar 28
Tuesday	7 days	Tue Mar 21	Tue Mar 28
Wednesday	6 days	Wed Mar 22	Tue Mar 28
Thursday	12 days	Thu Mar 23	Tue Apr 4
Friday	11 days	Fri Mar 24	Tue Apr 4
Saturday	10 days	Sat Mar 25	Tue Apr 4

Contingency: if they see the rMove_optin page on one day, but don't submit the recruit survey until a later date, update the travel date and include a warning / notice on the dashboard informing them about the change. (Shouldn't affect most people – most finish recruit on same day they start)

Thank you for participating in the smartphone study! There are just a few more questions in Part 1 to prepare your household for Part 2.

Don't show any incentive info to volunteers (seg 99).

After your household completes Part 2 of the survey, we will send each adult a \$15 gift card as thanks.

If extraincentive=1: Congratulations! Your household has been selected to receive an additional \$10 after completing Part 2 of the study.

What type of gift card would each person like to receive after participating in Part 2 of the survey?

Please **<also>** provide an email address where we can send **<the gift card and>** more information about the survey.

You will only be contacted for this survey and your information will be protected within the bounds of the law. Please see our [privacy policy](#) for more information.

Show list of HH members: Repeat sequence for each member in the household age 18+

<HH member 1 Name>:

Preferred gift card?

Select... ▼

[logic on next page] Email address?

Email text box entry

If segnum in (42, 43): The City of Redmond will also provide your household with an additional \$10 after you complete the study.

Previous

Next

Move Incentives details: response options and logic (Group 1)

Incentive options:

- Amazon e-gift card (delivered by email)
- Starbucks e-gift card (delivered by email)
- None – prefer not to receive a gift card

Email specs:

- *Text box allowing 200 characters*
- *If text is entered, validate correct format*
- *Show warning message if same email address is used for multiple people (see below - encourage unique, helps with response), but allow non-unique emails*

Email requirements:

- *REQUIRED if Group 1.*

Pop-up warning if same email is entered for multiple persons: We noticed you have entered the same email address for multiple people. If possible, we encourage you to provide the best unique email for each participant to make sure everyone in your household receives their instructions and is able to participate on time.

Group 2: Diary households

Thank you again for your participation. You are almost done with Part 1 of the study.

Don't show any incentive info to volunteers (seg 99).

If extraincentive=1: Congratulations! Your household has been selected to receive an additional \$10, for a total of a **\$20 thank-you gift card** after completing Part 2 of the study .

If extraincentive=0: After completing Part 2, your household will receive a **\$10 gift card** as thanks.

All except seg 99: **What type of gift card would you like to receive?**

The amount on the gift card will be the same no matter which gift card you choose.

- Amazon e-gift card (delivered by email)
- Starbucks e-gift card (delivered by email)
- Amazon mailed gift card (will take longer to arrive)
- Starbucks mailed gift card (will take longer to arrive)
- None – prefer not to receive a gift card

If segnum in (42, 43): The City of Redmond will also provide your household with an additional \$10 after you complete the study.

Email asked of all (including seg=99). Email is required if chose e-gift card.

Email is optional if chose mailed or no gift card or if a volunteer respondent/reviewer (segnum 99).

Please provide an email address where we can **<send your gift card and> send you reminders about the survey.**

If you prefer not to receive reminders by email, you may provide a phone number on the next page instead.

You will only be contacted for this survey and your information will be protected within the bounds

Show to all; require one phone number if no email was provided at household level or for rMove hh member 1. Custom validation message if email is skipped and phone is skipped, telling people to provide at least one.

We offer user support and assistance during Part 2 of the survey.

Please provide one phone number that, if needed, we could use reach you during Part 2 of the survey.

As part of our [privacy policy](#), you will only be contacted for this study and your information will be protected within the bounds of the law.

Landline:

Cell:

Only show if provided both an email address and a phone number

How would you prefer to be contacted for the remainder of this study?

We will remind you to keep track of your travel ~~<beginning on/on>~~ ~~<remove / diary traveldate>~~. You will be contacted for this study only and your personal information will be protected within the bounds of the law. Please click [here](#) to view our privacy policy.

Please select all that apply.

- By email
- By telephone

Dashboard for Group 2 (Diary)

Thank you again for your participation!

Next Steps

Keep track of your trips

We will provide a reminder to tell us about the trips each member makes on **<traveldate>**. Please remember to ask ALL adult members of your household to keep track of the trips they make on this day. In addition, adults will need to log trips for children under 18. You may use a [Travel Log](#) to help keep track of the details of your trips.

Return to this website to report your trips

Starting on **<traveldate + 1>**, each adult in your household may return to this website to record the trips made on **<traveldate>**. Your household's travel surveys will be available for one week after your travel date.

OR call in to report your trips

You may also call toll-free 1-844-247-8189 to complete the survey over the telephone.

Then you're done!

<Once your household has completed the study, we will send your selected gift card within 10 business days.>
[Do not show this sentence to segnum = 99]

Members	Part 2 Status
Adult 1	Completed
Adult 2	In progress
Child 1	Let's get started!
Child 2	Available after travel day
Etc.	Closed

LOGIC:

1. Children under age 5 are not listed in the table (do not complete the travel diary)
 2. All other HH members would be listed in the table
 3. Surveys become available at midnight after the travel date
 4. Surveys expire 9 days after travel date (including travel date)
- Possible survey statuses shown at left as examples
Show note about children under 5 below table:

Note: Children under the age of 5 do not need to complete Part 2 of the survey.

Dashboard for Group 1 (rMove)

Thank you again for your participation!

Next Steps

Look for an email within 48 hours

We will send an email with instructions on how to download the rMove app onto your smartphone <s>.

If you do not receive an email, please contact us at help@psrc.org or 1-844-247-8189.

Download rMove onto your smartphone<s> [plural if more than one participating member]

Each participating household member should download rMove onto their smartphone: <person 1>, <person 2>, etc.

rMove will automatically record your trips during your travel period (<traveldate1> through <traveldate7>).

Make sure to carry your smartphone with you during all the trips you make.

Complete any surveys in rMove

rMove will ask you short surveys about the trips you take and your daily travel habits.

Each participating household member should complete their surveys.

Answer a few brief questions about your typical travel experiences and preferences

Use the links below to answer a few short questions about how you typically travel around the Puget Sound region and your preferences about various travel options. You can answer these surveys any time during your travel period.

Then you're done!

<Once your entire household has completed the study, we will send your selected gift card(s) within 10 business days.> [Do not show this sentence to segnum = 99]

Members	Preference Survey Status
Adult 1	Completed
Adult 2	In progress

LOGIC:

1. Children under age 5 are not listed in the table (do not participate)
 2. All other HH members would be listed in the table
 3. Surveys are available starting on the LAST rMove travel date
 4. Surveys expire 9 days after LAST rMove travel date
- Possible survey statuses shown at left as examples