

# Central Puget Sound Economic Development District Board

Wednesday, February 2, 2022 • 10:00 AM – 12:00 PM

Hybrid Meeting • PSRC Board Room • 1011 Western Avenue, Suite 500, Seattle 98104

The meeting will be streamed live over the internet at <https://www.psrc.org/boards/watch-meetings>.

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In accordance with the Governor's Proclamations and the Seattle-King County Department of Public Health Officer's orders, masks are required for all visitors to PSRC's office, regardless of vaccination status. No refreshments will be provided at the meeting. PSRC will continue to monitor public health guidance from the Washington State Department of Health and Seattle-King County Public Health Officer. Should there be any major changes to guidance, this meeting may be held virtually only.

## Attend, watch or listen

Members of the public can attend meetings at PSRC's offices, watch the meeting live at <https://www.psrc.org/boards/watch-meetings>, or listen by phone at 877-853-5257 or 888-475-4499 and enter Meeting ID: 853 4092 4966 and Passcode: 793303.

## Provide public comment

PSRC's boards value public comment. Members of the public may provide public comment in multiple ways:

- Written comments may be submitted via email to [msvob@psrc.org](mailto:msvob@psrc.org) up to one hour before the meeting. Comments will be emailed to board members. Comments received after that deadline will be provided to board members after the meeting.
- Public comment may be made via Zoom or by phone. Registration is required and closes two hours before the meeting starts. Late registrations will not be accepted. [Register here](#). You will have 2 minutes to address the board.
- Public comment may be made in person at PSRC's office. Public comments are public records and may be subject to disclosure pursuant to the Public Records Act, RCW Chapter [42.56](#). For further information regarding public comment, see our [website](#).

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## 1. Call to Order and Roll Call (10:00)

## 2. Communications and Public Comments

## 3. President's Remarks

## 4. Staff Report

## 5. Consent Agenda (10:20)

- a. Approve Minutes of Meeting held December 1, 2021
- b. Approve Vouchers dated November 29, 2021 thru December 27, 2021 in the amount of \$51,192.50

## 6. Action Items (10:30)

- a. Election of Economic Development District Board Officers -- *Tom Florino, Amazon*
- b. Ratification of Presidential Appointments -- *Commissioner Axel Strakeljahn, Port of Bremerton*
- c. Ratification of Executive Committee -- *Commissioner Axel Strakeljahn, Port of Bremerton*

## 7. Discussion Item (11:00)

- a. Industrial Lands Analysis Update -- *Paul Inghram, PSRC*

## **8. Discussion Item (11:30)**

- a. Regional Workforce Recovery Planning Project Update -- *Asaph Glosser, MEF Associates*

## **9. Information Items**

- a. Draft Supplemental Biennial Budget and Work Program (FY2022-2023)
- b. Arts & Culture Economic Recovery Strategy

## **10. Next Meeting - May 4, 2022**

## **11. Adjourn (12:00)**

Board members please submit proposed amendments and other materials prior to the meeting for distribution.

Organizations/individuals may submit information for distribution. Send to Mikayla Svob at [msvob@psrc.org](mailto:msvob@psrc.org), fax 206-587-4825, or mail.

Sign language and communication material in alternate formats can be arranged given sufficient notice by calling 206-464-7090 or TTY Relay 711.

العربية | Arabic, 中文 | Chinese, Deutsch | German, Français | French, 한국어 | Korean, Русский | Russian, Español | Spanish, Tagalog, Tiếng Việt | Vietnamese, visit <https://www.psrc.org/contact-center/language-assistance>.

## MINUTES

**Central Puget Sound Economic Development District Board**  
**Wednesday, December 1, 2021**  
**Remote Only**

### CALL TO ORDER AND ROLL CALL

The meeting of the Central Puget Sound Economic Development District Board of Directors was called to order at 1:00 p.m. by Tom Florino, President. To determine attendance and that a quorum was present, board members and alternates wrote in their names and jurisdictions within the Zoom chat, and a verbal roll call was conducted by staff.

[To watch a video of the meeting and hear the full discussion, please go to: <https://www.psrc.org/boards/watch-meetings>].

### CPSEDDB MEMBERS AND ALTERNATES PRESENT

See attached attendance roster. All attendees remote.

### COMMUNICATIONS AND CITIZEN COMMENT

In accordance with the Governor's emergency Proclamation 20-28, as amended, PSRC's offices were closed to the public during the meeting. No requests to provide virtual video or written public comment were submitted to staff prior to the meeting.

### PRESIDENT'S REMARKS

President Tom Florino welcomed everyone to the December 1, 2021 meeting and thanked the board members for their attendance.

### STAFF REPORT

Jason Thibedeau, Economic Development Program Manager, briefed the board on the meeting schedule for 2022, updated members on plans from PSRC to host hybrid meetings in January for board meetings, and reminded members to add the five board meeting dates to their calendars. He reminded the board that Noah Boggess led a discussion on the draft Economic Development Element Guide at a previous meeting, and that staff are working to integrate feedback heard at the November Regional Staff Committee meeting into the draft. After releasing the guide, PSRC staff will be available to provide technical assistance as jurisdictions update their comprehensive plans for 2024. Earlier this week, PSRC released a request for quotes from firms to develop a

strategy to aid in the recovery of the arts and culture industry in the region, through funds from the CARES act and in partnership with the Arts Fund. At the next meeting of the Executive Board, there will be a briefing on the Infrastructure Investment and Jobs Act and the positive impact the bipartisan bill will have on Washington state.

## **CONSENT AGENDA**

**ACTION:** It was moved (Strakeljahn) and seconded (Assefa-Dawson) to: (a) approve the minutes of meeting held October 6, 2021 (b) approve the vouchers dated September 27, 2021 through November 15, 2021, in the amount of \$22,458.25. The motion passed.

## **ACTION ITEM**

### **Economic Development District 2022 Board Meeting Calendar**

**ACTION:** It was moved (Lee) and seconded (Garrido) to adopt the Economic Development District Board 2022 meeting calendar. The motion passed.

## **ACTION ITEM**

### **Nominating Committee for Election of 2022-2023 Board Officers**

**ACTION:** It was moved (Ryan) and seconded (Wheeler) to direct staff to ratify the Nominating Committee for the election of 2022-2023 board officers. The motion passed.

## **ACTION ITEM**

### **Adoption of 2022-2027 Regional Economic Strategy**

**ACTION:** It was moved (Lee) and seconded (Assefa-Dawson) to adopt the Regional Economic Strategy, with the recommended changes in response to public comments, as the Comprehensive Economic Development Strategy (CEDS) for the central Puget Sound region and submit to the U.S. Economic Development Administration. The motion passed.

You can view the presentation [here](#).

## **ACTION ITEM**

### **2022 Economic Development Focus Areas**

**ACTION:** It was moved (Garrido) and seconded (Lee) to approve the 2022 Economic Development District Board focus areas. The motion passed.

## **ADJOURN**

The meeting adjourned at 2:40 p.m.

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Adopted this 2<sup>nd</sup> day of February, 2022.

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Tom Florino, President  
Central Puget Sound Economic Development District

ATTEST:

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Josh Brown, Executive Director

Attachments:  
EDD Member Attendance for the December 1, 2021 Meeting

<b>Central Puget Sound Economic Development District Board</b>			
Voting Members			Voting Members
<b>King County</b>	2	EXEC Dow Constantine	<b>Ports</b>
		Vacant Alt	Port of Bremerton
		Ashton Allison Alt	1
		CM Reagan Dunn	COM Axel Strakeljahn*
		Vacant Alt	COM Cary Bozeman Alt
			COM Gary Anderson Alt
			Port of Everett
Seattle	2	CM Tammy Morales	1
		Vacant alt	COM Tom Stiger
		MYR Jenny Durkan	COM Glen Bachman Alt
		Vacant Alt	Port of Seattle
		Anisa Khoshbakhtian Alt	1
			COM Sam Cho
Bellevue	1	CM Conrad Lee*	1
		CM Jeremy Barksdale Alt	Vacant Alt
			Eric Ffitch Alt
			Port of Tacoma
			1
			COM Kristin Ang*
			COM Deanna Keller Alt
			<b>Commerce</b>
Cities/Towns	2	CM Ed Prince, Renton	WA Dept. of Commerce
		CM Lydia Assefa-Dawson, Federal Way	1
			Chris Green
			Lisa Brown Alt
		CM Lindsey Walsh, Issaquah Alt	1
		CM Jay Jeyaraj, Auburn Alt	Chambers of Commerce
			1
			Andrea Reay, Seattle Southside Chamber of Commerce
			1
			Vacant Alt
<b>Kitsap County</b>	1	COM Charlotte Garrido	<b>Economic Development</b>
		COM Edward Wolfe Alt	EDC - Seattle & King
Bremerton	1	MYR Greg Wheeler	1
		CM Kevin Gorman Alt	Markham McIntyre Alt
			1
			KEDA - Kitsap
Cities/Towns	1	CM Ed Stern, Poulsbo*	1
		CM Shawn Cucciardi, Port Orchard Alt	Kathy Cocus Alt
			EASC - Snohomish
<b>Pierce County</b>	1	CM Dave Morell	1
		CM Marty Campbell Alt	Terrie Battuello Alt
			1
			EDB - Tacoma & Pierce
Tacoma	1	CM Keith Blocker	1
		CM Robert Thoms Alt	Bruce Kendall
			Jacqueline Moffo Alt
			<b>Workforce Development Councils</b>
Cities/Towns	1	CM Shannon Reynolds, Fircrest	WDC - Pierce
		CM Jason Whalen, Lakewood Alt	1
			Katie Condit
			OWDC - Kitsap
<b>Snohomish County</b>	1	CM Stephanie Wright	1
		CM Megan Dunn Alt	Alissa Durkin Alt
			<b>Organized Labor</b>
			WSLC
Everett	1	MYR Cassie Franklin	1
		Vacant Alt	Larry Brown
			Chelsea Mason-Placek Alt
			<b>Presidential Appointments</b>
		Dan Eernisse Alt	1
			Alex Pietsch, WSU Foundation
Cities/Towns	1	CM Tom King, Marysville	1
		MYR Brett Gailey, Lake Stevens Alt	1
			Tom Florino, Amazon*
			1
			Tony To, HomeSight
		CM Vivian Olson, Edmonds Alt	1
			1
			Terry Ryan, Snohomish County*
			1
<b>Federally Recognized Tribes</b>			<b>Non-voting Members</b>
Puyallup Tribe of Indians	1	Vacant	PSRC President, Ex-Officio
		Vacant Alt	Bob Drewel
			PSRC President
Suquamish Tribe	1	CHR Leonard Forsman	Patricia Iolavera
		CM Jay Mills Alt	1
			Tom Knight Alt
			<b>Abbreviations</b>
<b>Voting</b>	35	(Quorum = 14) Quorum Total	19
			CM Councilmember
			COM Commissioner
			CHR Chair
			* Executive Committee Member
			1 = Voting Member for Meeting

**CONSENT AGENDA**

January 26, 2022

**To:** Central Puget Sound Economic Development District Board

**From:** Jason Thibedeau, Economic Development Program Manager

**Subject:** **Approve Vouchers dated November 29, 2021 thru December 27, 2021 in the amount of \$51,192.50**

**IN BRIEF**

PSRC vouchers are reviewed by the Operations Committee and approved by the Executive Board. To comply fully with RCW 42.24.080, vouchers for the Central Puget Sound Economic Development District (CPSEDD) should be approved by the EDD Board as well.

**RECOMMENDED ACTION**

The EDD Board should approve the following vouchers:

<b>Approve Vouchers dated November 29, 2021 thru December 27, 2021 in the amount of:</b>			
<b>\$51,192.50</b>			
<b>REQUESTED</b>			
<b><u>WARRANT DATE</u></b>	<b><u>VOUCHER NUMBER</u></b>		<b><u>TOTALS</u></b>
11/29/2021	AP 12199		\$ 20,601.00
12/6/2021	AP 12207		\$ 20,494.00
12/27/2021	AP 12235		\$ 10,097.50
			\$ 51,192.50

For more information, contact Andrew Werfelmann, Budget Manager, at 206-971-3292, or [awerfelmann@psrc.org](mailto:awerfelmann@psrc.org).

Attachments:  
A/P Check Batches



Puget Sound Regional Council

Date: February 2, 2022

A/P Check Batches		
Dated	Check Numbers	Amount
11/29/21 – 12/27/21	12199, 12207, 12235	\$51,192.50
Hand Checks		\$0.00
<b>Total</b>		<b><u>\$51,192.50</u></b>

**Payment Certification RCW(42.24.080)**

We, the undersigned, do hereby certify under penalty of perjury, that the materials have been furnished, the services rendered, the labor performed as described, or that any advance payment is due and payable pursuant to a contract or is available as an option for full or partial fulfillment of a contractual obligation, and that the claim(s) is(are) just, due and unpaid obligations against the above-named governmental unit, that we are authorized to authenticate and certify to said claim(s).

**Authorized District Signature(s) for Payment Claims (Auditing Officer(s) or Board Member(s)):**

  
Authorized District Signature

01/18/2022  
Date

\_\_\_\_\_  
Authorized District Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Authorized District Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Authorized District Signature

\_\_\_\_\_  
Date

Attachment: A/P Check Batches (3319 : EDD Vouchers)



### Check Summary Report

Central Puget Sound Economic Development District Board Meeting - February 2, 2022

Check

Number	Date	Vendor	Description	Amount
12199	11/29/2021	MEF Associates	Workforce Recovery Contract	20,601.00
12207	12/6/2021	MEF Associates	Workforce Recovery Contract	20,494.00
12235	12/27/2021	MEF Associates	Workforce Recovery Contract	10,097.50
<b>Total</b>				51,192.50

Attachment: A/P Check Batches (3319 : EDD Vouchers)

Date: Tuesday, January 18, 2022  
 Time: 09:16AM  
 User: AWERFELMANN

**Puget Sound Regional Council**  
**Check Register - APPROVAL**  
 Periods: 05-22 Through 06-22 As of: 1/18/2022

Page: 1 of 1  
 Report: 03630\_OPSAPPR  
 Company: PSRC

Check Nbr	Check Type	Check Date	Vendor Name	Period To Post	Ref Nbr	Doc Type	Invoice Number	Invoice Date	Amount Paid		
Acct / Sub: 11000 00000											
012199	CK	11/29/2021	MEF Associates	05-22	117213	VO		11/10/2021	MEF; Workforce Recovery	20,601.00	
<b>Check Total</b>									<b>20,601.00</b>		
012200	-	012206	Missing								
012207	CK	12/6/2021	MEF Associates	06-22	117220	VO		11/12/2021	MEF; Workforce Recovery	20,494.00	
<b>Check Total</b>									<b>20,494.00</b>		
012208	-	012234	Missing								
012235	CK	12/27/2021	MEF Associates	06-22	117249	VO		12/9/2021	MEF; Workforce Recovery	10,097.50	
<b>Check Total</b>									<b>10,097.50</b>		
Check Count:		3								<b>Acct Sub Total:</b>	<b>51,192.50</b>

Check Type	Count	Amount Paid
Regular	3	51,192.50
Hand	0	0.00
Electronic Payment	0	0.00
Void	0	0.00
Stub	0	0.00
Zero	0	0.00
Mask	0	0.00
<b>Total:</b>	<b>3</b>	<b>51,192.50</b>

Attachment: A/P Check Batches (3319 : EDD Vouchers)

**ACTION ITEM**

January 26, 2022

**To:** Central Puget Sound Economic Development District Board  
**From:** Jason Thibedeau, Economic Development Program Manager  
**Subject:** **Election of Economic Development District Board Officers**

**IN BRIEF**

The bylaws of the Central Puget Sound Economic Development District state that the Board of Directors must elect their President and Vice President for a two-year term at the annual meeting.

**RECOMMENDED ACTION**

Approve the candidates selected by the nominating committee for the positions of President and Vice President for the 2022-2024 term.

**DISCUSSION**

The Economic Development District Board members were briefed on the nomination process for new board officers, and the current EDD President, Tom Florino, appointed a nominating committee that the board ratified at the December 2021 meeting. The nominating committee met to discuss candidates for board officers, and made recommendations, which will be brought to the full board for approval at the February 2022 Annual Meeting of the Central Puget Sound Economic Development District Board. The officer term will begin at the February 2022 meeting and will end at the Economic Development District board meeting in February 2024.

For more information contact Jason Thibedeau, Economic Development Program Manager, at [jthibedeau@psrc.org](mailto:jthibedeau@psrc.org) or (206) 389-2879.

**ACTION ITEM**

January 26, 2022

**To:** Central Puget Sound Economic Development District Board  
**From:** Jason Thibedeau, Economic Development Program Manager  
**Subject:** **Ratification of Presidential Appointments**

**IN BRIEF**

The bylaws of the Central Puget Sound Economic Development District give the board President authority to nominate Presidential Appointments to the board to ensure adequate representation in the makeup of the board.

**RECOMMENDED ACTION**

Ratify the slate of presidential appointments for the 2022-2024 term.

**DISCUSSION**

The bylaws of the Central Puget Sound Economic Development District specify the makeup of a Board of Directors, including seats for regional cities, counties, ports, tribes, the Washington State Department of Commerce, county Economic Development Councils/Economic Development Boards, Workforce Development Councils, and a regional or local Chamber of Commerce. In addition, the EDD board President has the discretion to nominate Presidential Appointments to the board to ensure adequate representation in the makeup of the board.

The incoming president will be asking for the board to approve a slate of presidential appointments at the February 2, 2022 meeting, with the term completing at the Economic Development District Board's annual meeting in February 2024.

The candidates are as follows:

- Tom Florino, Amazon
- Alex Pietsch, WSU
- Terry Ryan, Snohomish County
- Michael Greer, ArtsFund
- Emily Wittman, Aerospace Futures Alliance

The Bylaws of the Economic Development District state, "All appointments shall conform to the following criteria: non-governmental Directors shall be selected so as to create a diverse board; meet Economic Development Administration requirements, including representation of business, labor, women, people with disabilities and racial

minorities; and include representation of the region's cluster industries, research institutions and institutions of higher education.”

For more information contact Jason Thibedeau, Economic Development Program Manager, at [jthibedeau@psrc.org](mailto:jthibedeau@psrc.org) or (206) 389-2879.

**ACTION ITEM**

January 26, 2022

**To:** Central Puget Sound Economic Development District Board  
**From:** Jason Thibedeau, Economic Development Program Manager  
**Subject:** **Ratification of Executive Committee**

**IN BRIEF**

The bylaws of the Central Puget Sound Economic Development District state that the board shall have an Executive Committee, which is appointed by the President and ratified by the board.

**RECOMMENDED ACTION**

Ratify the proposed Executive Committee members for the 2022-2023 term.

**DISCUSSION**

The Central Puget Sound Economic Development District bylaws state “The Executive Committee, to the extent provided in these Bylaws, shall have and exercise the authority of the Board of Directors in the management of the affairs of the Corporation between regular meetings of the Board; Provided, that such committee shall not have the authority of the Board of Directors in reference to altering, amending, or repealing the Bylaws; or, amending or repealing any resolution of the Board of Directors which by its terms provides that it shall not be amended, altered or repealed by such committee. The Committee shall be appointed by the President with ratification by the Board.” The Executive Committee shall serve a one-year term, completing at the EDD’s meeting in February 2023.

The incoming President’s nominees for the Executive Committee are as follows:

- Commissioner Axel Strakeljahn, Port of Bremerton
- Councilmember Conrad Lee, City of Bellevue
- Tom Florino, Amazon
- Terry Ryan, Snohomish County
- Councilmember Ed Stern, City of Poulsbo
- Andrea Reay, Seattle Southside Chamber of Commerce
- Katie Condit, WorkForce Central
- Councilmember Dave Morell, Pierce County
- Commissioner Kristin Ang, Port of Tacoma

For more information contact Jason Thibedeau, Economic Development Program Manager, at [jthibedeau@psrc.org](mailto:jthibedeau@psrc.org) or (206) 389-2879.

**DISCUSSION ITEM**

January 26, 2022

**To:** Central Puget Sound Economic Development District Board  
**From:** Jason Thibedeau, Economic Development Program Manager  
**Subject:** **Industrial Lands Analysis Update**

**IN BRIEF**

VISION 2050 directs PSRC to update the inventory of industrial lands and to research changing conditions related to industrial uses. Staff seek board direction on the scope of the industrial lands update, which will be coordinated with the Economic Development District Board, PSRC's Freight Advisory Committee, and the Growth Management Policy Board.

**DISCUSSION**

Industrial lands are a critical component of the region's landscape. Historic industries such as trade, maritime, aerospace, and manufacturing have long defined the region's economy. Industrial uses remain a key element of the region's economy and are a source of thousands of well-paying jobs. These industries, and their related supply chains, are dependent on the region's supply of industrial lands.

During the development of VISION 2050, PSRC's leaders recognized the importance of maintaining industrial uses and included policies that direct the protection of industrial lands from encroachment by incompatible uses. Additionally, the region's Economic Development District Board adopted a new Regional Economic Strategy in December 2021. This strategy affirms the importance of industrial lands to the region's economy and calls for the region to preserve, protect, and support ports, industrial lands, military installations, and maritime sites.

DP-Action-2 in VISION 2050 specially calls for an update of the industrial lands inventory:

**DP-Action-2 Industrial Lands:** PSRC will update its inventory of industrial lands, evaluate supply and demand for industrial land across all industry sectors, research trends for industrial uses as technology and markets evolve, and identify strategies to preserve, protect, and enhance industrial lands, jobs, and businesses in the region in coordination with jurisdictions' efforts to support their industrial land base. In 2021, PSRC will convene a working group to review policy related to preserving industrial lands and employment.



## 2015 Industrial Lands Report

In 2015, PSRC published an [Industrial Lands Analysis](#) that provides an assessment of the major industrial lands in the region. The report provides an inventory of a net supply of 28,615 acres of industrial lands that are primarily located in thirteen geographic concentrations across the region (See Exhibit E.1 from the report). The assessment demonstrated sufficient supply of industrial lands through 2040 but observed that demand, development pressures, and activities on these lands varied by subarea and that tailored strategies would be required to support the industrial land base in the future. These areas of intense manufacturing and industrial uses often require unique and fundamental infrastructure, such as deep-water port access and rail connections, enhancing the importance of their preservation. For these reasons, VISION 2050 calls for the region to protect industrial lands and to provide the infrastructure and services necessary to support them.

The number of jobs on industrial lands totaled 473,700 in 2012, representing about 27.3% of all jobs across the central Puget Sound region. The report found that, in 2012, total wages paid out by industrial activities on industrial lands summed to \$24.4 billion and that average wages were significantly higher than the region's average wage.

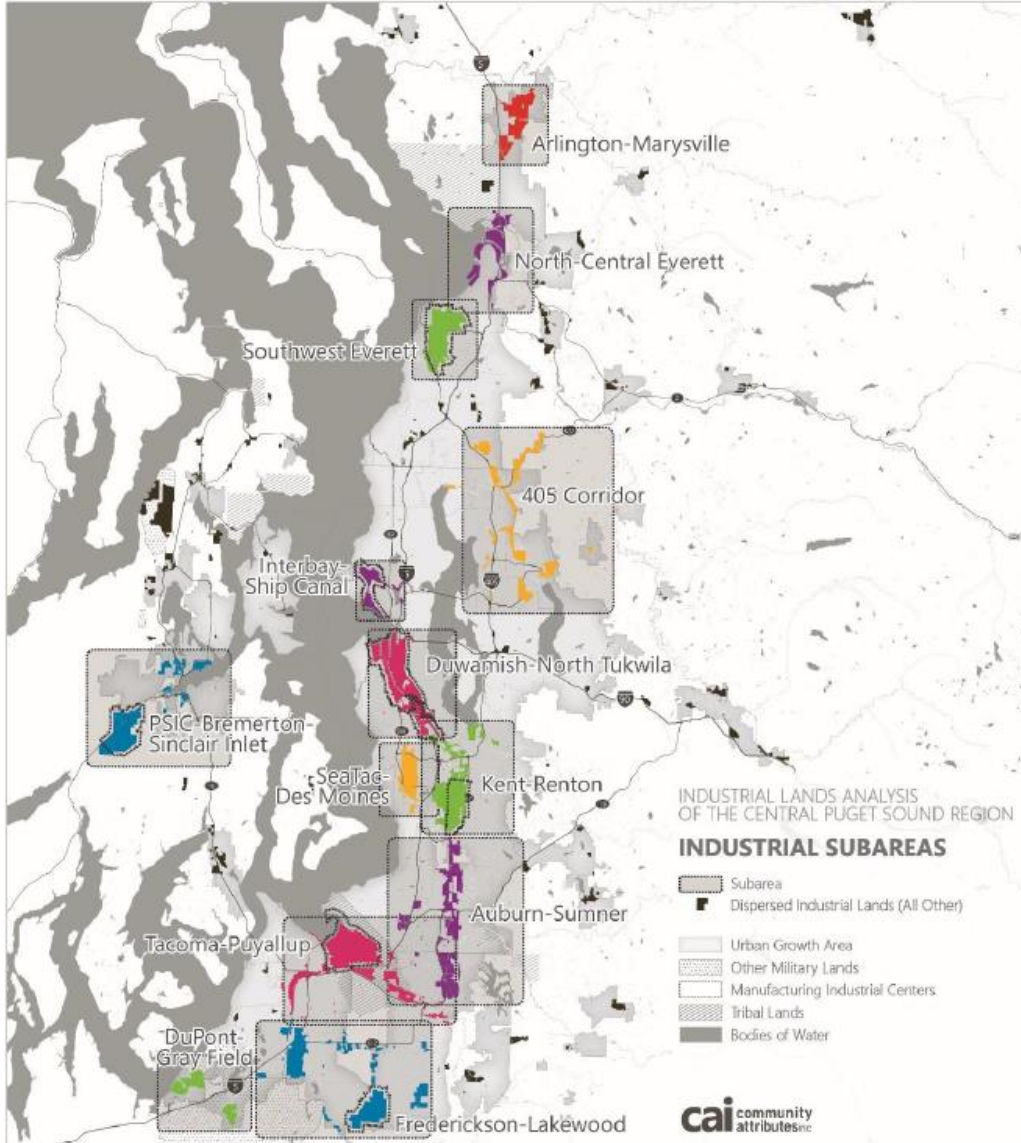


Exhibit E.1. Industrial Subareas of the Central Puget Sound Region

### Project Scoping

VISION 2050’s DP-Action-2 directs PSRC to update the inventory of industrial lands with the guidance of a project working group. The Growth Management Policy Board, Economic Development District Board, and Freight Advisory Committee, each with unique roles related to industrial lands, will be asked to provide guidance on the project and to help define the scope of analysis.

While the general inventory of industrial lands has not changed dramatically in the region since the report was published, new issues have emerged.

- Last mile delivery and package distribution have grown rapidly with changing spending habits and a growing regional population.
- Changes to state sales tax collection continue to shape the financial incentives for local jurisdictions to support and maintain industrial spaces.
- Pressure to convert industrial lands for non-manufacturing uses continues to rise.
- There is an increased awareness of the value of manufacturing jobs to increase access to opportunity.

Additionally, PSRC adopted the Regional Centers Framework in 2018, which incorporated findings from the industrial land analysis. Implementation of the Framework has raised additional questions on how terms and concepts are defined. Since the Industrial Lands Analysis was published in 2015, PSRC designated two additional Manufacturing/Industrial Centers as regional concentrations of industrial employment: the Sumner/Pacific MIC and the Cascade MIC that includes Arlington and Marysville. To be designated an MIC requires the center to include and maintain predominantly industrial lands, have a majority of industrial employment, and to prioritize funding for transportation projects that serve them.

The board is asked for feedback on early scoping of the industrial lands update:

- *What are trends and changes impacting industrial lands that this report update might consider?*
- *What are ways that an update to the industrial lands analysis might be useful for your community?*
- *How could the industrial lands analysis help the region improve equitable access to employment?*

PSRC plans to update the report using available GIS data and in-house research over the course of the year. Data collection, mapping updates, and initial interviews of stakeholders will be conducted in the spring. A draft report may be prepared in the late summer with a goal of completing the report late in 2022. Completing the update at this time will be useful for cities and counties as they begin work on local plan updates.

## Engagement

The intent is to work with the Growth Management Policy Board, the Economic Development District Board, and Freight Advisory Committee to provide project and policy direction and to review the draft analysis as it is developed. In addition to an initial project discussion with the boards and committee, PSRC is reaching out to cities, counties, ports, and other stakeholders to seek input on how the report could be updated and may be used. Consistent with DP-Action-2, staff anticipates organizing an ad hoc working group of technical staff to provide peer review of data and analysis. Please let us know if there are staff in your community that you would like us to connect with.

## NEXT STEPS

Staff will begin collecting updated industrial lands data and it is anticipated that staff will be able to share a data snapshot in late spring/early summer. Review of a draft report is likely to occur in late summer/early fall.

For more information contact Paul Inghram, Director of Growth Management, at [pinghram@psrc.org](mailto:pinghram@psrc.org) or 206-464-7549.

### Attachments:

Map of Regional Growth Centers and Manufacturing/Industrial Centers



W:\gis\projects\PSRC\_Maps\Centers\_Types.mxd

Attachment: Map of Regional Growth Centers and Manufacturing/Industrial Centers (3324 : Industrial Lands Analysis Update)

**DISCUSSION ITEM**

January 26, 2022

**To:** Central Puget Sound Economic Development District Board  
**From:** Jason Thibedeau, Economic Development Program Manager  
**Subject:** **Regional Workforce Recovery Planning Project Update**

**IN BRIEF**

MEF Associates and Forland and Wheeler Consulting (FWC) are nearing the completion of their work on the Regional Workforce Recovery Planning Project. The consultant team will provide an update on recent analysis and the development of the final report detailing project findings along with occupational profiles summarizing key labor market indicators for selected promising occupations.

**DISCUSSION**

The Workforce Recovery Planning project was designed to provide actionable regional labor market information to a broad array of stakeholders on in-demand industries and occupations and available regional training programs. The impacts of COVID-19 have underscored that economic opportunity for all residents has not been equally available.

The consultants have completed their analysis of stakeholder interviews held across industry groups, community and technical colleges, workforce development councils and worker advocate/labor unions. The findings from the stakeholder engagement activities supported earlier analysis identifying four key industries showing high demand over the next decade: construction, manufacturing, healthcare, and information. Additionally, the stakeholder engagement activities completed by the consultants identified the barriers regional stakeholders observe to tapping the existing labor force in the central Puget Sound region, especially those from underrepresented groups.

The consultant team also recently completed its analysis of the regional industry and occupational dynamics in the central Puget Sound region in the four high demand industries identified. The industry and occupational analysis describes the methodology used to identify industry sectors and occupations, the demographics of each industry's workforce, and the estimated labor demand and supply levels for each occupation identified. The analysis also identifies available education and training programs in the central Puget Sound region that align with the occupations in each industry.

The consultant team has identified the following occupations for regional focus and attention, and the development of customized regional occupational profiles:

Industry	Occupations
<b>Manufacturing</b>	<ol style="list-style-type: none"> <li>1. Buyers and Purchasing Agents</li> <li>2. Sales Managers</li> <li>3. Logisticians</li> </ol>
<b>Information Technology</b>	<ol style="list-style-type: none"> <li>1. Software Developers and Software Quality Assurance Analysts and Testers</li> <li>2. Web Developers and Digital Interface Designers</li> <li>3. Computer User Support Specialists</li> </ol>
<b>Healthcare</b>	<ol style="list-style-type: none"> <li>1. Registered Nurses</li> <li>2. Medical Assistants</li> <li>3. Substance Abuse, Behavioral Disorder, and Mental Health Counselors</li> </ol>
<b>Construction</b>	<ol style="list-style-type: none"> <li>1. Construction Managers</li> <li>2. Carpenters</li> <li>3. Construction Laborers</li> </ol>

The consultants developed an outreach strategy plan that describes how the region can support increased awareness of these promising occupations to connect workers, jobseekers, and students to these higher-wage, in-demand occupations. The outreach strategy plan describes key messages for communicating with regional stakeholders to increase awareness of promising occupations and equalize access to information for marginalized communities within the region or individuals who are underrepresented in promising occupations. These key messages include:

- A regional approach is critical to successful and sustained workforce and economic development, and there is demand for workers across the region in promising occupations that provide strong wages.
- The prevalence of promising occupations in the healthcare, information, construction, and manufacturing industries in the region provide opportunities for workers with appropriate training and skills to find immediate employment in a career with strong wages.
- Demand often outpaces supply of workers in these promising occupations and numerous education and training programs exist across the region that can prepare individuals for careers in these promising occupations.
- Some groups are underrepresented in these occupations, and targeted outreach to communities of color, women, and other underrepresented groups can improve equitable access to these promising occupations.

The consultant team is in the process of completing a final report detailing key findings from all project phases. Over the next two months the consultant team will work to

finalize their report summarizing findings from the stakeholder engagement and data analysis activities that include occupational profiles that provide easy-to-use information for job seekers in the region to pursue high-demand occupations. The final report will describe an approach to workforce development to equitably meet growing occupational demand that will provide regional stakeholders with clear descriptions of workforce development opportunities.

For more information, contact Jason Thibedeau, Economic Development Program Manager, at [jthibedeau@psrc.org](mailto:jthibedeau@psrc.org) or (206) 389-2879.



**INFORMATION ITEM**

January 26, 2022

**To:** Central Puget Sound Economic Development District Board

**From:** Jason Thibedeau, Economic Development Program Manager

**Subject:** **Draft Supplemental Biennial Budget and Work Program (FY2022-2023)**

**IN BRIEF**

At its February meeting, the Central Puget Sound Economic Development District will be given information on the Draft Supplemental Biennial Budget and Work Program FY2022-2023.

**BACKGROUND**

PSRC's Biennial Budget and Work Program was adopted in April 2021 and covers July 1, 2021 through June 30, 2023.

The proposed supplemental budget reflects revenues and expenditure of \$32,016,000, including approximately \$1.8 million in increased carryover grants from the previous biennium that have been added since adoption in April 2021. As a reminder, grants are awarded on a reimbursement basis and are earned only after completion of the work. A full draft budget is available online at <https://www.psrc.org/about/budget>.

Throughout the month of January, the draft supplemental budget information will be provided to the Executive Board, Economic Development District Board, Growth Management Policy Board, Transportation Policy Board, and the Regional Staff Committee. PSRC staff will bring any comments received to the February 24<sup>th</sup> meeting of the Operations Committee. In March the Operations Committee will be asked to recommend approval of the budget by the Executive Board and in April, the Executive Board will recommend the budget for adoption by the General Assembly to be held May 26, 2022.

For more information, please contact Andrew Werfelmann at (206) 688-8220, or [awerfelmann@psrc.org](mailto:awerfelmann@psrc.org).

**INFORMATION ITEM**

January 26, 2022

**To:** Central Puget Sound Economic Development District Board  
**From:** Jason Thibedeau, Economic Development Program Manager  
**Subject:** **Arts & Culture Economic Recovery Strategy**

**IN BRIEF**

PSRC is managing a consultant-led project to assist in economic recovery and resiliency for the nonprofit arts and culture industry in the central Puget Sound region. After releasing a Request for Qualifications in December 2021, PSRC staff have selected BERK consulting to conduct this work. Project kickoff began in January 2022, with the project to be completed no later than June 30, 2022.

**DISCUSSION**

COVID-19 has had a disproportionate impact on the region's arts and culture industry due to the in-person nature of activities and events that are critical to their business models and revenue streams. Due to public health related closures, arts and culture nonprofit organizations have had to shift how they operate, pivoting to digital delivery of their programming and events. This loss of traditional in-person programming resulted in significant decreases in revenue, causing many organizations to layoff, furlough, decrease hours, or implement hiring freezes among employees.

In January 2022, ArtsFund released the COVID Cultural Impact study to understand how the pandemic has affected the arts and culture sector. The study found that across the 121 reporting agencies include in the study, overall revenue decreased by \$95.9 million in the first year of the pandemic, a decline of 21 percent. 70 percent of those organizations reported offering significantly more digital programming through the pandemic, with the vast majority believing the change will be permanent. The report in its entirety can be found here: <https://www.artsfund.org/wa-covid-cultural-impact-study/>

PSRC is kicking off a study to build off this report and other regional efforts to develop strategies to help the industry recover and build resiliency. PSRC's Arts & Culture Economic Recovery Strategy will use thorough data collection and analysis to inform strategy development with the assistance of a steering committee comprised of industry experts in the region.

BERK was selected to complete this project due their experience working in the sector. As authors of the COVID Cultural Impact Study with ArtsFund, BERK is well-positioned

to further this work with the Arts & Culture Economic Recovery Strategy. The consultant team will present an update to their work at the May meeting.

For more information contact Noah P. Boggess, Associate Planner, at [nboggess@psrc.org](mailto:nboggess@psrc.org) or (206) 464-6170.