



CERB RURAL BROADBAND



Community Economic Revitalization Board





Community Economic Revitalization Board

Who Is CERB?

Investing in
Washington's Economic Future





Community Economic Revitalization Board

CERB is designed to:

Finance public infrastructure construction to support private business development

Finance public broadband infrastructure to provide high-speed, open-access service for rural underserved communities.

Assist local governments with economic development and broadband planning





Community Economic Revitalization Board

CERB Administered Funding Programs

Planning Program

- Grants

Committed Private Partner

Prospective Development

Rural Broadband

- Loans/Limited Grants





Community Economic Revitalization Board

Programs

Economic
Development
Broadband

Planning

Private business
needs public
infrastructure
to:

- Site, expand, be retained
- Create and retain jobs
- Complete private capital project

Committed Private Partner

Planning has
been
completed and
project is
deemed
feasible

Public
infrastructure is
needed to:

- Recruit private industry to the community
- Job creation
- Private Investment

Prospective Development

Planning has been
completed and
project is deemed
feasible

Project is in a rural
county/
community

Project is in
unserved or
underserved area

Project has a
committed ISP

Rural Broadband



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Eligible Public Facility Projects

Activities

- Acquisition
- Construction
- Reconstruction
- Rehabilitation
- Repair
- Replacement

- Planning for all activities & systems

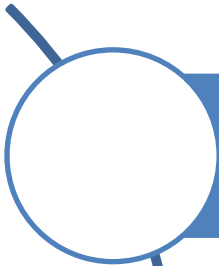
Systems: Improvement of:

- Building or Structures
- **Broadband/Telecommunications**
- Bridges
- Domestic & Industrial Water
- Earth Stabilization
- Electricity
- Natural Gas
- Port Facilities
- Railroad
- Roads
- Sanitary Sewer
- Storm Water
- Transportation

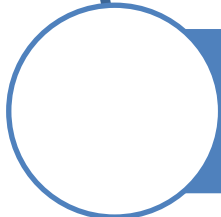


Community Economic Revitalization Board

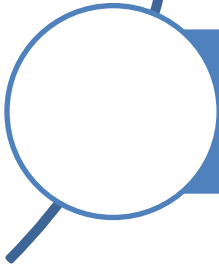
Purpose



Drive job creation, promote innovation, and expand markets for local businesses; or



Serve the ongoing and growing needs of local education systems, health care systems, public safety systems, industries and businesses, governmental operations, and citizens; and



Improve accessibility for underserved communities and populations.





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Eligible Jurisdictions

- Cities & Towns
- Counties
- Federally Recognized Indian Tribes
- Municipal & Quasi Municipal Corps
- Port Districts
- Special Purpose Districts (e.g. PDAs, PUDs)



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Rural Broadband 2018-2021

\$13.45 million
CERB Investment

\$9 million

Match Funding

14,391*

Connections

\$935 Cost per
Connection

14 Projects

45 Communities

5 Towers

300 Miles of
Fiber

72 ISPs

**13,412 are household connections that facilitate virtual education, ecommerce, telework, and telemedicine*



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\$13,450,000 Invested

14 Projects

45 Communities

14,391 Connections

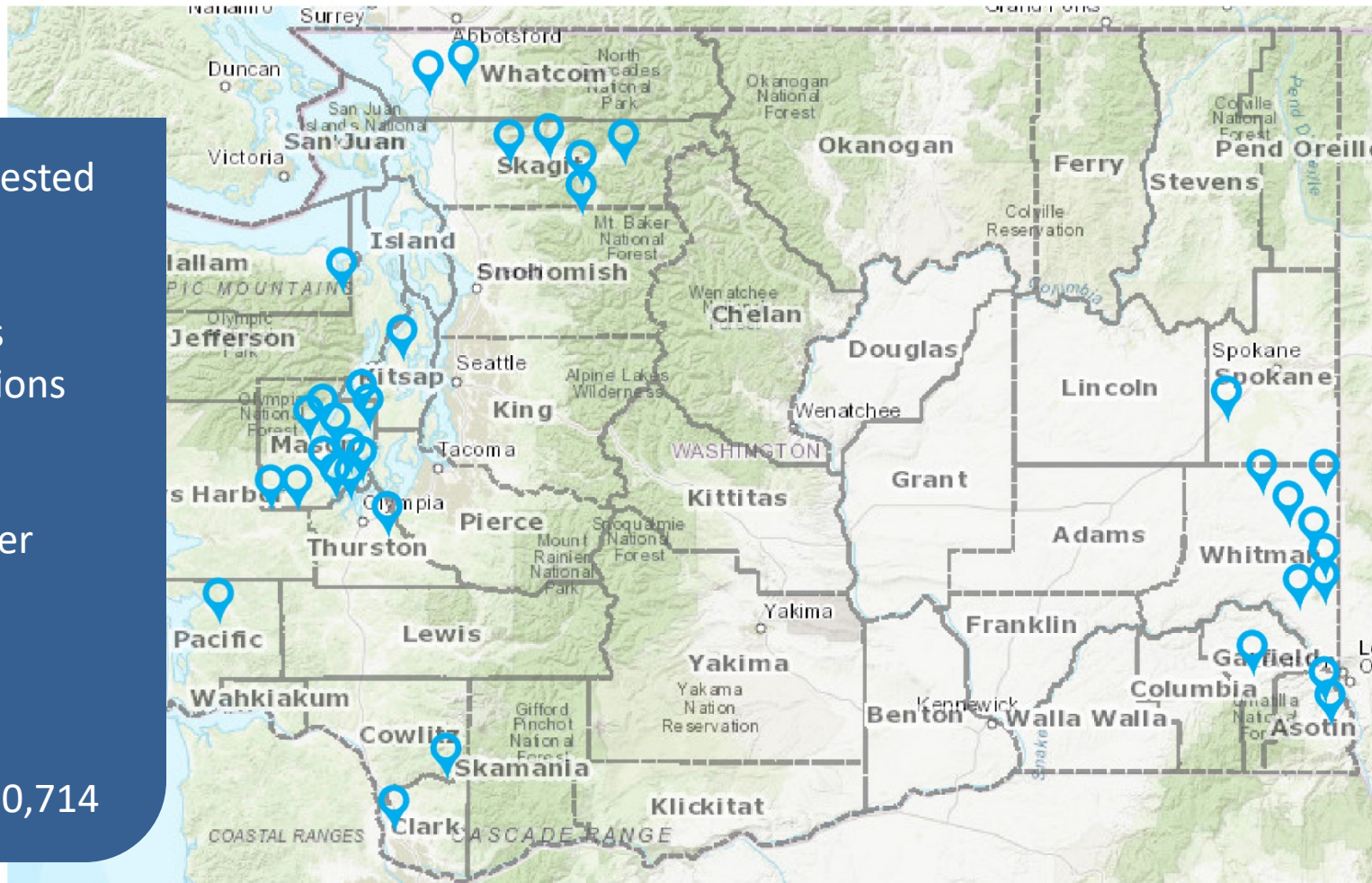
72 ISPs

5 Towers

300 Miles of Fiber

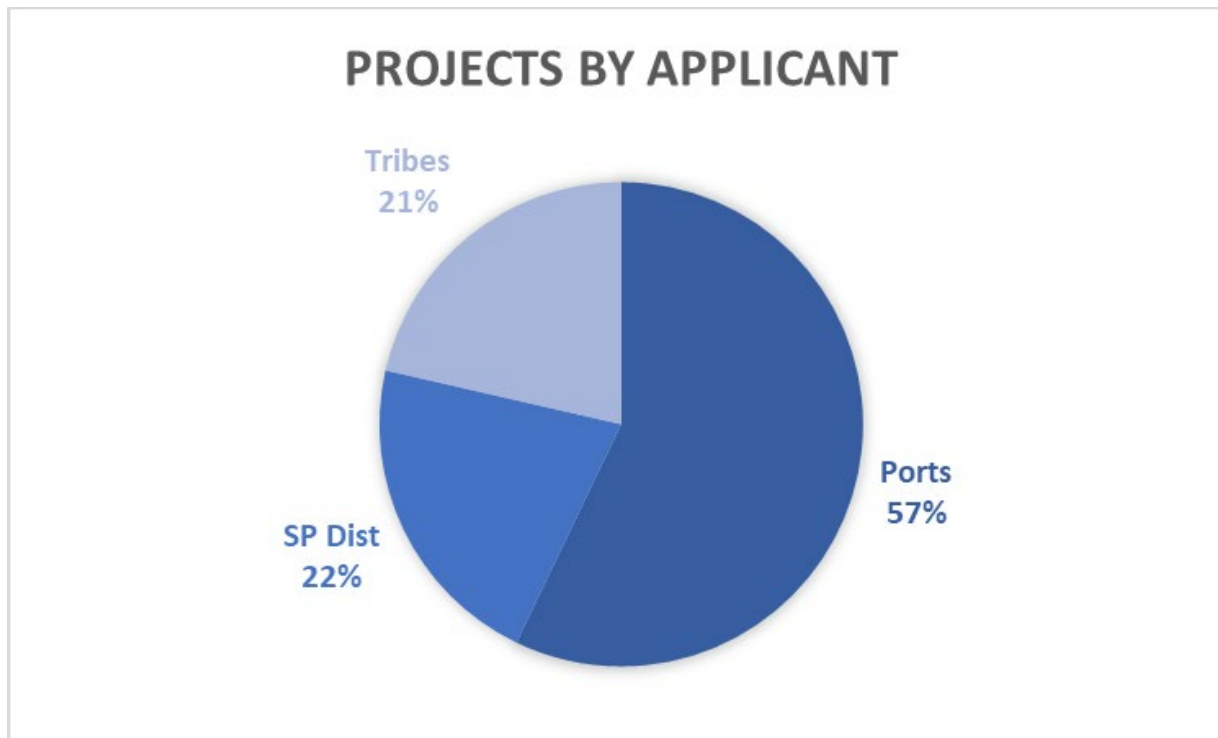
\$935 Cost per Connection

Avg. Project **\$960,714**



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Rural Broadband 2018-2021





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Rural Broadband 2018-2021

CERB
Investment

Direct Benefits

Increased Connectivity
for the
Unserved/Underserved

Drive Job Creation &
Retention and Expand
Markets for Local
Businesses

Serve ongoing and
growing needs of
Community Systems

Online Educational
Opportunities

Diversity, Equity,
Inclusion –
Increases access to
affordable services,
devices, & training.

- Brings Local Business To Global Markets
- Enables Individuals to Start & Grow Businesses
- Telework Opportunities

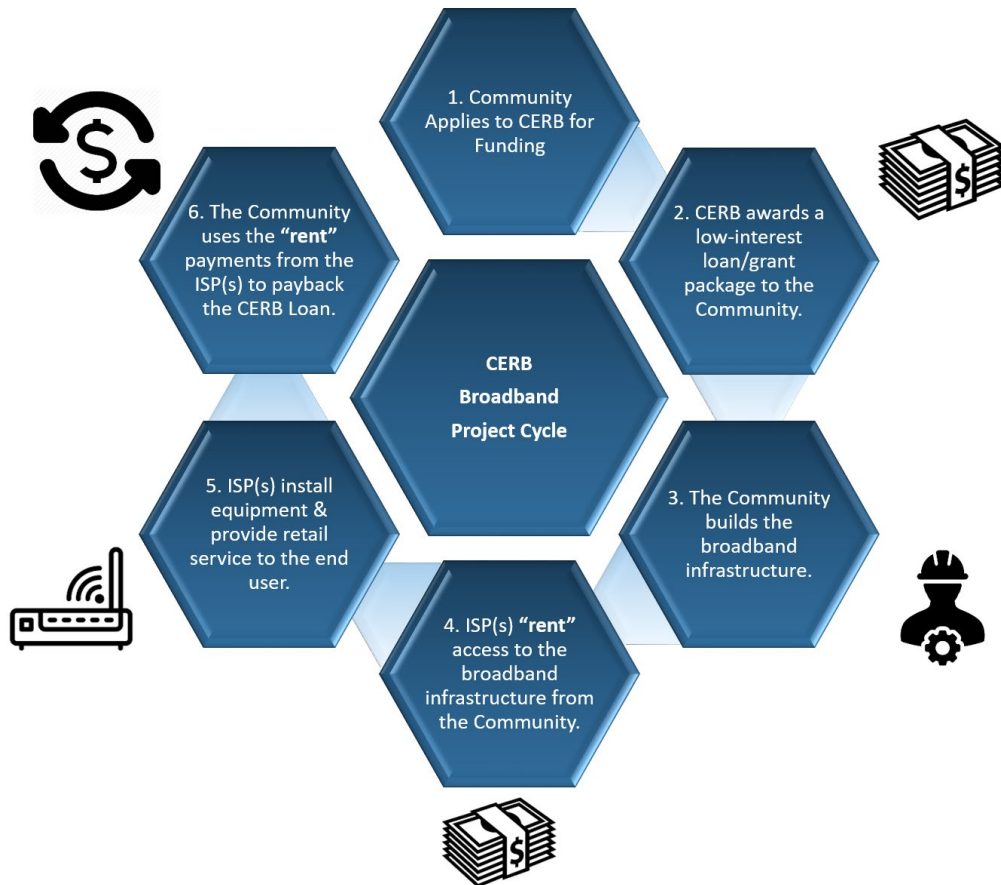
Connects Local Law
Enforcement,
Government, and
Healthcare

- K12 Remote Learning
- Homeschooling
- Online Higher Ed
- Increases Access to Economic Opportunities

Community Impacts

Community Economic Revitalization Board

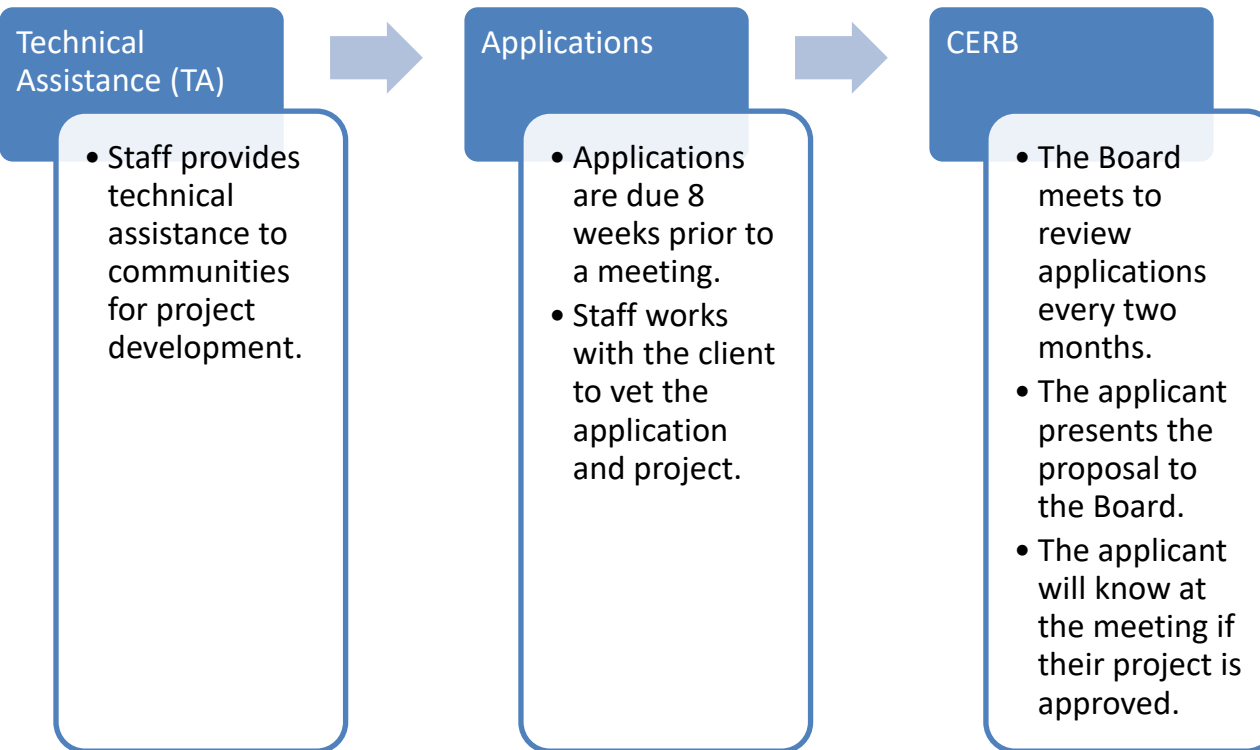
How can a community pay back CERB for broadband construction?





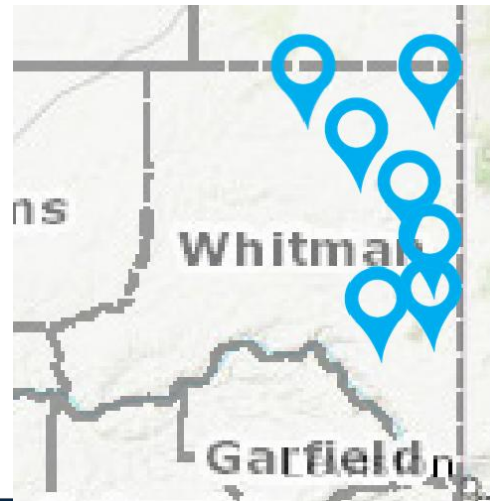
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How CERB works



*CERB Tracks **ALL** Projects for 5 years **AFTER** Completion*





City of Palouse





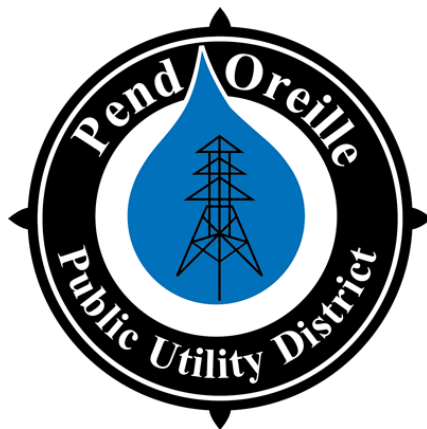
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Washington Connectivity = CERB + PWB



WASHINGTON STATE
PUBLIC WORKS BOARD
INFRASTRUCTURE IS FUNDAMENTAL

PORT OF ILWACO



Port of Skagit



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Tracking Elements



Number of Connections
(households, businesses, &
anchor institutions)



Internet Speed



Number of ISPs



CERB's Investment

Project Tracking

Tracked for 5 years after a project is complete.





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THANK YOU!

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