

# 2020 CENSUS PUGET SOUND REGIONAL COUNCIL



Puget Sound Regional Council

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United States®  
**Census**  
**2020**

**An update about operations and the partnership program in light of the COVID-19 virus. (June 2, 2020)**

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# Today's Presenters

## Lorraine Ralston

Lorraine is a senior partnership specialist who has worked with the U.S. Census Bureau since late 2018. Her role is to promote the census and encourage people to respond by working with local governments, nonprofit organizations and community leaders. Her area of responsibility includes 18 counties in the western, southwestern and central parts of the state. Before joining the bureau, Lorraine was self-employed as a media operations manager working on international sporting events.

# Today's Presenters

## Steve Steinhour

Steve is one of five Area Census Office Managers in Washington; he is responsible for Tacoma and Pierce County. He directs the recruiting, hiring, training, and field operations for Pierce County and the southern part of King County. Steve earned a master's degree in strategic communications from Washington State University in 2019. This is his first decennial census.

# Today's Presenters

## **Lisa McLean**

Lisa works for the state Office of Management and Budget and serves as the coordinator of the statewide 2020 Census outreach effort. Working with nonprofit, philanthropic and appointed and elected officials, she spearheads the state's efforts to educate and build awareness about the Census – and ultimately encourage confidence, trust and participation in the process. Lisa brings 25 years of experience managing non-partisan grassroots political organizing projects in the Americas, Africa, Middle East and Europe. She holds a BA in economics from Boston College and an MA in international affairs from John Hopkins University.

# Census 101

- **WHO:** Everyone living in country
- **WHAT:** Be counted in the 2020 Census
- **WHY:** Required by U.S. Constitution
- **WHERE:** Counted where you live
- **WHEN:** Census Day is April 1; count continues for several months



Our goal is a complete and accurate count of everyone



**PROGRESS SO FAR**

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**Please note that operations may continue to be adjusted in light of public health developments**





# Self-Response Phase

- ✓ Began March 12
- ✓ Invitations mailed to most residences
- ✓ Packets left at some residences (Update Leave)



**Respond to the 2020 Census online.**

The 2020 Census marks the first time you will be invited to respond online—even on your mobile device. You can respond by phone or mail—they're secure, too—but going online is a great option, because it is:

**Convenient**  
You can respond from anywhere, at any time, using a mobile phone, tablet, laptop, or desktop computer. You just need to be connected to the Internet.

**Easy**  
When you respond online, the website will guide you through each question on the 2020 Census and provide more information if you need it. The census form will be available in English and 12 additional languages. Videos and guides to the form will be available in 59 languages.

**Secure**  
All responses submitted online are encrypted to protect personal privacy. Once responses are received, they are no longer online.

**How to respond online: as easy as 1-2-3**

1. In March 2020, your household will receive an invitation in the mail to respond online.
2. Visit [2020census.gov](https://2020census.gov) to access and complete the census questionnaire.
3. You're done!

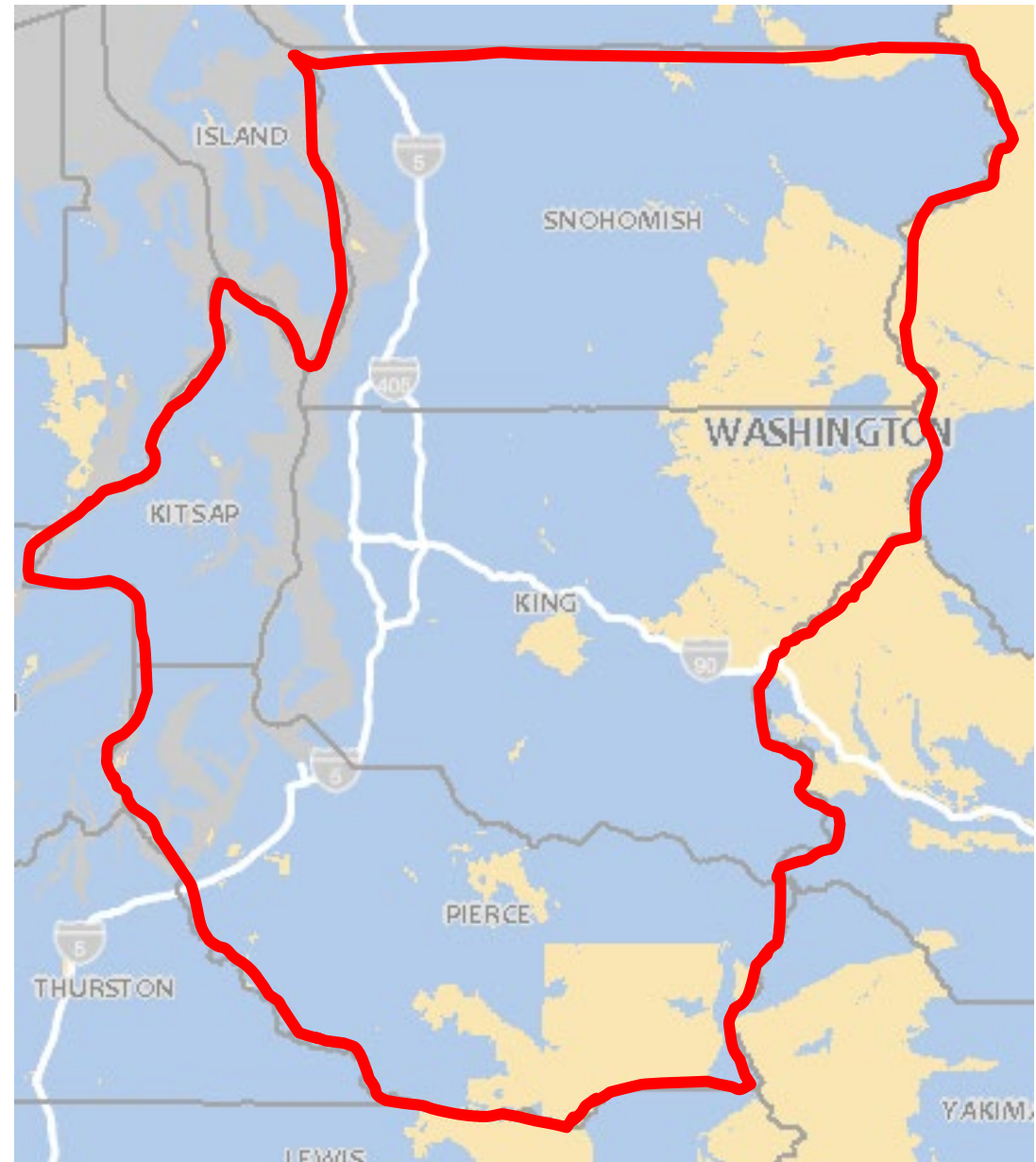
For more information, visit:  
**2020CENSUS.GOV**

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United States\*  
**Census 2020**

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# Update Leave Areas in PSRC Region











# Self- Response Period

**March 12  
to Oct. 31**

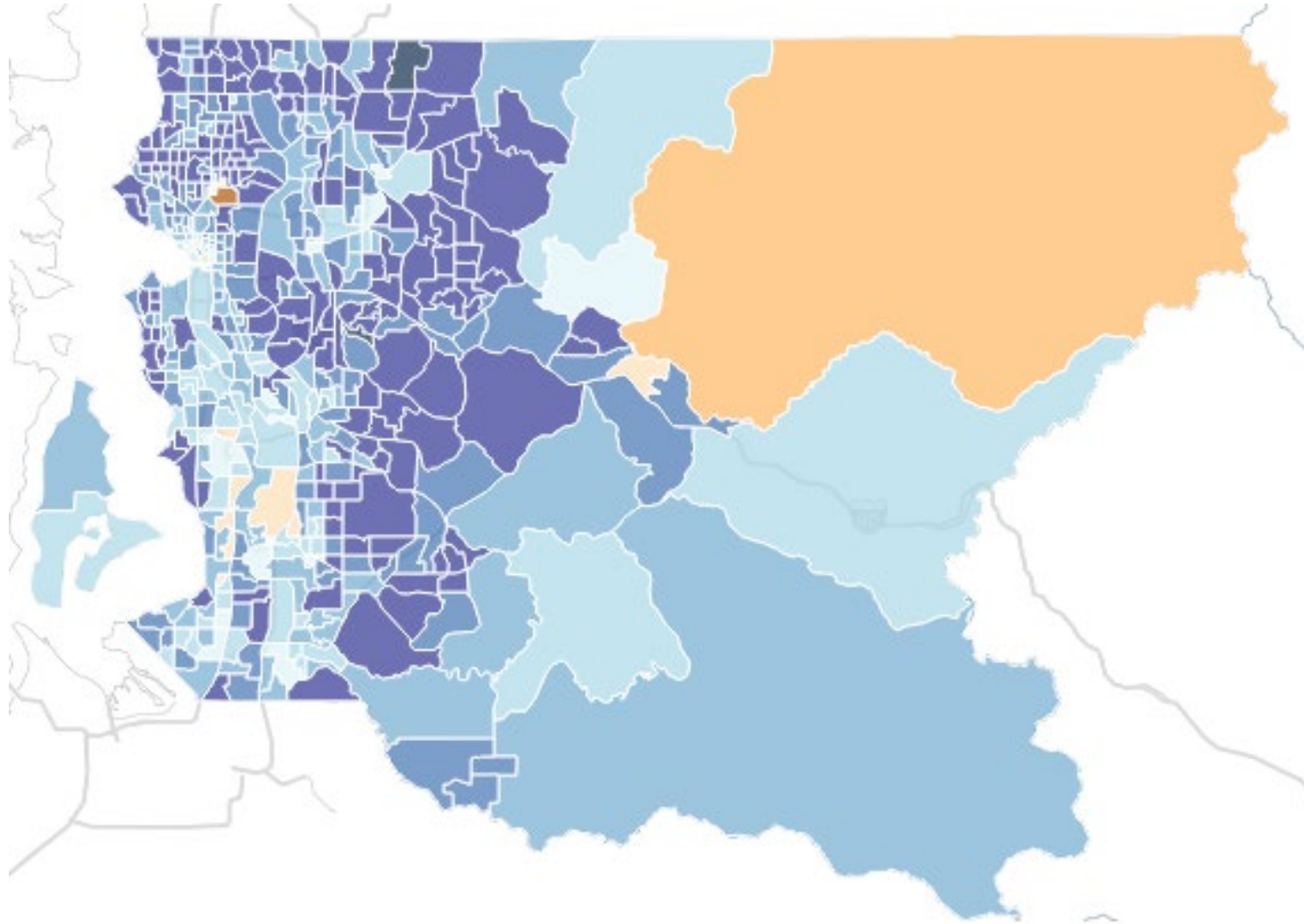
# Response Rates (as of May 31)

|                  | Current Rate | Final 2010 Rate | Over/Under  |
|------------------|--------------|-----------------|---|
| United States    | 60.5%        | 74%             |    |
| Washington State | 65.8%        | 67.2%           |    |
| King County      | 70%          | 70.3%           |    |
| Kitsap County    | 69.3%        | 66.3%           |    |
| Pierce County    | 66%          | 66.7%           |   |
| Snohomish County | 69.4%        | 69.7%           |  |

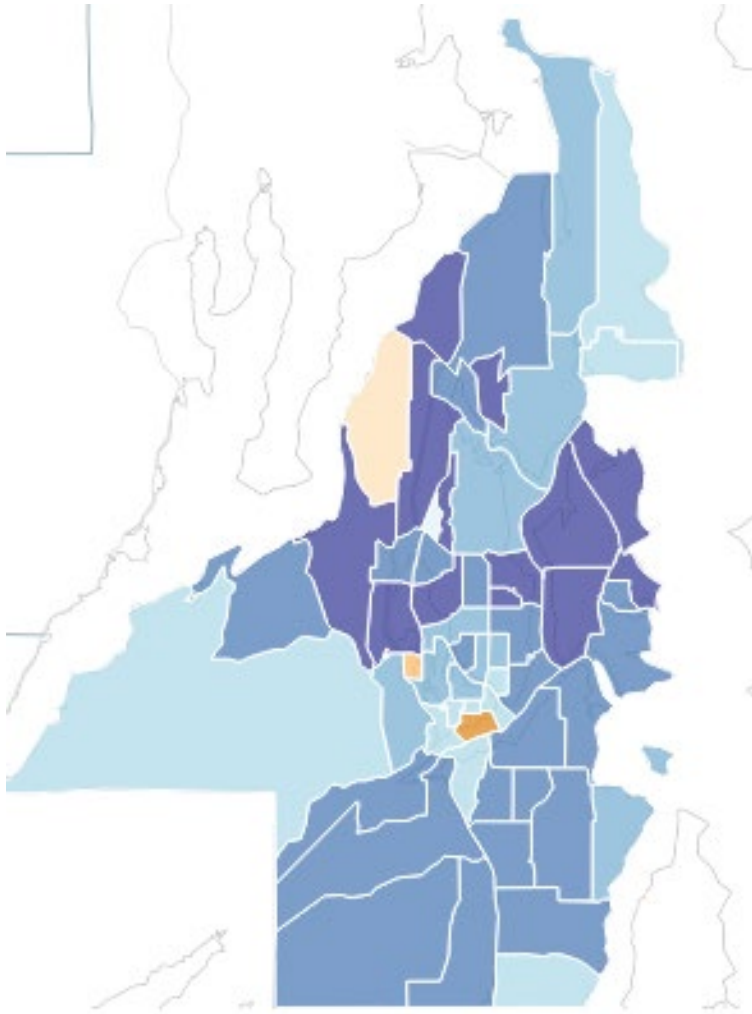
# Tribal Response Rates

|                                      | County    | Current Rate |
|--------------------------------------|-----------|--------------|
| Muckleshoot Reservation              | King      | 55%          |
| Port Gamble S'Klallam Reservation    | Kitsap    | 75.2%        |
| Port Madison (Suquamish) Reservation | Kitsap    | 61.1%        |
| Puyallup Reservation                 | Pierce    | 67.5%        |
| Tulalip Reservation                  | Snohomish | 57.4%        |

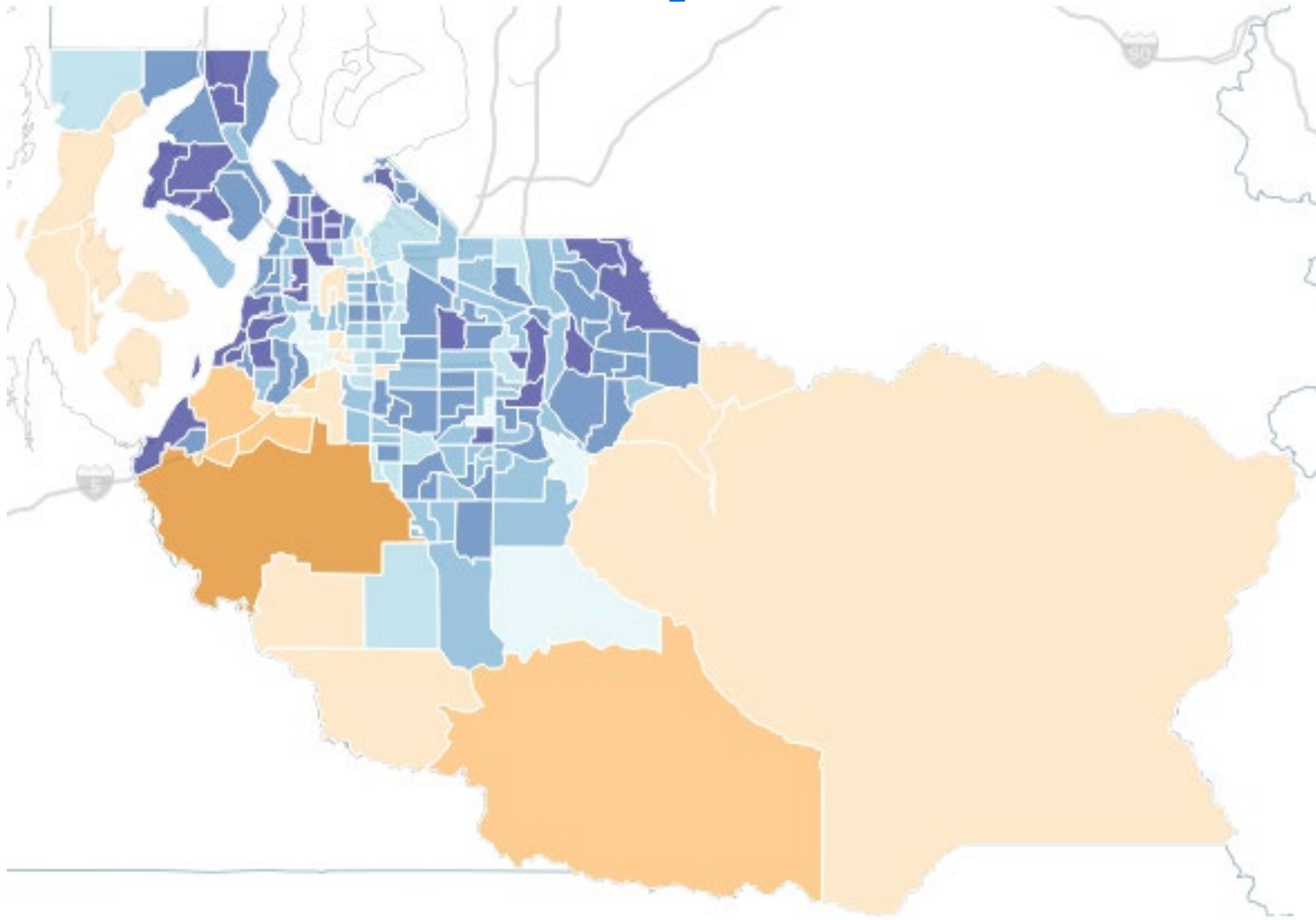
# King County Census Tracts



# Kitsap County Census Tracts

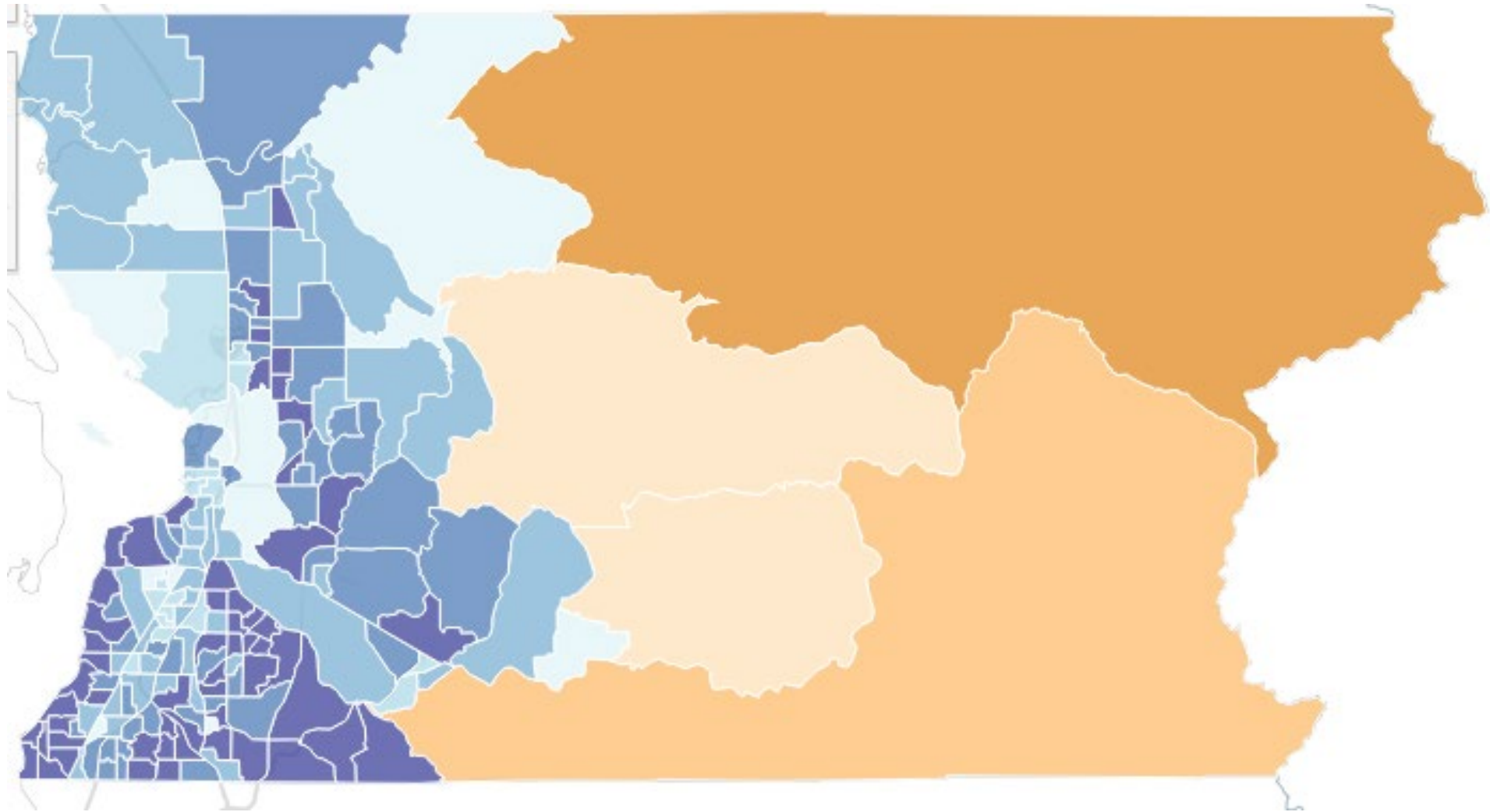


# Pierce County Census Tracts





# Snohomish County Census Tracts



# OUTREACH

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# Strong and Successful Counties

- ✓ Active Complete Count Committees
- ✓ Five of seven tribes have Complete Count Committees
- ✓ Local support from elected officials at all levels of government
- ✓ Engaged community organizations



# Outreach Initiatives

- ✓ Houses of Worship
- ✓ Webinar Series
- ✓ Weekly Email Updates
- ✓ Social Media Blitz
- ✓ Rural Outreach



**When we all respond,  
we all benefit.**

When everyone is counted in the 2020 Census, our communities get the funding they need for things like health care, education, emergency services, and more.

For more information, visit:  
**2020CENSUS.GOV**

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U.S. DEPARTMENT OF  
**Census**  
2020

# King County

sabado, 23 de mayo, 12-2 pm

**¡ALMUERZO GRATIS!**

Santa Fe Mexican Grill

1170 Sunset Blvd NE, Renton



Drive-thru Free Census Lunch

Saturday, May 23, 12-2 pm

## ¿Ha completado su censo?

Almuerzo gratis de seis tacos al pastor para las primeras 300 familias de Santa Fe Mexican Grill en Renton.

## ★ Participe y Gane \$300 Tarjeta de Regalo de Walmart ★

1. Envíe número de confirmación del censo a [info@ravishingwomen.org](mailto:info@ravishingwomen.org) o por texto a 425-418-7181 y entre en una rifa para ganar una tarjeta de regalo de Walmart de \$300.
2. Ponga en el asunto: Censo - Walmart.  
El ganador será anunciado por Facebook el 12 de junio.

## Have you completed your census?

Drive-thru Free Census Lunch of six pork tacos for the first 300 families from Santa Fe Mexican Grill, Renton.

## Enter to Win a \$300 Walmart Gift Card

1. Email proof of census completion to [info@ravishingwomen.org](mailto:info@ravishingwomen.org) and enter to win a \$300 Walmart Gift Card.
2. Use the subject: Censo - Walmart.  
The winner will be announced via Facebook on June 12.



# Kitsap County



## COVID-19 Stay Informed

- COVID-19 is a new virus strain that spread person-to-person and affects people of all ages and races
- Most people experience mild symptoms similar to a cold
- People with health conditions, older adults, and pregnant women are at higher risk for severe illness

Washington State Coronavirus Resources  
(800) 525-0127  
[coronavirus.wa.gov](http://coronavirus.wa.gov)

Kitsap Services & Resources  
[kitsapcovid19response.org](http://kitsapcovid19response.org)

### Stay Healthy



### Symptoms



Call a health care provider if you are experiencing symptoms. Do not go to an emergency room until your provider tells you to. If you experience life-threatening symptoms call 9-1-1

## Looking for help?

- Health & dental clinics
- Individual & family support
- Counseling & addiction services
- Temporary shelter
- Rental & utility assistance
- Childcare
- Employment
- Food banks
- Transportation
- Disability support

dial **2-1-1**  
wa211.org

Census data helps fund the critical services our community is depending on right now.  
**United States Census 2020**  
**Be Counted!**  
[my2020census.gov](http://my2020census.gov)

**Kitsap Meals on Wheels**  
(360) 377-8511  
For adults 60 years or older

**YWCA**  
(800) 500-5513  
Call 24/7 if you are unsafe, being controlled, manipulated or abused

Looking for ways to support your neighbors during the current crisis?

**Salvation Army**  
(360) 373-5550

**Kitsap Community Resources**  
(360) 473-2075  
Call for help with rent, utility bills, unemployment, W.C. or Veterans assistance

Kitsap Community Mutual Aid  
[facebook.com/kitsapcovid19solidarity](https://facebook.com/kitsapcovid19solidarity)

**Kitsap Rescue Mission**  
(360) 373-3428

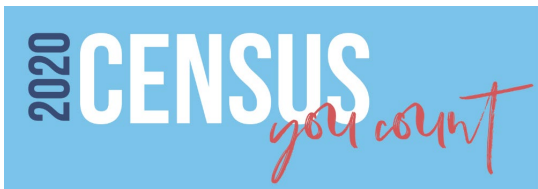
**Kitsap Immigration Assistance Center**  
(360) 440-2376  
En español

COVID-19 Temporary Relief Fund  
**KCR.org**

Unity in Community Fund  
[kitsapfoundation.org](http://kitsapfoundation.org)

Content provided by the 2020 Census Information Line from the Kitsap Community Resources, Youth Serving, and the Kitsap Regional Library. Data for help of the center for public works. For information provided to the public, please contact the center for public works.

# Pierce County



# Snohomish County

Have you completed your 2020 Census?

A Census 2020 Promotional Event:



**FREE**  
**CURBSIDE LUNCH GIVEAWAY!**  
**SATURDAY MAY 2, 2020**  
**1PM - 3PM**  
 COURTESY OF THE PARTICIPATING RESTAURANTS AND THE SNOHOMISH CENSUS ALLIANCE! EACH RESTAURANT WILL PROVIDE 100 OR MORE LUNCHES!



Bantaba African Restaurant  
 19417 36th Ave W, Lynnwood, WA 98036

Lew's BBQ  
 2703 Pacific Ave, Everett, WA 98201

Grandma's In Da Kitchen  
 2831 W Marine View Dr, Everett, WA 98201

Caravan Kebab  
 9711 Firdale Ave, Edmonds, WA 98020

Curries  
 7318, Evergreen Way, Everett Wa 98205

Mi Tierra  
 19480 US-2, Monroe, WA 98272

Can Am Pizza  
 17917 Bothell Everett Hwy, Bothell, WA 98012

Chaat House  
 22612 Bothell Everett Hwy, Bothell, WA 98021

Tacos Guaymas  
 1400 State Ave, Marysville, WA 98270

Las Espuelas Family Mexican  
 4306 228th St SW #9, Mountlake Terrace, WA 98043

Todo Mexico  
 4926 196th St SW, Lynnwood, WA 98036

Dijah's Kitchen  
 14920 Hwy 99 Suite 106 Lynnwood, WA 98087

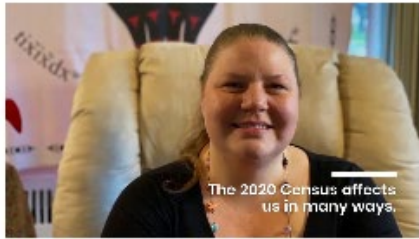
Casa El Dorado  
 205 E. Casino Road #B-12 - Everett, WA 98208

Mazatlán Restaurant  
 6003 244th St. SW - Mountlake Terrace, WA 98043





# Tribal



How does the 2020 Census affect us? Puyallup Tribe's Community Domestic Violence Advocacy Program

youtu.be

**PGST CENSUS RAFFLE**

DRAWING WILL BE HELD ON FACEBOOK  
JOIN THE COMMUNITY PAGE  
PORT GAMBLE SKLALLAMS

**FRIDAY, APRIL 17TH @ 7PM**  
**16 WINNERS!**  
**\$200 GIFT CARDS!**

To qualify: Be an enrolled PGST Tribal member or PGST Tribal Household (tribal children for example) on or off the Rez. Complete the 2020 Census online, over the phone, or by mail. Inform the Census Team that you completed the Census.

**STRICT Deadline for entry is Friday, April 15th at 11:59pm**  
**Port Gamble Sklallams**  
**#2020Census #NativesCount #PGSTCOUNTS**  
Comment on this post if you have completed the census and have not already informed us.

APR 7 AT 11:24 AM

### 2020 Census Participation

**Puyallup Tribal Member**

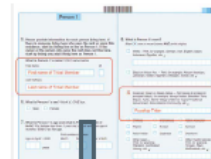
Please participate in the 2020 Census. Your response to the 2020 Census helps determine the distribution of federal and state funds to your community. The funding formula is based on your household size. The funding formula is based on your household size. The funding formula is based on your household size. The funding formula is based on your household size.

1. Like the American Indian/Alaska Native person in the household as Person 1 on the Census form. This guarantees the household being counted as being American Indian/Alaska Native in the form.
2. When completing the rest of Person 1, only check the American Indian or Alaska Native box in the race, and not Person 1's of this type race. American Indian/Alaska Native is not a race and the response use check "There is no one in the household."
3. After completing the form to identify race, there will be a question to print the name of the person you are enrolled in a household.
4. Repeat these steps above if you have more than one American Indian/Alaska Native person in your household (Person 2, Person 3, and so on). Also list all other non-enumerated people in your home.

See examples on the right.



APR 15 2020 | Product Bulletin



**2020 CENSUS**

**10 MINUTES. QUESTIONS. YEARS OF IMPACT.**

**BE COUNTED NOW!**  
**2020Census.gov**

**WHAT CAN YOU  
DO TO HELP?**

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- ✓ **Self-respond!**
- ✓ **Encourage 20 others to answer the census**
- ✓ **Email customers and employees**
- ✓ **Promote on social media**



# Questions?



United States<sup>®</sup>  
**Census**  
**2020**

Connect with us  
@uscensusbureau